

**International Journals: (only Peer Reviewed and UGC Approved Journals)**

Sr. No	Author Name	Title of Publication	Volume Number, Month, Year	Visibility in Scopus / Google Scholar	Impact Factor
1	Ms. Anuradha	Anticipation for Employee Retention through E-Induction Programme Analysis	International Journal of Enhanced Research & Computer Applications	Google scholar	
2	Dr. Aparna Marwah Assistant Professor Dr. Daljeet Singh Bawa Assistant Professor	Water management: need of the hour	International Journal Of Basic And Applied Research  (P-ISSN 22493352 E-ISSN 22780505)	Google scholar	-
3	Anuj Kumar Parul Agarwal	How Event management has changed in 21 <sup>st</sup> century: Analysis of Woolgoolga Curryfest Festival	International Journal of Computer Applications  ISSN 2250-1797	Google scholar	3.12

**National Journals: (only Peer Reviewed and UGC Approved Journals)**


Sr. No	Author Name	Title of Publication	Volume Number, Month, Year	Visibility in Scopus / Google Scholar	Impact Factor
1	Dr. Navneet Gera Associate Professor	Strategically positioning the ASBAH Rice in Delhi NCR: An Analysis of Determinants of Consumer Buying Behavior	Manthan: Journal of Commerce and Management  Issue 1 /Vol 4 /January-June 2017 (Pg 94-105)	Google scholar	Nil
2	Dr. Broto R. Bhardwaj Professor	Role of Market Orientation in Performance of Small Scale Industries- A study on Inkovy Pvt. Ltd.	Journal of Emerging Technologies and Innovative Research ISSN 2349-5162  Issue 3, Vol. 5, March 2018	Google scholar	5.87
3	Mr. Anuj Kumar Assistant Professor	FDI Flows in Developed and Developing Economies : a Trend analysis	Advances In Economics and Business Management ISSN: 2394-1553 Vol.5  Issue 3 April-June 2018	Google scholar	4.23

4.	Dr. Aparna Marwah Assistant Professor Dr. Daljeet Singh Bawa, Assistant Professor	Food Labelling Ethics:An Area of Concern	Itihas: The Journal of Indian Management  ISSN Number - 2249-7803 (P), ISSN Number - 2456-7302  Volume:8 Issue:1  January-March 2018	Google scholar	0.454
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#### International Conference:

Sr. No	Author Name	Title of Publication	Name of the Conference and Organizer	Publication Details
1	Mr. Anuj Kumar Assistant Professor Ms. Nishu Ayedee Assistant Professor Dr. Anoop Pandey Professor	An Empirical Investigation Of Factors Influencing Overall Development Of Students In An Indian Management College	Proceedings of 89th ISERD International Conference, Oxford, United Kingdom, 19th-20th October 2017	Proceedings of 89th ISERD International Conference, Oxford, United Kingdom, 19th-20th October 2017  ISBN No : 978-93-86831-95-8

2	Dr. Vikas Nath Professor	Cause Related Marketing and Brand Loyalty: A Conceptual Framework	International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets	Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets  ISBN No :
3	Ms. Nancy Goel Assistant Professor	Predicting the Risk Factors Influencing the Behavioral Intention to Adopt Mobile Banking Services: An Exploratory Analysis	International Conference on "Entrepreneurship & Sustainability: A Skill India Perspective"	Proceedings of International Conference on "Entrepreneurship & Sustainability: A Skill India Perspective"
4	Ms. Anuradha Assistant Professor	Anticipation for Employee Retention through E-Induction Programme Analysis	9 <sup>th</sup> International Conference on Recent Development in Engineering Science by ESHM 2017	Proceedings 9 <sup>th</sup> International Conference on Recent Development in Engineering Science by ESHM 2017

5	Ms. Savneet Kaur Assistant Professor	Reinventing Performance Management System in IT Sector: A conceptual Study  	International Conference on Global Business Strategies for Sustainability by Amity School of Business held on 2nd November, 2017	Proceedings of International Conference on Global Business Strategies for Sustainability by Amity School of Business held on 2nd November, 2017
6	Mr. Anuj Kumar Assistant Professor Mrs. Nishu Ayedee Assistant Professor	The Contribution of Democratic Leadership in Innovative Practices at an organization: A Case Study at an Indian B-school	2nd Academic International Conference on Interdisciplinary Business Studies by S. Mary College Oxford University, United Kingdom	Proceedings of 2nd Academic International Conference on Interdisciplinary Business Studies by S. Mary College Oxford University, United Kingdom  ISBN No :978-1-911185-40-60
7	Ms. Indu Rani Assistant Professor Ms. Sakshi Assistant Professor	An Investigation into the Impact of Training and Development on enhancing Student's Employability	2nd Academic International Conference on Interdisciplinary Business Studies by S. Mary College Oxford University, United Kingdom	Proceedings of 2nd Academic International Conference on Interdisciplinary Business Studies by S. Mary College Oxford University, United Kingdom  ISBN No : 978-1-911185-40-60

8	<p>Mr. Anuj Kumar Assistant Professor</p> <p>Ms. Indu Rani Assistant Professor</p>	<p>Will India Able to Achieve Double Digit Growth Rate through De-monetization &amp; GST</p>	<p>International Conference on Economics, Management &amp; Social Study by ISERD (International Society for Engineering Research and Development) LONDON</p> <p>Oxford, London</p> <p>ISBN No : 978-93-86831-95-8</p>	<p>Proceedings of International Conference on Economics, Management &amp; Social Study by ISERD (International Society for Engineering Research and Development) LONDON</p> <p>Oxford, London</p> <p>ISBN No : 978-93-86831-95-8</p>
9	<p>Ms. Sakshi Assistant Professor</p> <p>Ms. Minakshi Sati Assistant Professor</p> <p>Dr. Mini Amit Professor</p>	<p>Employee Motivation Practices in Fast Food Sector</p>	<p>International Conference on Economics, Management &amp; Social Study by ISERD (International Society for Engineering</p>	<p>Proceedings of International Conference on Economics, Management &amp; Social Study by ISERD (International Society for Engineering Research and Development) LONDON</p> <p>Oxford, London</p>

			Research and Development) LONDON  Oxford, London	ISBN No : 978-93-86831-95-8
10	Mr. Anuj Kumar Assistant Professor Mrs. Nishu Ayedee Assistant Professor Dr. Anoop Pandey Professor	An Empirical Investigation of Factors Influencing Overall Development of Students in an Indian Management College	International Conference on Economics, Management & Social Study by ISERD (International Society for Engineering Research and Development) LONDON  Oxford, London	Proceedings of International Conference on Economics, Management & Social Study by ISERD (International Society for Engineering Research and Development) LONDON  Oxford, London  ISBN No : 978-93-86831-95-8
11	Mr. Anuj Kumar	Impact of Digitization on	International conference	Proceedings of the international conference “Sashaktikaran” –

	Assistant Professor	Marketing for The Room Sales In Luxury Hotels 28	“Sashaktikaran” – Empowering to create smart future through e-governance and digitization  BVIMR 19-20 Jan 2018	Empowering to create smart future through e-governance and digitization  ISBN : 978-93-86608-32-1  By Bharati Publishers , New Delhi
12	Mr .Rahul Gupta  Assistant Professor	A Study About The Level Of MOOC Programmes Awareness In Undergraduate Students of Management Stream	International conference “Sashaktikaran” – Empowering to create smart future through e-governance and digitization  BVIMR 19-20 Jan 2018	Proceedings of the international conference “Sashaktikaran” – Empowering to create smart future through e-governance and digitization  ISBN : 978-93-86608-32-1  By Bharati Publishers , New Delhi
13	Ms. Tripti Tiwari  Assistant Professor & Tannya Agarwal  (student BCA II YEAR )	Payment Gateway Security in Digital India: A Study of Security Measures Taken By Various	International conference “Sashaktikaran” – Empowering to create smart future through e-governance and digitization	Proceedings of the international conference “Sashaktikaran” – Empowering to create smart future through e-governance and digitization  ISBN : 978-93-86608-32-1



		Payment Gateways and Mobile Wallets in India	BVIMR 19-20 Jan 2018	By Bharati Publishers , New Delhi

**National Conference:**

Sr. No	Author Name	Title of Publication	Name of the Conference and Organizer	Publication Details
1	Dr. Navneet Gera Associate Professor	Measurement of Employee Engagement in B-Schools	70th All India Commerce Conference of ICA  Technical Session III on Employee and Entrepreneurship: Changing Paradigms by Faculty of Commerce and Management, The IIS University Jaipur on 12th -14th October, 2017	Proceedings of 70th All India Commerce Conference of ICA  Technical Session III on Employee and Entrepreneurship: Changing Paradigms by Faculty of Commerce and Management, The IIS University Jaipur on 12th -14th October, 2017  ISBN No :0972-7302

**Other Publications:****Books Published:**

Sr. No.	Name of the Faculty / Author	Title of the Book	Name of the Publisher	ISBN
1	Dr Vikas Nath / Dr Neetu Jain / Dr Anoop Pandey	Proceedings of the national conference on carving of novel India held by BVIMR in August 2017	Bharati Publishers , New Delhi	978-93-86608-09-3
2	Dr Vikas Nath / Dr Anjali Sharma / Dr Shallu Singh / Dr Navneet Gera /Dr Ajay Sahni	Proceedings of the international conference “Sashaktikaran” – Empowering to create smart future through e-governance and digitization	Bharati Publishers ,New Delhi	978-93-86608-32-1

**Chapters in Books Published:**

Sr. No.	Name of the Faculty / Author	Title of the Book	Title of the Chapter	Name of the Publisher	ISSN / ISBN
1.	Ms. Nishu Marwah Assistant Professor Mr. Anuj Kumar	Proceedings of the national conference on carving of novel India held by BVIMR in August 2017	<b>Impact of Student Engagement on the Development of the Students</b>	Bharati Publishers, New Delhi	978-93-86608-09-3

	Assistant Professor		<b>A Study of BVIMR Institute, Delhi</b>		
2.	Aakriti Jain PhD Scholar Prof. Broto Bhardwaj Professor	Proceedings of the national conference on carving of novel India held by BVIMR in August 2017	<b>Current India–Korea Business Relations &amp; Suggested Models for Trade Promotion 81 Organisation (TPOs) in India</b>	Bharati Publishers, New Delhi	978-93-86608-09-3
3.	Prof. Broto Bhardwaj Professor Ms. Savneet Kaur Assistant Professor	Proceedings of the national conference on carving of novel India held by BVIMR in August 2017	<b>Role of Empathy and Personal Values in Entrepreneurial Marketing</b>	Bharati Publishers, New Delhi	978-93-86608-09-3
4.	Dr. Anoop Pandey Associate Professor	Proceedings of the national conference on carving of novel India held by BVIMR in August 2017	<b>A Study of the Factors Influencing E-HRM Practices in Hotel Industry in New Delhi</b>	Bharati Publishers, New Delhi	978-93-86608-09-3

5.	Dr. Neelam Sharma Associate Professor	Proceedings of the national conference on carving of novel India held by BVIMR in August 2017	<b>Role of Academia in Nation Building with Special Focus on Slum Free Delhi</b>	Bharati Publishers, New Delhi	978-93-86608-09-3
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