

**International Journals: (only Peer Reviewed and UGC Approved Journals)**

Sr. No	Author Name	Title of Publication	Volume Number, Month, Year	Visibility in Scopus / Google Scholar	Impact Factor
1.	Ms. Minakshi Dr. R. K. Sharma	An investigation into the application of Kano's model-Review of literature	Think India 0971-1260 Issue- 4 Volume-22	Google Scholar	6.2
2.	Dr. Pankaj Saini Dr. R. K. Sharma	Indian Agriculture-issues & challenges	Think India 0971-1260 Issue- 4 Volume-22 (UGC CARE)	Google Scholar	6.2
3.	Ms. Bhavika Batra Dr. Vikas Nath	Decoding the Millennial Luxury Consumer	Think India 0971-1260 Issue- 4 Volume-22 (UGC CARE)	Google Scholar	6.2
4.	David Di Fatta ; Navneet Gera;	Buying intention, acceptability and	International journal of electronic marketing and retailing	Scopus	1.0

	<b>Nishith Kumar Mishra</b>	<b>frequency of purchase; analysing their determinants using SEM</b>	<b>Vol.10, No.4, 2019</b>		
<b>5.</b>	<b>Mr. Anuj Kumar</b>	<b>Effective usage of E-CRM and social media tools by Akshay Kumar: Most prolific Bollywood actor of last decade</b>	<b>International Journal of Management Volume 11, Issue 2 February 2020</b>	<b>Scopus</b>	<b>9.678</b>
<b>6.</b>	<b>Ms. Tripti Tiwari Dr. Aparna Marwah Dr. Seema chudhary</b>	<b>Mentoring In The Modern Times : Role Reversal</b>	<b>Think India Journal ISSN-0971-1260 Vol-22-Issue-4-October-December-2019 (UGC CARE)</b>	<b>Google Scholar</b>	<b>6.2</b>
<b>7.</b>	<b>Dr. Aparna Marwah, Dr. Daljeet Singh Bawa</b>	<b>Teaching With Blended Learning For Higher Educational Structures: An Experience With WebCT</b>	<b>Think India Journal ISSN-0971-1260 Vol-22-Issue-4-October-December-2019 (UGC CARE)</b>	<b>Google Scholar</b>	<b>6.2</b>
<b>8.</b>	<b>Dr. Aparna Marwah, Dr. Daljeet Singh Bawa</b>	<b>Food Labelling Ethics: An Area Of Concern</b>	<b>Think India Journal ISSN-0971-1260 Vol-22-Issue-4-October-December-2019</b>	<b>Google Scholar</b>	<b>6.2</b>

9.	Dr. Anoop Pandey, Ms. Kirti Jain	<p>st century Technique in 21st century Healing</p> <p>st century Spirituality in 21st century Healing</p> <p>st century Spirituality in 21st century Healing</p> <p>st century Spirituality in 21st century Healing</p> <p>st century Spirituality in 21st century Healing</p> <p>Spirituality:- A Healing Technique for 21<sup>st</sup> century</p>	<p>Think India Journal</p> <p>ISSN-0971-1260</p> <p>Vol-22-Issue-4-October-December-2019</p>	Google Scholar	6.2
10.	Mr. Sanjoy Roy	<p>Glass ceiling in the workstation: Reviewing issues for today's organizations</p>	<p>Think India Journal</p> <p>ISSN-0971-1260</p> <p>Vol-22-Issue-4-October-December-2019</p>	Google Scholar	6.2
11.	Mr Rahul Gupta Mr Sanjoy Roy	<p>Study of Consumer behaviour towards online food delivery</p>	<p>Our Heritage</p> <p>ISSN: 0474-9030</p> <p>Vol-67-Issue-2 December-2019</p>	Google Scholar	6.5

12.	Dr. Anoop Pandey, Mr. Anuj Kumar	Study of online resources for sustainable growth of small-medium enterprises	Adalya Journal ISSN NO: 1301-2746 Vol.8, Issue 10 (October 2019)	WEB OF SCIENCE	5.3
13.	Dr. Anoop Pandey	Demonetization and its effect on Indian economy	Adalya Journal ISSN NO: 1301-2746 Vol.8, Issue 10 (October 2019)	WEB OF SCIENCE	5.3
14.	Mr. Anuj Kumar Ms. Nishu Marwah	Social intelligence in the Cultural Context: Comparison of Indian and Slovak Managers (in English)	Organizacionnaâ psihologiâ (Organizational Psychology) 2312-5942 (September 2019)	SCOPUS	
15.	Mr. Ajay Kumar, Mr. Mahesh Kumar Chaubey	Big Data Analytics: An Indian Perspective	International journal of recent technology and engineering 2277-3878 (November 2019)	SCOPUS	

16.	Dr. Navneet Gera	Ease Of doing business in BRICS- A comparative study	Focus- journal of international journal (July 2019) 2347-4459	UGC peer reviewed Google Scholar	
17.	Ms. Gagandeep Kaur Mr. Anuj Kumar Ms. Nishu Ayedee	Creating real life through belief systems	PIMT Journal of Research (UGC CARE)ISSN: 2278-7925 Vol. 12, No.1, November'19	UGC peer reviewed Google Scholar	
18.	Dr. A.K Srivastav Ms. Gagandeep Kaur	AN EMPIRICAL ANALYSIS INTO THE VARIOUS DIMENSIONS ON THE BASIS OF WHICH EFT SESSIONS ARE RECOMMENDED. A STUDY ON B-SCHOOL STUDENTS	PIMT Journal of Research (UGC CARE) ISSN: 2278-7925 Vol. 12, No.1, November'19	UGC peer reviewed Google Scholar	
19.	Dr. Vikas Nath Dr. Asif Akhtar	Green Management Practices, Organizational Performance and competitive Advantage in Indian Pharmaceutical Industry- A Scale Development Approach	Research Journal of social science and Management(UGC APPROVED)ISSN: 2251-1571, Vol. 09, No.07, November'19	UGC approved-peer reviewed Google Scholar	

20.	Dr. Aarushi Dr. Parul Aggarwal	An exploratory research in product innovation in automobile sector	Journal of critical review Volume 7, Issue 2 February 2020	SCOPUS	
21.	Dr. Aarushi Kataria Ms. Anuradha	Satyam Computer Scam- Post and Pre Analysis	International Journal of psychosocial rehabilitation Issue 6, vol. 24 1475-7192. (March 2020)	SCOPUS	
22.	Dr. Anoop Pandey	Green Accounting: A New Challenge for the Indian Accounting System	International Journal of Management ISSN Print: 0976-6502 and ISSN Online: 0976-6510 Issue 3 and Volume II (March 2020)	SCOPUS	10.14
23.	Dr. Anoop Pandey Dr. Sanjay Manocha Dr. Pankaj Saini	A Study On An Automobile Revolution And Future Of Electric Cars In India  (Page No. 107-113)	International Journal of Management ISSN Print: 0976-6502 and ISSN Online: 0976-6510 Issue 3 and Volume II  (Page No. 107-113) (March 2020)	SCOPUS	
24.	Dr. Anoop Pandey	Working Capital Analysis and Its Effect on Profitability of the Industries: Evidence from Flex Industries Limited	ADALYA JOURNAL ISSN: 1307-2746 Volume 9, Issue 3, March 2020. (March 2020)	(WEB of Science Journal) also UGC Care – A Category Journal)	

			(Page No. 152-162)		
25.	Dr. Anoop Pandey	A Study on Financial Statement Analysis of Flex Industries Limited	ADALYA JOURNAL ISSN: 1307-2746 Volume 9, Issue 3, March 2020. (March 2020) (Page No. 163-174)	(WEB of Science Journal) also UGC Care – A Category Journal)	
26.	Mr. Anuj Kumar Dr. Asif Ali Syed Dr. Anoop Pandey	Adoption of internet resources to enhance creativity and innovation of SME	Journal of Xidian University ISSN: 1001-2400 <a href="https://doi.org/10.37896/jxu14.4/297">https://doi.org/10.37896/jxu14.4/297</a> (April 2020)	SCOPUS	5.4
27.	Mr. Anuj Kumar Dr. Nimit Gupta (FIIB) Dr. Nishu Ayedee	Xiaomi's Journey in India: A Roller Coaster Ride	International Journal of Management ISSN Print: 0976-6502 DOI10.34218/IJM.11.3.2020.007 (April 2020)	SCOPUS	10.14
28.	Ms. Tripti Tiwari, Dr. Seema Chaudhary	Need for sustainable event management in the Indian context	Journal of Information and Optimization Sciences ISSN: 0252-2667 (Print) 2169-0103 (Online)	SCOPUS, Web of Science Taylor and Francis	

	<b>Dr. Aparna Marwah</b>  <b>Dr. Daljeet Singh Bawa</b>		<b>DOI: 10.1080/02522667.2020.1730077</b> <b>(april 2020)</b>		
<b>29.</b>	<b>Mr. Sanjoy Roy,</b> <b>Dr. Ajay Sahni</b>	<b>Soft Skill Development through Collaborative teaching in Higher Studies</b>	<b>Alochana Chakra Journal</b>  <b>Volume IX, Issue V, May/2020</b>  <b>ISSN NO:2231-3990</b>	<b>UGC CARE</b>  <b>GROUP-I</b>  <b>JOURNAL</b>	<b>6.3</b>
<b>30.</b>	<b>Dr. Naveen Nandal</b>  <b>Dr. Aarushi Kataria</b>  <b>Dr. Meenakshi Dhingra</b>	<b>Measuring Innovation: Challenges and Best Practices</b>	<b>International Journal of Advanced Science and Technology</b>  <b>Vol. 29, No. 5s, (2020), pp. 1275-1285</b> <b>(April 2020)</b>	<b>SCOPUS</b>	
<b>31.</b>	<b>Dr. Naveen Nandal</b>  <b>Dr Aarushi Kataria</b>	<b>Women Social Entrepreneurs: A growing trend in Indian Economy</b>	<b>International Journal of Advanced Science and Technology</b>  <b>Vol. 29, No. 4s, (2020), pp. 2246 - 2253(april 2020)</b>	<b>SCOPUS</b>	



32.	Mr. Sanjoy Roy Mr. Rahul Gupta	Determinants of Entrepreneurial investors in decision making – A study of Behavioral and Cognitive Biases	ADALYA JOURNAL ISSN NO: 1301-2746 (October 2019)	(WEB of Science Journal) also UGC Care – A Category Journal)	
33.	Ms. Prerna Garg Dr. Anoop pandey	Examining moderating role of personal identifying information in travel related decisions	Emerald publications ISSN- 2056-5607 (May 2020)	SCOPUS	
34.	Dr. Navneet Gera	‘Key performance indicators for enhancing the export potential of Indian carpet industry’	Global Business and Economics Review Vol. 21, No. 6, pp.777–797 DOI: 10.1504/GBER.2020.10018927	SCOPUS	0.410
35.	Mrs. Tripti Tiwari	Detection of corona virus disease through neural networks	IJAST ISSN-2005-4238 (MAY 2020)	Web Of Science	

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Sr. No	Author Name	Title of Publication	Volume Number, Month, Year	Visibility in Scopus / Google Scholar	Impact Factor
1.	Ms. Gagandeep Kaur Mr. Anuj Kumar Ms. Nishu Ayedee	Creating real life through belief systems	PIMT Journal of Research (UGC CARE)ISSN: 2278-7925 Vol. 12, No.1, November'19	Google Scholar	
2.	Dr. A.K Srivastav Ms. Gagandeep Kaur	An empirical analysis into the various dimensions on the basis of which EFT sessions are recommended- A study to B-School students	PIMT Journal of Research (UGC CARE)ISSN: 2278-7925 Vol. 12, No.1, November'19	Google Scholar	
3.	Mr.Shivam Srivastava Dr. Vikas Nath Dr. Asif Akhtar	Green Management Practices, Organizational Performance and competitive Advantage in Indian Pharmaceutical Industry- A Scale Development Approach	Research Journal of social science and Management  (UGC APPROVED)ISSN: 2251-1571, Vol. 09, No.07, November'19	Google Scholar	

4.	Mr. Anuj Kumar Dr. Sanjay Manocha Dr. A.K Srivastava	Vertical farming : challenges and opportunities	PIMT Journal  Volume-12, ISSN NO.-2278-7925(May 2020)	UGC CARE  GROUP	
5.	Dr. Navneet Gera  Dr. Neetu Jain	Analysis of trade integration of SAARC Nations	Humanities and social science studies  Vol8 No.1, PP.1-11	UGC CARE  GROUP	
6.	Di Fatta,  D., Gera,  N., Tyagi  L. and Grisold, T.	Export knowledge: Determinant of export strategy, export commitment and export performance in carpet industry	Kybernetes, <a href="https://doi.org/10.1108/K-05-2018-0245">https://doi.org/10.1108/K-05-2018-0245</a>	SCOPUS	
7.	Dr. Navneet Gera  Dr. Pankaj Saini  Dr. R.K Sharma	Absorption, vigor and dedication: Determinants of employee engagement in B-schools	Indian Journal of Economics & Business  Vol. 18, No.1, pp. 61-70	SCOPUS	
8.	Gupta S, Sinha A K & Gera, N.	The impact of economic and political events on performance of selected mutual funds of emerging economy: A SYSTEMIC VIEW	Indian Journal of Economics & Business  Vol. 18, No.1, pp. 263-292	SCOPUS	

International Conference:

Sr. No	Author Name	Title of Publication	Name of the Conference and Organizer	Publication Details
1.	<b>Dr. Nancy Goel</b> <b>Dr. Vikas Nath</b>	<b>An exploratory study on digital payment systems and its impact on trust and continuance intention in newly remonetized and digital era</b>	<b>International conference</b>	