


AICTE Mandatory Disclosure

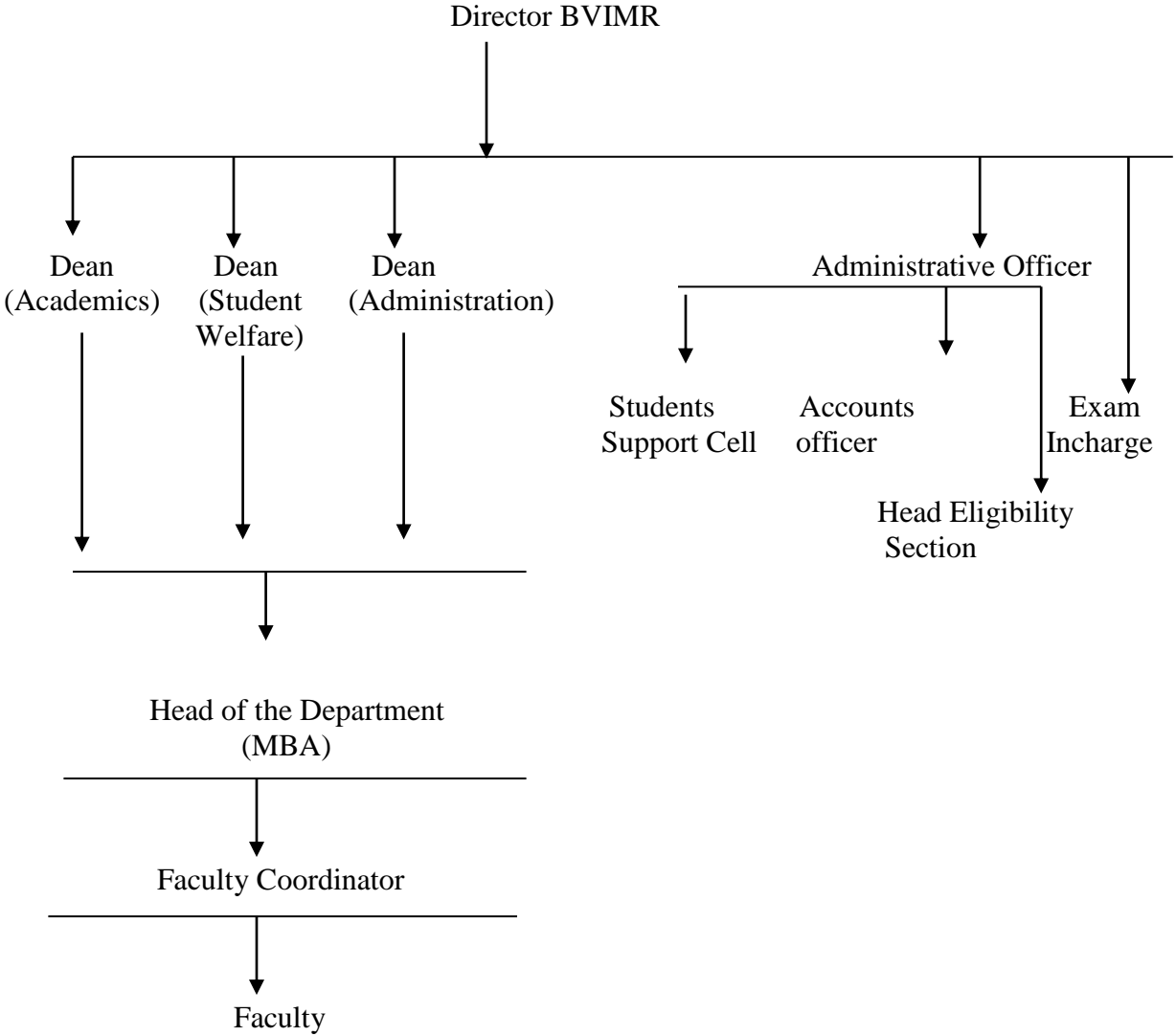
10.1	AICTE File No.	F.15 – 1/B – 11/BOS (M)/94-AICTE/19812 dated 31 st March, 1994	
	Date and Period of Last Approval	Letter No. F.No. North-West/1-2814161672/2016/EOA dt. 05-Apr-2016. Extension: 2016 - 17	
10.2	Name of the Institution	Bharati Vidyapeeth University Institute of Management And Research, New Delhi	
	Address of the Institution	A – 4, Paschim Vihar, Main Rohtak Road, Near Ordinance Depot, New Delhi - 110063	
	City and Pin Code	New Delhi – 110063	
	State / UT	Delhi	
	Longitude and Latitude	Longitude: 77° 6'46.63"E, Latitude: 28°40'34.51"N	
	Phone No. with STD Code	Phone No: 011 – 2528 4396, 2528 5808, 2525 0120	
	Fax No. with STD Code	011 – 2528 6442	
	Office Hours of the Institution	09:00 am – 05:00 pm	
	Academic Hours of the Institution	09:00 am – 05:00 pm	
	E-mail	bvimr@del3.vsnl.net.in	
	Website	www.bvimr.com	
	Nearest Railway Station (Dist. In Km)	New Delhi Railway Station (15 KM) Attached Metro Station (Paschim Vihar East)	
	Nearest Airport (Dist. In Km)	Indira Gandhi Domestic Airport (17 KM)	
10.3	Type of Institution	Private - Self Financed	
	Category (1) of the Institution	Non Minority	
	Category (2) of the Institution	Co-Ed	
10.4	Name of the Orgn. Running the institution	Bharati Vidyapeeth, Pune	
	Type of the Organization	Trust	
	Address of the Organization	Bharati Vidyapeeth, Bharati Vidyapeeth Bhavan, Lal	

		Bahadur Shastri Marg, Pune 411 030
	Registered with	Asst. Charity Commissioner, Poona Region
	Registration Date	24.11.1964
	Website of the Organization	www.bharativedyapeeth.edu
10.5	Name of the Affiliating University	Bharati Vidyapeeth University, Pune
	Address	Bharati Vidyapeeth University, Bharati Vidyapeeth Bhavan, L. B. S. Marg, Pune 411 030
	Website	www.bvuniversity.edu.in and www.bvuniversity.in
	Latest Affiliation Period	Constituent Unit
10.6	Name of Director	Dr. Vikas Nath
	Exact Designation	Director
	Phone No. with STD Code	011 – 25250120
	Fax No. with STD Code	011 – 25286442
	E-mail	drvikasnath@gmail.com
	Highest Degree	Ph.D.
	Field of Specialization	Marketing Management
10.7	Governing Body Members	<p>Dr. Shivajiraoji Kadam – Chairman Vice Chancellor, Bharati Vidyapeeth, Pune</p> <p>Dr. U. B. Bhoite – Nominee Management Former Vice Chancellor, , Bharati Vidyapeeth University Chairman, Bharati Sahakari Bank</p> <p>Dr. Ashok Chandra – Nominee Management Ministry of Communication and Information Technology</p> <p>Col. (Retd.) C. L. Sachdeva – Nominee Management Principal, BVCOE - Nominee Management</p> <p>Dr. R. K. Sharma– Teaching Staff Representative Professor, BVIMR, New Delhi</p> <p>Dr. Vikas Nath– Member Secretary Director, BVIMR, New Delhi</p>
	Frequency of Meetings and date of last meeting	Half yearly

		Last Meeting was held on 3 rd November, 2015
10.8	Local Management Committee (LMC)	<p>Hon'ble Dr. Shivajiraoji Kadam - Chairman Vice Chancellor, Bharati Vidyapeeth University, Pune</p> <p>Hon'ble Shri. Vishwajeet Kadam - Nominee Member - Management Secretary, Bharati Vidyapeeth, Pune</p> <p>Hon'ble Dr. P. M. Bulakh - Nominee Member - Management Director – BCUD, Bharati Vidyapeeth University, Pune</p> <p>Mr. L. D. Mittal - Nominee Member - Management Chairman, Sonalika Group</p> <p>Mr. Pawan Choudhary - Nominee Member - Management CEO, VYGON</p> <p>Dr. Sunil Abrol - Nominee - Management Director General Consultancy Development Centre, DSIR, Ministry of Science</p> <p>Prof. R. K. Mittal - Nominee - Management Vice Chancellor, Teerthankar Mahaveer University</p> <p>Prof. R. K. Sharma - Teaching Staff Representative</p> <p>Prof. A. S. Rao - Teaching Staff Representative</p> <p>Mr. Gagan Grover - Teaching Staff Representative</p> <p>Mr. A. R. Deshmukh - Teaching Staff Representative</p> <p>Mr. H. K. Mulani – Non - Teaching Staff Representative</p> <p>Dr. Vikas Nath – Member Secretary Director, Bharati Vidyapeeth Deemed University Institute of Management and Research, New Delhi</p>

	Frequency of Meetings and date of last meeting	Half Yearly 3 rd November, 2015
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10.9	Organization Chart	
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10.10	Student Feedback Mechanism on Institutional Governance / Faculty Performance	<p>The institute has an <u>“Online Feedback Mechanism”</u>.</p> <p>Students give feedback concerning their concerned faculty in the form of online feedback form available on institute’s ERP system. Here the students evaluates the faculty performance in the class on various parameters viz.: instruction capability including knowledge of subject, teaching methodology, use of audio – visual aids, relationships shared and their personal attributes includes professionalism, appearance, speech and voice clarity.</p> <p>Apart from above, open sessions are undertaken by HODs and class coordinators as well. Director of the institute himself conducts open sessions with students twice in every term.</p>
10.11	Grievance Redressal Mechanism for Faculty, Staff and Students	<p>Yes. The institute has a proactive approach to identify grievance before it creeps into. They are redressed promptly to the satisfaction of the stakeholder. The College has a Grievance Redressal Cell headed by Dr. R. K. Sharma, Dean - Student Welfare. The functions of the cell are to look into the complaints lodged by any student, teacher or non-teaching staff and to judge its merit. The Grievance Redressal cell is also empowered to look into matters of harassment.</p> <p>Anyone with a genuine grievance may approach the members in person. In case the person is unwilling to appear in self, grievances may be dropped in writing at the suggestion box earmarked for the purpose and made available at strategic locations such as Administrative Office, Canteen, Library. Grievances may also be</p>

		discussed in person with the Director		
		Ragging in any form is strictly prohibited inside the institution.		
10.12 (a)	Name of the Department	Management		
	Course	MBA		
	Level	PG		
	1 st Year of Approval by the Council	1994		
	Year wise Sanctioned Intake	CAY: 180 2016 - 17	CAY-1: 180 2015 – 16	CAY-2: 180 2014 – 15
	Year wise actual admissions	180 + 1 (J & K)	180 + 1 (J & K)	180+ 1 (J & K)
	Cut of mark – General Quota	122	111	134
	Students passed with Distinction	13	65	78
	Students passed with First Class	78	115	83
	Students placed	120	120	138
	Average Pay Package, Rs. / Year	6.00	6.00	6.05
	Students opted for higher studies	-	-	-
	Accreditation status of the course	Re-accredited by NBA of AICTE in 2014		
	Doctoral Courses	Yes (the institute has a Research Cell established under Bharati Vidyapeeth University, Pune)		
	Foreign Collaborations, if any	In process		
	Professional Society / Memberships	The institute has membership of various professional bodies like ISTD, ISTE, National HRD Network, AIMA, DMA, Computer Society of India, AMDISA, AIMS		

	Professional Activities	MDP / Market Surveys / Staff Development Programmes/IPR Awareness Programmes and Entrepreneurship Development Programmes in collaboration with MSME.
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Management Development Programmes

The institute has set up an MDP Cell to conduct Management Development Programmes for Industry / Govt. / Public Sector on the latest trends which will enhance the capabilities of their employees for better quality production. The faculty for such programmes is highly experienced and selective in the areas concerned. As far as finances are concerned, 50% of money collected out of the MDPs after deducting the expenditure will be earmarked for concerned faculty members.

Some of the MDPs conducted by the Institute includes: -

- A Management Development Programme on “Managerial Effectiveness & E-mail Etiquettes” for the employees of M/s. BTW India Pvt. Ltd. Was organized on 20th August, 2015 at the company’s premises in Lawrence Road, New Delhi.
- **A Management Development Programme on “Mantra for Managerial Efficiency” was organised for M/s. SBI General Insurance Company Ltd., Rajendera Place, New Delhi on 24th September, 2015.**

	Consultancy Activities	Consultancy projects undertaken by the institute are as follows: -		
Sr. No.	Name of the staff member	Title of the project	Funding Agency	Amount in Rs.
1	Dr. Navneet Gera	Consumer Surveys	Indian Oil	Rs. 15,000/-
2	Dr. Navneet Gera Dr. Atul Kumar	Customer Satisfaction	Oriel India Ltd.	Rs. 35,000/-
3	Dr. Daljeet Singh	Customer Satisfaction	Hero Motors	Rs. 60,000/-

	Bawa Dr. Aparna Marwah Bawa			
4	Mr. Parul Agarwal	Financial Analysis	Bansal Steel	Rs. 15,000/-
5	Dr. Anjali Sharma	Competitor Analysis	Golden Temple Travel and Tourism	Rs. 10,000/-

Grants Fetched:

Sr. No.	Name of the staff member	Title of the project	Funding Agency	Amount in Rs.
•	Dr. Vikas Nath Dr. Ritu Bali	A Study of Green Human Resource Management Practices and its Relationship with Employee Motivation, Job Satisfaction and Organizational Commitment	UGC	Rs. 6,98,400/-
•	Dr. Nitin Nayak, Dr. Brotho Routh Bhardwaj	Role of Management Education in Creation of Socially Responsible Citizens	AICTE	Rs. 10,00,000/-
•	Dr. Brotho Routh Bhardwaj	Contribution of ICT in Indian Education for Green Management Practices	AICTE	Rs. 4,95,000/-
•	Dr. R. K. Sharma Dr. A. S. Rao		ICSSR	Rs. 8,50,000/-

	Departmental Achievements	
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Institute Achievements: -

Dr. Parul Aggarwal:

Recommended for the award of Ph.D. Degree Bharati Vidyapeeth University, Pune after open Defence Viva conducted on 10th February, 2016. Title of thesis was “A Study of Dividend Practices in Automobile Industries”

Dr. Geetu Tuteja

Conferred with PhD Degree from National Institute of Technology (NIT), Kurukshetra on 4th March, 2016 after open Defence Viva conducted on 8th February, 2016. Title of the thesis was “Impact of Demographic Characteristics of Consumers on Exploratory Tendencies - An Empirical Study”.

Dr. Shraddha Vernekar

Conferred with PhD Degree from Bharati Vidyapeeth University, Pune on 5th January, 2016 after open Defence Viva conducted on ___ December, 2015. Title of the thesis was “A Study of Current status of tourism in Maharashtra and its future potential”.

Dr. Broto Rauth Bhardwaj

- Invited as a Guest of Honor to release a book on “The Silence That Never Broke” - an anthology of poems and prose, written at different periods which represent various stages of growth and experiences of a young soul by Ms. Himani Bhatia, 2006, BBA - BVIMR, New Delhi

- Invited as Chairperson for the technical session focusing on Cyber Security during International Conference on “Cyber Security: Contemporary threat and issues” organized by Institute of Innovation and Technology Management, New Delhi on 19th March 2016. She also delivered a lecture on Role of ICT on Teaching Learning Environment.

Dr. Atul Kumar

Key Resource Person for 2 days FDP on Research Methodology and SPSS organised by National PG College, Lucknow on 12th – 13th September, 2015

Academic Achievement: -

The institute has a consistent track record of academic excellence that it reflected year after year in the university merit list. In the academic year 2015 – 16, students came out with flying colours in the University Examinations with 65 students scoring first class with distinction and 115 students having first class. In the academic year 2013 – 14 and 2014 – 15 also, 69 and 78 students scored first class with distinction in the final examinations consecutively.

Curricular and Co-curricular Activities: -

The students of BVIMR, New Delhi have won more than 300 prizes in the various national level and state level events organized by the various institutes across the country. The details of the events are given under Cultural Activities.

Sr. NO.	College/ Institution	Activity Name	Student Name	Position	Prize
1.	VIPS - Gravity	Face Painting	Rupal Prajapati	1st	Trophy, Certificate and cash prize of Rs. 1500/-
		Face Painting	Rahul Jain	1st	Trophy, Certificate and cash prize of Rs. 1500/-

		Movie Trivia	Shreya Tripathi	2nd	Trophy, Certificate and cash prize of Rs. 1000/-
		Paper Dress	Rupal Prajapati	2nd	Trophy, Certificate and cash prize of Rs. 1000/-
		Paper Dress	Shreya Tripathi	2nd	Trophy, Certificate and cash prize of Rs. 1000/-
		Paper Dress	Sachi Vadera	2nd	Trophy, Certificate and cash prize of Rs. 1000/-
		Paper Dress	Parul Singhal	2nd	Trophy, Certificate and cash prize of Rs. 1000/-
		Paper Dress	Pritika Singh	2nd	Trophy Certificate and cash prize of Rs. 1000/-
2.	BVICAM- Student Council	Pictionary	Kunal Sachdeva	2nd	Trophy & Certificate
		Pictionary	Mayank Aggarwal	2nd	Trophy & Certificate
		Case Study	Ankita Banerjee	1st	Trophy, Certificate and cash prize of Rs. 7000/-
3.	Gargi College, DU- Alohomora	Case Study	Sourabh	1st	Trophy, Certificate and cash prize of Rs. 7000/-
			Aditi Chopra	1st	Certificate, Pen drive & Licnse of MS Office 2016
			Ravina Verma	1st	Certificate, Pen drive & License of MS Office 2017
4.	Mircosoft	Role Play	Ekjot Kaur	1st	Certificate, Pen drive & Licnse of MS Office 2018
5.	Lady Shri Ram	Minimize It	Arun Jolly	First	Cash voucher of

	College, New Delhi		Joseph	position	Rs. 250/- from British Paint & certificate
6.	IIT, New Delhi	Graphic Design	Arun Jolly Joseph	2nd Position	Cheque of Rs. 1000/- & certificate.
7.	GIBS	National Competition on summer internship project	Anu Kaushik	2nd Position	Cheque of Rs. 1000/- & Certificate
			Shardha Sharma	Participation	Certificate
8.	Jaipuria	Rangoli	Misha Malhotra	Participation	Certificate
			Rupal Prajapati	Participation	Certificate
			Rashi Mittal	Participation	Certificate
			Pranav Chawla	Participation	Certificate
		Collage	Misha Malhotra	Participation	Certificate
			Rashi Mittal	Participation	Certificate
			Sagar Rajpal	Participation	Certificate
		Bollywood Quiz	Misha Malhotra	Participation	Certificate
			Pranav Chawla	Participation	Certificate
		Face Painting	Pranav Chawla	Consolation Prize	Certificate
Rupal Prajapati	Consolation Prize		Certificate		
9.		Face Painting	Rupal Prajapati Rahul Jain	1st Prize	Cash prize of 2000/- , certificate & voucher

	VIPS- Gravity	Movie Trivia	Shreya Tripathi	2nd prize	Cash prize of Rs. 500/-, certificate & Trophy
		Paper Dress	Rupal Prajapati Shreya Tripathi Sachi Vadera Parul Singhal Pritika Singh	2nd prize	Cash prize of Rs.1500/-, certificate & voucher
10.	BVICAM	Pictionary	Kunal Sachdeva	2nd prize	Cash prize of Rs. 1000/-, certificate
		Pictionary	Mayank Aggarwal	2nd prize	Cash prize of Rs. 1000/-, certificate
11.	Alomoha-Gargi College	Case Study	Ankita Banerjee	1st Prize	cash prize of Rs. 7000/-, certificate & trophy
		Case Study	Sourabh	1st Prize	cash prize of Rs. 7000/-, certificate & trophy
12.	BVIMR	DT Fresh Face	Pranav	Second Runner up	Participation
			Gargi walia	First Runner up	Participation
13.	Dayal Singh College	Paper Dress	Rupal Prajapati Sachi Vadera Heena Pratika	2nd prize	Cash prize worth 1000rs & 400rs shopping voucher
		Best out of waste	Sagar Rajpal Rashi Mittal Radhika Gupta	2nd prize	Cash prize worth Rs. 800 & Rs. 400 shopping voucher
14.	JIMS Vasant Kunj	Case Study	Sagar Rajpal Rohit Goyal	2nd prize	Cash prize worth Rs.1000, certificate & trophy
		Business Plan Competition	Sagar Rajpal Rohit Goyal Diksha Bhan Vibhor Jain	1st Prize	Cash prize worth Rs.1000, certificate & trophy
15.	Kamla Nehru Collage	Ecophoria-Connectonomics	Chandana Mehlotra	2nd prize	Cash prize of Rs. 2000 & Rs. 550
			Shivendra Dhaiya	2nd prize	Cash prize of Rs. 2000 & Rs. 550

16.	BVCOE, New Delhi	Minute to Win it	Gaurav Tripathi Chetan chadha	Individual Prizes	Cash Prize of Rs.100
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Distinguished Alumni	List Of Well Placed Alumni Is As Follows: -
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Bharati Vidyapeeth University, Institute of Management & Research, New Delhi


S N	Name	Organization/ Address	Office Designation/ Occupation
1	Anuj Gandhi	CHRM	Management Consultant
2	Atul Mukhi	Cosmo India Pvt. Ltd.	Director
3	Sameer Dania	WIPRO LTD	HEAD TELECOM
4	Parminder Singh Bakshi	Citi Bank	Vice President
5	Sumit Dahiya	Citi Bank	Vice President
6	Ajay Tejpal	Fidelity International	Associate Director HR
7	Kamaljeet singh	BESTECH	Vice president (sales and marketing)
8	Pankaj Bansal	People Strong	CEO
9	Sameer Malik	HDFC Bank	Branch Manager
10	Vikas Gugnani	Headstrong India	Head HR
11	Amit Raj Jain	BPTP Ltd.	Vice President
12	Aman Lal	EXL Services	VP-HR
13	Aditya Vij	Imparitive Sourcing	Director
14	Vivek Kamboj	ION EXCHANGE INDIA LTD	Head - Power Vertical
15	Rajesh Setia	LAKSHMI EMBROIDERS PVT. LTD, 246, Udyog Vihar, Phase-1, Gurgaon- 122016	Director
16	Paramveer Singh	Nokia Siemens Network	Head
17	Sandeep Sehgal	RISHAB ENTERPRISE, 12/4 B Tilak Nagar, ND-18/ 157	Director


18	Anurag Arun	CENTRUM CAPITAL LTD.	VICE PRESIDENT
19	Deepinder Singh	National e-governance Plan 4th floor, Elec. Niketan, 6 CGO complex, Lodhi Road, N.D-03	GM
20	Samir Khullar	ILFS Mutual Fund	Intelligence Officer
21	Lalit Bhagia	DIGITAS	Sr. Vice President
22	Rajat Verma	IBM India Pvt Ltd	Regional Sales Manager
23	Chandan Kapoor	Microsoft	Program Manager
24	Bhupesh Arora	Schneider Electric India Pvt Ltd	Manager HR
25	Harmeet Singh	Standard Chatered Bank, Ground Floor, R V Stadium, Aferica Avenue	Unit Manager
26	Girish Vir	DLF Hotels Holdings Ltd.	Senior Manager HR
27	Pallavi sinha	Aeren R Enterprise	Manager- HR
28	Sukhbinder Singh Brar	HEWITT ASSOCIATES, Unitech World Cyber Park Sec-39 GURGAON-	PROJECT MANAGER
29	Surinder Singh Thukral	Subrol Ltd, B-18 Noida Ph-11	Regional Manager-HR
30	Ujjwal Mahajan	Axis Bank	Cluster Head
31	P Promod	Aricent Tech.Ltd.	Head of Corporate HR Director
32	Piyush Sareen	ST Micro Electronics	Senior Executive HR
33	Vikas gupta	Synochem Organics Pvt. Ltd	Director
34	Tarun Mehra	Salasar Retail ltd	Asst. Regional Retail Manager
35	Amit Raj Jjain	BPTP	Vice president (Marketing)
36	Rohan Ubriani	Flame Communications Pvt. Ltd.	Managing Director
37	Amit Madan	Concor	Asst. Manager, HRD

13.01	Name of the Teaching Staff	Dr. Vikas Nath
	Designation	Professor & Director
	Department	Management
	Date of Joining the Institution	10/01/2013
	Qualifications with Class / Grade	UG: B.Sc. (Hons.) - Maths PG: MBA M.Phil: NA Ph.D : Yes
	Total Experience in years	Teaching : 17 Yrs Industry : 01 Yrs Research : 13 Yrs
	Papers Published	National : 35 International : 4
	Papers Presented in Conferences	National : 15 International : 4
	PhD guide? Give Field & University	Field : Marketing University : Bharati Vidyapeeth University, Pune
	PhDs / Projects Guided	PhDs : 2 Projects at Masters Level : 300 + 3 M.Phil
	Books Published / IPRs / Patents	03
	Professional Memberships	04
	Consultancy Activities	04
	Awards	<ul style="list-style-type: none"> • Rajdhani Ratna Award by Bhavana Kala Mandir • Best Director Award from Assocham, Gujrat Council. • Career Options Award for Excellence in Education in 3rd Higher Education Summit for contribution to education.
	Grants Fetched	UGC – Rs. 6,98,400/-
	Interaction with Professional Institutions Member of All India Management Association (AIMA) Member of Computer Society of India (CSI) Member of National Entrepreneurship Network (NEN)	





13.2	Name of the Teaching Staff	Dr. R. K. Sharma	
	Designation	Professor	
	Department	Management	
	Date of Joining the Institution	28/09/2011	
	Qualifications with Class / Grade	UG: B.Com PG: MBA- Ist Div PhD: Yes	
	Total Experience in years	Teaching : 14 yrs. Industry : 15 Yrs Research : 13 yrs.	
	Papers Published	National : 35 International : 9	
	Papers Presented in Conferences	National : -- International : -	
	M.Phil guide? Give Field & University	Field : Finance University : Bharati Vidyapeeth University, Pune	
	PhDs / Projects Guided	PhDs : 7 (in process) Projects at Masters Level : 300	
	Books Published / IPRs / Patents	2	
	Professional Memberships		
	Consultancy Activities		
	Awards	Gold Medal in M.Com	
	Grants Fetched	ICSSR – Rs. 7,00,000/-	
	Interaction with Professional Institutions	AIMA, New Delhi and Institute of Chartered Accountant of India, New Delhi	


13.3	Name of the Teaching Staff	Dr. A. S. Rao	
	Designation	Professor	
	Department	Management	
	Date of Joining the Institution	8/1/2/2011	
	Qualifications with Class / Grade	UG: B.com PG: M.Com P.hd: Yes	
	Total Experience in years	Teaching : 21 years Research : 15	Industry : 4 yrs
	Papers Published	National : 38	International :- 10
	Papers Presented in Conferences	National : 3	International : -
	M.Phil guide? Give Field & University	Field : N/A University :	
	PhDs / Projects Guided	PhDs : 8 (in process) Projects at Masters Level : 300	
	Books Published / IPRs / Patents	6	
	Professional Memberships		
	Consultancy Activities		
	Awards		
	Grants Fetched	ICSSR – Rs. 7,00,000/-	
	Interaction with Professional Institutions		


13.4	Name of the Teaching Staff	Mr. Lokinder Kumar Tyagi	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	26/04/2010	
	Qualifications with Class / Grade	UG: BA PhD: Yes	PG: MBA Any Other: - M.Phil
	Total Experience in years	Teaching : 07 years Industry: 21 years	Research : 05 years
	Papers Published	National : 32	International :- 12
	Papers Presented in Conferences	National :-	International : 02
	Ph.D. guide? Give Field & University	Field : N/A University : N/A	
	PhDs / Projects Guided	PhDs : 01 (01 in process) Projects at Masters Level : 110	
	Books Published / IPRs / Patents	04	
	Professional Memberships	<p>1) Member of Advisory Committee for the publication of international journal on Business and Research. Desh Bhagat Institute of Management and Computer Sciences, Punjab, an ISO certified institute imparting quality education in various professional and technical courses. The institute got 6th rank amongst the Promising Top-B Schools in the country as per an All India Survey conducted by Competition Success Review.</p> <p>2) Member of Management Teacher Consortium, Bangalore.</p> <p>3) Panel Examiner, Institute of Company Secretaries of India, New Delhi.</p> <p>4) Member, Advisory Board of “Proficient” – A prominent Journal published from Jaipur.</p>	


		<p>5) Empanelled as Senior Faculty / Trainer in Institute of Quality improvement, Jamia Nagar, New Delhi.</p> <p>6) Member of Coordinated Committee for ‘Soft Skills and Personality Development Program’ (a resident program for the AIMA-CME students) conducted in AIMA-CME from 12th May to 16th May 2008.</p> <ul style="list-style-type: none"> • Member of AIMA, which is dedicated to promote professional management practice in the areas of Academics, national managerial ethos and excellence.
	Consultancy Activities	<p>Research Project on “Brand perception of M/s Koutons Retail India Ltd.” was conducted in June & July 2010 under Dr. Sachin S. Vernekar (Director – BVIMR), Principal Investigator for M/s Koutons Retail India Ltd. Research Report has been submitted to the company which has been appreciated by the Management and its recommendation have been implemented.</p>
	Awards	<p>Awarded Certificates of Appreciation for coordination of Management Development Programmes (MDPs & FDPs) for Delhi Police, Koutons, National Institute of Entrepreneurship and Faculty Development Programmes</p>
	Grants Fetched	Nil
	Interaction with Professional Institutions	<ol style="list-style-type: none"> 1) All India Management Association 2) Institute of Company Secretary-ship of India 3) AIMA’s Observer for NIFT Entrance Test for Selection of students for Post Graduation and Graduation Programmes


13.5	Name of the Teaching Staff	Preety Wadhwa	
	Designation	Associate Professor	
	Department	Management (Marketing)	
	Date of Joining the Institution	20 th Jan 2006	
	Qualifications with Class / Grade	UG: B.Sc. (Foods & Nutrition)- IInd Div PG: PGDM Ist Class Grade A, MMM PhD: Thesis submitted (AMU)	
	Total Experience in years	Teaching : 15 Industry : 1 Year Research : 08 years	
	Papers Published	National : 30 International :- 4	
	Papers Presented in Conferences	National : 05 International : 6	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 190	
	Books Published / IPRs / Patents	02	
	Professional Memberships	Member of DMA , Member of AIMA, Asia Pacific Journal of Management	
	Consultancy Activities	Involved in conducting MDP for Koutons, Delhi Police, National institute of Entrepreneurship	
	Awards	N/A	
	Grants Fetched	Rs. 1,00,000/-	
	Interaction with Professional Institutions	AIMA , DMA	


13.06	Name of the Teaching Staff	Dr. Mrs. Brotho Routh Bhardwaj	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	August, 2004	
	Qualifications with Class / Grade	UG: B.Tech PG: MBA – 1st Division PH.D. : Yes	
	Total Experience in years	Teaching : 12 Industry : 1 year Research : 09	
	Papers Published	National : 140 International : 66	
	Papers Presented in Conferences	National : 12 International: 09	
	Ph.D. guide? Give Field & University	Field : Marketing and HRM University : Bharati Vidyapeeth University, Pune	
	PhDs / Projects Guided	PhDs : 03 (05 in process) Projects at Masters Level : 260	
	Books Published / IPRs / Patents	12	
	Professional Memberships	-	
	Consultancy Activities	-	
	Awards	-	
	Grants Fetched	AICTE – Rs. 14,00,000/-	
	Interaction with Professional Institutions	-	
	Remarks	-	


13.07	Name of the Teaching Staff	Dr. Anoop Pandey	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	1 st May, 2008	
	Qualifications with Class / Grade	UG: B.Com –IIInd Div PG: M.Com- Ist Div PhD: Yes	
	Total Experience in years	Teaching : 14 Industry : 02 Research : 10	
	Papers Published	National : 40 International :- 05	
	Papers Presented in Conferences	National : 08 International : 03	
	Ph.D. guide? Give Field & University	Field : Finance University : Bharati Vidyapeeth University, Pune	
	PhDs / Projects Guided	PhDs : 04 (in process) Projects at Masters Level : 220	
	Books Published / IPRs / Patents	Nil	
	Professional Memberships	Nil	
	Consultancy Activities	Nil	
	Awards	Nil	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	Nil	


13.08	Name of the Teaching Staff	Parul Agrawal	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	3 rd Dec 2008	
	Qualifications with Class / Grade	UG: B.Sc- Ist Div PG: MBA- Ist Div PhD: Pursuing	
	Total Experience in years	Teaching : 16 Industry : Nil Research : 05	
	Papers Published	National : 03 International :- -	
	Papers Presented in Conferences	National : 03 International : 03	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 120	
	Books Published / IPRs / Patents	01	
	Professional Memberships	Nil	
	Consultancy Activities	Nil	
	Awards	Nil	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	Nil	


13.09	Name of the Teaching Staff	Dr. Shallu Singh	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	14/07/2008	
	Qualifications with Class / Grade	UG: B.Sc- Medical) Ist Div PG: MBA- (Major : Marketing Minor : HRM) / Ist Div PhD: Yes	
	Total Experience in years	Teaching : 11 Industry : 03 Research : 6	
	Papers Published	National : 08 International :- 02	
	Papers Presented in Conferences	National : 07 International : 03	
	Ph.D. guide? Give Field & University	Field : N/A University : N/A	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 150	
	Books Published / IPRs / Patents	Nil	
	Professional Memberships	Nil	
	Consultancy Activities	Consultancy on Freelancing Basis: Working with DDI, Mumbai –a US based Consultancy Firm.	
	Awards	Twice adjudged as “Best Teacher”	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	Nil	


13.10	Name of the Teaching Staff	Mrs. Neelam Sharma	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	1/8/2010	
	Qualifications with Class / Grade	UG: B.Com PG: Masters in Mass Communication PhD: Pursuing Any Other: - Diploma in Journalism	
	Total Experience in years	Teaching : 02 Research : 04 Industry: 17	
	Papers Published	National : - International : -	
	Papers Presented in Conferences	National : - International : -	
	Ph.D. guide? Give Field & University	Field : N/A University : N/A	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level :	
	Books Published / IPRs / Patents	Nil	
	Professional Memberships	Nil	
	Consultancy Activities	Nil	
	Awards	N/A	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	-	


13.11	Name of the Teaching Staff	Dr. Navneet Gera	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	21/11/2013	
	Qualifications with Class / Grade	UG: B.Com – Ist Div PG: M.Com(BA), m.Sc (IT) MIB :- Ist Div Ph.D : Yes	
	Total Experience in years	Teaching : 11 years Industry : 0 years Research : 7 years	
	Papers Published	National : 19 International : 04	
	Papers Presented in Conferences	National : - International : 06	
	Ph.D. guide? Give Field & University	Field : International business University : Bharati Vidyapeeth University, Pune	
	PhDs / Projects Guided	PhDs : 1 (in process) Projects at Masters Level : 170	
	Books Published / IPRs / Patents	02	
	Professional Memberships	NA	
	Consultancy Activities	NA	
	Awards	NA	
	Grants Fetched	NA	
	Interaction with Professional Institutions	Trade Portal Member if ITPO	


13.12	Name of the Teaching Staff	Dr. A. K. Shrivastav	
	Designation	Associate Professor	
	Department	Management	
	Date of Joining the Institution	1988	
	Qualifications with Class / Grade	UG: B.A. PG: M.A., MPM, MCM PhD: Yes	
	Total Experience in years	Teaching : 11 Years Industry : 16 years Research : 08 Years	
	Papers Published	National : 02 International :- 01	
	Papers Presented in Conferences	National : 00 International : 01	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : More Than 60	
	Books Published / IPRs / Patents	In Process	
	Professional Memberships	Nil	
	Consultancy Activities	Nil	
	Awards	Nil	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	Nil	


13.13	Name of the Teaching Staff	Dr. Sanjay Manocha	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	1/10/2008	
	Qualifications with Class / Grade	UG: B.A –Ist Div PG: MBA - Ist Div M.Phil- Ist Div PhD: Yes	
	Total Experience in years	Teaching : 8 Years Industry : 04 Yrs Research : 5 years	
	Papers Published	National : 10 International :- 08	
	Papers Presented in Conferences	National : 03 International : 06	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 90	
	Books Published / IPRs / Patents	NA	
	Professional Memberships	Nil	
	Consultancy Activities	Nil	
	Awards	Nil	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	Nil	

13.14	Name of the Teaching Staff	Geetu Tuteja	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	12/3/2009	
	Qualifications with Class / Grade	UG: B.Com PG: MBA PhD: Pursuing (NIT, Kurukshetra)	
	Total Experience in years	Teaching : 7.5 Industry : 6 Years Research : 5 yrs.	
	Papers Published	National : 06 International :- 03	
	Papers Presented in Conferences	National : 05 International : 02	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 110	
	Books Published / IPRs / Patents	01	
	Professional Memberships	Nil	
	Consultancy Activities	Nil	
	Awards	Nil	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	Nil	

13.15	Name of the Teaching Staff	Mr. Ajay Kumar	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	01/08/2006	
	Qualifications with Class / Grade	UG: B. Com PG: MCA Ph.D : Pursuing	
	Total Experience in years	Teaching : 08 Industry : 02 Research : 04	
	Papers Published	National : Nil International : 00	
	Papers Presented in Conferences	National : Nil International : 01	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 60	
	Books Published / IPRs / Patents	04	
	Professional Memberships	Computer Society of India	
	Consultancy Activities	NA	
	Awards	NA	
	Grants Fetched	NA	
	Interaction with Professional Institutions	NA	


13.16	Name of the Teaching Staff	Dr. Anjali Sharma	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	30 / 07/ 2007	
	Qualifications with Class / Grade	UG: B.A (Eng Hons.) PG: MBA PhD: Yes	
	Total Experience in years	Teaching : 10 Years Industry : nil Research: 05 yrs.	
	Papers Published	National : 05 International :- 01	
	Papers Presented in Conferences	National : 04 International : 02	
	M.Phil. guide? Give Field & University	Nil	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 150	
	Books Published / IPRs / Patents	NA	
	Professional Memberships	Nil	
	Consultancy Activities	Nil	
	Awards	Nil	
	Grants Fetched	Nil	
	Interaction with Professional Institutions	Nil	


13.17	Name of the Teaching Staff	Mr. Sanjoy Roy	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	2 / 03 /2009	
	Qualifications with Class / Grade	UG: B.Com – III Div PG: MBA (HR + Marketing) Any Other :	
	Total Experience in years	Teaching : 06 Years Industry : 04 Years Research : 03	
	Papers Published	National : 07 International : 03	
	Papers Presented in Conferences	National : 03 International : 03	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 106	
	Books Published / IPRs / Patents	NA	
	Professional Memberships	NA	
	Consultancy Activities	NA	
	Awards	NA	
	Grants Fetched	NA	
	Interaction with Professional Institutions	NA	


13.18	Name of the Teaching Staff	Dr. Ritu Bali	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	1 / 04/ 2008	
	Qualifications with Class / Grade	UG: B.Com (Pass) PG: MBA Ph.D : Yes Any Other : M.Phil	
	Total Experience in years	Teaching : 7 years Industry : Nil Research : 05	
	Papers Published	National : 06 International : 03	
	Papers Presented in Conferences	National : 07 International : 03	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 91	
	Books Published / IPRs / Patents	NA	
	Professional Memberships	NA	
	Consultancy Activities	Organised Awareness Programme on IPR in collaboration with MSME in Faridabad, New Delhi	
	Awards	NA	
	Grants Fetched	UGC – Rs. 6,98,400/-	
	Interaction with Professional Institutions	NA	




13.19	Name of the Teaching Staff	Dr. Daljeet Singh Bawa
	Designation	Assistant Professor
	Department	IT/Computer Science
	Date of Joining the Institution	21/07/2007
	Qualifications with Class / Grade	UG: B.Com. with Third Division PG: M.C.A with First Class with Distinction M.Phil: M.Phil with Second Division Ph.D : Ph.D in Computer Science
	Total Experience in years	Teaching : 10 Yrs Industry : 2 Yrs Research : 6 Yrs
	Papers Published	National : 16 International : 5
	Papers Presented in Conferences	National : 4 International : 2
	PhD guide? Give Field & University	Field : NA University : NA
	PhDs / Projects Guided	PhDs : NA Projects at Masters Level : 250
	Books Published / IPRs / Patents	1 Book Published
	Professional Memberships	-
	Consultancy Activities	-
	Awards	-
	Grants Fetched	-
	Interaction with Professional Institutions	

13.20	Name of the Teaching Staff	Mrs. Bhawan Dhawan	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	20 / 10 / 2008	
	Qualifications with Class / Grade	UG: BBA (CAM) PG: MBA Ph.D : Pursuing Any Other : M.Phil	
	Total Experience in years	Teaching : 7 years Industry : 6 months Research : 5 years	
	Papers Published	National : 02 International : 01	
	Papers Presented in Conferences	National : 03 International : 02	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 91	
	Books Published / IPRs / Patents	NA	
	Professional Memberships	NA	
	Consultancy Activities	NA	
	Awards	NA	
	Grants Fetched	NA	
	Interaction with Professional Institutions	NA	

13.21	Name of the Teaching Staff	Dr. Neetu Jain	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	15 / 04 / 2010	
	Qualifications with Class / Grade	UG: BA (Hons) - Eco PG: MA (Eco.) Ph.D : Yes Any Other : M.Phil	
	Total Experience in years	Teaching : 07 Industry: Nil Research : 07	
	Papers Published	National : 04 International : 03	
	Papers Presented in Conferences	National : 02 International : 02	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 110	
	Books Published / IPRs / Patents	01	
	Professional Memberships	NA	
	Consultancy Activities	NA	
	Awards	NA	
	Grants Fetched	NA	
	Interaction with Professional Institutions	NA	

13.22	Name of the Teaching Staff	Mrs. Tripti Tiwari	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	08/04/2011	
	Qualifications with Class / Grade	UG: B.Com PG: MBA Ph.D.: Pursuing	
	Total Experience in years	Teaching : 5 Industry : 02 Research : 2.5 yrs.	
	Papers Published	National : 03 International : 01	
	Papers Presented in Conferences	National : 02 International : 03	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : NA Projects at Masters Level : 60	
	Books Published / IPRs / Patents	NA	
	Professional Memberships	NA	
	Consultancy Activities	NA	
	Awards	NA	
	Grants Fetched	NA	
	Interaction with Professional Institutions	NA	
	Remarks		


13.23	Name of the Teaching Staff	Ms. Aarushi Malhotra	
	Designation	Asst. Professor	
	Department	Management	
	Date of Joining the Institution	2 / 9/ 2009	
	Qualifications with Class / Grade	UG: B.Com (Hons.) PG: MBA Ph.D.: Pursuing	
	Total Experience in years	Teaching : 4 yrs. Industry : 2 yrs Research : 3 yrs.	
	Papers Published	National : 01 International : Nil	
	Papers Presented in Conferences	National : 05 International : 02	
	Ph.D. guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : N/A Projects at Masters Level : 60	
	Books Published / IPRs / Patents	NA	
	Professional Memberships	NA	
	Consultancy Activities	NA	
	Awards	NA	
	Grants Fetched	NA	
	Interaction with Professional Institutions	NA	

13.24	Name of the Teaching Staff	Dr. Pankaj Saini	
	Designation	Assistant Professor	
	Department	Management	
	Date of Joining the Institution	01/12/2010	
	Qualifications with Class / Grade	UG: B.Sc. M.Phil:	PG: M.B.A Ph.D : Ph.D in Management
	Total Experience in years	Teaching : 5 Yrs Research : 5 Yrs	Industry : 04 Yrs
	Papers Published	National : 02	International : 03
	Papers Presented in Conferences	National : 02	International : 02
	PhD guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : NA	Projects at Masters Level : 50
	Books Published / IPRs / Patents	-	
	Professional Memberships	-	
	Consultancy Activities	-	
	Awards	-	
	Grants Fetched	-	










13.25	Name of the Teaching Staff	Dr. Aparna Marwah
	Designation	Assistant Professor
	Department	Management
	Date of Joining the Institution	01/08/2010
	Qualifications with Class / Grade	UG: B.A. with Third Division PG: M.B.A with First Class with Distinction M.Phil: Ph.D : Ph.D in Management
	Total Experience in years	Teaching : 4.5 Yrs Industry : _____ Yrs Research : 4 Yrs
	Papers Published	National : 16 International : 5
	Papers Presented in Conferences	National : 4 International : 3
	PhD guide? Give Field & University	Field : NA University : NA
	PhDs / Projects Guided	PhDs : Projects at Masters Level : 180
	Books Published / IPRs / Patents	1 Book Published
	Professional Memberships	-
	Consultancy Activities	-
	Awards	-
	Grants Fetched	-
	Interaction with Professional Institutions	




13.26	Name of the Teaching Staff	Dr. Shraddha Vernekar	
	Designation	Assistant Professor	
	Department	Management	
	Date of Joining the Institution	01/08/2010	
	Qualifications with Class / Grade	UG: BBA PG: M.B.A with First Class M.Phil: Ph.D : Ph.D in Management	
	Total Experience in years	Teaching : 4.5 Yrs Industry : _____ Yrs Research : 4 Yrs	
	Papers Published	National : 02 International : 1	
	Papers Presented in Conferences	National : 02 International : 1	
	PhD guide? Give Field & University	Field : NA University : NA	
	PhDs / Projects Guided	PhDs : Projects at Masters Level : 180	
	Books Published / IPRs / Patents	1 Book Published	
	Professional Memberships	-	
	Consultancy Activities	-	
	Awards	-	
	Grants Fetched	-	
	Interaction with Professional Institutions		

10.14	Admission Quota	Total Seats Available = 180 + 1 (J & K) General Quota: 85% Management Quota: 15%
	Entrance Test / Admission Criteria	All India Entrance Examination B – MAT conducted by Bharati Vidyapeeth University, Pune followed by Group Discussion and Personal Interview
	Cut off / last candidate admitted	Rank: 393 and Score: 122
	Fees in Rupees	MBA General Quota Tuition Fee: Rs. 2,50,000/- Other Fee: Rs. 28,800/- Management Quota Tuition Fee: Rs. 3,50,000/- Other Fee: Rs. 28,800/-
	Admission Calendar	B – MAT 2016 – Calendar of Events

- ✓ Last Date for Submitting completed Application Form : 1st March, 2016
- ✓ Date and Time of Entrance Test : Sunday, 6th MARCH, 2016
10:00 am – 12:30 pm
- ✓ Places where Written Test held : New Delhi, Navi Mumbai, Pune, Karad, Kolhapur, Sangli, Solapur, Lucknow, Patna, Karnal, Chandigarh, Kolkotta, Jaipur, Ahemdabad, Hubli, Indoor,
- ✓ Group Discussion and Interviews :
Delhi : 10th – 11th April, 2016
Pune : 12th – 13th April, 2016
Kolhapur and Solapur : 12th – 13th April, 2016
Allahabad, Varanasi, Lucknow, Chandigarh, Jaipur, Goa, Pandharpur, Nasik, Navi Mumbai : 25th March, 2015
- ✓ Declaration of Result : 21st March, 2016

	PIO Quota	No
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10.15	Infrastructural Information	
	Class Room / Tutorial Room / Facilities	Yes 
	Laboratory Details	NA
	Computer Center Facilities	Yes 
	Library Facilities	Yes 
	Auditorium / Seminar Halls / Amphi	Yes 
	Cafeteria	Yes 

	Indoor Sports Facilities	Yes	
	Outdoor Sports Facilities	Yes	
	Gymnasium Facilities	Yes	
	Facilities for Disabled	Yes	
	Any other facility	In – House Banking, Medical Room, Separate Girls Common Room, Boys Common Room, Language Lab, ICICI E – Learning Cell, Class rooms for Waterford English Study System with audio – visual facilities, Wi-fi enabled Campus with 20 mbps bandwidth.	
16	Boys Hostel	Yes	
	Girls Hostel	Yes, the institute has an in-house fully air-conditioned Hostel with a capacity of 100 beds.	
	Medical and other facilities at Hostel	Yes	
17	Academic Sessions	July – December January - April	

	Examination System, Year / Sem	Semester System
	Period of Declaration of Results	40 days
18	Counseling / Mentoring	<p>The institute follows a 7 Tier Counseling and Mentoring system which is as follows: -</p> <ul style="list-style-type: none"> • Prior to admission: This is done to guide the students about the course and the future scope. • Post admission counseling: This is done in orientation classes to guide more about the options available in management and action plan for them is discussed. • Counseling through PEDC sessions: The institute has Personality Development Club whose membership is compulsory for all students enrolling in the institute. The club aims to develop the personality of the young managers in strengthening the entrepreneurial traits in them. The forum is held with a twin objective of resolving student's problems and also developing competitive competencies in them. Here students are groomed not only to become effective managers and entrepreneurs, but also to inculcate right values among them. • Counseling before third year progression: This is done to help the students to select their specialization area (subjects). • Counseling before summer training: This is done to ensure smooth conduction of summer training projects. The guidelines are issued,

		<p>discussed and clarifications are given.</p> <ul style="list-style-type: none"> • Counseling during progression year: The faculty members are also involved in providing academic and personal counseling through the Mentor system available in the institute. • Pre-Placement counseling through CRC: Corporate Resource Center of the institute gives necessary guidelines to the students to decide the career paths by counseling, guiding, motivating and mentoring them. <p><u>Participation in Seminars and Publications:</u> - Apart from this, the students are encouraged and counseled to regularly update their knowledge and develop creative skills through encouragement for <u>writing and presenting research based articles in national / International Seminars and conferences.</u> They are also encouraged to write papers/cases for publications in reputed journals.</p> <p><u>Interclass Competitions</u> are organized under guidance of respective class mentors in every semester to encourage students to participate in various individuals and team events such as debates, quiz, entrepreneurship development exercise and extempore presentation. This helps the students to develop leadership quality and communication skills besides fostering team work and friendship among the students from different courses.</p>
	Career Counseling	There is a Corporate Resource Centre in the Institute which maintains a close relationship with the corporate

		<p>world through regular interactions, which helps in grooming of students in soft skills / billable talents. This also, ensures their acquiring abilities required to undertake responsible corporate jobs at the entry level of their career. This Department also helps in placing students in excellent companies for summer training projects.</p> <p>Psychometric Tests and Profiling of final year students is undertaken to find out the gap between what is required by the industry and where the students actually stands. Accordingly tailor-made programmes are designed to fill the gap and develop students to face corporate challenges.</p> <p>The CRC of the institute in consultation with experts from academics and industry conducts activities like Expert Talks (Guest Lectures), Industrial Visits, Competency Development Programme and Consultancy assignments</p> <p>The institute regularly invites senior corporate executives on every 1st & 3rd Saturday i.e. marked as corporate day, to share their knowledge and experience with students, which enable the students to get a feel of actual corporate environment.</p> <p>Industrial visits are also organized for students as part of their curricular / academic requirement.</p> <p>Students and faculty members are also encouraged to undertake live projects sponsored by industry to facilitate creation of new discovery / innovation and application of efficient methods in industrial organizations.</p>
	Medical Facilities	BVIMR is alive to the needs of staff and students for medical facilities. In order to meet above objectives, it

		<p>has set up well - equipped medical room. All basic first – aid / routine medical treatment including health screening is carried out under the guidance of Medical Consultant and trained staff. Details of Medical Consultant / facilities are given below: -</p> <p>A) STAFF</p> <ul style="list-style-type: none"> • Name of Medical Consultant: Dr. M. C. Garg <p>B) Facilities:</p> <ul style="list-style-type: none"> • Medical Room visit reports to the parents of students • Health Screening – Measurements of key indicators (height, weight, BMI pulse and BP) • Medical Stock Management and Replenishment • Monthly audit of process and medical equipment • Online medical records with graphical comparison with WHO standards • Monthly Newsletter and weekly health tips on mobile • On – campus events for parents. • Refresher session on first – aid for campus staff <p>C) Tie – up with other Hospitals:</p> <p>We have tie up with nearby Nursing Homes and Medical hospitals such as Jawa Nursing Home, Paschim Vihar, New Delhi, Balaji Action Medical Hospital, Maharaja Agrasen Hospital etc. which are located within the distance of 1 KM.</p>
	Student Insurance	All the students of the institute under Nagrik Suraksha

		Policy Group of Oriental Insurance Company Ltd. for the sum of Rs. 1,33,748/-.
19	Students Activity Body:	Activities undertaken by Student Activity Body are as follows: -

BVIMR considers students as the most important resource and all facilities and infrastructure are meant to provide the most conducive learning environment for the students. A no. of student bodies are formed which performs their activities under the guidance and supervision of faculty members.

1. Alumni Body “United Brethren”
2. Corporate Resource Cell Committee
3. Magazine Committee
4. Language Club
5. Social Club
6. Personality and Entrepreneurial Development Club

The following innovative practices have been adopted by the Institute. Student co-coordinators under the guidance of respective faculty members undertake and organize the following innovative programmes.

NATIONAL / INTERNATIONAL CONFERENCE

Every year National and International Conferences are being organized on current & burning topics. International Conference on WTO, Mergers & Acquisition, Retail Marketing and Global Recession: Strategies for Management were organized with the sponsorship of AICTE. This year, the institute organized its 7th International Conference on “Managing Organizations of Tomorrow by Capitalizing Generation Next”.

Guruvandana

BVIMR organizes *Guruvandana*, an event based on the concept of contemporary *Guru-Shishya Parampara*. The corporate mentors are felicitated on this occasion as a token of gratitude for sparing their valuable time in guiding and grooming the students. The occasion is also used to build an excellent relationship with the corporate for a mutually beneficial and lasting relationship. This unique event is organized every year in our Institute as a respectful tribute to our honorable President of India Dr. S. Radhakrishnan, himself a teacher on his birth anniversary. It is an important student support system as it links the students directly with the industry.

Paristhiti:

Every year the students under the guidance of faculty organize National Level Case Writing & Presentation Competition for Management students. Here in students from different Business Schools in India are invited to send unpublished business related cases, prepared by the students. A jury of the Institute screens these cases in each functional area. The selected cases are called for presentation. The panel of judges drawn from practicing managers and academia judge the cases on their originality, suitability as teaching material and the analytical & presentation skills of the team. The three best cases are given awards that are normally sponsored by the corporate world.

Corporate Day

Every alternate week, corporate day is organized to provide an opportunity to the students to interact directly with the senior executives from corporate houses and gain valuable exposure regarding the activities in the business organizations. They also get opportunity to clarify their queries relating to applications of management concepts and principles in the day to day working in business organizations.

Publications / Magazines

The Institute is regularly publishing the following Journal/Magazine:

- ✓ A bi-annual research based journal” Management Edge” which is a referred journal with reputed Management Institutes in India. The Institute receives more than 180 research based articles from senior corporate executives, academicians and management professionals.
- ✓ A quarterly newsletter “BVIMR Mirror” highlighting the activities and achievement of the Institute with wide circulation.
- ✓ An Annual magazine Harmony: where the contents are contributed mostly by students and edited by them.

BVIMR Wall Magazine

BVIMR encourages all faculty members and students to display inspirational articles, slogans, speeches and news items in the institute’s wall magazine section. These are intended to refresh the students about the current activities and thinking in various fields for making enhancing their competitive edge in the industry.

Inter Class Competitions – BVIMR Gems

As per the academic calendar BVIMR organizes Inter Class Competitions twice a year. In addition to normal classroom teaching, efforts are made to enhance the overall personality of the students by emphasizing on extracurricular and recreational activities. The institute has cultural committee, which organizes various cultural activities in the college like:

- ❖ Business Plan
- ❖ Rangoli
- ❖ Ad mad shows
- ❖ Collage making
- ❖ Face painting

- ❖ Role plays
- ❖ Debate competitions
- ❖ Skits etc.

Social Club:

With the objective to promote awareness about environment protection, cleaning and greening of the environment among students, the institute organizes event called Ozone day in the month of September coinciding with the world environmental day. The activities including Tree plantation drive, blood donation camp, free eye – checkup for people living in the surrounding areas are the usual practices in this event.

Since the terrorists attack in Mumbai on 26th Nov.2008, every 26th of the month is organized as Martyr’s Day in memory of the innocent people and brave security personnel who are killed during the terrorist attack.

Language Club / Language Mela:

A unique opportunity is being given to the students of the institute to learn Foreign Language which are French & German in order to make them capable to accept challenges in working with MNCs and facilitating the cross-cultural relations.

The Language Mela SCHONEAMOUR is organized annually to highlight the importance of two important foreign languages French and German wherein students from all parts of the country participates.

	Cultural Activities	
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- **RENAISSANCE:** An annual Management Festival.
- **Language Mela:** An annual Language Mela - SCHONEAMOUR

- **BVIMR Gems:** The institute has cultural committee, which organizes inter-college cultural competition. Various cultural activities conducted includes: Rangoli, Ad mad shows, Collage making, Face painting, Role plays, Debate competitions and skits etc.

	Sports Facilities	<p>Besides the playground with cricket pitch, Basketball, Volley ball & Badminton courts there are provisions for indoor games like Table Tennis, Carom & Chess. The students are motivated to spend their leisure time & pay attention to their physical fitness.</p> <p>To ensure all round development of the students annual sports Meet is organized which includes both indoor and outdoor sports events. This year, Annual Sports Meet was organized from 8th to 10th January, 2016.</p>
	Library Activities	<p>The library houses over 35,000 books and more than 130 National and International journals, magazines and newsletters. It has subscription of 1200 online journals through EBSCO. It is equipped with digital system via audio-visual facilities through videocassettes, tapes, CD-ROMs and VCDs & Internet connection and acts as academic resource for Research work. It has an open access system for all faculty and students. Institute has the membership of American Center and British Council of India. EBSCO (Online Journals) & Prowess (Corporate Database) are the part of our world class Digital Library.</p>
	Magazine / Newsletter	<p>Publications of the institute includes: -</p> <ol style="list-style-type: none"> 1. Bi-annual refereed Management Journal “BVIMR Management Edge” 2. Quarterly Newsletter BVIMR Mirror 3. Annual Student Magazine “Harmony”.

	Technical Activities / TechFest	<p>An annual Information Technology Inter-Institute competition called Late Abhijit Dada Kadam Annual Technical Festival “Techspan” is</p>
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		organized every year wherein students from different parts of the country participate.
	Industrial Visits	The details of the industrial Visits organized are as follows:

Sr. No.	Class	Name of Company	Date
1.	MBA Final Year	Oerlikon Drive Systems, Greater Noida India	17 & 18 th Aug 2015
2.	MBA I Year (Sec – A, B)	Yakult	26 TH Aug 2015
3.	MBA –I (Section A, B & C)	LT Foods Limited	15 th December, 2015

	Alumni Activities	The institute has a vibrant alumni cell “United Brethren” which organizes Alumni Meet every year. In this academic year, Alumni Meet was organized on 20 th December, 2015
<p>The contribution of the Alumni Association for the Institute are described briefly as below:</p> <p style="text-align: center;">❖ Placement and Career guidance</p> <p>The well placed Alumni members are our brand ambassadors and have played a great role in ensuring excellent placement of the students in good companies year after year. They have helped in ensuring Campus visits by several blue chip companies. Apart from that the alumni members have guided the students in facing interviews and group discussions during selection process in these companies</p> <p style="text-align: center;">❖ Corporate Day</p> <p>The Alumni members enhance the institute’s image. They have been in forefront in motivating senior executives from the Corporate to visit the Campus during Corporate Days to share their valuable experience. This exposure has given valuable insight to the students in understanding the applications of management concepts and principles in real world business situations.</p>		

❖ **Profiling of students**

The alumni members have helped in profiling of students which has enabled them to understand their strong points and their weaknesses. This exercise has proved to be very valuable developing their personality and confidence.

❖ **Panel Discussion:**

A new concept of Panel Discussions has also been introduced wherein Corporate Resource Cell in association with Alumni members will discuss with the students latest happenings going on in the corporate world and corporate expectations from upcoming student managers.

❖ **Selection of students for various Courses**

Senior alumni members are invited as panelists during selection process for admission to various courses offered by the Institute.

❖ **Guest Lectures**

Alumni members have served as guest faculty members in the Institute. Sharing of valuable experience in business organizations has enabled the students to understand what is expected from them. This in turn motivates the students to perform well in the University examinations.

❖ **Counselling and Mentoring Role**

The Alumni members help the students during their Summer Training projects. They help in placing them in good industrial/commercial organizations for their summer training and guide them to complete the project as per the prescribed academic requirements.

❖ **MILAP**

Every year, the Alumni members work in close co-ordination with the Institute to conduct this unique event to foster close ties and brotherhood among the alumni members. They are involved

	<p>at every stage right from planning the event to its successful completion. Our alumni's have been instrumental in inviting some well known personalities for this event such as Mr Shatrughan Sinha M.P and Mr Kapil Dev Former Indian Cricket Team Captain.</p> <p style="text-align: center;">❖ Guruvandana</p> <p>Alumni Members also helps students in organizing <i>Guruvandana</i> - an event based on the concept of contemporary <i>Guru - Shishya Parampara</i>. Alumni actively take part in inviting student's corporate mentors and facilitating them. This platform is used to build a rappo with the corporate for a mutually beneficial and lasting relationship.</p>	
20	Name of the Information Officer for RTI	Dr. Parul Aggarwal
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Innovative Practices: Co-Curricular Initiatives

Goal:

The fundamental underlying principle involved in this philosophy is that the grooming and development of students cannot be left to chance if they are to perform optimally in the present globally competitive situation. Students are the brand ambassadors and constitute the life line of any educational Institute. The relevance of infrastructure, Library, faculty input and other resources are directly linked to the quality of students passing out from its portal. Besides, there is also a need to strengthen the intellectual base of students through guidance, counseling, placement support and industrial exposure.

At BVIMR, our Endeavour is to ensure:

- Students are guided by the highest principles of ethics, integrity and concern for the less privileged.
- They are provided with a rich resource to help them bridge the gap between the academic and the business worlds.
- To guide and counsel students for proper career selection and for their placement in reputed organizations.
- To mentor students to develop capabilities to deal with their professional and personal problems.

To ensure all round development of students, the activities must, therefore, extend beyond the class rooms and must encompass industrial visits, summer internship, project work, interaction with corporate executives, participation in seminars and conferences, live projects and so on.

To this end, BVIMR has put the following innovative practices in place to attain the above stated objectives:

1. Guruvandana

BVIMR organizes *Guruvandana* - an event based on the concept of contemporary *Guru-Shishya Parampara*. The corporate mentors are felicitated on this occasion as a token of gratitude for sparing their valuable time in guiding and grooming the students. The occasion is used to build a rapport with the corporates for a mutually beneficial and lasting relationship. This unique event is organized every year in our Institute as a respectful tribute to our honorable President of India Dr. S. Radhakrishnan, himself a teacher on his birth anniversary. It is an important student support system as it links the students directly with the industry.

2. Paristhiti- Annual Case writing and Presentation Competition:

This event is planned to motivate the faculty members and students to develop and present original case studies on various management and business issues. The objective is to develop the creative talents in students in writing and presenting original cases.

3. Ozone Day:

This event is conducted every year to highlight the perils of ozone depletion and create awareness about the need for environmental protection. Sr. Dignitaries from the concerned department are invited to update the students these issues.

4. Fortnightly Academic Progress Reports:

The academic progress of the students are closely monitored through the Fortnightly Academic Progress Reports wherein the class co-ordinators of each class maintain the progress reports of students on the basis of the class participation, syllabus covered, adequacy of infrastructural and instructional facilities, addressing the problems of students and counseling them for better performance.

5. Certificate Course in Executive Excellence:

A Certificate Course in Executive Excellence is conducted for the students of final year M.B.A to equip them with skills necessary to perform effectively in the corporate sector. Soft skill inputs are given by the Visiting Faculty so that the transition from college to corporate is made easy.

6. Event Management:

All faculty members are entrusted with planning and organizing one event in an academic year. All events of the Institute are student centered and student based. The faculty members act as their guide and mentors. The students gain confidence and organizing skills while conducting such programme besides getting valuable exposure in the areas of resource mobilization and leadership qualities.

7. Teacher Academic Body:

There is a Faculty Academic Body with the Director as its Chairperson. Lab Meetings are held fortnightly to discuss various academic issues and provides for paper presentation by faculty members with the objective of improving the teaching learning skills of faculty members.

8. Local Academic Body:

The Local Academic Body of the Institute comprise of all faculty members with the Director as its Chairperson. This Body meets every fortnight to discuss academic issues with a view to improve the academic performance of the students. It also monitors the various events organized by the Institute. All decisions are taken by the faculty members as a team.

9. Corporate Resource Centre:

The Corporate Resource Centre (C.R.C) organizes summer and final placements, Industrial Visits, Summer Projects of students in various business and industrial organizations. They also organize corporate day to invite senior executives from the corporate sector for facilitating direct inter action with students on current business situation. This occasion is also utilized to enable students to have a first hand knowledge of the applications of management concepts in actual business situations.

10. Foreign Languages

The Institute offers a choice of four important foreign languages as a compulsory subject for all students: German, French, Spanish and Chinese. This gives the students a clear career advantage in serving in a multinational company or in such companies abroad.

11. 7 Tier Student Counselling Process

The institute follows a 7 Tier Counseling and Mentoring system which is as follows: -

- **Prior to admission:** This is done to guide the students about the course and the future scope.
- **Post admission counseling:** This is done in orientation classes to guide more about the options available in management and action plan for them is discussed..
- **Counseling through PEDC sessions:** The institute has Personality Development Club whose membership is compulsory for all students enrolling in the institute. The club aims to develop the personality of the young managers in strengthening the entrepreneurial traits in them. The forum is held with a twin objective of resolving student's problems and also developing competitive competencies in them. Here students are groomed not only to become effective managers and entrepreneurs, but also to inculcate right values among them.
- **Counseling before third year progression:** This is done to help the students to select their specialization area (subjects).
- **Counseling before summer training:** This is done to ensure smooth conduction of summer training projects. The guidelines are issued, discussed and clarifications are given.
- **Counseling during progression year:** The faculty members are also involved in providing academic and personal counseling through the Mentor system available .Refer file no.

- **Pre-Placement counseling through CRC:** Corporate Resource Center of the institute gives necessary guidelines to the students to decide the career paths by counseling, guiding, motivating and mentoring them.

12. ICICI E-Learning Modules

Students are given the opportunity to pass selected e-learning study modules in Banking and Finance offered by ICICI bank (in-house) which enhances their career prospects.

13. Corporate Day

Every alternate week, corporate day is organized on the 1st and 3rd Saturday of the month to provide an opportunity to the students to interact directly with the senior executives from corporate houses and gain valuable exposure regarding the activities in the business organizations. Students also get an opportunity to clarify their queries relating to applications of management concepts and principles in the day to day working in business organizations.

14. Institute Publications

The Institute is regularly publishing the following Journal:

1. A bi-annual research based journal” Management Edge” which is a referred journal with reputed Management Institutes in India.

16. Academic Calendar:

All academic activities and events are organized and monitored with the help of a well planned academic calendar encompassing academic issues, examinations, internal evaluation and events. Around 23 events are conducted annually. All events are student centered and student driven with the aim of wholesome development of the students. Some of the innovative events organized by the Institute annually are described briefly as below.

17. MILAP

United Brethren is an active and vibrant Alumni body which meets every year during Annual Alumni Meet “MILAP”. Alumni are the source of inspiration and motivation for the students’ body. Alumni are helping the Institute in various activities: placements, summer training, Institute-Industry interaction, Industrial visits, arranging corporate lectures, enrichment of academic syllabus and so on.

18. Internal Quality Assurance Cell:

BVIMR is an ISO 9001-2008 certified Institute. There is a system in place to ensure that best practices are followed in academic and administrative matters. Transparency is maintained in all administrative and financial procedures and the records thereof are computerized for ensuring efficiency in all matters

19. Information Resource Cell

With the primacy of information technology in all fields of academic and business activities, the information resource cell comprising of faculty members from information technology background and proficiency in computer application are encouraged to develop source material through software designing, web designing, E-learning and other IT applications. The Institute provides the following IT facilities for the intellectual development of its students:

- ❖ **Wi-Fi enabled campus**
- ❖ **Digital Library.**
- ❖ **CD enabled air conditioned class rooms.**
- ❖ **Application software like EBSCO/PROWESS/SPSS/Smart Class which are described briefly as follows:**

20. PROWESS

It is the most reliable and empowered corporate database of large and medium Indian firms. It contains detailed information on over 10,000 firms that comprise of all companies traded on India’s major stock exchanges and several others including the central public sector enterprises.

21. SPSS

It is a computer application that provides statistical analysis of data. It allows for in-depth data access and preparation, analytical reporting, graphics and modeling.

22. EBSCO / J – GATE / SAGE

The host is an online data base of more than 1200 Journals which can be accessed for research and investigation by students and faculty members

23. Smart Class

It is a comprehensive solution designed to assist teachers in meeting with their day to day classroom challenges and enhancing students academic performance with simple, practical and meaningful use of technology. Smart Class helps teachers to ensure that every student in the class is learning, given the wide diversity of learning styles in the classroom

24. Inter-Institute competitions

BVIMR students have won more than 300 prizes in various inter institute competitions in various events.

25. Exam Audit

To bring the transparency and accountability we have started to review the examination paper evaluated by the respective faculty. Under this we have formed an Audit committee which review and gives feedback to the faculty. This helps us to improve the quality of question paper and clarity of the paper checking.

26. Women Empowerment Cell

Women Empowerment Cell is a initiative of director, Dr Vikas Nath. It was formed in March 2015 with the mission to empower all girl students and women employees of BVIMR. Its aim is to provide a healthy environment to all of them, so that they may work here with courage, dignity, confidence and pride. Cell have designed various programmes to improve the social and economic awareness of females and to infuse the strength of womanhood in them. We aim to

enlighten the women students about their legal rights and to strive towards the empowerment of the women through the promotion of gender amity and programmes concerning women welfare.