

ACTIVITY REPORT

1st August' 2016 to 31st August' 2016



BHARATI VIDYAPEETH DEEMED UNIVERSITY INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
Re-ACCREDITED WITH 'A' GRADE BY NAAC

An ISO 9001:2008 14001:2004 Certified Institute

HIGHLIGHTS

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES :

- a) Group Discussions & Personal Interview sessions & Video resume Shoot for Final year MBA students

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED :

- a) AZADI'70 in the light of "Yaad Karo Kurban" celebrated at BVIMR, New Delhi 18th and 19th August 2016

3. FACULTY ACHIEVEMENTS:

Paper Publications in National/International Journals/Magazines	
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DETAILED REPORT

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES:

- a) Group Discussions & Personal Interview sessions & Video resume Shoot for Final year MBA students
CRC in coordination with faculty conducted Group Discussion Sessions for assessment of their communication, leadership skills, assertiveness and body language. Individual feedback was given on the spot for overall improvement.

Class MBA final	Activity	Facilitator	Venue	Supporting staff
Section A	GD	Dr. Preety Wadhwa & Ms. Gagandeep Kaur	401	Mr. Anil Mr. Raju Pawar
Section B	GD	Dr. Broto Bhardwaj & Ms. Neelam Sharma	402	
Section C	GD	Dr.Shallu Singh & Dr. Lokinder Kumar Tyagi	403	



Dr. Broto Bhardwaj & Ms. Gagandeep Kaur conducting Group Discussion & Personal Interview Sessions for MBA Final Year Students

After conducted GD, students were made to undergo the video resume activity which was conducted in conference room wherein the students performed on air in front of the camera giving live introductions and their resume briefing. Individual student was assessed on the basis of their delivery on camera.

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED

a) AZADI'70 in the light of "Yaad Karo Kurbani" celebrated at BVIMR, New Delhi 18th and 19th August 2016

Date: 18th and 19th August 2016

Venue: BVIMR CAMPUS, New Delhi

Coordinator: Dr. Ashima Bhatnagar

Every citizen of India is well aware that 15th August is the day when India got its independence from British rule to become a free country. The day is celebrated all over in unity with great patriotism. BVIMR always takes a lead in celebrating festivals of national importance. This year too we celebrated Independence Day with great enthusiasm and respect at BVIMR campus in New Delhi.

This year, the event was called AZADI'70 with the theme of "Yaad Karo Kurbani", signifying the sacrifices made by citizens of India at the time of Independence.

The event started off with three competitions - poster making, debate and documentary, wherein students had shown their talent by taking active participation.



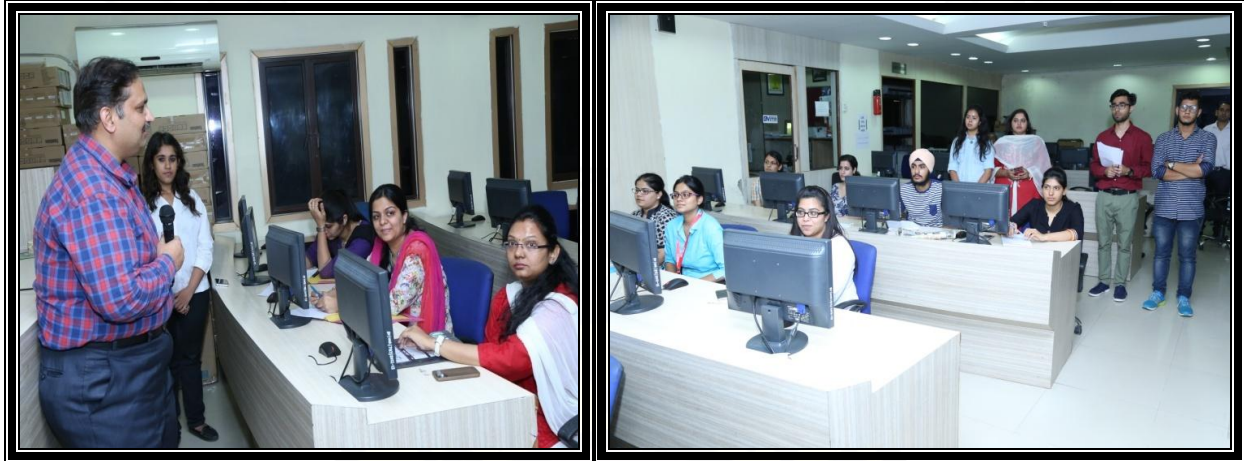
Dr. Vikas Nath – Director, BVIMR – New Delhi along with faculty members and students participating in AZADI'70

Dr. Ashima Bhatnagar along with her team of student coordinators welcomed enthusiastic students and made them aware of the rules, regulations and judging criteria of each event.



Dr. Ashima Bhatnagar, Ms. Indu along with their student team of AZADI' 70

Dr. Vikas Nath – Director, BVIMR-New Delhi inspired students by expressing his views on Freedom. Initially, he reflected upon the efforts and struggle made by our ancestors at the time of independence, and how freedom carries different meaning to different individuals? He further motivated the participants by his thoughts, that this day is synonymous with triumph, victory, success and failure too. But, it is all about learning from failures that is utmost important, which subsequently becomes a springboard to triumphs.



Dr. Vikas Nath – Director, BVIMR –New Delhi expressing his views on freedom

Following were the winners of various competitions:

POSTER MAKING

RANK	NAME	CLASS & SEC
1st	Sanya Rashi Soham	BBA-I-B MBA-I-A BBA-5-E
2nd	Raman Radhika	MBA-I-B MBA-I-C
3rd	Priyanka	BBA-I-A



DEBATE

RANK	NAME	CLASS & SEC
1st	Raghav Gupta	BBA-V-D
	Rohil Sharma	BBA-V-A
2nd	Chandrika Anand	MBA-I-C
	Tushar Jindal	MBA-I-C
3rd	Mohak Sharma	MBA-I-C
	SanjanaTarika	MBA-I-C

DOCUMENTARY

RANK	NAME	CLASS & SEC
1st	Ankit Sachdeva	BBA-V-C
	Akshay Singhal	BBA-V-A
	Amal Francis	BBA-V-D
	Sandeep Sarwara	BBA-V-E



Events of AZADI' 70

On 19th August, the students were encouraged to participate in the "Run for Freedom" in order to commemorate the contribution of our freedom fighters. Dr. R.K. Sharma, Dean-Students Welfare-PG & Dr. Daljeet Singh Bawa, Dean-Students Welfare – UG took a lead to flag off and motivated students, to run with full of zeal and enthusiasm. Another noteworthy activity was organized for students, to express their thoughts on freedom, which was named as "Wall of Freedom", wherein, each class was asked to put their expression about freedom and Freedom movement. On the basis of the messages projected by them on Chart papers, the best classes were given 1st, 2nd and 3rd Positions.



Students taking part in Run for Freedom during AZADI' 70

Following are the results of Wall of Freedom

<u>RANK</u>	<u>Course</u>	<u>Sem. & Section</u>
1 st	MBA	I A
2 nd	MBA	III C
3 rd	MBA	I C
3 rd	BBA	III E

3. FACULTY ACHIEVEMENTS & ACTIVITIES

A) Paper Publication in Journals/Books/Magazines

<u>S.No.</u>	<u>Author</u>	<u>Title of the Paper/Article</u>	<u>Journal/Magazine</u>	<u>Vol. / Issue</u>
1.	Ms. Indu Rani Assistant Professor	An Empirical Study on The Impact of Experiential Learning On Employability of Student in Delhi	International Journal of Economic Research	Issue 13, 2016

Prepared By

Activity Team

BVIMR, New Delhi