



ACTIVITY REPORT

1st February' 2016 to 29th February' 2016



**BHARATI VIDYAPEETH DEEMED UNIVERSITY
INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI**

'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
ACCREDITED WITH 'A' GRADE BY NAAC

An ISO 9001:2008 14001:2004 Certified Institute

ACTIVITY REPORT FOR THE PERIOD **1st February’ 2016 to 29th February’ 2016**

HIGHLIGHTS

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES:

- a) 25 Companies visited the campus for placement in the month of December for Placement Drive.
- b) 5 Companies Visited the Campus for Summer Training for BBA & MBA Second Year
- c) 4 CORPOSCHOOL WORKSHOPS on Present Scenario in Placement in B-Schools, Campus to Corporate, Interview Skills and Aptitude Test were conducted in the month of February 2016

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED:

- a) 8th International Conference on “Make in India- Through Sustainable Development: Achieving Inclusive Growth” from 5th - 6th February, 2016.
- b) “Genext Start-Up India Stand-Up India” TV Program on DD News on 28th January, 2016.
- c) Guest Lecture session on “Case Study Method” by Prof. Atul Kumar Jain on 12th December, 2015 for PhD Scholars.
- d) Guest Lecture session on “Career Opportunities for Management Students and Challenges in their Selection” by Ms. Surbhi Dewra, Co-Founder & CEO, CareerGuide.com on 9th February, 2016 for MBA Second Year Students.
- e) Seminar on “Road Safety and Management” at Traffic Training Park, Punjabi Bagh, New Delhi for BBA IV Semester students by Delhi Traffic Police in collaboration with Hero Moto Corps campaign “Ride Safe India” to promote the cause of road safety in India.
- f) Guest Lecture session on “Principles for Management” by Mr. M S Bachher on 11th February, 2016 for BBA First Year Students.
- g) Guest Lecture session on “Foreign exchange markets: Emerging Scenarios” by Prof. Mahesh Gandhi, Director General Educomp on 18th February, 2016 for MBA First Year Students.
- h) Guest Lecture for BBA VI Semester on “Workshop on Software Development Process, Associated Risks and Project Management Software” by Mr. Surinder Singh from Intelligent Quotient Private Limited on 17th February, 2016.

3. FACULTY ACHIEVEMENTS:

Seminars/ Conferences/Workshops Attended As a Participant	
Paper Publications in National/International Journals/Magazines	

4. STUDENT ACHIEVEMENTS:

23 Students won laurels in Off Campus Activities in the month of February, 2016

DETAILED REPORT

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES :

A) PLACEMENT & TRAINING ACTIVITIES (February 2016)

S.No.	Company's Names	Sector	Result
1.	Fiserv India	IT	2 Selected
2.	Times Job	Media	Under process
3.	India Infoline	Finance	2 Selected
4.	99 Acres	Consultancy	One Selected
5.	Shellz Overseas	FMCG	Awaited
6.	Godrej	FMCG	No one selected
7.	ABP News	Media	Under Process
8.	Airtel	Telecomm	1 Selected
9.	Fast Booking	IT	1 Selected
10.	UFO	Media	1 Selected
11.	Jaarvis.com	E-Com.	4 Selected
12.	Grofers	E-Commerce	1 Selected Summer Placement
13.	Helpi.in	E-Commerce	1 Selected

14.	Ameriprise	Financial	1 Selected
15.	American Express	Banking, HR	Result awaited
16.	Ernst & Young	Consultancy	3 Selected for Summer Placement and 1 selected for Final Placement
17.	Ecosense	Engineering	No one selected
18.	Grofers	E-Commerce	No one selected
19.	Morelife London	E-Commerce	Result awaited
20.	Naukri Gulf	Consultancy	1 shortlisted
21.	UAS International	Consultancy	No one selected
22.	Quattro	IT	Result awaited
23.	Urbanclap	IT	Result awaited
24.	M Cube	Financial	Hold
25.	Movielink	Media	2 Selected

B) Summer Placement Status February 2016

Given Summer Training letters to MBA, BBA/BCA Students.

Summer Training Companies:-

- 1) Plussapp.com was visited in our campus and selected MBA – 17
- 2) Infomatrix is in process – 4 Shortlisted
- 3) Grofers selected MBA – 01
- 4) JCB selected MBA - 03
- 5) Tata Power selected MBA - 01

Above said companies are under process for Summer Placement.

C) CORPO School

- Workshop on Present Scenario in Placement in B-Schools on 20th February 2016 by Ms. Anjan Jyot from IIM Calcutta with MBA I Year in Auditorium.
- Workshop on Campus to Corporate on 25th February 2016 by Jai Kumar from Kwik Solutions with MBA II Year in Auditorium.
- Workshop on Interview Skills on 27th February 2016 by Ms. Anshu Shisodia from NDTV with MBA I Year and BBA III Year in Auditorium.
- Conducted an aptitude test with MBA I Year by Ank Ganit.

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED :

a) 8th International Conference on “Make in India- Through Sustainable Development: Achieving Inclusive Growth” from 5th - 6th February, 2016

From the land of snake charmers to aiming being a leading manufacturing hub – India has come a long way in terms of holistic development and growth. “Make in India” is the government’s flagship campaign intended to boost the domestic manufacturing industry and attract foreign investors to invest into the Indian economy. With this aim in the backdrop, BVIMR, New Delhi organized its 8th International Conference on “Make in India- Through Sustainable Development: Achieving Inclusive Growth” from 5th -6th February, 2016 to nurture this aspect thus reviving manufacturing businesses and emphasizing key sectors in India amidst growing concerns that most entrepreneurs are moving out of the country due to its low rank in ease of doing business ratings. Manufacturing currently contributes just over 15% to the national GDP. The aim of the campaign is to grow this to a 25% contribution as seen with other developing nations of Asia. In the process, the government expects to generate jobs, attract much foreign direct investment, and transform India into a manufacturing hub preferred around the globe. “Make in India” programme designed to facilitate investments, foster innovation, enhance skill development, protect intellectual property and build best-in-class manufacturing infrastructure.

The aim of the conference was to have highly fruitful deliberations on the concept of “Make in India” with an aim to place India on the world map as a manufacturing hub. It is an attempt to motivate foreign investors and local population to manufacture from “Pharma to Biotech”, “Paper to Power Plants”, “Houses to Smart Cities” in India. The focus is to make India a job giving country rather than a job seeking one as approximately 12 million youth complete their studies every year.

The event was graced by eminent personalities like Shri Ashwini Kumar Chopra, Hon’ble MP from Karnal (Haryana), Shri Mongy Aly Badr Minister Plenipotentiary; Hon’ble Embassy of the Arab Republic of Egypt – Chief Guests for the occasion, Guest of Honor like Prof. Dr. Raj S Dhankar, Hon’ble Vice Chancellor, Ansal University, Gurgaon, Mr.Rajeev Bhadauria – Director-Group HR of Jindal Steel & Power Ltd, Mr.Ramesh Agarwal- Chairman, Agarwal Packers & Movers, Mr. Jatinder Singh- Sr.Secretary, PHDCCI, New Delhi, Dr. Kim Jeong Yeon, Professor Department of East Asian Studies, DU, Mr. Jung Young Ministry of South Korea, Director, IMES, New Delhi, Dr.Vikas Nath, Director-BVIMR, New Delhi and Mr. David Wittenberg, CEO, The Innovation Workgroup, New Delhi.



Dr. Vikas Nath – Director, BVIMR - New Delhi and other dignitaries lighting the pious lamp on the occasion of 8th International Conference on “Make in India- Through Sustainable Development: Achieving Inclusive Growth” from 5th - 6th February, 2016.



Shri Ashwini Kumar Chopra, Hon'ble MP from Karnal (Haryana), Shri Mongy Aly Badr Minister Plenipotentiary; Hon'ble Embassy of the Arab Republic of Egypt – Chief Guests for the occasion, Guest of Honor like Prof. Dr. Raj S Dhankar, Hon'ble Vice Chancellor, Ansal University, Gurgaon, Mr. Rajeev Bhadauria – Director-Group HR of Jindal Steel & Power Ltd, Mr. Ramesh Agarwal- Chairman, Agarwal Packers & Movers, Mr. Jatinder Singh- Sr. Secretary, PHDCCI, New Delhi, Dr. Kim Jeong Yeon, Professor Department of East Asian Studies, DU, Mr. Jung Young Ministry of South Korea, Director, IMES, New Delhi, Dr. Vikas Nath, Director-BVIMR, New Delhi and Mr. David Wittenberg, CEO, The Innovation Workgroup, New Delhi releasing the Conference Proceedings of “Make in India” – Through Sustainable Development: Achieving Inclusive Growth – a compendium of over 140 papers.

Dr. Vikas Nath – Director, BVIMR, New Delhi in his exhilarating speech emphasized on innovating, inventing and discovering in India and welcomed all dignitaries to “Bharat” & “Bharati Vidyapeeth”. He rightly said that our Indian Lion of Make in India is fighting with the Chinese Dragon. The service sector is at its peak in India but manufacturing sector is lacking. If we are able to successfully implement the concept of Make in India & Skill India, it would help local population, save labour cost and the money would circulate within the country. The aim is to create healthy business environment, encourage small scale industries, improvise on energy cost & policies, local market attractiveness and government investments.

Felicitation ceremony:

Dr. Vikas Nath, Director BVIMR felicitated the chief guest & other dignitaries:

1. Hon'ble Sh. Mongy Aly Mohamad Badr - Minister Plenipotentiary: Hon'ble Embassy of the Arab Republic of Egypt. Shri Mohamad Badr is a graduate from Faculty of Economy and Political Science. He completed his Master's Degree in International Trade. He has training courses in the field of International Trade in Germany, USA, China and Egypt. He started his diplomatic career in 1984. During his course he was posted at various locations such as Kuwait, Indonesia, Portugal, Nigeria & West Africa, Turkey and India currently.
2. Prof. Raj S. Dhankar - Vice Chancellor, Ansal University. Prof. Raj S. Dhankar, a thought leader and institution builder, is senior Professor of Finance and Ex Dean of the prestigious Faculty of Management Studies (FMS), University of Delhi, India. He had been the recipient of Commonwealth Scholarship for Ph.D. program in U.K. and Post-Doctoral Studies (PDS) Scholarship for U.S.A. by Government of India. He has been honoured with several awards including Haryana Ratan in recognition of his contribution to the welfare of society and institution building.
3. Mr. Ramesh Agarwal - Founder, Mentor, Director and Managing Worker of Agarwal Movers Group was born on 6th September, 1962 in village Nalwa, District Hissar, Haryana. Being a man of integrity, sharp business

values, efficient administrative maneuver and coherent leadership skills, Mr. Ramesh Agrawal has been the backbone behind the success of Agarwal Movers group.

4. Dr. Jatinder Singh is Ph.D in Management with 20 years of experience in HR, Education & Skill Development initiatives. He is HR Head PHD Chamber of Commerce and Industry, New Delhi. Additionally, he is heading the verticals on Education, Skill Development, CSR and Innovation.
 - a. Dr. Kim Jeong Yeon, Professor Department of East Asian Studies, DU, India and Korean Studies and Korean language of Ph.D. M.A. K.F.
 - b. Mr. Jung Young Ministry Of South Korea, Director, IMES, New Delhi. Mr. Jung Young Minbeen serving in India since 1998 as a Volunteer working for the development of Indian youth. He has delivered Mind Education Lectures to Tihar Jail Inmates from 2010 to 2011, Guest Lectures at Youth Seminars held in Japan, Dubai, Nepal and hosted world camps for University Students in Delhi, Chandigarh & Pune.
5. Mr. David Wittenberg, CEO, The Innovation Group. Known as India' resident innovation guru, David brings world – class innovation to top – tier Indian and multinational corporations including Reliance Industries, TATA and Ericsson. The author of The Executive's Guide to Innovation, David introduces global best practices in the discipline of Innovation so that firms can manage innovation for breakthrough result. A highly rated speaker, he has lectured on innovation, marketing, strategy, entrepreneurship and salesmanship, as well as teaching business at Stratford University. He resides in New Delhi, India. He is working with Indian and multinational corporations. He is an internationally recognized keynote speaker on innovation and other relevant business subjects. Author of "The Executive's Guide to innovation". Guest lecturer at leading business schools and has 35 years of consulting.

Today, India's credibility is stronger than ever. There is visible momentum, energy and optimism. Make in India is opening investment doors. Multiple enterprises are adopting its mantra. The world's largest democracy is well on its way to becoming the world's most powerful economy. Make in India is an initiative of the Government of India, to encourage companies to invest in the manufacturing sector in India. It was launched by Prime Minister, Narendra Modi on 25th September 2014.

The session commenced in the auditorium amid cheer and applause. Dr. R.K Sharma, convener of the graceful occasion gave his opening remarks. He shared his views his about Make In India and some important facts about Indian economy. He aspired India to become a low cost manufacturing hub. He pointed out falling oil and commodity prices and increase in the cost of wages in China as favorable for the Indian economy. The fast moving bureaucratic approach, robust transport network, control on corruption, necessary legislative reforms in land acquisition and tax reforms particularly are removing bottlenecks, he added. He concluded by anticipating highly fruitful learning from 5th and 6th February's track sessions.

Mr. Jatinder Singh – Sr. Secretary, PHDCCI, shared his words of wisdom with the students. He mentioned the looking at total paradigm in Make In India, the hard infrastructure is how to make in India and the soft infrastructure is that while making in India there has to be the element of sustainable development and inclusive growth. He was keen on the concern of sustainable development rather than talking only on the profitability and manufacturing sector as he believed people and planet has to be managed first. He spoke about the widening gap between the rich and poor and how inclusive growth can help in dealing with this gap. Through a golden triangle in terms of synergy between the public sector, private sector and civil society, inclusion can be promoted.

He provided a glimpse of academy’s role in churning students from management and engineering institutes, wherein they can also develop them as entrepreneur. He also highlighted that Make In India will only be successful if there will be 12 million youth employed per year for almost one decade because as per statistics every year there are 12 million people who become job seekers, so who will employ them. He wished and encouraged the students and the organizers to take part in the deliberations and share the recommendations of the papers with the policy makers to take up their ideas to the next level.

Dr. Raj S. Dhankar, shared noteworthy reasons the present government has thought of these two things – Make in India and Skill India. He shared his insights on the three sectors of our economy. The rate of growth in the service sector is tremendous as a matter of fact more than 60% of the GDP comes from service sector in India. But we could not focus on the manufacturing sector. He felt fortunate and thanked the IT sector mentioning Infosys, Wipro and Tisco for contributing to the growth in economy. We continued to lose to countries like China, Korea and Japan and as a result there is lack of employment, he added. He emphasized on the strong R&D culture and great educational institutions as the key for development of manufacturing sector. He generously concluded his speech by talking about the importance of balanced growth as with the growing GDP the gap between the rich and poor should not grow.

Mr. Ramesh Aggarwal, head of Agarwal Packers and Movers firmly believed in Prime Minister’s Make In India initiative and wished to make an addition to the same. He holds the opinion that customer feedback incorporation would help the initiative. He emphasized on the fact that tying customer experience and feedback to a business yields better outcomes. The businesses should make the most of its customer feedback and put the customer at the heart of its strategy. While sharing his professional experiences he mentioned that hardwork and passion helps one harvest success in life and in order to grow one should make most out of opportunities that life offers.

Mongy Aly Mohamad Badr, Minister Plenipotentiary: Hon'ble Embassy of the Arab Republic of Egypt, spoke about sustainable development in Africa. He also talked on India and Egypt's relationship. The trade between the two moves at \$5 billion, more than 52 Indian companies is working in Egypt after joint ventures between the two and now we have Egyptian investments taking place in Bangalore, Haryana, Gujrat, Kolkata and many more, the minister added.

Mr. David Wittenberg, CEO, The Innovation Group, thought about Make In India in a different way and talked about the way our mind needs to work to make "Make In India" a success. He briefed about three types of "Advanced Thinking" to remember

1. Computational Thinking - He told everyone that computational thinking as an old view is like "I can solve math problems" and instead the required view is "I can use math to solve new problems". He quoted an interesting example to explain this point and intrigued the audience.
2. Design Thinking - One must not keep the old views like "Customers will provide the specifications" rather the required view is "I can design new solution to meet customer needs". This is the engine of innovation and will make India successful in Make In India campaign. He told the students to make new trends in India and not just follow orders. One should not wait for the customers to give the specifications rather one should design something by discovering customer requirements before customer tells their need and that's a more advanced skill. He shared with the students a famous quote "Imagination is more important than knowledge" given by Albert Einstein to explain his point.
3. Strategic Thinking – Lastly he spoke about long term thinking being an important strategy for Make In India. He said we are pretty good at maximizing the profits in the short term but to be a global power in manufacturing we got to think more on long term.

The plenary session "Make in India" Through Sustainable Development: Achieving Inclusive Growth" saw eminent guests like Dr. RK Shukla, CEO, ICE360, Prof. J.D Agarwal- Chariman I.I.F, Noida, Dr. Rachita Rana - Director, IITM, New Delhi, Mr.Shubham Nagar – Executive Director, InfoAxon Technologies, Prof. Amarjeet Kaur Malhotra – Dean, FMS, Ansal University, Gurgaon, Professor Eric Pichoner, French Embassy, New Delhi and Ms Neerja Singh, Group Executive, Vice President, YES BANK, Gurgaon

The conference comprised of 6 Technical sessions as enumerated below:

<p align="center">Technical Session- I : Energy studies for Make in India: A Basic Toolkit for Survival Chairperson: Prof.Dr. Kavidayal, Dean, Kumaun University, Nainital Key Speaker : Mr.AK Thakur, Head CSR, TERI, New Delhi</p>
<p align="center">Technical Session- II : Challenges and issues related to MSME growth Chairperson: Prof. Sanjeev Mittal - Dean USMS, I.P University Key Speaker : Mr.L.N. Jilowa, Chief Manager- SBI, New Delhi</p>
<p align="center">Technical Session- III: Role of Digital India initiative in Make in India Chairperson: Dr Seema Zutshi Kaul, Director , Neilson, New Delhi Key Speaker : Prof. Dr. PK Gupta, jamia Milia University, New Delhi</p>
<p align="center">Technical Session- IV: Emerging Financing Options for Make in India Chairperson: Prof Geeta Mahajan, ITM, Gurgaon Key Speaker: Prof Kamaljeet Kaur, ITM Unviersity Gurgaon</p>
<p align="center">Technical Session- V : Energy studies for Make in India: A Basic Toolkit for Survival Chairperson : Dr.Sunil Mehru - UGC, New Delhi Key Speaker : Mr.Sushil Kumar - H.R Head, Trenchless Technology</p>
<p align="center">Technical Session- VI : Challenges and issues related to MSME growth Chairperson : Prof (Dr.) Nawal Kishor, Director, SOMS, IGNOU Key Speaker : Prof Tej Singh, HOD, Indira Gandhi University Meerpur</p>
<p align="center">Technical Session- VII: Role of Digital India initiative in Make in India Chairperson: Prof. S Chaturvedi, Director GIBS, New Delhi Key Speaker:. Dr. AK Gaba, Director, SVS, IGNOU, New Delhi</p>
<p align="center">Technical Session- VIII: Emerging Financing Options for Make in India Chairperson : Key Speaker: Prof. GL Sharma, LBSIM, New Delhi Key Speaker : Dr. Shamsheer Singh, Director, BCIPS, New Delhi</p>

The Conference Research Papers have taken the shape of one volumes where over 140 papers have been presented by academicians, practitioners, research scholars and corporate.

The dignitaries and keynote speakers were of the viewpoint that Make in India can be achieved through sustainable development and inclusive growth. The basic premise should be to churn out students for entrepreneurship as 12 million youth seek job every year, therefore a model for convergence is indeed required. The deliberations

revolved around concepts like Creating Security system for Make in India, Make in India: Remodeling Indian Manufacturing Sector, Innovation in competency mapping, Study of Women Health Status in India - Moving toward Sustainable Development Goals (SDGs) from Millennium Development Goals (MDGs) for Achieving Inclusive Growth, E-recruitment: a new mantra for E-human resource management, Indianisation of Chinese food: A step towards make in india, Export of readymade garments to Australia, Branding in Rural India, Environmental Challenges: MAKE IN INDIA, Cloud computing, 4G and Digital India : A Business perspective, Role of Research & Development for Make in India- A Case study of DRDO, Solar Distillation – Addressing water scarcity for Make in India Campaign, Solar Power Tower for Power: Creating Eco-system for Make in India, GST: AN ENHANCER FOR MAKE IN INDIA and Sustainability through e-waste management

The valedictory session saw the presence of Chief Guest, Gen.N.S Malik-Indian Army (Retd), Guest of Honour Prof. Dr. Pawan Kumar Singh, IIM Indore, Dr. JK Tripathi, Joint Secretary, UGC, New Delhi, Dr.Ransingh Birhman - Chairman, Relcom Group of Industries, New Delhi and Mr. Amarjeet Singh Walia, Director, Targus Technologies, Gurgaon.

The event was a great success owing to the hard work put in by Dr.Broto Bhardwaj, Dr.R.K. Sharma, Dr.A.S.Rao, Ms. Tripti Tiwari and Mr. Mahesh Kumar Chaubey - Convener, BVIMR, New Delhi under the leadership of Dr. Vikas Nath – Director, BVIMR, New Delhi.

WINNERS LIST

STUDENT CATEGORY	NAME OF THE STUDENT	NAME OF THE COLLEGE
I	Aishwarya Kaul	BVIMR, New Delhi
II	Prerna Bajaj & Ayushi Aggarwal	BVIMR, New Delhi
III	Kirti Singh, Gurleen & Yashika	BVIMR, New Delhi
FACULTY CATEGORY	NAME OF THE FACULTY	NAME OF THE COLLEGE
I	Dr. Geetu Tuteja Assistant Professor Ms. Minakshi Sati Assistant Professor	BVIMR, New Delhi
II	Dr. Nimit Gupta Associate Professor & Ms. Kanupriya	FIIB & Department of Humanities & Social Science
III	Mr. Jitendra Singh Associate Professor Mr. Mahesh Kumar Chaubey Assistant Professor	BVIMR, New Delhi

b) **“Genext Start-Up India Stand-Up India” TV Program on DD News on 28th January, 2016**

BVIMR, New Delhi, got invitation from DD News (Indian National News Channel) for participation of faculty and students in a Programme on “Genext Start-Up India Stand-Up India”. Dr.Lokinder Kumar Tyagi alongwith 13 students of MBA final year were detailed to represent BVIMR in the above programme.



Date : 28th January, 2016
Venue : Doordarshan Bhawan, Mandi House, New Delhi.
Participants : **BVIMR** Paschim Vihar, New Delhi : Dr. Lokinder Kumar Tyagi along with 13 Students of MBA IV Semester.
DSPiR: Rohini, New Delhi: Dr. Moloy Ghoshal along with 10 students of MBA.
Amity University, NOIDA: Approximately 12 Students of B.Tech.

Invited Corporate Experts:

Mr.Tushar Mittal, Managing Director, Studiokon Ventures Pvt. Ltd., 1st Floor, 8 Ashok Marg, South City, Gurgaon. tushar@skvindia.com

Ms.Surabhi Dewra, Co-Fouonder & CEO, CareerGuide.com, Rombex Society, Basement Floor, Bhagwan Sahai Palace, Sector-15, Noida. surabhi@careerguide.com



The topic for discussion was the government's latest initiative "Start-Up India" launched by PM Narendra Modi himself. Students of Bharti Vidyapeeth Institute of Management and Research, New Delhi were invited for the discussion and these students took an active part in the program in the form of asking questions about the initiative and also putting up their concerns and suggestions to all. The Guest speakers were Mr.Tushar Mittal, Managing Director, Studiokon Ventures Pvt. Ltd., 1st Floor, 8 Ashok Marg, South City, Gurgaon and Ms.Surabhi Dewra, Co-Founder & CEO, CareerGuide.com, Rombex Society, Basement Floor, Bhagwan Sahai Palace, Sector-15, Noida.



Feed Back:

It was a fine learning experience for all the students as it helped in creating a sense of awareness about the Start-Up India initiative and students were also able to clear their doubts over certain details of the initiative in order to use the platform being provided by the government in the form of this one of its kind initiative towards instilling confidence amongst the youth of the country to look beyond the set job patterns and work towards garnishing and working over their own innovative and creative business ideas.

The programme was very fruitful and useful for the career of our Students. Dr. Tyagi and our students interacted meaningful with the panel experts on the DD News and BVIMR's presence was visible at National Platform. Our students also asked questions by introducing themselves and our institute. The Programme was telecasted on 30th January, 2016 at 1.30 pm and on 4th February, 2016 at 3.00 pm.

c) Guest Lecture session on “Case Study Method” by Prof. Atul Kumar Jain on 12th December, 2015 for PhD Scholars



Dr. Broto Bhardwaj, Dr. Atul Kumar and Dr. Anoop Pandey giving a memento to Prof. Atul Kumar Jain, CEO, Trimax Pvt. Ltd., who organized a guest lecture for PhD Scholars on Case study methods.

Guest Lecture session on “Case Study Method” by Prof. Atul Kumar Jain on 12th December, 2015 at BVIMR, New Delhi was organized by Dr. Broto Rauth Bhardwaj. It was attended by PhD scholars and faculty members. It contained session on case study of Semco and its democratic style of management and case study of international company.

The session was for one hour. The session consisted the following:

1. Case study method as a research tool
2. Case study of Semco company
3. Leadership styles and their success stories

The students and faculty members enjoyed the session and many said that the session was very interactive. The session ended with a thank you note by Dr. Broto Bhardwaj.

- d) **Guest Lecture session on “Career Opportunities for Management Students and Challenges in their Selection” by Ms. Surbhi Dewra, Co-Founder & CEO, CareerGuide.com on 9th February, 2016 for MBA Second Year Students**

DATE : 9th February, 2016

TIME : 10:20 a.m.-11:20 a.m.

VENUE : BVIMR, New Delhi, Room No. 302

OBJECTIVE : The objective of the Guest talk was to have deliberation on what Career Opportunities for Management Students and Challenges in their Selection or for joining Corporate World are available after MBA.

PARTICIPANTS:

Total 54 Students MBA-II B participated in this guest talk and availed the benefit of career guidance.



Students participating in the Session

TRAINER:

Ms.Surabhi Dewra, CEO & Founder, CareerGuide.com



Dr. Lokinder Kumar Tyagi felicitating Ms.Surabhi Dewra, CEO & Founder, CareerGuide.com during the session

DETAILS:

In the inaugural Session, a Team of BVIMR Students of MBA-II B inaugurated the session by welcome speech by Prerna and Soubham Bansal and with Bouquet by Dr.L.K. Tyagi.

Dr.Tyagi briefed the students about objectives of the Guest Talk and importance of this Session especially for the students of MBA-II semester as after this session they have to select any two core/specialized subject in their MBA III Semester. After brief introduction of Guest Speaker Dr.Tyagi invited Ms.Surbhi Dewra to deliberate with the students.

A guest lecture by Ms. Surabhi Dewra - Founder and C.E.O of careerguide.com was organized at Bharti Vidyapeeth Institute of Management and Research, Paschim Vihar on 9th February, 2016 for a duration of one hour for the students of M.B.A First Year. The objective of the guest lecture as planned by Dr. Lokinder Tyagi was to provide the aspiring students an eagle eye view of MBA course and the specializations which they can opt for themselves.



As career.guide.com is regarded to be India's best counseling platform, Ms. Surabhi further clarified all the inhibitions in the minds of the students. The interactive session majorly revolved around the genuine queries of the students. Since BVIMR offers dual specialization M.B.A program, a repeated dilemma faced by the students was to club what two subjects in order to set their career in the most appropriate manner. Ms. Surabhi highlighted that Human Resources and Marketing go hand in hand and Data Science jobs roles will soon have a large demand, and to fit oneself in this profile marketing profile is best suited. Ms. Surabhi enlightened the students by quoting wonderful examples to explain that interest alone without appropriate skills is meaningless. Hence, there should be a balance between interest and aptitude. Someone interested in Entrepreneurship should go for a combination of Marketing and finance to have wide knowledge about the working of your organization.

Lastly, she gave a tip to the students who are soon entering the corporate world for their Summer Internship Project; she advised them to get into a job which gives an opportunity to learn a knowledge of the real world scenario, irrespective of the tasks they are being asked to perform.

The session provided a 360 degree view of the job roles associated with different specializations and Ms. Surabhi cleared all our doubts really commendably.

- e) **Seminar on “Road Safety and Management” at Traffic Training Park, Punjabi Bagh, New Delhi for BBA IV Semester students by Delhi Traffic Police in collaboration with Hero Moto Corps campaign “Ride Safe India” to promote the cause of road safety in India.**

The Seminar on Road Safety and Management was held in the first week of January at Traffic Training Park, Punjabi Bagh, New Delhi for BBA IV Semester students. The Seminar was held by Delhi Traffic Police in collaboration with Hero Moto Corps campaign “Ride Safe India” to promote the cause of road safety in India.

In the seminar the students were made aware of the traffic rules and measures to be taken for road safety. The students were discussed about the importance of traffic rules, regulations and road safety so as to educate them and create awareness amongst them about the same.

The students were asked to raise questions regarding any query. They were also shown demonstrations on how to ride a two wheeler correctly and how to stop it under unforeseen conditions.

It was also demonstrated that how to ride a two wheeler on a tough road.



Seminar on Road Safety and Management being held at Traffic Training Park -Punjabi Bagh, New Delhi for BBA IV Semester students by Delhi Traffic Police Police in collaboration with Hero Moto Corps campaign "Ride Safe India"



Representative of Hero Moto Corp exhibiting how to drive a two wheeler safely on road at Traffic Training Park - Punjabi Bagh, New Delhi

- f) **Guest Lecture session on “Principles for Management” by Mr. M S Bachher on 11th February, 2016 for BBA First Year Students**



Mr. M.S. Bachher being felicitated by Ms. Indu Rani, Assistant Professor – BVIMR, New Delhi

Topics Discussed : Mr. M.S. Bachher discussed about the basics of Management and the role of communication in a company .

Learnings from the lecture :

The speaker started with his introduction. He told students that he has 15 years of experience in the corporate world and now he is the owner of the mind scan company . Then he started discussing about the basics of management. He spoke on the following topics :

1. Meaning of management
2. Is management an art or a science. It is a combination of both.
3. How can we cope up in an already established business when we r new to it and our juniors are more experienced than us.
4. He gave an example of the Indian cricket team where Dhoni became captain although much more experienced players were present.
5. He also told is how important is communication for the success of a company.



Mr. M.S. Bachher being felicitated by Dr. Pankaj Saini, Assistant Professor – BVIMR, New Delhi

g) Guest Lecture session on “Foreign exchange markets: Emerging Scenarios” by Prof. Mahesh Gandhi, Director General Educomp on 18th February, 2016 for MBA First Year Students

The above mentioned guest lecture was conducted by Prof. Mahesh Gandhi, Director General Educomp. The speaker started the session by emphasizing on the basics of foreign exchange markets and its relevance in the present international business scenarios. He also discussed vital concepts like currency swaps, fixed and flexible exchange rates, hedging and offshore currency markets and how these concepts are applied in the real time market situations. He also discussed the upcoming trends for the future and its impact on the economies across the globe. It was indeed an interactive and enriching session for the students.

h) Guest Lecture for BBA VI Semester on “Workshop on Software Development Process, Associated Risks and Project Management Software” by Mr. Surinder Singh from Intelligent Quotient Private Limited on 17th February, 2016.

The Lecture covered the following aspects:

- Software development methodology (also known as a system development methodology, software development life cycle, software development process, software process) is a splitting of software development work into distinct phases (or stages) containing activities with the intent of better planning and management. It is often considered a subset of the systems development life cycle. The methodology

may include the pre-definition of specific deliverables and artifacts that are created and completed by a project team to develop or maintain an application.

- Common methodologies include waterfall, prototyping, iterative and incremental development, spiral development, rapid application development, extreme programming and various types of agile methodology. Some people consider a life-cycle "model" a more general term for a category of methodologies and a software development "process" a more specific term to refer to a specific process chosen by a specific organization.
- The concept of MOOC (Massive Open Online Courses) was introduced in the field of Project Management and how Software Project Management is evolving in today's times.

3. FACULTY ACHIEVEMENTS & ACTIVITIES

A) Conferment of PhD Degree

Name of the Research Scholar	Year of Enrolment	Name of the Guide	Name of the University	Topic of Research	Date, Month and year of Award
Mr. Parul Ramnarayan Agarwal	2010	Dr. N.K. Gupta, Associate Professor, Ramjas College, University of Delhi	Bharati Vidyapeeth University, Pune	"A Study of Dividend Practices in Automobile Industries"	10-02-2016

B) Dr. Broto Rauth Bhardwaj was invited as a Guest of Honor to release a book on "The Silence That Never Broke" - an anthology of poems and prose, written at different periods which represent various stages of growth and experiences of a young soul by Ms. Himani Bhatia, 2006, BBA - BVIMR, New Delhi.

C) Seminars/ Conferences/Workshops Attended As a Participant



S.No.	Author	Title of the Paper/Article	Conference Details	Date & Venue
1.	Dr. Vikas Nath Professor Dr. Nimit Gupta Associate Professor	"Interlinkage of FDI Policy in Retail with Make in India Campaign"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
2.	Dr. R.K. Sharma Professor Amit Chaudhary Akash Sharma Students	"A Study on the Correlation Among Nifty Stock"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
3.	Ms. Indu Rani Assistant Professor Dr. Lokinder Kumar Tyagi Associate Professor	"Impact of Research and Development Activity on Students"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
4.	Ms. Aarushi Kataria Assistant Professor Ms. Himani Grover	"Measuring Innovation: Challenges and Best Practices"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
5.	Mr. Jitendra Singh Associate Professor Mr. Mahesh Kumar Chaubey Assistant Professor	"Cloud Computing, 4G and Digital India: A Business Perspective"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
6.	Dr. Pankaj Saini Assistant Professor Ms. Kriti Jain	"Skill and Competency Mapping and its Relevance to Make in India"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
7.	Dr. Sampada Gulavani Associate Professor Dr. Nitin Nayak Professor Dr. Broto Rauth Bhardwaj Associate Professor	"Make in India Through CSR Activities in Educational Institutes"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
8.	Dr. Sanjay Manocha Associate Professor	"Branding in Rural India"	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
9.	Dr. Ajay Sahni Assistant Professor	"When Every Class is an Event- A Case Study of Event Management Course in Bachelor of Business Administration at BVIMR."	"Make in India" – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi

10.	Dr. Vikas Nath Professor Dr. Navneet Gera Associate Professor	“ Transformation of Indian Manufacturing Industry Through Make in India and Comparison to the Factory of World-China”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
11.	Dr. Daljeet Singh Bawa Assistant Professor	“E-Assessment: An Emerging Green Paradigm for Higher Educational Structures in the Indian Context”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
12.	Dr. Aparna Marwah Assistant Professor	“Emotional Engagement at Work in the Service Sector-Emotional Labour and Coping Strategies”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
13.	Dr. Rahul Gupta Assistant Professor	“A Big Shopping Style Transition: A Case Study of Olx.in Pvt. Ltd.”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
14.	Prof. Dr. Shivajirao Kadam Dr. Vikas Nath Professor Dr. Broto Rauth Bhardwaj Associate Professor	“Product Innovativeness Capabilities: Implications First Strategic Directions for Corporate Entrepreneurship”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
15.	Mr. A.R. Deshmukh Associate Professor Dr. Broto Rauth Bhardwaj Associate Professor Ms. Sneanjali Jha	“Data Analytics in Balance Scorecard: Influence on Economic Activity”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
16.	Dr. Geetu Tuteja Assistant Professor Ms. Minakshi Sati Assistant Professor	“A Study on E-Shopping Motives of Gen Y”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi

17.	Ms. Nishu Marwah Assistant Professor Dr. Broto Rauth Bhardwaj Associate Professor	“Role of Market Dissemination on Enhancing the Entrepreneurship Firm’s Performance”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
18.	Ms. Savneet Kaur Assistant Professor Dr. Broto Rauth Bhardwaj Associate Professor Ms. Megha Sehgal Assistant Professor	“Social Media Strategy Adoption by Small and Medium Entrepreneurs”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
19.	Ms. Gagandeep Kaur Assistant Professor Dr. A.K. Srivastava Associate Professor	“Skill Development for Make in India to Enhance Performance: New Model of Performance”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
20.	Dr. Lokinder Kumar Tyagi Associate Professor Sakshi Mittal Apurva Vashisht Students	“Make in India: A Study of Opportunity & Challenges for Human Resource Development in Manufacturing Sector”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
21.	Dr. Lokinder Kumar Tyagi Associate Professor Aarushi Pasrija Apurva Vashisht Students	“Growth Opportunities & Challenges for Foreign Direct Investment (FDI) Under Make in India on Indian Railways”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
22.	Ms. Pratibha Shinde Assistant Professor	“Analysis of Insurance Sector”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
23.	Dr. Anoop Pandey Associate Professor Ankita Kapoor Ankita Banerjee Students	“Comparative Study Between Systematic Investment Plans and Lump Sum Investment Plans”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi

24.	Mr. Anuj Kumar Assistant Professor	“Glass – Ceiling: Leading Women Issue”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
25.	Ms. Alka Dhongde Assistant Professor Ms. Sonal Singh Assistant Professor	“A Study of Women Health Status in India – Moving from Millennium Development Goals (MDGS) Toward Sustainable Development Goals (SDGS) for Achieving Inclusive Growth”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
26.	Dr. Anoop Pandey Associate Professor Pranav Vashisht Rashi Mittal Students	“Make in India: A New Mantra for India’s Development”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
27.	Dr. Daljeet Singh Bawa Assistant Professor Dr. Aparna Marwah Assistant Professor	“Sustainability Through E-Waste Management in India”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
28.	Dr. Neetu Jain Associate Professor Ankit Gupta Ajitesh Sabharwal Students	“India’s Biggest and Simplest Tax Reform: GST”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
29.	Dr. R. K. Sharma Professor Ms. Mona Goel	“Delhi Metro: Reducing Dependency on Private Transport”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
30.	Dr. Broto Rauth Bhardwaj Associate Professor Aakriti Jain	“Influence of Emerging Information Communication Technology (ICT) on Trade Promotion Organisation”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi
31.	Dr. Anoop Pandey Associate Professor S. Siva Kumar	“E-Recruitment: A New Mantra of E- Human Resurce Management”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	5 th & 6 th February, BVIMR - New Delhi

D) Paper Publications in National/International Journals/Magazines

S.No.	Author	Title of the Paper/Article	Journal/Magazine	Vol. / Issue
1.	Dr. Broto Rauth Bhardwaj Associate Professor	“Role of Green Policy on Sustainable Supply Chain Management” – A Model for Implementing Corporate Social Responsibility (CSR)	Benchmarking– An International Journal (Emerald Group Publishing Limited)	Page No. 1-13 Vol.23, No. 2, 2016, 1463-5771 DOI 10.1108/BIJ-08-2013-0077
2.	Dr. Vikas Nath Professor Dr. Nimit Gupta Associate Professor	“Interlinkage of FDI Policy in Retail with Make in India Campaign”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 18-22 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
3.	Dr. R.K. Sharma Professor Amit Chaudhary Akash Sharma Students	“A Study on the Correlation Among Nifty Stock”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 23-30 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
4.	Ms. Indu Rani Assistant Professor Dr. Lokinder Kumar Tyagi Associate Professor	“Impact of Research and Development Activity on Students”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 44-46 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
5.	Ms. Aarushi Kataria Assistant Professor Ms. Himani Grover	“Measuring Innovation: Challenges and Best Practices”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 53-59 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
6.	Mr. Jitendra Singh Associate Professor Mr. Mahesh Kumar Chaubey Assistant Professor	“Cloud Computing, 4G and Digital India: A Business Perspective”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 68-73 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
7.	Dr. Pankaj Saini Assistant Professor Ms. Kriti Jain	“Skill and Competency Mapping and its Relevance to Make in India”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 94-95 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1

8.	Dr. Sampada Gulavani Associate Professor Dr. Nitin Nayak Professor Dr. Broto Rauth Bhardwaj Associate Professor	“Make in India Through CSR Activities in Educational Institutes”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 96-101 Vol.1,Bharti Publications, ISBN:978-93-85000- 59-1
9.	Dr. Sanjay Manocha Associate Professor	“Branding in Rural India”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 114-118 Vol.1,Bharti Publications, ISBN:978-93-85000- 59-1
10.	Dr. Ajay Sahni Assistant Professor	“Book Review : CELEBRATING SILENCE Author: Sri Sri Sri Ravi Shankar 2008, ISBN 978-81- 907964-0-8”	BVIMR Management Edge	Vol. 8, No. 2 July-December, 2015 P148-150, ISSN No. 0976-0431
11.	Dr. Ajay Sahni Assistant Professor	“When Every Class is an Event- A Case Study of Event Management Course in Bachelor of Business Administration at BVIMR.”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 448-454 Vol.1,Bharti Publications, ISBN:978-93-85000- 59-1
12.	Dr. Vikas Nath Professor Dr. Navneet Gera Associate Professor	“ Transformation of Indian Manufacturing Industry Through Make in India and Comparison to the Factory of World- China”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 127-133 Vol.1,Bharti Publications, ISBN:978-93- 85000-59-1
13.	Dr. Daljeet Singh Bawa Assistant Professor	“E-Assessment: An Emerging Green Paradigm for Higher Educational Structures in the Indian Context”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 232-242 Vol.1,Bharti Publications, ISBN:978-93- 85000-59-1

14.	Dr. Aparna Marwah Assistant Professor	“Emotional Engagement at Work in the Service Sector-Emotional Labour and Coping Strategies”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 243-254 Vol.1,Bharti Publications, ISBN:978-93-85000-59-1
15.	Dr. Rahul Gupta Assistant Professor	“A Big Shopping Style Transition: A Case Study of Olx.in Pvt. Ltd.”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 243-254 Vol.1,Bharti Publications, ISBN:978-93-85000-59-1
16.	Prof. Dr. Shivajirao Kadam Dr. Vikas Nath Professor Dr. Broto Rauth Bhardwaj Associate Professor	“Product Innovativeness Capabilities: Implications First Strategic Directions for Corporate Entrepreneurship”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 269-274 Vol.1,Bharti Publications, ISBN:978-93-85000-59-1
17.	Mr. A.R. Deshmukh Associate Professor Dr. Broto Rauth Bhardwaj Associate Professor Ms. Sneanjali Jha	“Data Analytics in Balance Scorecard: Influence on Economic Activity”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 275-278 Vol.1,Bharti Publications, ISBN:978-93-85000-59-1
18	Dr. Geetu Tuteja Assistant Professor Ms. Minakshi Sati Assistant Professor	“A Study on E-Shopping Motives of Gen Y”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 279-289 Vol.1,Bharti Publications, ISBN:978-93-85000-59-1
19.	Ms. Nishu Marwah Assistant Professor Dr. Broto Rauth Bhardwaj Associate Professor	“Role of Market Dissemination on Enhancing the Entrepreneurship Firm’s Performance”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 306-307 Vol.1,Bharti Publications, ISBN:978-93-85000-59-1
20.	Ms. Savneet Kaur Assistant Professor Dr. Broto Rauth Bhardwaj Associate Professor Ms. Megha Sehgal Assistant Professor	“Social Media Strategy Adoption by Small and Medium Entrepreneurs”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 313-318 Vol.1,Bharti Publications, ISBN:978-93-85000-59-1

21.	Ms. Gagandeep Kaur Assistant Professor Dr. A.K. Srivastava Associate Professor	“Skill Development for Make in India to Enhance Performance: New Model of Performance”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 319-321 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
22.	Dr. Lokinder Kumar Tyagi Associate Professor Sakshi Mittal Apurva Vashisht Students	“Make in India: A Study of Opportunity & Challenges for Human Resource Development in Manufacturing Sector”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 322-326 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
23.	Dr. Lokinder Kumar Tyagi Associate Professor Aarushi Pasrija Apurva Vashisht Students	“Growth Opportunities & Challenges for Foreign Direct Investment (FDI) Under Make in India on Indian Railways”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 343-346 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
24.	Ms. Pratibha Shinde Assistant Professor	“Analysis of Insurance Sector”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 339-342 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
25.	Dr. Anoop Pandey Associate Professor Ankita Kapoor Ankita Banerjee Students	“Comparative Study Between Systematic Investment Plans and Lump Sum Investment Plans”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 347-352 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
26.	Mr. Anuj Kumar Assistant Professor	“Glass – Ceiling: Leading Women Issue”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 353-358 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1

27.	Ms. Alka Dhongde Assistant Professor Ms. Sonal Singh Assistant Professor	“A Study of Women Health Status in India – Moving from Millennium Development Goals (MDGS) Toward Sustainable Development Goals (SDGS) for Achieving Inclusive Growth”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 375-380 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
28.	Dr. Anoop Pandey Associate Professor Pranav Vashisht Rashi Mittal Students	“Make in India: A New Mantra for India’s Development”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 393-400 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
29.	Dr. Daljeet Singh Bawa Assistant Professor Dr. Aparna Marwah Assistant Professor	“Sustainability Through E-Waste Management in India”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 401-404 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
30.	Dr. Neetu Jain Associate Professor Ankit Gupta Ajitesh Sabharwal Students	“India’s Biggest and Simplest Tax Reform: GST”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 405-415 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
31.	Dr. R. K. Sharma Professor Ms. Mona Goel	“Delhi Metro: Reducing Dependency on Private Transport”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 416-428 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
32.	Dr. Broto Rauth Bhardwaj Associate Professor Aakriti Jain	“Influence of Emerging Information Communication Technology (ICT) on Trade Promotion Organisation”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 438-441 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1
33.	Dr. Anoop Pandey Associate Professor S. Siva Kumar	“E-Recruitment: A New Mantra of E-Human Resource Management”	“Make in India” – Through Sustainable Development: Achieving Inclusive Growth	Page No. 455-460 Vol.1, Bharti Publications, ISBN:978-93-85000-59-1

4. STUDENT ACHIEVEMENTS & ACTIVITIES

a) Summarized report for Laurels brought by students of BVIMR, New Delhi in the month of January & February, 2016

S. No.	Institute Name	Event name	Students name	Prize	Rewards
1.	VIPS- Gravity	Face Painting	Rupal Prajapati	1st Prize	Cash prize of 2000/- , certificate & voucher
	VIPS- Gravity	Face Painting	Rahul Jain	1st Prize	Cash prize of 2000/- , certificate & voucher
2.	VIPS- Gravity	Movie Trivia	Shreya Tripathi	2nd prize	Cash prize of Rs. 500/-, certificate & Trophy
3.	VIPS- Gravity	Paper Dress	Rupal Prajapati	2nd prize	Cash prize of Rs.1500/-, certificate & voucher
	VIPS- Gravity	Paper Dress	Shreya Tripathi	2nd prize	Cash prize of Rs. 1500/-, certificate & voucher
	VIPS- Gravity	Paper Dress	Sachi Vadera	2nd prize	Cash prize of Rs. 1500/-, certificate & voucher
	VIPS- Gravity	Paper Dress	Parul Singhal	2nd prize	Cash prize of Rs. 1500/-, certificate & voucher
	VIPS- Gravity	Paper Dress	Pritika Singh	2nd prize	Cash prize of 1500/-, certificate & voucher
4.	BVICAM	Pictionary	Kunal Sachdeva	2nd prize	Cash prize of Rs. 1000/-, certificate
	BVICAM	Pictionary	Mayank Aggarwal	2nd prize	Cash prize of Rs. 1000/-, certificate
5.	Alomoha-Gargi College	Case Study	Ankita Banerjee	1st Prize	cash prize of Rs. 7000/-, certificate & trophy
	Alomoha-Gargi College	Case Study	Sourabh	1st Prize	cash prize of Rs. 7000/-, certificate & trophy
6.	BVIMR	DT Fresh Face	Pranav	Second Runner up	Participation
7.	BVIMR	DT Fresh Face	Gargi walia	First Runner up	Participation
8.	Dayal singh College	Paper Dress	Rupal Prajapati	2nd prize	cash prize worth 1000rs & 400rs shopping voucher
	Dayal singh College	Paper Dress	Sachi Vadera	2nd prize	cash prize worth 1000rs & 400rs shopping voucher
	Dayal singh College	Paper Dress	Heena	2nd prize	Cash prize worth Rs. 1000 & Rs. 400 shopping voucher
	Dayal singh College	Paper Dress	Pratika	2nd prize	Cash prize worth Rs. 1000 & Rs. 400 shopping voucher
9.	Dayal singh College	Best out of waste	Sagar Rajpal	2nd prize	cash prize worth Rs. 800 & Rs. 400 shopping voucher

	Dayal singh College	Best out of waste	Rashi Mittal	2nd prize	Cash prize worth Rs. 800 & Rs. 400 shopping voucher
	Dayal singh College	Best out of waste	Radhika Gupta	2nd prize	Cash prize worth Rs. 800 & Rs. 400 shopping voucher
10.	JIMS Vasant Kunj	Case Study	Sagar Rajpal	2nd prize	Cash prize worth Rs.1000, certificate & trophy
	JIMS Vasant Kunj	Case Study	Rohit Goyal	3rd prize	Cash prize worth Rs.1000, certificate & trophy
11.	JIMS Vasant Kunj	Business paln compition	Sagar Rajpal	1st Prize	Cash prize worth Rs.1000, certificate & trophy
	JIMS Vasant Kunj	Business paln compition	Rohit Goyal	1st Prize	Cash prize worth Rs. 1000, certificate & trophy
	JIMS Vasant Kunj	Business paln compition	Diksha Bhan	1st Prize	Cash prize worth Rs. 1000, certificate & trophy
	JIMS Vasant Kunj	Business paln compition	Vibhor Jain	1st Prize	Cash prize worth Rs.1000, certificate & trophy
12.	Kamla Nehru Collage	Ecophoria-Connectonomics	Chandana Mehlotra	2nd prize	Cash prize of Rs. 2000 & Rs. 550
	Kamla Nehru Collage	Ecophoria-Connectonomics	Shivendra Dhaiya	2nd prize	Cash prize of Rs. 2000 & Rs. 550
13.	BVCOE	minute to win it	gaurav tripathi	individual prizes	Cash prize of Rs.100
		minute to win it	chetan chadha	individual prizes	Cash prize of Rs.100

Prepared By:

Activity Team
BVIMR, New Delhi