

ACTIVITY REPORT

1st January' 2016 to 31st January' 2016



**BHARATI VIDYAPEETH DEEMED UNIVERSITY
INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI**

'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
ACCREDITED WITH 'A' GRADE BY NAAC

An ISO 9001:2008 14001:2004 Certified Institute

ACTIVITY REPORT FOR THE PERIOD **1st January’ 2016 to 31st January’ 2016**

HIGHLIGHTS

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES:

- a) 23 Companies visited the campus for placement in the month of December for Placement Drive.
- b) One Companies Visited the Campus for Summer Training for BBA & MBA Second Year
- c) CORPOSCHOOL WORKSHOP on “Team Work & Team Building Skills” on 6th January, 2016

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED:

- a) BVIMR celebrates Annual Sports Meet 2016 from 8th to 10th January, 2016.
- b) BVIMR conducts NATIONAL LEVEL INTER COLLEGIATE GENERAL KNOWLEDGE TEST-2016 on 7th January, 2016
- c) BVIMR conducts Cancer Awareness Programme on 13th January, 2016
- d) BVIMR conducts Street Play on Pollution & Environment Protection on 8th January, 2016
- e) BVIMR Social & Eco Club conducts WOOLLEN DONATION CAMP from 13th -26th January 2016
- f) Guest Lecture on Recent Trends on Sales and Distribution Management on 20th January, 2016 for MBA IInd Year
- g) Guest Lecture on Entrepreneurship Development Skills on 22nd January, 2016 for BBA

IVth Semester

- h) One Day NATIONAL WORKSHOP ON NIRF (NATIONAL INSTITUTIONAL RANKING FRAMEWORK - NIRF) in association with Eloit Innovations Pvt. Ltd. on 11th January’2016

3. FACULTY ACHIEVEMENTS:

Seminars/ Conferences/Workshops Attended As a Participant	3
Paper Publications in National/International Journals/Magazines	2

4. STUDENT ACHIEVEMENTS:

Student’s Participation in UGC (University Grants Commission) observed the Vigilance Awareness Week from 26th October,2015 to 31st October,2015 and during this week, essays on the topic " Moral values and good governance practices".

BCA Students Participation in 24th CONVERGENCE INDIA 2016 EXPO is South Asia's largest and most influential trade event for ICT, broadcast and Digital Media industry. The expo opens with 434 exhibitors from 29 countries and with theme “Digital India”.

DETAILED REPORT

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES :

A) PLACEMENT & TRAINING ACTIVITIES
(January 2016)

S.No	Company's Names	Sector	Package	Result
1	ITC	Retail	7.2 Lacs after probation	Sonali Jain shortlisted
2	Amazon	IT	4.8 Lacs	Company Cancelled due to exams
3	Bharati Airtel	Telecomm	4.5 Lacs	Result Awaited
4	Diamler India Commercial Vehicles			In process
5	Axis Bank	Banking	4 lacs	4 Selected
6	Tata Capital	Finance	4 Lacs	2 selected
7	IREO	Construction		In Process
8	Stryker	Medical Equipments	4.5 Lacs	4 selected
9	Urbanclab	E-Commerce		In Process
10	Fast Booking	IT		In Process
11	Times Job	Media		In Process
12	India Infoline	Finance		In Process
13	M Cube	Finance		In Process
14	Shellz Overseas	FMCG		In Process
15	Prochamps	IT		In Process
16	Info Edge Pvt Ltd	Consultancy		In Process
17	ICICI Bank	Banking	4.1 lacs	4 Selected
18	Life Link Movies	Media		4 Selected
20	Godrej	FMCG		In process
21	ABP News	Media		In process
22	Kent RO	FMCG		In process
23	Fiserv India	Finance		In process

B) Summer Placement Status For January 2016

Given Summer Training letters to MBA, BBA/BCA Students.

Summer Training Companies Visited for the month of January, 2016:-

UAS International was visited in our campus and selected BBA – 34 are selected and MBA – 6 are selected

C) CORPO SCHOOL INITIATIVE

CORPOSCHOOL WORKSHOP

1. TOPIC- Team Work & Team Building Skills

2. DATE- 6th January, 2016 Time- 9 am to 12 pm

3. VENUE- Auditorium

4. TRAINER- Ms. Gagandeep Kaur

5. PARTICIPANTS- MBA I

6. OBJECTIVE- Nature of humans when they collaborate and work together in a team for achieving a particular goal.

The Bharati Vidyapeeth Institute of Management & Research (BVIMR), New-Delhi organized the Corposchool Workshop on 6th January, 2016 in the auditorium. The workshop began with an introduction speech by Ms. Gagandeep Kaur.

She briefed the students on how teams are formed merely by gathering some people together and then hoping that those people somehow find a way to work together. The team should set clear goals for the results to be produced, set clear objectives for measuring the ongoing effectiveness of the team, assign the role of leader to ensure systems and practices are followed.

Now, students were guided on establishing team building skill which is an act of improving and maximizing a group of such people who collaborate or work together to achieve a common goal. Teamwork is the fuel that allows common people to attain uncommon results. The way a team plays as a whole determines its success.



Ms. Gagandeep Kaur addressing the students of MBA Ist Year on the topic “Team Work & Team Building Skills”





A power point presentation was then shown to students on team building and a feedback was taken from the students regarding the presentation.

Further, a discussion was made on various stages of team development. Forming a team takes time, and members often go through recognizable stages as they change from being a collection of strangers to a united group with common goal. As it was an interactive session students were asked to brief about the stages wherein students actively participated. The four stages were then summarized as:-



1. FORMING is the stage where the group is just starting to come together and is characterized with anxiety and uncertainty. Members are cautious with their behavior, which is driven by the desire to be accepted by all members of the group. However, the focus for group members during the forming stage is to become familiar with each other and their purpose, not on work.
2. STORMING is the stage where conflict and competition are at its greatest. Storming often starts where there is a conflict between team member's natural working styles. People may work in different ways for all sorts of reason but, if different working styles cause unforeseen problems, they may become frustrated.
3. NORMING is the stage where the group becomes a cohesive unit. Morale is high as group members actively acknowledge the talents, skills and experience that each member brings to the group. A sense of community is established and the group remains focused on the group's purpose and goal.
4. PERFORMING is the stage when hard work leads without friction, to the achievement of team's goal. The performing stage is marked by high productivity. Group members are unified, loyal and supportive.

It was now time for a fun and a time based activity where students were asked to form two groups of 5 members each and they were asked to pass the ball according to some specifications given to them. This activity concluded that different people work with different planning and different structure while working in a team. It's important either to appoint or elect one person to lead the team based on that person's leadership qualities. That person is then responsible for encouraging the rest of the team to work to meet the goals.

Another very beautiful presentation was shown in synchronization with team building as to how even animals know how to make a team in case of danger. It depends on how various team members play their role which determines a team's success.

You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime.



The main activity was then organized for the students where groups were formed of 15 members each. Each group was told to prepare a roller coaster with the help of newspapers, straws and some basic stationary. The goal of this activity was that the ball has to be rolled down through the newspaper rollercoaster and reach a newspaper pit without any human support and hindrance. All the students actively enrolled themselves in the group. A healthy and a good team work could then be seen amongst the participants as everybody was contributing their hard work in order to reach the common objective. The team with the longest roller coaster and maximum twists and turns won the game. Later on, the team leader of the winning team was called to discuss the strategy they formulated which lead to their success. Feedback forms were then distributed amongst the students.

From the activity it can be concluded that for any group of individuals to work together successfully, you need to put a number of team-building strategies in place. These strategies make the most out of the team's efforts to accomplish its assigned task. Team building skills are critical for your effectiveness as a manager or entrepreneur.

And even if you are not in a management or leadership role yet, better understanding of team work can make you a more effective employee and give you an extra edge in your corporate office. The whole workshop encouraged the participants to explore the different aspects of a team as well as ways that they can become a top notch team performer. A team building success is when your team can accomplish something much bigger and work more effectively than a group of the same individuals working on their own. You have a strong synergy of individual contributions. “Coming together is a beginning. Keeping together is progress. Working together is success.”

STUDENT VOLUNTEERS-Yatin Aggarwal, Shiva Uppal, Samiksha Gaur, Arpita Sharma, Gurleen Kaur, RichiChhabra, UjwalHanda, PrincyKwatra, Perna Chawla, Daksh Chopra, Swati Bansal, Atul Sachin , Sakshi Gupta , Himanshu Gahlot, Gurleen Kaur & Arpita Sharma.

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED :

a) BVIMR celebrates Annual Sports Meet 2016 from 8th to 10th January, 2016

Annual Sports Meet is an important event in the student's life. The college Annual Sports Meet 2016 was conducted on 8th January to 10th January, 2016 at BVIMR Campus - New Delhi. It was the grandest and the most awaited event in the college calendar with a total of 10 Sports (indoor and outdoor) for both students and faculty members. Sports Events themselves have a vital role in making the students physically as well as mentally sound. The Annual Sports Day in our institute was held to commemorate the birth anniversary of BVDU's Hon'ble Chancellor Dr. Patangrao Ji Kadam. The entire sports ground was fully decorated with flags and balloons to motivate and cheer up the students.

As per the stipulated day, date and time amidst joyous bustling of more than 1100 students converged in the sports ground. Event Coordinators Dr. Pankaj Saini, Dr. Daljeet Singh Bawa and Mrs. Nishu Marwah



welcomed the enthusiastic students and explained the rules and regulations with strategies of referees in each event. Later, Hon'ble Director Sir Dr. Vikas Nath felicitated the coaches, addressed the students followed by the Nation Anthem of Our Country.



Students gathering at Annual Sports Meet 2016

He expressed about the efforts and struggle of BVDU's Chancellor Dr. Patangrao Ji Kadam, an 18 year old youngster, whose vision has envisioned the existence of BVDU and today it is spearheading throughout Maharashtra and reaching other states like UP and Haryana. Today BVDU has 184 constituent units under one banner – Bharati Vidyapeeth and imparting umpteen courses under one motto 'Social Transformation through Dynamic Education'.

He also spoke about Sports Day being the red letter day on the calendar. It is a day when the students are free from their classrooms to jump and run around free from the fetters of learning. He further motivated the crowd by his words that this day is for triumphs and victory, and success and failures as one may win while other will lose the game and it is the sports spirit which everyone has to enjoy with zeal and spirit.

This year's sports events were given a flying start with the torch bearers and carrying the flame round the track and lighting the cauldron of sports meet. The confidence and the beaming smile of the winners to the victory podium conveyed the message of many potential sportsmen at this meet.

Director Sir initially took the bat in his hands before the start of the first Cricket match and hit a couple of good shots in the fence.



Dr. Vikas Nath – Director BVIMR, New Delhi playing cricket on the occasion of Annual Sports Meet 2016 celebrated from 8th January to 10th January, 2016

Both Teaching and Non Teaching staff was also seen enjoying and taking part in various sports. Also for the first time a social networking event on Facebook was created by a separate team that accepted invites of more than 55% invites send to both faculty and students of BVIMR. This event was updated regularly with updates, videos and images regarding to the event.

Followings are the winners of various sports events;

CRICKET

WINNERS	MBA 2nd Year
RUNNER UP	BBA 3rd Year

VOLLEY BALL

BOYS (WINNERS)	MBA 2nd Year
BOYS RUNNER UP	BCA 2ND Year

BASKETBALL (BOYS)

WINNERS	BBA 1st Year
RUNNER UP	BBA 3rd Year

BADMINTON

BADMINTON BOYS

<u>WINNER</u>	Vishesh Nayyar	BBA 1st Year
<u>RUNNER UP</u>	Karan Khanna	BBA 3rd Year

BADMINTON GIRLS

<u>WINNER</u>	Paridhi Goyal	MBA 2nd Year
<u>RUNNER UP</u>	Chehak Sehgal	MBA 2nd Year

BADMINTON MIXED DOUBLES

<u>WINNER</u>	Vishesh and partner	BBA 1st Year
<u>RUNNER UP</u>	Raman, Heena	BBA 3rd Year

CARROM WINNERS

1. Parikit	MBA 2nd Year
2. Raman	MBA 1st Year

Girls Singles

1. Anu	MBA 1st Year
2. Swati	BBA 1st Year

Doubles

1. Prateek and Parikit	
2. Sarthak and Vivek	
3. Vrinda and Gargi	

ATHLETICS RESULTS

100 M

<u>BOYS</u>	
1. Geet Arora	BBA
2. Ikpreet Singh	BBA
3. Prabhat Kumar	MBA
<u>GIRLS</u>	
1. Princy Kwatra	MBA
2. Simran nanda	BBA
3. Parul mahajan	BBA

TUG OF WAR (GIRLS)

BBA 1 ST YEAR	1 ST POSITION
MBA 1 ST YEAR	2 ND POSITION

LEGGED RACE (Boys)

1. Nikhil, Dhruv	BBA
2. Jaskeerat, Yash	BBA
3. Nishkarsh, Kunal	MBA

LEGGED RACE (Girls)

1. Savitri, Tijender	MBA
2. Heena, Diksha	BBA
3. Rupal, Shilpi	MBA

CHESS: (BOYS)

1. Amit Chaudhary	MBA 2ND Year
2. Anmol Maria	MBA 1ST Year
3. Parikit Devnath	MBA 2ND Year

CHESS : (GIRLS)

1. Neha	MBA 1ST Year
2. Urvashi Kaushik	MBA 1ST Year
3. Rupal Pajapati	MBA 2ND Year

SHOT PUT BOYS

1. Ikpreet	BBA 2nd Year
2. Rohan	BBA 3rd Year
3. Avkesh	MBA 1st Year

SHOT PUT GIRLS

3. Sonali Jain	MBA 2nd Year
4. Sahiba Verma	MBA 1st Year
5. Pritika	MBA 2nd Year

TABLE TENNIS

<u>BOYS</u>	
1. Sushant Sharma	MBA
2. Nikhil Sharma	BBA
<u>GIRLS</u>	
1. Subha Khosla	BCA
2. Namrata Sehgal	MBA

b) BVIMR conducts NATIONAL LEVEL INTER COLLEGIATE GENERAL KNOWLEDGE TEST-2016 on 7th January, 2016

EVENT	Birthday Celebrations of Hon'ble Chancellor- Dr. Patangrao Ji Kadam
DAY & DATE	THURSDAY, Jan 07, 2016
VENUE	BVIMR , New Delhi
TIMINGS	10:00am- 11:30am
EVENT COORDINATED BY	BVIMR Social & Eco Club
PARTICIPANTS	STUDENTS OF UG and PG COURSES

INTRODUCTION:

Every year at various campuses of Bharati Vidyapeeth University across India, birthday of our beloved and respected Chancellor Sir **Hon'ble Dr. Patangrao Ji Kadam** which falls on 8th January, is celebrated with lots of enthusiasm and regards for him. The celebration on this occasion started from 7th January, 2016 with a National Level Inter Collegiate G.K Test organised by Yashwantrao Mohite College of Arts, Science & Commerce.

Many students across the country participate every year in this contest. At BVIMR, Delhi this year total 214 students participated in this event.

About founder & Chancellor, Bharati Vidyapeeth University

Dr. Patangrao Ji Kadam came from a middle class farmer's family in a remote and not so easily accessible small village, Sonsal, a drought prone area of Sangli District in Maharashtra. As he had to struggle a lot to complete his education, his vision was always to create a quality educational institute for anyone and everyone who had the love for gaining knowledge. Dr. Kadam established Bharati Vidyapeeth in 1964 when he was hardly 18 years old. From the beginning, his vision was to develop Bharati Vidyapeeth University as a distinct educational institution. Today, not only Bharati Vidyapeeth is one of the largest networks of educational institutions in the country but also a deemed university. And Dr. Patangrao Ji Kadam, the first student to reach matriculation from the village, is its life-long chancellor.

Dr. Patangrao Ji Kadam established Bharati Vidyapeeth in 1964 with a realization that all-round social transformation can be brought about through the spread of education. During the last 50 years, we have established more than 160 educational units of various kinds' right from Pre-Primary School to a fully fledged University, in different parts of India and even in the capital city of New Delhi.

5,00,000 students walk through its gates every year. Bharati Vidyapeeth also has six research institutes working in diversified areas like stem cell, animal and plant tissue culture, applied chemistry, pharmaceutical sciences, environment related issues, social sciences and humanities. Students all across Bharati Vidyapeeth institutes consider Dr. Kadam a real source of inspiration and believe in the 'sharing and caring' the way our respected Chancellor did all his life and continues to touch life of millions in various ways.

“Optimum health is an ongoing process that requires awareness, knowledge and practice”

- Dr. Andrew Weil

At Bharati Vidyapeeth educational institutions, it is commonly believed that a healthy and smart mind stays in a healthy body only. Hence, as a part of these celebrations after exposing the students to National Level G.K. test, three day Sports day is organised to let the students to enjoy these days and be in high spirits.

c) BVIMR conducts Cancer Awareness Programme on 13th January, 2016

Event Name:- Cancer Awareness Programme

Session Conducted by :- Dr. J.B.Sharma (Medical Oncologist) from Bala Ji Action Cancer Hospital

Date;- 13/01/2016

Time:- 3:00 to 4:00pm,

Venue:- BVIMR's Auditorium

Event coordinators : Ms. Seema Chaudhary

Mr. Sanjoy Roy

Bharati Vidyapeeth University Institute of Management and Research New Delhi, not only focuses on growth and development of student, but also gives due emphasis on the development of the society. We know our society is in war with lots of life taking diseases such as cancer, dengue, malaria and AIDS etc. Amongst all these, Cancer is still considered as most dangerous. The only way we can protect our society and safe guard our future from this deadly menace is through creating awareness.

BVIMR' Social & Eco Club has taken a step forward to spread awareness among students and society, it organized a session on Cancer Awareness.

Dr. J.B.Sharma (Medical Oncologist) along with his team of four members, from Bala Ji Action Cancer Hospital, Paschim Vihar. were the resource persons who assisted in this endeavor. The program began with the felicitation of the resource person by Dr. Vikas Nath, Director BVIMR. Dr. Vikas Nath started the session with his own experience with cancer as he is a survival of cancer. He talked about chemotherapy and how doctors help him to get rid of cancer and also motivated students that there is nothing impossible if you are determined.

Then he handed over the stage to Dr. J. B. Sharma who said that Cancer is curable, when detected early. He talked about his objectives

- To create awareness of the disease.
- To help people recognize the early signs and symptoms of cancer, thus enabling them to seek treatment at an early stage. The program encourages the participants to seek prompt medical attention for symptoms which may include lumps, sores, bleeding, hoarseness, weight loss and persistent indigestion/cough/pain, etc.
- To educate people about the key risk factors of cancer since more than 30% of cancer cases could be prevented by modifying lifestyle or avoiding the key risk factors.
- To inform people about the importance of cancer check-ups at an early stage and to motivate them to avail of cancer check-up services.

He also showed the major causes and types of cancer through presentation. He said there are more than 100 types of cancers prevailing throughout the world. Among these breast cancer, skin cancer, lung cancer, colon cancer, prostate cancer, and lymphoma are more prominent. He explains the measure causes are smoking and chewing tobacco, obesity and overweight, alcohol, less physical activity, unhealthy eating habits, exposure to ultraviolet rays, Air pollution and Infection and HPV and Inherited genes. In his presentation he also shared some facts and figures about deaths due to cancer. He motivated students, not to smoke and drink alcohol and live a simple life. There was a question answer session at the end of the session. The session proved to be quite fruitful for the students as it made them aware of additional facts to detect cancer at early stage.



d) BVIMR conducts Street Play on Pollution & Environment Protection on 8th January, 2016

EVENT: Birthday Celebrations of Chancellor - Dr.Patangrao Ji Kadam

DAY & DATE: FRIDAY, 08th January, 2016

TOPIC: Pollution & Environment Protection

VENUE: Playground, BVU Campus

TIMINGS: During the inaugural of Sports Day 2016

ORGANIZERS: BVIMR Social Club

PARTICIPANTS: STUDENTS OF UG and PG COURSES

Event coordinators: Mrs. Tripti Tiwari
Mrs. Seema chaudhary

INTRODUCTION:

BVIMR's Social & Eco Club expressed birthday wishes and love to the founder of Bharti Vidyapeeth – Dr Patangrao Ji Kadam by organizing a “Nukkas Natak on Pollution and its effect on environment”.

Street Play or commonly called ‘Nukkad Natak’ is perhaps India’s most ancient form of entertainment. Street play theatre is perhaps the most effective way to combine live action before a live audience, and get instantaneous responses. It is not without reason that the Nukkad Natak is used far and wide to spread awareness on social issues. For how else can conscious citizens voice matters to their friends?

Currently, our National Capital –Delhi NCR is facing one great challenge that needs to be addressed quickly - Pollution & its effect on Environment. ‘Environment’ is a surrounding or condition in which a person, animal or plant lives and operates, thus the place in which a human resides should be clean and remain protected and it is our duty to protect it. But the lifestyle of 21st century and its changing culture has destroyed the environment to large extent. ‘Pollution’ is one factor that is playing a major role in harming our surrounding, thus a need arises to protect our environment and talk about this crucial topic and spread awareness about how we can protect the environment from getting polluted.

Thus on the auspicious day of birthday celebration of our Founder Dr. Patangrao Kadam ji, the Social & Eco Club of BVIMR decided to organise a Street Play on 'pollution and its effect on environment' to spread knowledge among students of our institute .

Facts:

The facts mentioned below clearly depicts the need to talk about environment and its degradation because of pollution-

- 1- Environment degradation
- 2- Human health is getting affected to a lot of extent
- 3- Global warming
- 4- Ozone layer depletion

The recent reports of Delhi also points towards an alarming situation. It was estimated that about 3000 metric tons of air pollutants were emitted every day in Delhi, with a major contribution from vehicular pollution (67%), followed by coal-based thermal power plants (12%).

Thus, BVIMR Social & Eco Club organised a Street Play depicting pollution and its effect on our environment.

Event: Birthday celebration of Dr. Patangrao Kadam and Sports Meet 2016

Members of the team: A team of 19 students from social club practiced and portrayed a play that highlighted pollution caused and its effect on environment. Students who took the initiative under the guidance of the concerned faculty and created, co-ordinated and performed are:

1. Rajvinder Singh - MBA
2. Nishkarsh Kaushik - MBA
3. Simerpreet Singh - MBA
4. Himanshu Sabarwal - MBA
5. Navneet Tiwari - MBA
6. Mayank Agarwal - MBA
7. Rasmeet Singh - MBA
8. Urvashi Kaushik - MBA
9. Kirti Bharadwaj - MBA
10. Kirti Singh - MBA
11. Sakshi Mittal – MBA

12. Rajat Kakkar- BBA
13. Ankit Sachdeva - BBA
14. Chirmannat Singh- BBA
15. Akshay- BBA
16. Anshika- BBA
17. Aishwarya- BBA
18. Anish Rustagi- BCA
19. Kartik Gulati- BCA



Highlights of play:

The play talked about-

- 1- How the environment used to be and how it has been destroyed eventually
- 2- The various types of pollution and their effect on our daily lives
- 3- The pollution of Delhi
- 4- The measures that can be taken to prevent environment degradation
- 5- The odd even rule for vehicles in Delhi

The Street Play team depicting various issues that arise due to different types of pollution on the Inaugural of Annual Sports Meet 2016

Audience: The students and staff of BVIMR thoroughly enjoyed the play and took keen interest. Lot of appreciation was received, and the play ended with huge round of applause from audience.

e) BVIMR Social & Eco Club conducts WOOLLEN DONATION CAMP from 13th -26th January 2016

“Delhi government criticized for winter deaths. High court comes down heavily on government for inability to build more shelters for the homeless”. “In the 66th year of the Indian Republic, eight people died of cold every night in the nation's capital. All these news hit the headline often during winters in the National Capital.”

BVIMR Social & Eco Club offered its hands to help at least a small section of the poor and deprived suffering in the cold of Delhi.





**Dr. Vikas Nath – Director BVIMR, New Delhi along with members of Social & Eco Club
conducting Woollen Clothes Donation Camp from 13th -26th January 2016**

BVIMR Social & Eco Club organized “Woollen Clothes Donation Camp” from 13th January 2016 to 25th January 2016 in Bharati Vidyapeeth Institute of Management & Research, New Delhi campus. Continuing its tradition of making a difference in the society with many social initiatives like Book Donation, Joy of giving, Blood Donation, BVIMR Social Club successfully organized Woollen Donation Drive inviting students, all teaching and non-teaching staff to donate their old, unused woollen clothes which will be distributed to street baggers and poors in the traffic lights.

Event coordinators:

Ms. Tripti Tiwari

Ms. Roopam Das



Students of Social & Eco Club conducting Woollen Clothes Donation Camp from 13th -26th

January 2016

In this 11 day camp, Social & Eco Club was able to collect 48 Sweaters, 45 jackets, 50 pants, 5 pairs of shocks, 13 shawls, 26 pairs of shoes and other winter essentials. The student members of BVIMR Social & Eco Club would distribute all the collected woollen cloths to the poor street baggers near the traffic lights around west Delhi (Punjabi Bagh, Paschim Vihar).

BVIMR Social & Eco Club thanked all the students, teaching and non-teaching staff for their priceless contribution in bringing a little change in the society.

**f) Guest Lecture on Recent Trends on Sales and Distribution Management on 20th January, 2016
for MBA IInd Year**

Date: 20th January, 2016

Class: MBA IV A, B and C

Topic: Recent trends on Sales & Distribution management

Subject: Sales and Distribution management

Name of the guest: Mr. Pankaj Rawal - Head(Sales and Distribution) Hygia

Report:

The speaker highlighted the emerging trends in sales and distribution management and covered the following aspects: technological revolution, globalization, diversity issues in sales, team selling approaches etc.

The speaker highlighted the importance of globalization and the changes emerging with the same. Innovation and technological adaptation are now the keys for success and even in sale management. He highlighted the latest technological trends in sales and distribution management with special reference to telecom industry with special reference to Bharati Airtel , MTS and Reliance.

Mr. Pankaj Rawal - Head(Sales and Distribution) Hygia being felicitated



g) Guest Lecture on Entrepreneurship Development Skills on 22nd January, 2016 for BBA IVth Semester



Dr. Anil Kumar Srivastava & Dr. Pankaj Saini felicitating Mr. M.S. Singh – Mind Scan Company

Topic Discussed : Mr. M.S.Singh discussed about basics of entrepreneurship development and qualities needed to start his own business.

Learning from Guest lecture :

He started the session by introducing himself, shared his ups and downs of 15 years of corporate experience. He at present owner of Mind Scan Company deals in business of consultancy, training and development particularly in the fields of IT, finance and research training.

He talked about definition of entrepreneur and shared the following points :

- 1-Qualities of a entrepreneur
- 2-Entrepreneurship challenges
- 3-Examples of Sunil Mittal (Airtel), how he started his business and Bill Gates
- 4-Education field examples (whether director and faculty are entrepreneurs or not)
- 5-Believe in yourself

6-Information technology based business

He shared real examples of Sachin Tendulkar and told why it is important to start one's own business.

h) One Day NATIONAL WORKSHOP ON NIRF (NATIONAL INSTITUTIONAL RANKING FRAMEWORK - NIRF) in association with Eloit Innovations Pvt. Ltd. on 11th January'2016

BVIMR organised a one day National Workshop on "National Institutional Ranking Framework"-(NIRF) in association with Eloit Innovations Pvt. Ltd. on 11th January'2016, Monday. 25 Delegates from various universities and management institutes participated in the workshop. Training sessions were conducted by Thomson Philip, CEO Eloit Innovations and Mr. Mukesh Dev, Eloit Innovations.

Participants represented prestigious organisations like Al-Falah University-Faridabad, D.A.V. Centenary College – Faridabad, Fore School of Management-New Delhi, Guru Gobind Singh Indraprastha University- -New Delhi, IIMT College of Engineering-Greater Noida, Indira Gandhi Institute of Physical Education & Sports Sciences, KIET Group of Institutions-Ghaziabad, Sagar

Institute of Science Technology & Research-Bhopal, Silver Oak College of Engineering & Technology-Ahmedabad and Vishwakarma Institute of Technology-Pune

The workshop started with welcome note by Dr. Preety Wadhwa followed by 'Welcome Address' by 'Dr. Vikas Nath', Director, BVIMR- New Delhi. This was followed by three consecutive sessions spread over the day with tea and lunch breaks. Concluding session witnessed deliberations among participants followed by 'Vote of Thanks' by Dr. Preety Wadhwa.

The day long extensive discussion reaped fruitful results in terms of deliberations on the topic and training outcomes that were achieved in terms of knowledge of ranking procedures and clarifications of doubts and misconceptions about ranking framework and documentation.

Event coordinators: Dr. Preety Wadhwa and Dr. Navneet Gera.

3. FACULTY ACHIEVEMENTS & ACTIVITIES

A) Conferment of PhD Degree

Name of the Research Scholar	Year of Enrolment	Name of the Guide	Name of the University	Topic of Research	Date, Month and year of Award
Ms. Shradha Vernekar	2012	Dr Anthony Rose Professor IMED - Pune	Bharati Vidyapeeth University, Pune	A Study Current status of tourism in Maharashtra and its future potential”	05-01-2015

S. No.	Author	Title of the Paper/Article	Conference Details	Date & Venue
1.	Ms. Geetu Tuteja Assistant Professor Ms. Minakshi Sati Assistant Professor	"A Study of Ecologically Conscious Consumer Behavior across Generations"	International Conference on Managing Sustainable Growth	Bharatiya Vidya Bhavan's Usha & Lakshmi Mittal Institute of Management held on 09 th January 2016
2.	Dr. Preety Wadhwa Associate Professor	“Television Advertising & Children – An Empirical Study”	International Conference on Innovative Brand Building Through Digital Marketing	30 th – 31 st January, 2016 International Management Institute Qutab Institutional Area, New Delhi - 110016
3.	Mr. Mahesh Kumar Chaubey Assistant Professor	Digital India - 24th Convergence India 2016	Trade event for ICT, broadcast and Digital Media industry	20 th -22 nd January, 2016 Hall No. 18 Pragati Maidan, New Delhi

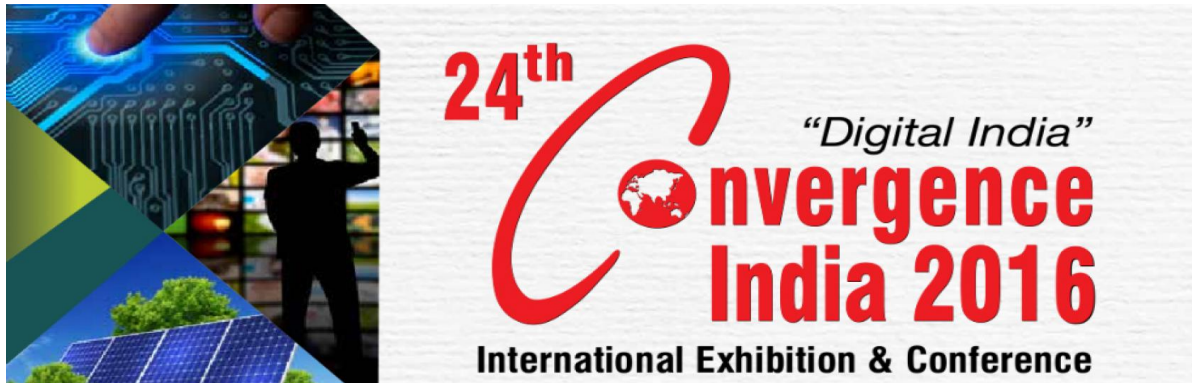
B) Seminars/ Conferences/Workshops Attended As a Participant

C) Paper Publications in National/International Journals/Magazines

S.No.	Author	Title of the Paper/Article	Journal/Magazine	Vol. / Issue
1.	Dr. Preety Wadhwa Associate Professor Mr. Indranil Mutsuddi Ms. Rimi Mutsuddi	“Internal Stakeholder Perception on the Role of HR for Ensuring Organizational Justice and Protecting Human Rights: A Study on Manufacturing Sector Firms in Eastern India”	Advances in Global Business Research – Book of Abstracts Abstracts of Papers Presented at the 12 th Annual World Congress of the Academy for Global Business Advancement (AGBA) by Faculty of Industrial Management, Universiti Malaysia Pahang (Gambang Campus), Malaysia on November 16 th - 19 th November, 2015	Page No. 168 Vol.12(1) ISSN#1549-9332
2.	Dr. Preety Wadhwa Associate Professor Dr. Bilal Mustafa Khan Dr. Namita Rajput	“Role of Mediating Factors on Impact of TV Advertising on Children: A Study of Metropolitan Cities in Emerging Countries, w.s.r.t. New Delhi”	IITM Journal of Business Studies (JBS) Annual Journal of Institute of Innovation in Technology & Management	Page No. 46-55 Vol 2, Issue 1 January-December 2015 ISSN 2393-9451

4. STUDENT ACHIEVEMENTS & ACTIVITIES

- a) The UGC (University Grants Commission) observed the Vigilance Awareness Week from 26th October,2015 to 31st October,2015 and during this week, essays on the topic " Moral values and good governance practices" were being invited from students of our college by a way of creating awareness regarding the importance of the week. Also, various students showed their keen interest by writing essays as a portrayal of their knowledge, awareness and ideologies on the very topic. Further, essay written by Raghav Gupta (BBA IV C) from our college was also chosen amongst the best essays. Also, the faculty and students of our college felt obliged to the UGC for taking an initiative by celebrating the week and inviting essays from our students which in turn gave them the opportunity to gain familiarity by experiencing immense understanding regarding the importance of the Vigilance Awareness Week.



b) Event : Digital India - 24th Convergence India 2016

Date : 20th -22nd January, 2016

Time : 09:30 AM

Venue :Pragati Maidan, New Delhi

Students : BCA

Faculty In charge: Mr. Mahesh Kumar Chaubey

The 24th CONVERGENCE INDIA 2016 EXPO is South Asia's largest and most influential trade event for ICT, broadcast and Digital Media industry. The expo opens with 434 exhibitors from 29 countries and with theme "Digital India". Prime Minister Narendra Modi's vision, was highlighted at the conference sessions, which focuses on technology evolution, to new services, investments, business transformations, and sustainable technologies, etc. It also facilitates on government services to be made available to the public and to improve the ease of doing business in India for domestic as well as international organizations.



Mr. Narendra Modi's 5 Ambitious Digital programs that will transform Indian economy and empower citizens of the country are discussed below:

Make in India

The expo promotes the national program "*Make in India*" initiative to facilitate investments, foster innovations, enhance skill development, conceptualize and promote manufacturing in ICT sector.

Smart Cities

The government has allocated an outlay of Rs 98,000 crore (US\$ 15,329.26 million) to execute 100 smart cities, and the Atal Mission for Rejuvenation and Urban Transformation (AMRUT)

Digital India

The government's Digital India initiative is to make government services available to citizens electronically by improving online infrastructure and by increasing Internet connectivity. The programme is projected at Rs. 1,13,000 crores.

Skilling India

IT & Internet will drive the "*Skill India*" program as ICT is the key enabler of Labour Market Information System (LMIS), a national database of all major aspect of skill development created with Central and state government partnerships.

Startup India

The startup ecosystem will thrive with over 100,000 new-age firms in the next 10 years, employing 3.5 million people and targeting a value of \$500 billion with Digital India initiative.

Glimpses of the Event





Prepared By:

Activity Team
BVIMR, New Delhi