

Enrolled Students in Ph.D Programme (2013-14)

Sr. No.	Department	Name of the Student	Topic	Date of Registration	Under the Guidance of
1	Management	Mr. Ankit Goel	A Study of Green Banking Practices in Selected Indian Banks	2013	Dr. Vikas Nath
2	Management	Ms. Indu Rani	Enhancing Higher Education Students Employability through Training and Development: A Study in Delhi/NCR	2013	Dr. Nitin Nayak
3	Management	Ms. Naveen Nadal	Measuring Service Quality in Educational Institute with special reference to B School in Delhi/NCR	2013	Dr A S Rao
4	Management	Ms. Pooja Chaturvedi	A Study on Performance Evaluation Measures of Indian Mutual Fund Industry	2013	Dr. Anoop Pandey
5	Management	Ms. Nancy Singhal	A Study of Factors Influencing Consumer Intention to use Mobile Banking Services	2013	Dr. Nitin Nayak and Dr. Vikas Nath
6	Management	Ms. Rita	A Study on Student Engagement in Selected Business Schools of Delhi/NCR	2013	Dr. A K Srivastav
7	Management	Ms. Savneet kaur	Determination of the Factors Influencing Consumers Attitudes Toward Social Media Marketing	2013	Dr. BrotoRauth Bhardwaj

8	Management	Miss. Nishu Singh	Recent Trends in Training and Developments in Indian Health-Care Sectors in the Changed Economic Scenario	2013	Dr. Ashutosh Gaur
9	Management	Mr. Saurabh Agarwal	Does the Consumer Perception Affect the Choice of Brand Selection? An Analytical Study of Online Buying Behaviour of Consumers	2013	Dr. Madhumita Nayak and Dr. Ashutosh Gaur
10	Management	Mr. Kamalapati Tripathi	An Evaluation and Design of Knowledge Discovery Techniques for Talent Forecasting in Human Resource Application	2013	Dr. Ashutosh Gaur