

Summary Report of R.D.C Meeting On 06th May 2017

Expert Panel Members (Management)

Prof (Dr.) C.S. Sharma, Director, Maharaja Agrasen Institute of Management Studies, New Delhi

Dr. S.K. Tuteja, Professor, FMS, DU, Delhi

Dr. Navin Rajpal, Professor, I.P University, New Delhi

S.No	Name of Research Scholar	Name of Guide	Year of Regd.	Faculty	Presentation Number	Topic of Research	Recommendation / Suggestion	Comment
1	Mr. Aditya Vij	Dr. A S Rao	2012	Managment	VI	Impact of packing on Consumer Behaviour Towards Select FMCG Products	<ol style="list-style-type: none"> 1. Justify use of Methodology in the presentation. 2. To prove appropriateness of SEM in next meeting. 3. Methodology selection justification required. 	Progress is O.k
2	Ms. Aditi Malhotra	Dr. Anoop Pandey	2012	Managment	V	A Study of Consumer Buying Behaviour and Their Shopping Styles towards Branded Apparels in Delhi NCR	<ol style="list-style-type: none"> 1. Review of literature, research gaps and methodology revisited. 2. Formatting required. 3. To incorporate suggestions as per discussion. 	<ol style="list-style-type: none"> 1. Satisfactory Progress an 2. May be allowed to submit.
3	Ms. Naveen Nandal	Dr. R.K Sharma	2013	Management	V	Designing of Scale to Measure Service Quality of B-Schools of NCR	<ol style="list-style-type: none"> 1. Literature Survey, Methodology and Approved. 2. Revise Chapter V Thoroughly. Interpret findings in the light of literature and initial conceptualization of the 	<ol style="list-style-type: none"> 1. Good progress 2. May be allowed to submit after aforesaid Revision

							model adopted for the present work.	
4	Ms. Savneet	Dr. Broto Bhardwaj	2013	Managment	V	Impact of Social Media Marketing on organisation Growth – Study of SME's In NCR	<ol style="list-style-type: none"> 3. Link Between chapters should be established. 4. Conclusion part of each chapter should be re-written. 1. Individual items need not be analysed. 2. Elaborate SEM Results 	<ol style="list-style-type: none"> 1. May Be Allowed to Submit after incorporating above stated suggestions.
5	Mr. Kamalapati Tripathi	Dr. Ashutosh Gaur	2013	Computer Application	V	An Evaluation and Design of knowledge Discovery Techniques for talent Forecasting in Human Resource Application	<ol style="list-style-type: none"> 1. Report should be prepared in proper format. 2. References Should be proper cited and Plagiarism check report should be prepared. 	Progress is Not Satisfactory
6	Ms. Rita	Dr. A.K Srivastav	2013	Managment	V	A Study on Student Engagement and its Impact on Academic Achievement in B-Schools of NCR	<ol style="list-style-type: none"> 1. Title revised and Approved, " A Study on Student Engagement and its Impact on Academic Outcome of Post Graduate students in B-Schools of NCR. 	<ol style="list-style-type: none"> 2. Satisfactory Progress. 3. Pilot Survey complete and results to be presented
7	Ms. Aakriti Jain	Dr. Broto Bhardwaj	2015	Managment	II	Awareness of trade promotion organisation services and its influence on business competitiveness	<ol style="list-style-type: none"> 1. Basic reports and discussed. 2. Literature review undertaken. 3. Research gaps identified. 4. Pilot Study may undertaken 	<ol style="list-style-type: none"> 1. Noteworthy progress 2. To Proceed Further

8	Ms. Bhavika Batra	Dr. Vikas Nath	2015	Management	II	Buying Behaviour of Indian Consumers towards Selected Luxury Products and Services	ABSENT	ABSENT
9	Ms. Gagandeep kaur	Dr. A.K Srivastav	2015	Management	II	Effectiveness of Emotional Freedom Technique in Placement Interview Success among Management Students.	<ol style="list-style-type: none"> 1. Decide the tools for measuring emotions to be satisfactory. 2. Finalise the methodology 3. Start Pilot Survey 	<ol style="list-style-type: none"> 1. Progress is O.k 2. To carry out pilot survey.
10	Ms. Kriti Jain	Dr. Anoop Pandey	2015	Management	II	Impact of Spirituality on Work Life Balance	<ol style="list-style-type: none"> 1. Study More papers on Spirituality 2. Develop objectives in light of review 3. Objective need to be added 4. Develop a Process of Model of Spirituality and worklife balance. 5. To read more articles on spirituality. 	<ol style="list-style-type: none"> 1. Progress is O.k
11	Ms. Manisha Kaushal	Dr. Anoop Pandey	2015	Management	II	Behavioural Determinants of Fixed Term Investment by Retail Investors in	<ol style="list-style-type: none"> 1. To study literature to finalise topic, objectives and methodology etc. 2. Basic Discussed 	<ol style="list-style-type: none"> 1. Progress is O.K

						Indian Derivative Market		
12	Ms. Minakshi Sati	Dr.R.K Sharma	2015	Managment	II	Value Creation Based Kano's Model and Blue Ocean Strategy : An Investigation in to banking industry.	<ol style="list-style-type: none"> 1. Literature review undertaken. 2. Methodology Finalised. 3. To Carry pilot study. 	1. Progress is O.k
13	Ms. Sonal Singh	Dr. Vikas Nath	2015	Managment	II	A Study on Green Human Resource Management Practices and Its Impact in Employee Satisfaction in Selected IT and ITES Industry.	<ol style="list-style-type: none"> 1. Basics of all above discussed and reviewed. 2. Start the pilot study 3. Articulate the research methodology in the light of objective. 	1. Progress is O.k



(Dr. Anoop Pandey)

Secretary, PhD Cell



(Dr. R.K Sharma)

Head PhD Cell



(Dr. Vikas Nath)

In-Charge Director