



Bharati Vidyapeeth(Deemed to be University)
INSTITUTE OF MANAGEMENT & RESEARCH NEW DELHI
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Ref No

Date: 24th Feb 2020

Summarized Report of RDC on 28th Feb 2020

Dear Scholars (2017 Batch),

Following Scholars have presented before the RDC committee and presented on Literature Review and Pilot Study along with Chapter 1 and Chapter 2.

S.No	Name of Scholar	Guide
1	Prerna Garg	Dr Anoop Pandey
2	Mayur Taneja	Prof Vikas Nath
3	Noopur Saxena	Dr Navneet Gera
4	Rahul Gupta	Prof Broto R Bhardwaj

The committee comprised of Chairman Research (Dr Vikas Nath), Expert Member (Prof Jai Prakash Sharma), members of research advisory committee and the supervisors. Following suggestions have been given by the RDC committee for improving the quality of thesis.

Ms. Prerna Garg	Dr. Anoop Pandey	“ROLE OF ELECTRONIC WORD OF MOUTH IN DETERMINING BEHAVIOURAL INTENTION: A STUDY OF ONLINE TRAVEL AGENTS IN INDIA”
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Review of Literature review is satisfactory but incremental in order to revisit the proposed model. Scholar is further required to add some more variables of e-wom like information quantity. Moreover, do check about the existing literature for deciding about brand image as mediator variable. Also, enrich the model through moderators and other constructs. Pilot study to be conducted using the modified questionnaire and test the results before collecting the entire data. Scholar is advised to resubmit the revised model and ppt by 12th March 2020.

Mr. Mayur Taneja	Dr. Vikas Nath	A STUDY OF TOURIST BUYING BEHAVIOUR TO BUY TRAVEL AND TOURISM SERVICES THROUGH MOBILE APPLICATION
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Scholar has done the literature review and the proposed model is satisfactory. Scholar is suggested to include qualitative analysis by taking inputs from the Industry (Travel) in order to enhance the quality of thesis. Results of pilot study are in line with the reliability of constructs. Scholar is advised to collect the data in phases and then test in order to avoid any ambiguity in scales used. Overall, performance is satisfactory and chapter 1 as well as Chapter 2 has been received. Advised to submit the plan of action for qualitative analysis to supervisor by 15th March 2020.

Ms. Noopur Saxena	Dr. Navneet Gera	FACTORS FACILITATING AND INHIBITING BEHAVIORAL INTENTIONS TOWARDS ADOPTION OF MOBILE BANKING
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Scholar has done the literature review and the proposed model is satisfactory. Scholar is suggested to include qualitative analysis by taking inputs from the Industry (Banking Sector –IT) in order to enhance the quality of thesis. Results of pilot study are in line with the reliability of constructs. Validity of scale has been tested. Scholar is advised to collect the data in phases and then test in order to avoid any ambiguity in scales used. Overall, performance is satisfactory and chapter 1 as well as Chapter 2 has been received. Advised to submit the plan of action for qualitative analysis to supervisor by 15th March 2020.

Mr. Rahul Gupta	Dr. Broto Bhardwaj	“DETERMINANTS OF ENTREPRENEURIAL INVESTORS’ AND THEIR INFLUENCE ON INVESTMENT DECISION MAKING”
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Review of Literature review is satisfactory but incremental in order to revisit the proposed model. Scholar is further required to add some more variables and improve the questionnaire as well as the model. Moreover, do check about the existing literature for deciding about the relationship between the variables. Also, enrich the model through moderators and other constructs. Pilot study to be conducted using the modified questionnaire and test the results before collecting the entire data. Scholar is advised to resubmit the revised model by 12th March 2020.

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Dr Navneet Gera
Head Research Cell


Dr Vikas Nath
Director In-Charge

CMS -Copy to : All Scholars 2017 /Dr Navneet Gera /All Supervisors

Scholars (Mr Mayur, Ms Noopur saxena, Mr Rahul Gupta, Purna Garg)