

**BHARATI VIDYAPEETH**  
(DEEMED TO BE UNIVERSITY)

**INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI**  
'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA  
RE-ACCREDITED WITH 'A+' GRADE BY NAAC



**NATIONAL CONFERENCE**

on

**" STRATEGIC INTELLIGENCE "**

**Driving India's Growth**

**7th February, 2023**

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A-4, Paschim Vihar, Rohtak Road, New Delhi-110063 Tel No.: 25278446, 25286442  
Email: [bvimr.nationalconference@bharatividyaapeeth.edu](mailto:bvimr.nationalconference@bharatividyaapeeth.edu) Web: [www.bvimr.com](http://www.bvimr.com)



## **About BVIMR- New Delhi**

Bharati Vidyapeeth (Deemed to be University) Institute of Management & Research (BVIMR), New Delhi is an ISO 9001:2015 and ISO 14001:2015 certified Institute. It is a major constituent unit of Bharati Vidyapeeth University, Pune which has been re-accredited with "A+" Grade by National Assessment and Accreditation Council (NAAC) and is accredited by Government bodies like UGC, AICTE, NBA and NIRF. The institute has been ranked in Gold category at AICTE CII Survey 2019, Top 100 B-Schools in India by NIRF 2019, Top 80 B School in Delhi by India Today 2017 and Top 25 B School in North India by Business Today 2017.

Bharati Vidyapeeth, the parent body of Bharati Vidyapeeth University - Pune, was established in May, 1964 by Hon'ble Dr. Patangrao ji Kadam with a clear objective of bringing about intellectual awakening and all-round development of the young generation through dynamic education. Bharati Vidyapeeth proudly boasts of having the privilege of 188 educational institutes of academic excellence under its wings, imparting education from pre-primary to research level.

## **ABOUT THE CONFERENCE**

BVIMR will host the "National Conference on Strategic Intelligence Driving India's Growth (NCSIDIG-2023 )" on 7th February 2023 intending to create a platform for the academicians, researchers and practitioners to encourage and stimulate sharing of ideas and thoughts to understand the global forces at play and make more informed decisions. Leaders require innovative tools to make better strategic decisions in an increasingly complex and uncertain environment. Strategic Intelligence explores the various aspects of social science, information studies and government policy organizations. It will thus enable the policy makers to comprehend the global forces at play and make more knowledgeable decisions.

This year, the interdisciplinary conference draws scholars representing a diversity of perspectives to make healthier strategic decisions and provides a forum for showcasing the latest developments in policy research and practice. The conference typically hosts academic sessions, topic related debates, workshops, panel discussions and practitioner-oriented discussions on contemporary topics on Strategic Intelligence Driving India's Growth. NCSIDIG-2023 offers a stage to budding research scholars, management students, academicians, policy regulators, practitioners, auditing and rating agencies, lawyers for scholarly dialogues and exposition of their ideas, research findings and innovative practices in various facets.



# **CALL FOR PAPERS**

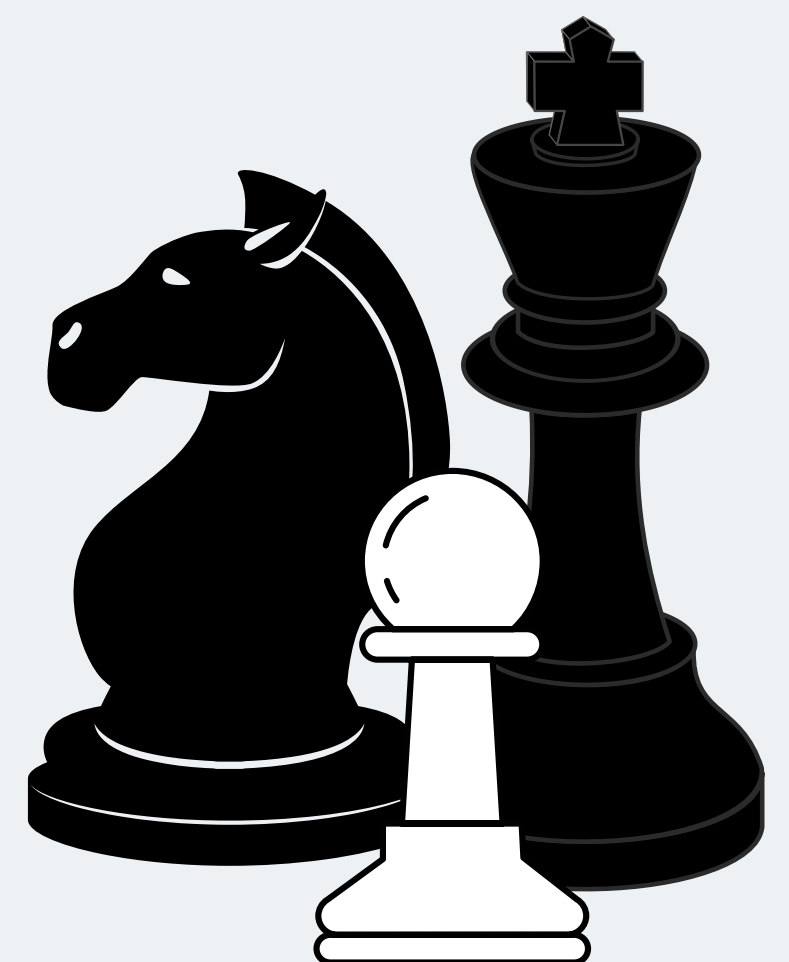
In today's world, individuals, organizations and the world economies can find it difficult to keep up with the latest trends or to make sense of the countless transformations taking place around them. Strategic intelligence involves assimilating a variety of information—including knowledge of political, diplomatic, economic, and security developments—to create a deep understanding of issues of enduring importance.

The need for India to appreciate and develop the strategic potential cannot be overstated. Delaying the initial push will only widen the gap between India and other developing and developed nations. The development of such a comprehensive vision will help the Indian government optimize the allocation of its considerable research capabilities towards the development of strategic intelligence capabilities that would most benefit the country. Strategic Intelligence will become central to economic growth, revolutionizing everything from manufacturing to innovation and labour market productivity, and potentially doubling the growth rates of the most advanced economies.

BVIMR NCSIDIG-2023 invites submissions from Academicians, Research scholars and Practitioners to submit and present their latest research at the conference. To widen the scope of deliberations, the following are the suggested topics for the conference

## **Themes**

- **Marketing "Brand India"**
- **Rewiring the Indian State**
- **Investing in India's human capital**
- **Artificial Intelligence**
- **Research, Development & Job Challenges**
- **India's New Data Economy**
- **Recovery Post Covid- 19**
- **USD 5 Trillion Economy**
- **Bitcoin and Blockchain Technology**
- **New Education Policy (NEP) 2020**
- **Governance in New Digital Paradigm**
- **India and Global finance**
- **Innovator's Dilemma**
- **Circular Economy**
- **Sustainable Development Goals**
- **Innovator's Dilemma**
- **Artificial Intelligence for Economic Growth**
- **World of Startups**





# Paper Presentation

## Hybrid Mode

# Important Dates



Last Date of Submission of Extended Abstract	20th December, 2022
Decision on Abstract	23rd to 30th December, 2022
Last Date of Submission of full papers	20th January, 2023
Conference Registration (Last date)	27th January, 2023
Conference Date	7th February, 2023

# Submission Guidelines



- Authors are requested to submit the abstract/Full paper in MS-word format at the below mentioned Email ID:  
[bvimr.nationalconference@bharativedyapeeth.edu](mailto:bvimr.nationalconference@bharativedyapeeth.edu)
- The manuscript should be in MS-word format. Manuscript must be double spaced, with 1-inch margins with "Times New Roman, font size 12, black"
- In the first page of the paper (Cover page), please provide full names and full addresses (Institute's address along with designation and correspondence address) along with email address of the author(s). The author's name or affiliations should not appear anywhere else in the body of the manuscript to facilitate in blind peer review process.
- The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an Introduction, literature review, objectives, research gaps, methodology, limitations / scope for future work and conclusion.



- Full papers are limited to 4000-5000 words, including figures, tables and appendix given at the end. Headings and subheadings must be short and not numbered. The primary heading should be in capitalized form (upper case), and bold face. The sub-headings should be in title-case capitalization (first letter of each word in capital) and in bold. Table should be numbered consecutively. The title of the table should be placed above the table. The source should be indicated at the bottom.
  - References should be included at the end of the paper and arranged in alphabetical order. The references must follow the style guide of the American Psychological Association (APA) 6th edition.
  - Email ID: [bvimr.nationalconference@bharativedyapeeth.edu](mailto:bvimr.nationalconference@bharativedyapeeth.edu)
- (For any assistance regarding paper submission and related matters.)



## **Publication Opportunity**

Selected papers presented at the conference will have publication opportunities in reputed and indexed International and National Journals strictly subject to positive peer review by the journal editorial board. Only full papers will be considered for publication opportunities.

Remaining papers presented in the conference will be published in an edited book with an ISBN Number on a later date post-conference.

**Note:** The participants need to acknowledge the presentation of their paper in the conference, and are required to meet with the aim and scope of the Journal. Also, papers considered for publication do not mean the guarantee of publication.

## **Review Process**



All papers will be evaluated through the double-blind review process by experts from Institutions/ Universities/ Organizations of repute in and outside India. Only the original and unpublished work will be considered for presentation as well as publication. Any paper found identical or substantially similar to already published, presented or under review work will not be considered for the conference. All submissions would go through a Turnitin plagiarism check and shared with the review panel along with the full paper/ extended abstract. The best paper based on the evaluation recommendation of the panel of judges in the session will be awarded.



## **Best Paper Award**

The award selection committee will select the best paper from each track and the selected papers will be awarded a cash prize of up to Rs. 5,000/-

## **Conference Registration Fee**

All presenters and attendees must register for the conference. Each individual author needs to register for the conference themselves. Online registration will start from 25th December, 2022.

<i>Participants Category</i>	<i>Early Bird Discount (till 31st December, 2022)</i>	<i>Normal Registration</i>
Academicians	800	1000
Doctoral Research Scholars	600	800
Corporate Practitioners	1000	1200
Students	500	700

Registration Link: <https://forms.gle/6gJCSevJLfyV6c3R7>

## **Payment Procedure:**

**STEP 1: Visit - <https://www.bharativedyapeethfees.com/college/payment>**

**STEP 2: Fill author details.**

**STEP 3: Select Campus - "New Delhi".**

**STEP 4: Select College - "BVIMR, New Delhi".**

**STEP 5: Select faculty/course - "MBA".**

**STEP 6: Select year - "1st Year", select semester - "Sem - 1", select fees type - "event registration fee" and enter the amount.**

**STEP 7: Confirm details and choose your preferred mode of payment (Debit Card, Credit Card, Net Banking, Wallets, International Cards or UPI).**

**NOTE: Don't forget to take a screenshot of the receipt generated!**

(To be uploaded in the registration form)



# **GUIDELINES FOR ABSTRACT**

**The electronic version of the paper must include a clear indication of the purpose of research, objectives, research methodology major results, implications, and key references. They should adhere to the following :**

- 1. All text should be in 1.5 space with 1-inch margins on all the sides on A4 size paper using the Font Times New Roman of size 12**
- 2. First page of the paper should include title of paper, name of the author with contact details and name of the organisation**
- 3. Second page of manuscript should have the abstract of 200 words**
- 4. References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines.**



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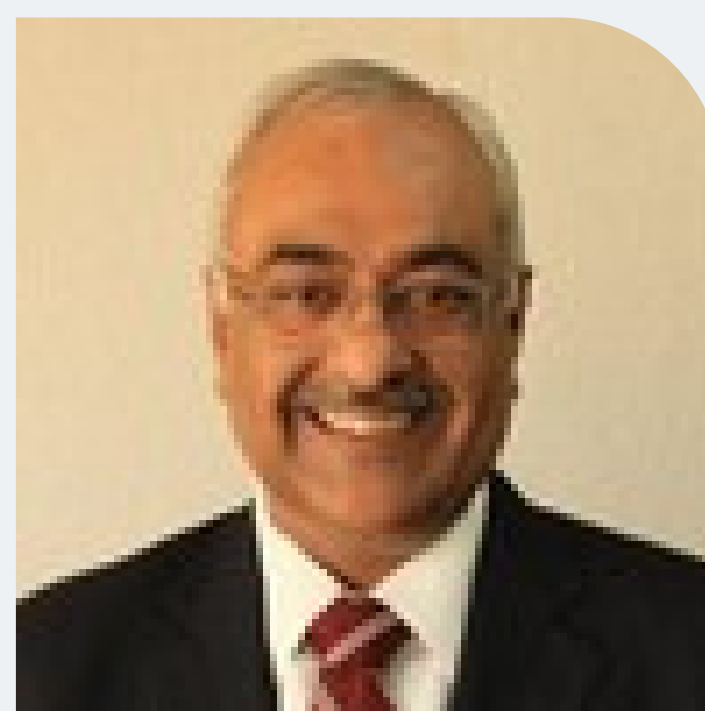
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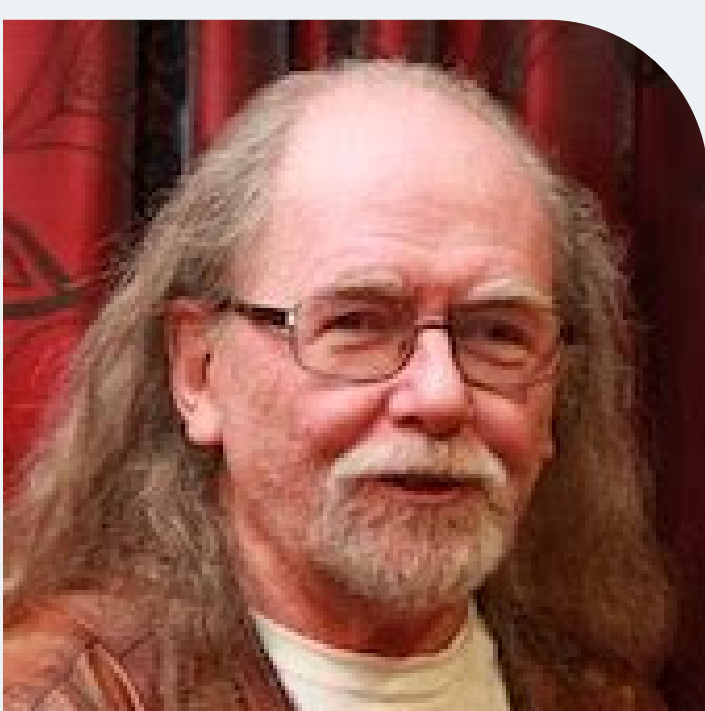
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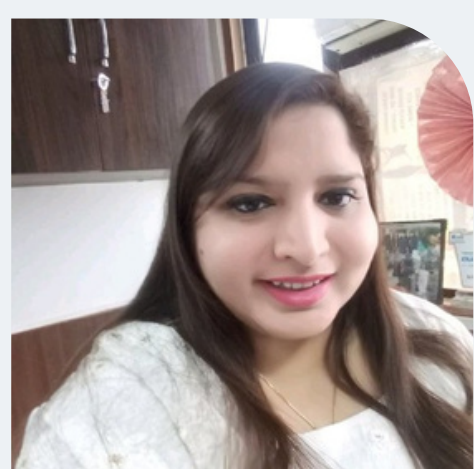
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9910756418



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9999341656

## CONTACT DETAILS

A-4, Paschim Vihar, Rohtak Road, New Delhi-110063 Tel No.: 25278446, 25286442 Email:  
bvimr.nationalconference@bharatividyaapeeth.edu Web: www.bvimr.com