

Bharati Vidyapeeth (Deemed to be University)-Institute of Management and Research (BVIMR) gave a warm welcome to all esteemed guests, specifically Prof. Praveen Gupta and Ms. Alaknanda Dasgupta ji, faculty members, students of the MBA Batch 2023-2025, on 10 July 2023, i.e., momentous occasion of the Inaugural Ceremony.

Prof. Praveen Gupta, the distinguished Director of Lal Bahadur Shastri Institute of Management, Delhi, shared his valuable knowledge with students. With 30+ years of industry and academic experience, Prof. Gupta is an accomplished professor honoured as the Most Admired Professor of Marketing.

Likewise, everyone was mesmerised by the captivating artistry of Ms. Alaknanda Dasgupta ji, a renowned Kathak Dancer & Art Motivator. With a remarkable 40-year career, she's received prestigious titles and international recognition for her profound impact. As a cancer survivor, she inspires many and has represented India globally.

Indeed, the speeches delivered by them were inspirational!