

BHARATI VIDYAPEETH UNIVERSITY INSTITUTE OF MANAGEMENT AND RESEARCH, NEW DELHI Presents FACULTY DEVELOPMENT PROGRAMME ON

Research methodology, research writing and publication skills (25th-27th Feb 2015) and Entrepreneurship Development (28th-1st Mar 2015)

25th February – 01st March, 2015

VENUE

Bharati Vidyapeeth University, Institute of Management and Research, A-4, Paschim Vihar, Rohtak Road, New Delhi-110063

About Bharati Vidyapeeth University, Institute of Management & Research, New Delhi (BVIMR) at a Glance:

BVIMR, an ISO 9001:2008 certified Institute, was established in 1992 and has been ranked in the top 50 B-Schools in India by Business India, Hindustan Times and Outlook in their Oct/Nov 2010 issue respectively. Its MBA program is accredited by NBA, AICTE. It is also the recipient of 'B-School Leadership Award' from Star News. Having four acres oasis in West Delhi, it is the only Institute attached with Metro Station (Paschim Vihar, East). BVIMR has world class infrastructural and institutional facilities (state of the art facilities, air-conditioned classrooms, library, and hostel) which facilitate excellence in teaching, research, consultation and other professional activities.

ABOUT THE PROGRAMME

Entrepreneurship is the life blood of an economy. Entrepreneurs are born, made, nurtured and supported. Entrepreneurship Development has been taught as a mandatory subject in all leading universities of India and abroad. Today, every economy is looking for the 'job givers, not only for the job seekers'.

OBJECTIVE OF THE PROGRAMME

This faculty development programme will focus on research writing skills and paper publication skills. The outcome of the workshop cum FDP will be complete research paper which can be published in national or international journal. This FDP will also focus on thesis writing skills for Ph.D. scholars and faculty members pursuing Ph.D. The another objective of the programme will be to provide teaching pedagogy for entrepreneurship development

PEDAGOGICAL TOOLS & METHODOLOGY

The pedagogy adopted for training will include the following methods and tools:

- How to identify the ideas of research for writing papers
- Discussion on the structure and presentation of research paper writing skills
- Lecture, Group Discussions, Case studies & Role Plays.
- Thesis writing skills How to identify potential student for entrepreneurship and mentor their ideas
- Developing b-plan and teaching pedagogy of entrepreneurship.
- Group Work, Industry Visits and practice sessions.

This faculty development programme focus will be ensuring maximum interaction between participants and the experts.

Key resource persons Prof. S.K Jain, VC, Vaishno Devi and Professor, IIT Delhi Prof. Vikas Nath, Director, BVIMR Prof. Deepak Tandon, Professor, IMI Prof. Sushil, Dean, Faculty, IIT Delhi Prof. Divya Rajput, Business Head, IT and Innovation, Indian Institute of Corporate Affairs Prof. Savita Chauhan, Director, NIESBUD, Noida Mr. Ashish, Founder Google Venture Capitalist Dr. Broto Rauth Bhardwaj, Head Entrepreneurship Cell, BVIMR, ND Dr. Sanjay Manocha, Head Ph.D. Cell, BVIMR, ND

CERTIFICATE

Each participant will be awarded a certificate of Faculty Development Program on Research methodology, research writing skills, publications and entrepreneurship development in collaboration with National Institute for Entrepreneurship and Small Business Development (NIESBUD) is a premier organization of <u>Ministry of Micro, Small and Medium Enterprises</u>, Government of India and Indian Institute of Corporate Affairs, Govt. of India.

PROGRAMME FEE

The Course fee is Rs. 3500- per participant (Rs.3000/- per participants in case of more than 2 candidate from same Institute) in the form of DD favoring **Director, BVIMR, payable at New Delhi**. The fee includes course material, CD (including your publication), certificate of participation, morning & evening Tea with snacks and lunch along with trip charges. The trip to an entrepreneurial firm will be conducted. Research Scholars/Students Rs. 2500/-

PAYMENT MODE: Demand draft in favor of 'Director, Bharati Vidyapeeth University, Institute of Management and Research', payable at New Delhi.

LAST DATE of Registration: Feb 20th, 2015.

PUBLICATION: We are also pleased to share with you that an Edited **book on "Global research and case studies in India"** with ISBN NO. is also being published. You are requested to kindly send one research paper by **15th January**, **2015**. First 25 articles/paper/case studies will be published along with photos of authors in the above book.

Dr. Vikas Nath Director, BVIMR

CONTACT INFORMATION

All entries may be addressed to the Programme Coordinators:

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BHARATI VIDYAPEETH UNIVERSITY INSTITUTE OF MANAGEMENT AND RESEARCH, A-4, PASCHIM VIHAR, NEW DELHI-110063 FACULTY DEVELOPMENT PROGRAM (FDP)

On

"Research methodology, research writing and publication skills (25th-27th Feb 2015)

and

Entrepreneurship Development(28th-1st Mar 2015)" 25th February – 01st March, 2015

Registration Form

Please fill the particulars below in CAPITAL LETTERS:

Name:			
Designation:			
Gender & Age:			
Name of Institution:			
Address:			
Mobile No.			
E-mail ID:			
Accommodation required: Yes/NO, (if yes mentio	n Dates		_)
Amount Details : Rs(Rupees)
Bank	DD/Cheque	dated	
Place:			
(Please send it to: The Director, Bharati Vidyapee	th University Institute of	of Management & Research,	A-4,

Paschim Vihar, New Delhi-110063.)

Signature of the delegates

Please send your registration to:

Dr. Broto Rauth Bhardwaj,

Programme Coordinator, FDP (25th-1st March, 2015)

Bharati Vidyapeeth University, Institute of Management and Research, Rohtak Road, A-4, Paschim Vihar, New Delhi-110063.