



BHARATI VIDYAPEETH  
(Deemed to be University)

Institute of Management & Research, New Delhi  
'A' Grade University Status Awarded by MHRD, Govt. of India  
Re-Accredited with 'A+' grade by NAAC  
An ISO 9001:2015 14001:2015 Certified Institute

A-4, Paschim Vihar, New Delhi – 110063 (Ph.: 011-25284396, 25278446 Fax: 011-25286442)

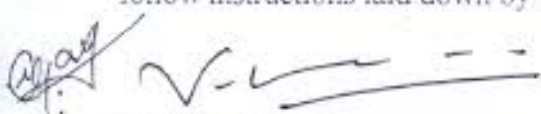
Ref.: BVU/IMR/ND/924 /2019-20

Date: 02/11/2019

## NOTICE

All students BVIMR, New Delhi

This is to inform all students that university examinations (winter, 2019) are commencing from 4<sup>th</sup> November, 2019. A sample copy of university answer booklet is attached for your reference which is required to be followed by all the students while filling the respective information regarding their programme, subject, date, time, paper no., and seat no. etc. Students are also required to mandatorily follow instructions laid down by university pasted on doors of exam halls.

  
Dr. Vikas Nath  
Incharge—Director

Cc to: CMS (for ERP)  
Website Team



# Main Answer Book

Total Pages 24 (Twenty Four)



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## Holocraft Sticker

Seat No 1919482501  
Sticker No 2070744  
Subject ITSFM  
Centre 287

BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)

19204-ITSFM



Semester:1 101211944

No : A

94751

Examination	MBA - I
Day & Date	05-11-2019
Subject	ITSFM
Paper No.	S-2019-1930 Sec -
Medium of Answer	ENGLISH
Seat No. : In figures & In Words	
1 9 1 9 4 8 2 5 0 1	
ONE NINE ONE NINE FOUR	
EIGHT TWO FIVE ZERO	
ONE	
Center No.	287
Signature of Candidate	<i>[Signature]</i>
Signature of Jr. Supervisor	Sweikant

Holocraft Sticker

Holocraft Sticker

## Instructions to Candidate

- Candidate has to confirm seat number, subject and centre number printed on Barcode and write it on attendance sheet. विद्यार्थ्यांनी प्रथम बार कोडवरील अक्षर क्रमांक, दिव्य व केंद्र क्रमांक तपासून योग्य असल्याची खात्री करावी आणि उपस्थिती पत्रकावर नोंदवारी.
- Paste Bar Code in prescribed space. प्रत्येक उत्तरावली वरिल जागेतच बार कोड लावावा.
- Do not write anything on bar code sticker, otherwise it will be treated as unfairmeans. बार कोड स्टिकरवर काहीही लिहू नये, अन्यथा परीक्षा वैधताच संपवता येईल.

Q.No.	Answer	Marks
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
Total in Figures		
Total in Words		
Signature		

## Supplements attached

Main Answer Book	No. of Supplements	Total
1	0	1

Specific remarks of Centre conductor regarding malpractice (In Red Ink)

## सूचना

१. विद्यार्थ्यांनी उत्तरपत्रिकेच्या मुखपृष्ठावर तसेच पुरवणी उत्तरपत्रिकेवर आणि उपस्थिती पत्रकावर चिह्नित जागीत असून क्रमांक व विषय संबंधित माहिती किमचूळ लिहून स्वाक्षरी करावी.
२. उत्तरपत्रिकेच्या पृष्ठक्रमांक ३ पासून लिहिण्यास प्रारंभ करावा.
३. संबंधित प्रश्नाचे अथवा प्रश्नाचे उत्तर नेधून सुरू होते तेथेच समाप्तान प्रश्न क्रमांक, उपप्रश्न क्रमांक अचूक व स्पष्ट लिहावा, यासाठी निकषा किंवा काळ्या साईपेक्षा वेगळ्या साईचा उपयोग करू नये.
४. विद्यार्थ्यांनी उत्तरपत्रिकेच्या घानाच्या दोन्ही भागावर (पाठपोट) लिहावे. विद्यार्थ्यांनी उत्तरपत्रिकेची कोणतीही पाने फाडू नयेत अथवा उत्तरपत्रिका दुमडू (फोल्ड) नयेत.
५. पेपर संपण्यापूर्वी १० मिनिटे अगोदर इशारा घेता हाईल.
६. नियोजित जागेशिवाय अन्यत्र आसन क्रमांक लिहू नका. अन्यत्र आसन क्रमांक लिहिल्यास ही गोष्ट अनुचित समजली जाईल आणि विद्यार्थ्यांच्या प्रचलित नियमानुसार शिक्षेस पात्र ठरेल.
७. उत्तरे सुवाच्य अक्षरांत असावीत. अवाचनीय आणि अनाफलनीय अक्षरांत लिहिलेल्या उत्तरांना शून्य गुण दिले जातील.
८. विद्यार्थ्यांनी कोणतीही पुस्तके, नोट्स, स्क्रिबल पेपर, घोचाईल फोन, स्मार्ट वॉचेस, डीएम्बेयल फॅलक्युलेटर्स किंवा इतर इलेक्ट्रॉनिक उपकरणे परीक्षेसाठी घेतांना घराघर बाळगणे प्रतिबंधित आहे, परीक्षा हॉलमध्ये अशा प्रकारे घरील साधने बाळगतांना/ घापरतांना आडकल्यास ती दंडनीय गुन्हा आहे.
९. उत्तरपत्रिका लिहिण्यापूर्वी किंवा लिहिताना स्वतःजवळ किंवा स्वतःच्या आसनाच्या आसपास कुठल्याही प्रकारचे छापी मटेरियल असणार नाही याची दक्षता घ्यावी. जर असे छापी मटेरियल आडकळे तर तो गैरप्रकार समजला जाईल याची नोंद घ्यावी.
१०. परीक्षा चालू असताना विद्यार्थ्यांनी इतर विद्यार्थ्यांशी कोणत्याही प्रकारे संभाषण करण्यासाठी मनई आहे. परीक्षा झाल्यावर विद्यार्थ्यांनी आपल्या उत्तरपत्रिका पर्यवेक्षकांकडे परत कराल्यात. प्रश्नपत्रिकेवर काहीही लिहू नये.
११. क्लिनिश किंवा ज्युनिश पर्यवेक्षकांनी जारी केलेल्या निर्देशांचे उल्लंघन करणाऱ्या विद्यार्थ्यांवर किंवा वर्गांमध्ये परीक्षेदरम्यान बेशिक्त वर्तन करणाऱ्या विद्यार्थ्यांवर अनुशासनात्मक कारवाई करण्यात येईल.
१२. छापी करणे किंवा दुसऱ्याच्या नावावर परीक्षेस बसणे यासारख्या कृती 'महाराष्ट्र अॅक्ट नं. ३१(१९८१), अॅन अॅक्ट फॉर प्रिव्हेंशन अॅन्ड माल्प्रॅक्टिस अॅन्ड पुनिशमेंट ऑफ अॅन्ड अॅन्ड अॅन्ड अॅन्ड स्पेसिफाइड एक्झामिनेशन्स' नुसार शिक्षेस पात्र ठरेल.

विद्यार्थ्यांनी वरील सूचना घ्यावून त्याचे काटेकोर पालन करावे.

## INSTRUCTIONS

1. Candidate shall fill all correct information about seat number, subject etc. in prescribed space and sign on the answer book, supplement and attendance sheet.
2. Candidate shall start writing answers from page 3 of the answer book.
3. Candidate shall mention question number or sub question number correctly at the beginning of same and shall not use ink other than blue or black.
4. Candidate shall write on both sides of pages. Candidate should not tear off any page nor fold the answer book anywhere.
5. Warning bell will be given 10 minutes before concluding time.
6. Do not write seat number anywhere except at the place provided for it. If seat number is written anywhere else it will be treated as unfair means and is punishable as per existing rules of the university.
7. Write your answers in legible hand writing, answer written in illegible and indecipherable hand writing are liable to be marked as zero.
8. Candidates are forbidden to bring any book, notes, scribbled papers, mobile phones, smart watches, programmable calculators and other electronic devices in the examination hall. If anybody is found, it will be treated as unfair means.
9. Before starting to write the answers or while writing answers, candidate should ensure that he/she does not have any copy material with him/her or around. If anybody is found, it will be treated as unfair means.
10. Candidates are forbidden to speak or communicate in any manner to any other candidate while the examination is in process. All answer books supplied shall be returned to the Supervisor whether written or blank. Nothing shall be written on the question paper.
11. Candidates who disobey any instructions issued by Senior or Junior Supervisors or who is rude or guilty is liable to disciplinary action.
12. An act of copying or of impersonation in an examination is punishable under the provision of the Maharashtra Act No. XXXI of 1982 "an act for prevention of Malpractices at University, Board and other Specified Examinations".

IT IS PRESUMED THAT CANDIDATES HAVE READ ALL THE ABOVE INSTRUCTIONS AND WILL STRICTLY ACT ACCORDINGLY.



Sharda Vidyapeeth (Deemed to be University)

	Q.No.					TOTAL
E						
M						



3

H. No. / Q.No.

81

Ans 1

Start writing from here (this page)



Bharati Vidyapeeth (Deemed to be University)

	Q.No.					TOTAL
E						
M						



5

अ. क्र. / Q.No.

2

Ans 2

New question to be started from  
New page

(TO BE EXHIBITED ON EACH BLOCK)



**Bharati Vidyapeeth (Deemed to be) University, Pune  
Institute of Management & Research, New Delhi**



**INSTRUCTIONS TO CANDIDATES**

**WHILE ENTERING THE EXAMINATION HALL:**

- No student will be allowed to enter late in the examination hall.
- Students will be allowed to leave the examination hall only after 45 minutes of starting the examination.
- Identity Card & Admit Card and format dress code is compulsory while appearing for the Examination Hall.
- Make sure that you are not in possession of any material such as books, note-books, scribbled note, electronic gadgets or calculators which may tempt you to copy OR use as a reminder.
- Read the instructions given on the answer-book carefully.
- DO NOT take away the answer-book or supplement while leaving the Examination Hall.
- No Mobile phones / smart watch should be carried in the class rooms. Mobile phones in possession of the students will be confiscated.
- Mobile phones should be kept outside the examination hall on the risk of the student. Institute will not bear any responsibility for any loss thereof.
- DO NOT communicate in any way with other candidates in the examination hall as the same will be treated as unfair means.
- DO NOT disobey the instruction(s) issued to you by the Senior/Junior Supervisor.
- DO NOT behave in a rude OR disobedient manner.
- You are under CCTV surveillance. All your movements & activities are getting recorded in CCTV & will be used for disciplinary action in case you are caught using any unfair means.
- No Supplementary sheets will be issued prior to 10 minutes of completion of exam.

**Failure to follow the instructions, any misconduct or breach of rules will result in Expelling the candidate from the College/Institute or University for a specified period or permanently.**