

Bharati Vidyapeeth
(Deemed to be University)
Institute of Management & Research, New Delhi

BVIMR/ND/1574/2020-21

8.1.2021

Reorientation Program for BBA 4th Semester Students (All Sections)

All students of BBA 4th semester are hereby informed that Institute is scheduling reorientation for you on 12th & 13th January 2021.

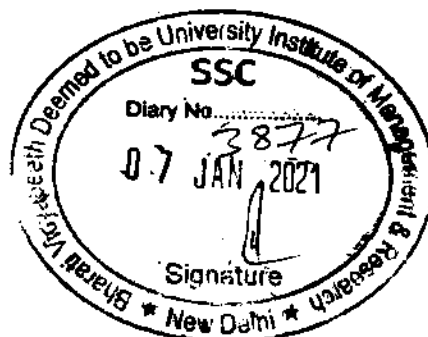
There will be no teaching classes on these days, however immediately after reorientation program, the regular online classes of BBA 4th semester will be commencing from 14/01/2021 (Thursday), timetable for the same will be shared soon on ERP portal.

The learning outcomes are:

- ✓ Students will be introduced to college services that will support their educational and personal goals.
- ✓ Students will understand the purpose of academic advisement.

Day1- 12/01/2021 (Tuesday)

Sr. No.	Time	Topic	Speaker(s)	Student's Coordinators (Recording of sessions)
1	10.00 am to 10.50 am	ATKT rules	Dr. Neetu Jain Dr. Sanjay Manocha	Mr. Mihir Narang- BBA 4A Mr. Pranav Goel- BBA 4F
2	11.00 am to 11.50 am	Leadership Lessons through Bhagavad Gita (Part I)	Mr. Sanjoy Roy/ Speaker from ISKON	Ms Tanvi Malhotra- BBA 4B Ms Anshika- BBA 4F Mr. Aniket- BBA4F
3	12.00 noon to 12.50 pm	Introduction to Various subject specialization of BBA program	Ms Bhavika	Ms Tavleen Kaur- BBA 4C Ms Shreya Arora- BBA 4D
4	2.00 pm to 2.50 pm	Ecommerce Business Blueprint: How to Build, Launch, and Grow a Profitable Online Store with live Indian examples	Dr. Ritika Malik	Ms Bhumika Gangwani- BBA 4E Ms Riddhi Jain- BBA 4C Ms Freya- BBA 4F
5	3.00 pm to 4.00 pm	Career opportunities in Marketing, Human Resources, Finance and International Business	Dr. Sanjay Manocha Dr. Pankaj Saini Dr. Parul Agrawal Dr. Navneet Gera	Ms Vrinda Luthra- BBA4E Mr. Kartik Gupta- BBA 4D



Day2- 13/01/2021 (Wednesday)

Sr. No.	Time	Topic	Speaker	Student's Coordinators(Recording of sessions)
1	10.00 am to 10.50 am	Leadership Lessons through Bhagavad Gita (Part II)	Mr. Sanjoy Roy/ Speaker from ISKON	Mr. Kartik Gupta- BBA 4D Ms Anshika- BBA 4F
2	11.00 am to 11.50 am	ERP services Pink forms and exams instructions Student Support Cell Accounts	Mr. Firoj Mr. Jasbir Ms Kiran Mr. Vijay	Ms Tanvi Malhotra- BBA 4B Ms Vrinda Luthra- BBA4E Mr. Aniket- BBA4F
3	12.00 noon to 12.50 pm	Growing the Family Business: Challenges and Best Practices	Dr. Nishith Kumar Mishra	Ms Tavleen Kaur- BBA 4C Ms Shreya Arora- BBA 4D Ms Freya- BBA 4F
4	2.00 pm to 4.00 pm	24/7 Secured Happiness	Ms BK Shaifali Rajayoga Teacher and Trainer at Om Shanti Retreat Centre (ORC), Gurugram	Ms Bhumika Gangwani- BBA 4E Ms Riddhi Jain- BBA 4C Mr. Pranav Goel- BBA 4F

Report writing (Including screenshots of event)-Team

Ms Anshika- BBA 4F, Ms Kritika BBA 4A, Ms Vrinda- BBA4D

Student Team for Anchoring

Ms Vrinda- BBA 4D, Ms Itisha Pandey- BBA4D Ms Freya- BBA 4F

Attendance is Compulsory for each session and will be given in Type 1 format.

Dr. Sanjay Manocha

Dr. Neetu Jain

Program Coordinator's

(BBA 4th Semester)

CC;

CMS cell to upload on ERP, Website team to upload, TT Committee

Dr. A. K. Srivastav

HoD

Dr. Vikas Nath

Director (I/C)

