**8th International Conference on “Make in India- Through Sustainable Development: Achieving Inclusive Growth” from 5th - 6th February, 2016**

From the land of snake charmers to aiming being a leading manufacturing hub – India has come a long way in terms of holistic development and growth. “Make in India” is the government’s flagship campaign intended to boost the domestic manufacturing industry and attract foreign investors to invest into the Indian economy. With this aim in the backdrop, BVIMR, New Delhi organized its 8th International Conference on “Make in India- Through Sustainable Development: Achieving Inclusive Growth” from 5th -6th February, 2016 to nurture this aspect thus reviving manufacturing businesses and emphasizing key sectors in India amidst growing concerns that most entrepreneurs are moving out of the country due to its low rank in ease of doing business ratings. Manufacturing currently contributes just over 15% to the national GDP. The aim of the campaign is to grow this to a 25% contribution as seen with other developing nations of Asia. In the process, the government expects to generate jobs, attract much foreign direct investment, and transform India into a manufacturing hub preferred around the globe. “Make in India” programme designed to facilitate investments, foster innovation, enhance skill development, protect intellectual property and build best-in-class manufacturing infrastructure.

The aim of the conference was to have highly fruitful deliberations on the concept of “Make in India” with an aim to place India on the world map as a manufacturing hub. It is an attempt to motivate foreign investors and local population to manufacture from “Pharma to Biotech”, “Paper to Power Plants”, “Houses to Smart Cities” in India. The focus is to make India a job giving country rather than a job seeking one as approximately 12 million youth complete their studies every year.

The event was graced by eminent personalities like Shri Ashwini Kumar Chopra, Hon’ble MP from Karnal (Haryana), Shri Mongy Aly Badr Minister Plenipotentiary; Hon’ble Embassy of the Arab Republic of Egypt – Chief Guests for the occasion, Guest of Honor like Prof. Dr. Raj S Dhankar, Hon’ble Vice Chancellor, Ansal University, Gurgaon, Mr.Rajeev Bhadauria – Director-Group HR of Jindal Steel & Power Ltd, Mr.Ramesh Agarwal- Chairman, Agarwal Packers & Movers, Mr. Jatinder Singh- Sr.Secretary, PHDCCI, New Delhi, Dr. Kim Jeong Yeon, Professor Department of East Asian Studies, DU, Mr. Jung Young Ministry of South Korea, Director,   IMES, New Delhi, Dr.Vikas Nath, Director-BVIMR, New Delhi and Mr. David Wittenberg, CEO, The Innovation Workgroup, New Delhi.

Dr. Vikas Nath – Director, BVIMR, New Delhi in his exhilarating speech emphasized on innovating, inventing and discovering in India and welcomed all dignitaries to “Bharat” & “Bharati Vidyapeeth”. He rightly said that our Indian Lion of Make in India is fighting with the Chinese Dragon. The service sector is at its peak in India but manufacturing sector is lacking. If we are able to successfully implement the concept of Make in India & Skill India, it would help local population, save labour cost and the money would circulate within the country. The aim is to create healthy business environm,ent, encourage small scale industries, improvise on energy cost & policies, local market attractiveness and government investments.

The plenary session **“**Make in India” Through Sustainable Development: Achieving Inclusive Growth” saw eminent guests like Dr. RK Shukla, CEO, ICE360, Prof. J.D Agarwal- Chariman I.I.F, Noida, Dr. Rachita Rana - Director, IITM, New Delhi, Mr.Shubham Nagar – Executive Director, InfoAxon Technologies, Prof. Amarjeet Kaur Malhotra – Dean, FMS, Ansal University, Gurgaon, Professor Eric Pichoner, French Embassy, New Delhi and Ms Neerja Singh, Group Executive, Vice President, YES BANK, Gurgaon

The conference comprised of 6 Technical sessions as enumerated below:

|  |
| --- |
| **Technical Session- I : Energy studies for Make in India: A Basic Toolkit for Survival**  Chairperson: Prof.Dr. Kavidayal, Dean, Kumaun University, Nainital  Key Speaker : Mr.AK Thakur, Head CSR, TERI, New Delhi |
| Technical Session- II : Challenges and issues related to MSME growth  Chairperson: Prof. Sanjeev Mittal - Dean USMS, I.P University  Key Speaker : Mr.L.N. Jilowa, Chief Manager- SBI, New Delhi |
| **Technical Session- III: Role of Digital India initiative in Make in India**  Chairperson: Dr Seema Zutshi Kaul, Director , Neilson, New Delhi  **Key Speaker :** Prof. Dr. PK Gupta, jamia Milia University, New Delhi |
| **Technical Session- IV:** **Emerging Financing Options for Make in India**  **Chairperson:** Prof Geeta Mahajan, ITM, Gurgaon  **Key Speaker**: Prof Kamaljeet Kaur, ITM Unviersity Gurgaon |
| **Technical Session- V : Energy studies for Make in India: A Basic Toolkit for Survival**  Chairperson : Dr.Sunil Mehru - UGC, New Delhi  Key Speaker : Mr.Sushil Kumar - H.R Head, Trenchless Technology |
| Technical Session- VI : Challenges and issues related to MSME growth  Chairperson : Prof (Dr.) Nawal Kishor, Director, SOMS, IGNOU  Key Speaker : Prof Tej Singh, HOD, Indira Gandhi University Meerpur |
| **Technical Session- VII: Role of Digital India initiative in Make in India**  Chairperson: Prof. S Chaturvedi, Director GIBS, New Delhi  Key Speaker:. Dr. AK Gaba, Director, SVS, IGNOU, New Delhi |
| **Technical Session- VIII**: **Emerging Financing Options for Make in India**  Chairperson : Key Speaker: Prof. GL Sharma, LBSIM, New Delhi  Key Speaker : Dr. Shamsher Singh, Director, BCIPS, New Delhi |

The Conference Research Papers have taken the shape of one volumes where over 140 papers have been presented by academicians, practitioners, research scholars and corporate.

The dignitaries and keynote speakers were of the viewpoint that Make in India can be achieved through sustainable development and inclusive growth. The basic premise should be to churn out students for entrepreneurship as 12 million youth seek job every year, therefore a model for convergence is indeed required. The deliberations revolved around concepts like Creating Security system for Make in India, Make in India: Remodeling Indian Manufacturing Sector, Innovation in competency mapping, Study of Women Health Status in India - Moving toward Sustainable Development Goals (SDGs) from Millennium Development Goals (MDGs) for Achieving Inclusive Growth, E-recruitment: a new mantra for E-human resource management, Indianisation of Chinese food: A step towards make in india, Export of readymade garments to Australia, Branding in Rural India, Environmental Challenges: MAKE IN INDIA, Cloud computing, 4G and Digital India : A Business perspective, Role of Research & Development for Make in India- A Case study of DRDO, Solar Distillation – Addressing water scarcity for Make in India Campaign, Solar Power Tower for Power: Creating Eco-system for Make in India, GST: AN ENHANCER FOR MAKE IN INDIA and Sustainability through e-waste management

The valedictory session saw the presence of Chief Guest, Gen.N.S Malik-Indian Army (Retd), Guest of Honour Prof. Dr. Pawan Kumar Singh, IIM Indore, Dr. JK Tripathi, Joint Secretary, UGC, New Delhi, Dr.Ransingh Birhman - Chairman, Relcom Group of Industries, New Delhi and Mr. Amarjeet Singh Walia, Director, [Targus Technologies](http://www.targustech.com/), Gurgaon.

The event was a great success owing to the hard work put in by Dr.Broto Bhardwaj, Dr.R.K. Sharma, Dr.A.S.Rao, Ms. Tripti Tiwari and Mr. Mahesh Kumar Chaubey - Convener, BVIMR, New Delhi under the leadership of Dr. Vikas Nath – Director, BVIMR, New Delhi