



FACULTY DEVELOPMENT PROGRAMME (FDP)

ON

E-BOOKS AND ITS UTILITY IN ENHANCING TEACHING PEDAGOGY

(6THOCTOBER' 2016, THURSDAY)

Bharati Vidyapeeth Institute of Management and Research organised a FDP on E-Books and its Utility in Enhancing Teaching Pedagogy on 6th October, 2016 at BVIMR, Computer Lab. This programme has been launched in collaboration with Pearson. Director, Dr. Vikas Nath addressed the faculty members on the importance of e-books and including it in their course plans. The convener of the programme, Dr. Broto Rauth Bhardwaj, Head, Library Committee encouraged the faculty members to “digitalization of e-books and its utility in teaching pedagogy”. Dr. Vikas Nath, Director, BVIMR felicitated the guest Mr. Stephen Roach, Head Marketing Division, E-Books, Pearson.

Mr. Stephen Roach talked about the various premier institutes for enrolling for e books including IITs and IIMs. He further demonstrated the use of online portal of Pearson to access the e books. Faculty members raised several important questions related to downloading the books which is 5 per cent for international authors and 10 per cent for national authors. It was discussed during the workshop and seminar that the faculty members would have to make a team of 3-4 students who would download the respective books in each subject and help circulate the e books to all other students in the class. Mr. Sashi, the Librarian, also posed some questions related to storing of e books. The session ended with the

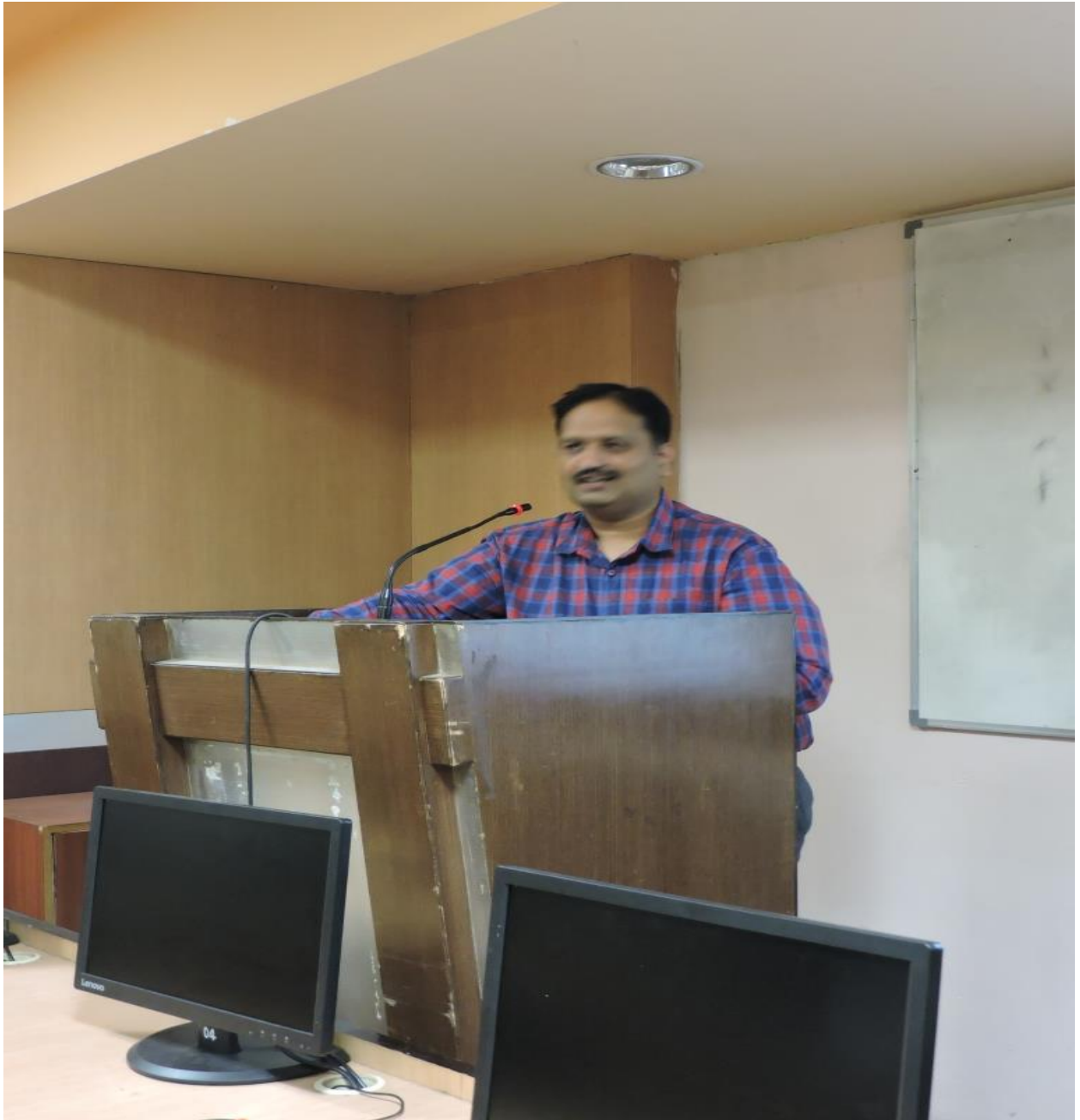
vote of thanks to Mr. Stephen Roach and Mr Sahil, representatives of Pearson by Dr. Vikas Nath. Dr. Broto Bhardwaj Proposed the vote of thanks to the team from Pearson and faculty members for their participation. Initiative also sent his thought provoking ideas for making this event a grand success.



Dr. Vikas Nath, Director, BVIMR felicitating the guest Mr. Stephen Roach, Head Marketing, E-Books, Pearson.



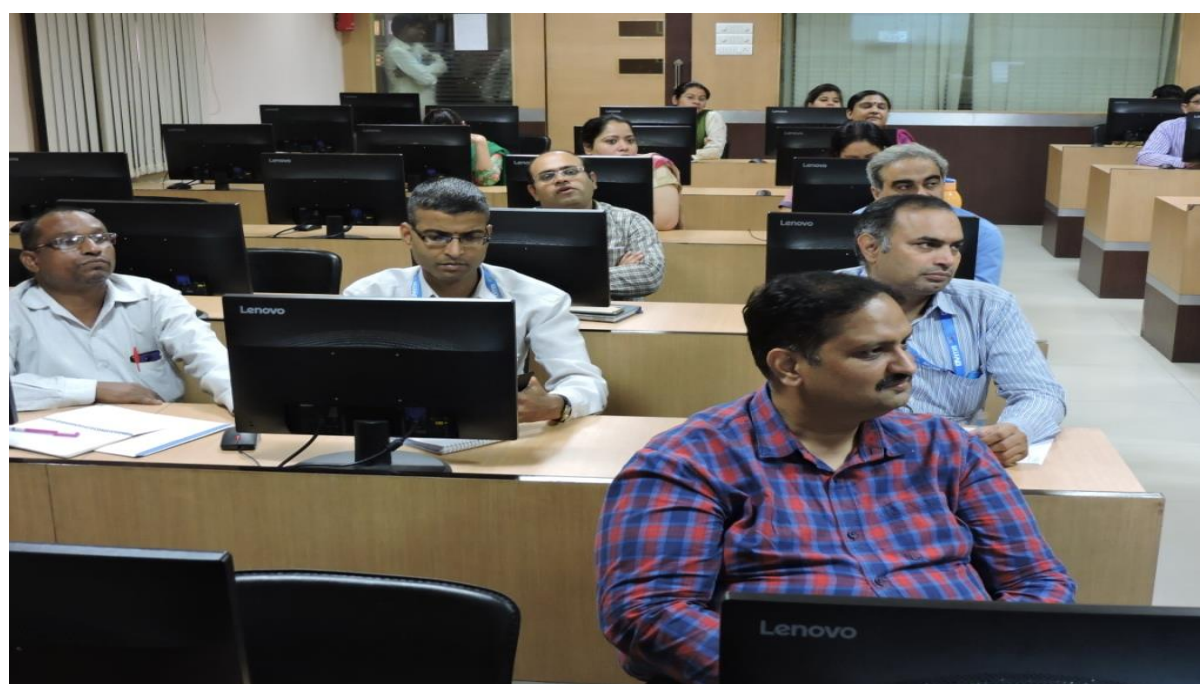
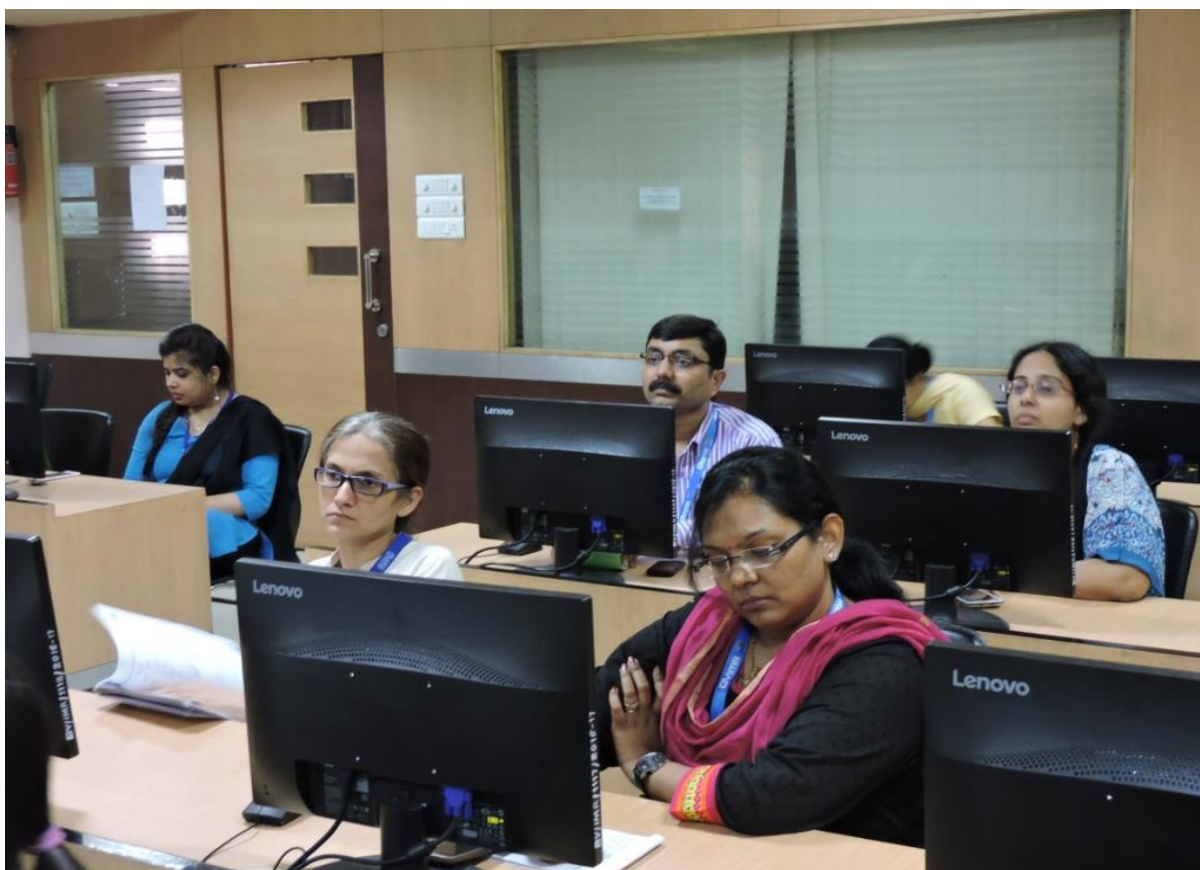
Convener, Dr. Broto Bhardwaj, Head, Entrepreneurship Cell, BVIMR, ND addressing the faculty members on the importance of e-books.



Dr. Vikas Nath, Director, BVIMR, New Delhi addressing the faculty members about e-books and its role in creating lesson plans.



Mr. Stephen Roach addressing and explaining the portal of e-books by Pearson.



Faculty members of BVIMR, New Delhi during FDP on e-books.

Prepared by: Dr. Broto Bhardwaj, Head, Library Committee and Shashi Kant, Librarian