"LIFE- BRARY" - Interactions with living books

BVIMR witnessed an ingenious concept "Life-brary" wherein honest conversations facilitated greater acceptance, tolerance and cohesion in the society. The event as a CSR activity was held on 2017 from 1pm to 6 pm in the college with an overview to up values to create social awareness among the youth and society on International Youth Day by providing freedom from the shackles



open and social 12th August, hold moral the day of of

stereotypes and prejudices. The idea was conceived by three of our alumni students (2014-16 MBA batch): *Mr. Nishkarsh Kaushik, Ms.Rupal Prajapati and Ms. Tanya Goel* thereby paving a path of guidance to volunteers at BVIMR with the support of faculty members- Dr. Anjali Sharma & Ms. Tripti Tiwari. This could have been possible with the never ending support from Dr. Vikas Nath, Director-BVIMR who welcomed the idea & showed interest towards this initiative. The lead participants included: books – human beings sharing their stories and **readers** – active listeners.

The readers were given a choice to borrow the book of his/her interest and dive in the ocean of realities by gaining an insight about their confrontation towards various incidents. The idea was to embrace the power of motivation by giving an exposure to talk, transform, connect and draw different implications from conversations that would change the vision of others life. The organisers curated ten 'books' by themselves from people they found inspiring. The aim of the event was to let people choose from the various categories of human books available. Once the reader has chosen a book, reader gets to have an intimate chat with them for 20 minutes.

Here is a glimpse of the ten different influential stories wanting to be heard:

of One the human books titled "Brew your Tea with words" was Mr. Laxman Rao, 62 year old, awardwinning author of 12 published books who is a tea seller with а



rew your Tea with words If you think a tea seller cannot write Think again! He is the man of words. He sees writes and sells tea Come and enjoy the flavour.

Dosti with self

Ever wondered how beautiful it will be to meet a splendid creation of God? Yes, it's 'YOU'. This book will make you synchronize your mind, body and soul to feel the Jay of your awn bliss. Happy Reading!!!

1 road less taken

When lights don't guide you hame. you lead the way. Sailing through the highs and lows of Drug Abuse and healing meet the man who is contributing to recoveries of many more!

The Vintage Soul

When your heart goes out to the old and you see beauty in what people call junk. Come meet this book and live history like never before

"Meet the Books"

Stuttering & flawed - Touched the height!

When fluency cannot bind your success story!

Embrace your flaws and conquer over hesitatian. This back will take you to the journey of overcoming flags that ite within and believing in yourself.

When the going gets tough, the tough gets going

Growing up is difficult especially when you have to face speed breakers in every effort you initiate. Being bullied by many, he created his own theory of optimism confidence and belief.

Get ready to feel the vibe of endurance)

Life is tough, my darling, but so are YOU!

A strong believer of the thought

"Life may not have beautiful ending but it surely is beautiful". When thousand dreams took a Uturn due to unforeseen circumstances, she followed a simple mantra - "Keep going" This book will inspire you to bottle when the odds are against you.

Make a difference

A kind gesture can reach a wound that only compositor can healt. This book institis positivity in the rainds of concer children by stimulating their Pears to fight illness. Get inspired to make the world a better place by thaking a difference!

One Vision – Looking things differently

The loss of sight does not impair the qualities of mind and heart, rather, it is the people who categorise them in the zone of disabled. Meet the man who influees the perspective of standing up for yoursel? arriving from invitable host against difficulties He is sure to break the stereotyped timage of history, acceptance and discrimination of family and society.

Fight to be yourself!

A bottle Rought with himself. Roimly, and society to convince and get accepted for his identify. Are we really modern? Do we accept homosexuality? Read this book to feel the path of faced scars that revolutionised his behavior. difference! In 1975, Mr Rao, had come to Delhi with just Rs. 40 in his pocket -- borrowed from his father to make it big in the national capital. He was only 22 years old. But when he wrote his first novel and took it to a publisher, he was told to "get out, a chaiwala cannot write". It only made Mr Rao determined to educate himself and publish out his own books. Eventually, he saved money, till he had the Rs. 7,000 to publish his first book. Later, he cycled around fancied schools to sell his books to those who Hindi literature. Every day, Mr Rao cycles to ITO with his tea things -- he says he doesn't use an auto because the more he saves, the more he can publish. Till 9 in the evening, he sells tea. And then he writes till 1 am.

He is an epitome of how passion can drive transformation and your "Never give up" attitude will let the whole universe recollect its energies to make it happen!





Mr Rao's books are based on real-life stories of his customers and other people around On Left: Mr. Laxman Rao with his readers On Right: One his book titled "Renu"

The event's success story saw readers in large numbers with age no barrier! At the end, feedback forms were filled by the readers and results portrayed that such sessions were warmly welcomed to confront the cliché stereotyped viewpoints of people in the society.

EVENT HIGHLIGHTS:



Registration Desk





Readers reading the Book titled: A Road less taken

Dr. Vikas Nath, Director- BVIMR is Felicitating Lekhak Ji



When loss of sight is not a disability, but a ray to inspire the world! Book: One Vision – Looking things differently



Book titled: Fight to be yourself



Readers reading the Book titled: Life is tough, my darling, but so are YOU!



Volunteers Felicitating the Human books





Readers reading the inspirational book titled: Make a difference!





The man who stimulates positivity by reconnecting mind, body and soul! Book titled: Dosti with self

Readers enjoying the book titled: When the going gets tough, the tough gets going!