

### International Journals: (SCOPUS )

S.N.	Author(s)	Complete Title of the Article	Title of the Journal	Month and Year of Publication	Listed In Scopus
1	Dr. Broto Rauth Bhardwaj	“Role of Green Policy on Sustainable Supply Chain Management” – A Model for Implementing Corporate Social Responsibility (CSR)	Benchmarking– An International Journal (Emerald Group Publishing Limited)	2016	Yes
2	Dr. Broto Rauth Bhardwaj	Sensor Network Model for Information Dissemination in Ad Hoc Environment	Journal of Multidisciplinary Engineering Science and Technology	2016	Yes
3	Navneet Gera, Ritu Bajaj and Nishith Kumar Mishra	A Comparative study on the growth Prospects of Private Lable Brands to that of national Brands in FMCG retail In Delhi With special reference to ATTA	International Journal of Applied Business and Economic Research	2016	Yes

### 9 DETAILS OF RESEARCH PAPERS (Only Peer Reviewed Journals)

No.	Title of the Paper	Name of Author(s)	Name of the Journal	Volume Number / Page Number
1	Usage of Technology in HR Practices in Indian Hotel Industry”	Dr. Anil Kumar Srivastava <sup>1</sup> , Associate Professor, B.V.I.M.R, New Delhi Mr. Anuj Kumar <sup>1</sup>	International Journal of Research in IT & Management	Volume 6, Issue 5 (May, 2016)
2	International Climate Change : Causes and Innovative ways to deal	Mr. Anuj Kumar <sup>1</sup> Dr. Anoop	International Conference on recent innovations in science, Technology,	2016

		Pandey2 Ms. Anuradha	Management and Environment	
3	impact of culture on new product development process: examples from indian and chinese market	Mr. Anuj Kumar1 Dr. Anoop Pandey2	GE-International Journal of Management Research	Vol. 4, Issue 9, September 2016 ISSN: (2321-1709)
4	Economic power shift: Competition between India and China to become Superpower	Mr. Anuj Kumar Dr. Anoop Pandey	International Journal in Management and Social Science	Vol.04 Issue-09, (September, 2016) ISSN: 2321-1784
5	Corporate Social Responsibility: A New Way for SMEs in emerging countries to differentiate themselves	Ms. Nishu marwa and Mr. Anuj Kumar	International Journal in Management and Social Science	Vol.04 Issue-09, (September, 2016) ISSN: 2321-1784
6	One Campaign Many Upshots-A study on GIVING IT UP LPG Subsidy and its contribution on Nation Building	Dr. Neetu Jain	International Journal of Research in Economics and Social Sciences	ISSN: 2249-7382 2016
7	A STUDY ON IMPACT OF US FED RATE HIKE ON. INDIAN & GLOBAL ECONOMY.	Dr. Neetu Jain	International Journal of Science Technology and Management	ISSN: 2394-1537 2016
8	The Independence Between Stock Markets- An Econometric Study of BRICS Nations	Dr. Neetu Jain	International Journal of Research in Economics and Social Sciences	ISSN: 2249-7382 2016
9	AN EMPIRICAL INVESTIGATION ON ONLINE BUYING BEHAVIOR IN DELHI & NCR	R ANJALI SHARMA, DR. SHALLU SINGH, 3MR SOURABH BANSAL	Asia Pacific Journal of Research	ISSN (Online) : 2347-4793 Vol: I. Issue XLIV, October 2016
10	GAMIFICATION AND HUMAN RESOURCE. TRAINING AND DEVELOPMENT.	Dr. Shallu Singh	International Journal of Science Technology and Management	ISSN: 2394-1537 2016
11	E- Rickshaw in Delhi- A green Project: Myth or Reality	Dr. Aparna Marwah Dr. Daljeet singh bawa	International Journal in Management and Social Science	ISSN: 2455-2267 2016
12	How Effective Leadership Can Be Created	Dr. R. K. Sharma	International Journal of Multidisciplinary Consortium	Volume – 3   Issue – 2   2016 ISSN 2349-073X, Page No. 37-45,
13	How Sustainable And Successful is The Delhi Metro	Dr. R. K. Sharma	International Journal of Multidisciplinary Consortium	Volume – 3   Issue – 2   2016, ISSN 2349-073X, Page : 26-36
14	Risk-Return Analysis of Mutual Fund Equity Growth Schemes	Dr. R. K. Sharma	Journal of Exclusive Management Science	July 2016, Vol-5, Issue-7, ISSN no. 2277-5684, Page no. 1-15,

15	An Investigation of Financial Analysis of Delhi Metro & Factors Influencing Ridership.	Dr. R. K. Sharma	International Journal of Research & Development in Technology and Management Science – Kailash	Page No. 17-38,
16	A Comparative Study on the growth prospects of Private Label Brands to that of National Brands in FMCG Retail in Delhi	Dr. Navneet Gera	International Journal of Applied Business and Economic Research	4419-4442
17	Application of porters Model and Johnson’s Cultural Model on Chinese Automobile Sector	Dr. Anoop Pandey Mr. Anuj Kumar	International Conference on Science, Technology, Humanities and Business Management (ICSTHBM-16)- Conference Proceedings	65-70
18	System Thinking Approach to Deal with Sustainability Challenges	Dr. Anoop Pandey Mr. Anuj Kumar	International Conference on Science, Technology, Humanities and Business Management (ICSTHBM-16)- Conference Proceedings	81-84
19	Key Factor Contributing to Manufacturing, Competitiveness of Indian Economy through the vision “Make In India”	Dr. Navneet Gera	National Conference on 25 years of Globalization and Its Impact on Indian Economy	
20	A Comprehensive study of key issues in global supply chain management of Nestle	Ms. Anuradha	Innovation and Emerging Trends in Business Management and Information Technology	
21	“India’s Aspiration to become Global Entrepreneurship Economy”	Dr. Neelam Sharma	13th Academy For Global Business Advancement, “Business and Entrepreneurship Development in a Globalized Era”	
22	Entrepreneurship and Innovation	Dr. Broto Bharadwaj	13th Academy For Global Business Advancement, “Business and Entrepreneurship Development in a Globalized Era”	

23	Influence Of Digitization Of Movies On Ethics And Youth	Anuj Kumar and Nishu Marwah	International Journal of Management Research and Business Strategy..	
24	The Role of Education for Societal Well Being and Sustainability: An Indian Perspective	Dr. Shallu Singh	Journal of Studies	
25	Purchase Behavior of Consumers- A. Study of Demographic Differences in the Purchase of Apparel	Ms. Geetu Tuteja. ** Mr. Suraj Nathani. *** Ms. Ruchika Gupta	Effulgence, RDIAS	Vol 13, issue 1
26	Sustainability Through E-Waste Management In India	Dr. Daljeet Singh Bawa Dr. Aparna Marwah	INTERNATIONAL JOURNAL OF LOGISTICS & SUPPLY CHAIN MANAGEMENT PERSPECTIVES	Volume 5, Number 4, October – December' 2016 ISSN (Print): 2319-9032, (Online): 2319-9040

## GOOGLE SCHOLAR

	Complete Title of the Article	Author(s)	Month and Year of Publication	Title of the Journal
1	Determinants of Consumer Buying Behaviour of Private Label Brands in Delhi in Retail: Proposition and test of SEM Model	Nishith Kumar Mishra Dr. Navneet Gera	IRJMESH Vol 7 Issue 3 [Year 2016] ISSN 2277 – 9809 (Online) 2348–9359 (Print)	International Research Journal of Management Sociology & Humanity ( IRJMESH )
2	Role of green policy on sustainable supply chain management: a model for implementing corporate social responsibility (CSR)	Broto Rauth Bhardwaj	ISSN: 1463-5771 Vol. 23 Iss: 2, pp.456 - 468 2016	Benchmarking: An International Journal
3	Blue Ocean Strategy, Expanded Edition: How to Create Uncontested Market Space and Make the Competition Irrelevant	Bhardwaj, Broto Rauth;	2016 ISSN: 2249-7900	Value based management
4	Dimensions of Exploratory Tendencies for Shampoo	Dr. Geetu Tuteja, Mr. Uday Tuteja.	2016 ISSN: 2394-3386	International Journal of Engineering Technology Science and Research IJETS

<b>5</b>	A Study of Ecologically Conscious Consumer Behavior across Generations	Dr. Geetu Tuteja, Ms. Minakshi Sati	2016 ISSN: 2455-3298	BULMIM Journal of Management and Research
<b>6</b>	Gender Biasness Charges in M/s.Innovative Programmers Pvt. Ltd.	Tyagi Lokinder Kumar	42641	Proceedings of 3rd International Case Conclave Elixir-2016
<b>7</b>	Factors influencing the buying behaviour towards Foreign Apparels: An investigation conducted in Dwelhi and NCR	Dr. Anjali Shrma and Dr. Shallu Singh	2016 ISSN: 0975-4601	Saaransh- RKG journal of Management
<b>8</b>	Mutual Funds investors Behaviour in Delhi	Dr. Preety Wadhwa	ISSN: 2393-9451	IITM Journal of Business Studies