



NRPPE

3rd NATIONAL RESEARCH PAPER PRESENTATION COMPETITION

Saturday, March 17, 2012

CALL FOR PAPERS



BHARATI VIDYAPEETH UNIVERSITY
Institute of Management & Research, New Delhi
An ISO 9001:2008 certified institute
Certified for Iso 14001:2004 Environmental Management System



ABOUT THE INSTITUTE:

Established in 1992, Bharati Vidyapeeth University Institute of Management & Research by virtue of its Vision of Leadership in Professional Education and through its unique and innovative Curricular, Co-curricular and Extra Curricular Practices, Value additions, development of entrepreneurial skills, research, consultancy and continuous interaction with society/industry etc has risen to the level of one of the premier B-Schools in India.

BVIMR is an ISO 9001:2008 certified Institute. It is ranked the top 50 B-Schools in India by Business India, Hindustan Times and Outlook in their Oct/Nov 2010 issue respectively. Its MBA program is graded A* at national level and A** at state level by CRISIL (India's leading research, risk and policy adviser company). It is also the recipient of "B-School Leadership Award" from Star News.

NATIONAL RESEARCH PAPER PRESENTATION COMPETITION

March 10, 2012

BVIMR is glad to announce the 3rd "National Research Paper Presentation Competition" on MARCH 10, 2012.

THE OBJECTIVES OF THE COMPETITION ARE:

- To provide a special forum to present and discuss research based knowledge among academicians, people from industry and practitioners on various issues related to the various field of management.
- To provide opportunities for professionals, practitioners and academicians to share their insight on the development and challenges in all areas related to the field of management.
- To further enhance and enrich knowledge on the dynamism of changing business environments through stimulations of cross-disciplinary and cross academic-practitioner sharing and discussions

This is an exciting opportunity for individual groups interested in education, research and development to interact with prominent scholars in the management field and greatly expand on their existing research aptitude.

TOPICS FOR RESEARCH:

BVIMR INVITES MANUSCRIPTS IN THE AREA OF: -

Global Business; Marketing Theory and Applications; Finance & Investment; General Management; General Business Research; Production/Operations Management; Organizational Behavior & Theory; Strategic Management Policy; Labor Relations & Human Resource Management; Technology & Innovation; Public Administration and Small Business Entrepreneurship; Management Information Systems; Business Law; Public Responsibility and Ethics and any other emerging area in management.

GUIDELINES FOR ABSTRACT SUBMISSION :

Selection of papers for presentation and discussion will be based on detailed abstracts of about 400 words. Abstracts must include a clear indication of the purpose of research, methodology, major results, implications, and key references. The author(s) should clearly mention under what area the research paper should be included. They should adhere to the following:

Length	:	300-400 words excluding title/cover page and references
Font	:	Times New Roman
Font Size	:	12 points
Spacing	:	1.5
Title page	:	Title, author(s), affiliation(s), contact details

The experts will review abstracts and only those abstracts approved by the reviewers will be selected. One hard copy and a soft copy of the abstract in Microsoft Word for Windows should reach the convener not later than DECEMBER 31 , 2011. The electronic copy should be mailed to natcomp2011@gmail.com. Authors will be notified of acceptance by January 10 , 2012. Acceptance of the abstract implies that at least one of the authors will attend the program and present the paper.

GUIDELINES FOR SUBMISSION OF SELECTED PAPERS :

One hard copy and one soft copy each in Microsoft Word of the paper selected for presentation will have to be submitted to the convener by 20 JANUARY 2012. The electronic version of the paper should be sent to natcomp2011@gmail.com. Papers must include a clear indication of the purpose of research methodology, major results, implications, and key references. They should adhere to the following:

1. One hard copy at the institutional address and an electronic version of the manuscript in MS Word format should be submitted via E-mail to the convener or co-convener of the conference at natcomp2011@gmail.com
2. Manuscript should be of 4000-5000 words approximately, excluding tables, graphs & charts.
3. All text should be in double space with 1-inch margins on all the sides on 8027 “ * 11.69” (A4) size paper using an Font Times New Roman of size 12.
4. The first page of the manuscript should have the title of the paper, name of the author(s), organizational affiliation, complete mailing address, phone number, fax number and E-mail address. Please do not indicate author name, affiliation, or any other such information in the manuscript elsewhere.
5. Second page of manuscript should have the abstract of 300 to 400
6. All tables, charts, and graphs should be prepared on separate sheets, after the references section, and numbered continuously in Arabic numerical as referred to in the text. The sources, wherever necessary, should be mentioned at the bottom.
7. Last page of the manuscript must have a brief autobiographical sketch of all the authors, about 100 words for each author.
8. References should be arranged in alphabetical order and use the APA Guidelines.

IF YOU ARE SELECTED:

- A maximum of three speakers per presentation is allowed. There can only be one primary speaker per presentation.
- The travelling cost will have to be borne by the presenter. The institute shall make arrangements for lodging which shall be purely on first come first serve basis

PAPER PRESENTATION COMPETITION:

The best first three papers will be awarded a Cash Denomination of Rs. 5000/-, Rs. 3000/- and Rs. 2000/- respectively.

EVALUATION OF RESEARCH PAPERS:

Judging will be performed by a panel of eminent judges using the following criteria:

- Innovative Idea (10%)
 1. Demonstration of original ideas and concepts
 2. Development of new solutions, procedures or recommendations
- Demonstration of Knowledge and Understanding of Subject (10%)
 1. Subject is clearly defined and organized
- Quality and Accuracy of Research (20%)
 1. Significant depth and breadth of research are demonstrated
 2. Methods are appropriate and complete
 3. Data collection is accurate and pertains to the subject
- Quality and Clarity of Paper Presentation (10%)
 1. Use of appropriate tables, labeled correctly
 2. Use of appropriate figures, labeled correctly
 3. All references properly marked
 4. Correct grammar and punctuation
 5. Accurate spelling
- Presentation on the day of the event (50%).

SCHEDULE OF EVENTS :

Last date for receiving abstracts	31 DECEMBER 2011
Information about acceptance of abstracts	10 JANUARY 2012
Last date for submission of final paper	20 JANUARY 2012
Last date for registration for the competition	15 FEBRUARY 2012
Research paper Competition Day	10 MARCH 2012

VENUE AND DURATION :

The programme is scheduled on MARCH 10, 2012 (Saturday) at BVIMR Campus, New Delhi.

REGISTRATION DETAILS :

• Corporate/ Industry	2000 INR
• Faculty/Academicians	1500INR
• ResearchScholars/ Students	500 INR

NOTE:

- The registration fee includes the conference kit, lunch, tea & coffee.

PAYMENT MODE :

Demand draft in favour of Director, Bharati Vidyapeeth University Institute of Management & Research, payable at New Delhi.

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Co-convener

Dr. Sachin S Vernekar
Director, BVIMR
Chairman



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A-4, Paschim Vihar, New Delhi-110063 Ph.: 25285808, 25284396, 25278446 Telefax: 91-25286442
E-mail: natcomp2011@gmail.com Website: www.bvimr.com

Bharati Vidyapeeth University Institute of Management & Research, New Delhi

National Research Paper Presentation Competition (NRPPC)

10th March 2012

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Mr. Sanjoy Roy
Ms. Swati Sah
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Mrs. Shallu Singh

Ref. : BV/IMR/ND/

Date : 06-09--2011

Dear Sir/Madam,

Sub: Call for papers

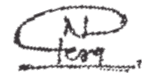
The Bharati Vidyapeeth University, Institute of Management and Research (BVIMR), New Delhi, is organizing one-day conference on the theme 'National Research Paper Presentation Competition (NRPPC) on Saturday the 10th March , 2012 at its campus in Paschim Vihar, New Delhi, with focus on marketing, International Business, Retail, Finance, Human Resource Management, Operations Management and Information Technology (IT).

BVIMR New Delhi was established in 1992 and has been ranked among top "50" B Schools in India by Business India, Outlook and Hindustan Times. Its MBA programme is accredited by NBA, AICTE. It is the pioneer Institute attached with Paschim Vihar(East) Metro Station. BVIMR has world class state-of-the-art infrastructural facilities, air-conditioned classrooms, sound-proof auditorium, library, and hostel which facilitate excellence in academic activities like teaching, research, consultation and other professional activities. This competition is expected to have around 200 participants from industry and corporate across the country. We invite papers for this proposed NRPPC from academicians, researchers, research scholar and corporates from the industry. There will be paper presentation competition with attractive cash prizes to the best three papers adjudged by the panel of judges.

A souvenir to mark the event will be published on the occasion, containing the abstracts of the papers. The papers will be evaluated on the basis of originality, research content, conceptual clarity, methodology, and presentation skills by the panel of eminent judges who have the excellent background of academia and research. The details and the registration form are furnished in the enclosed brochure. This may kindly be circulated among faculty members of your esteemed institute who are interested to take part under intimation to us and brochure may be displayed on the notice board at your end. We seek your wholehearted cooperation and eagerly awaiting for papers and active participation in NRPPC 2011-2012.



Dr. Sachin S. Vernekar
Director



Dr. Navneet Gera
Convener



REGISTRATION FORM

Name of the Programme : NATIONAL RESEARCH PAPER PRESENTATION COMPETITION 2012

Venue : BVIMR Auditorium

Name of the participant (s) :

Designation :

Name of Organization :

Office Phone No. :

Mobile No. :

Fax :

E-mail :

Payment Details

We hereby enclose a demand draft/ cheque for Rs.

No. Dated Drawn on

.....**In favour of Director,**

Bharati Vidyapeeth University Institute of Management & Research, payable at New Delhi.

Dated

Signature

Please send it to:

BHARATI VIDYAPEETH UNIVERSITY INSTITUTE OF MANAGEMENT AND RESEARCH

A-4, Paschim Vihar, New Delhi-110063

PH.: 25285808, 25284396, 25278446 Telefax: 91-25286442

Email: natcomp2011@gmail.com Website: www.bvimr.com

Location of BVIMR:

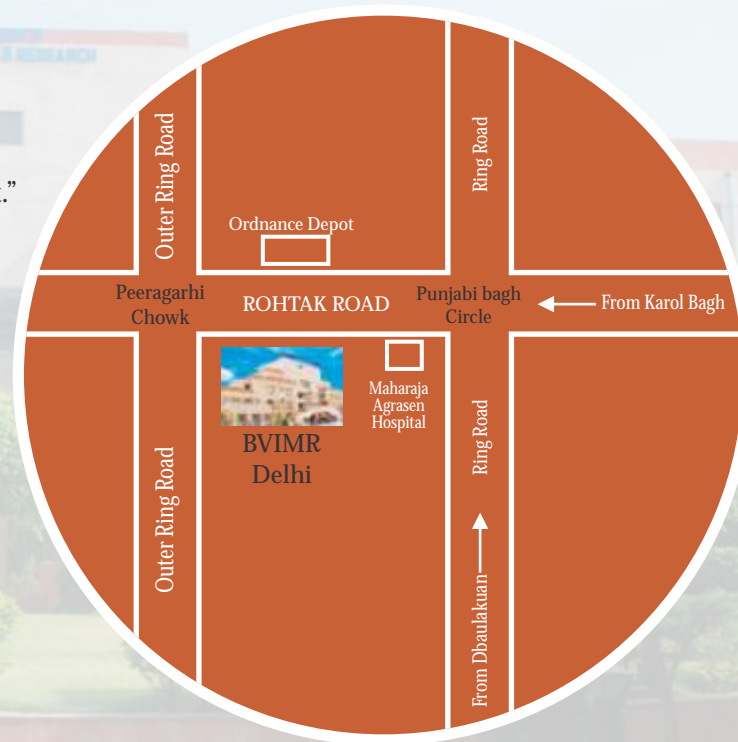
BVIMR is located at a Strategic location on Rohtak Road.

The Institute is well connected to all places via road and metro.

It takes about 30 minute drive from airport and railway station.

The institute has an adjacent metro station "Paschim Vihar East."

The road map is as below:



List of Hotels in Delhi nearby BVIMR

S. No.	Name of the Hotel / Address	Contact Number
1	Hotel City Park: Pitampura, Delhi	011-42310100, 42310101
2	Lotus Nikko Hotel: 8-A Community Centre, Paschim Vihar, New Delhi	011-25256095, 25285378
3	Hotel Mughal Palace: A-5, Vishal Enclave, Opposite Post Office, Rajouri Garden, New Delhi-27	011-25460101, 25420302 25420304, 25155839
4	Aman Palace Deluxe Hotel: A-40, Vishal Enclave, Rajouri Garden, New Delhi-27	011-2591555, 25160111 20553595
5	Hotel Manav Residency: 2/80, Club Road, Punjabi Bagh (West), Delhi	011-65451804, 25439727
6	Nice Palace Hotel: 17A/13, Gurudwara Road, Karol Bagh, New Delhi, Delhi-110005	011-28750821 Mobile: +91 9311040621

S. No.	Name of the Hotel / Address	Contact Number
7	Metro City Hotels: Karol Bagh, Delhi	011-25733561
8	Indraprastha Hotel: Karol bagh, Delhi	011-28757726
9	Kabila Hotel and Guest House: Karol Bagh, Delhi	011-28757726
10	Raunak Hotel: Karol Bagh, Delhi	011-45060000
11	Maharaja Continental Hotel: Pahar Ganj, Delhi	011-41541741
12	Lido Dinners Hotel: Cannaught Place, New Delhi	011-41536000
13	Hotel Oasis: Hd-8, Pitampura, Delhi	011-27311274, 27311274 2731376, 27316983