



# BHARATI VIDYAPEETH

(Deemed to be University)  
Pune, India.

Accredited with 'A+' Grade (2017) by NAAC  
'A' Grade University Status by MHRD, Govt. of India  
Accredited (2004) & Reaccredited (2011) with 'A' Grade by NAAC



INFORMATION BROCHURE OF ENTRANCE TEST

## B-UMAT-2018

FOR ADMISSION TO THE UNDER GRADUATE DEGREE COURSES

Bachelor of Business Administration (BBA), Bachelor of Computer Applications (BCA)

At

Bharati Vidyapeeth (Deemed to be University)

Institute of Management and Entrepreneurship Development Pune

Institute of Management and Research, New Delhi

Institute of Management and Entrepreneurship Development, Navi Mumbai

Institute of Management and Rural Development Administration, Sangli

Yashwantrao Mohite Institute of Management, Karad

Institute of Management, Kolhapur

Abhijit Kadam Institute of Management and Social Science, Solapur

## Important Dates

- A) Last date for submission of online application form : **30th May, 2018**  
upto 5.00 p.m. at [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)
- 
- B) Date and time of Entrance Test (Written) : **3rd June, 2018** 10.00 am to 12.30 pm
- 
- C) Places where Written Test will be held : **Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Chandigarh, Kolkata, Jaipur, Indore, Bhopal.**
- 
- E) Date of declaration of merit list : **15th June 2018** after 5.00 p.m. at  
[www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)
- 
- F) Counselling and on the spot admissions

Counselling location	Admission to Institute at	Date	
BVIMR, New Delhi	BVIMR New Delhi, IMED Pune BVIMED Navi Mumbai, IM Kolhapur, IMRDA Sangli YMIM Karad, AKIMSS Solapur	<b>1st, 2nd and 3rd July 2018</b>	For detailed schedule of counseling & result please refer the website. <a href="http://www.bvuniversity.edu.in">www.bvuniversity.edu.in</a> or <a href="http://imed.bharativedyapeeth.edu">imed.bharativedyapeeth.edu</a> or <a href="http://www.bvimr.com">www.bvimr.com</a>
IMED, Pune	IMED, Pune	<b>4th, 5th, 6th and 7th July 2018</b>	
IMSR, Navi Mumbai	BVIMED, Navi Mumbai		
Kolhapur	IM, Kolhapur		
Sangli	IMRDA, Sangli		
Karad	YMIM, Karad		
Solapur	AKIMSS, Solapur		

- G) Commencement of Classes : **16th July, 2018**

## Chancellor's Message

### Hon'ble Dr. Patangrao Kadam

M.A. L.L.B., Ph.D.

FOUNDER - CHANCELLOR

Bharati Vidyapeeth

(Deemed to be University), Pune, India



As the Chancellor of Bharati Vidyapeeth (Deemed to be University) I extend a very warm welcome to the students who are desirous of seeking admission in our different Constituent units.

Bharati Vidyapeeth, the parent organization of this University has recently celebrated its Golden Jubilee. Five decades ago Bharati Vidyapeeth initiated its academic journey with a single school. Now it is one of the premier educational institutions in the country, having under its umbrella more than 180 educational units including 80 colleges of 12 faculties. They include colleges of Medicine, Dentistry, Engineering, Pharmacy, Hotel Management and the like. There may not be any disciplines either conventional or emerging for which Bharati Vidyapeeth has not established its institution.

Within a short period of 20 years or so, Bharati Vidyapeeth (Deemed to be University) has established its academic reputation even across the national borders. Its high level of academic excellence is underscored by the fact that the Ministry of Human Resource Development, Government of India has given 'A' grade status to this University. The University's another remarkable achievement is that it has been re-accredited with

prestigious 'A+' grade by NAAC. An approval by the UGC under Section 12B of its Act which our University has received is another feather in the cap of the University.

We at this University are committed to offer our students a wide spectrum of academic options to choose from.

It has also been our endeavour to provide continuously updated education in a congenial environment to our students. I am very happy that a very large number of our past students have established their reputation as Medical Practitioners, Engineers, Pharmacy Industrialists and the like, not only at the national level but also at the international level. Research is a focal area of activities of our University. We have three Research Institutes as constituent units of University. They are doing remarkable work. Our aim is to develop this University ultimately as a Research University.

I again welcome you all and wish you a very successful academic career as students of this University.

Dr. Patangrao Kadam



Hon'ble Pro-Chancellor Prof. Dr. Shivajirao Kadam, Hon'ble President of India Mr. Pranab Mukherjee and Hon'ble Founder Chancellor Dr. Patangraoji Kadam at Convocation Ceremony of Bharati Vidyapeeth (Deemed to be University)

Hon'ble Founder Chancellor Dr. Patangraoji Kadam felicitating Hon'ble President of India Ms. Pratibhatai Patil at Convocation Ceremony of Bharati Vidyapeeth (Deemed to be University)



Hon'ble Pro-Chancellor Prof. Dr. Shivajirao Kadam, Hon'ble Mr. Narayana Murthy, Founder Infosys, Hon'ble Founder Chancellor Dr. Patangraoji Kadam and Hon'ble Dr. Raghunath Mashelkar, President, Global Research Alliance at Convocation Ceremony of Bharati Vidyapeeth (Deemed to be University)

Hon'ble Founder Chancellor Dr. Patangraoji Kadam felicitating pronounced Indian economist, philosopher and Nobel laureate Hon'ble Dr. Amartya Kumar Sen



## Pro-Chancellor's Message

### Hon'ble Prof. Dr. Shivajirao Kadam

Pro-Chancellor  
Bharati Vidyapeeth  
(Deemed to be University), Pune, India



Dear Students,

At the outset, let me welcome all of you who are intending to join our University.

I am extremely happy to note that you have selected our University for your further studies. All of you know that Bharati Vidyapeeth (Deemed to be University) is one of the leading Universities in the country having 'A' grade awarded by Ministry of Human Resource Development, Government of India.

It is re-accredited with 'A+' grade in 2017 by NAAC, Bangalore. It is also significant to note that some of its constituent units have ISO 2001-2009 certification. Our University has excellent infrastructure for all its constituent Institutions such as well-structured spacious buildings, continuously updated laboratories and hostels with all necessary amenities and facilities.

Today, the horizons of knowledge are expanding exponentially. It is, therefore, a challenge to cope up with this vibrant system of higher education and Bharati Vidyapeeth (Deemed to be University) is well-equipped to impart latest training and education to its students. We are committed to provide excellent teaching, learning and research under our 12 faculties. The University continuously updates the courses of studies being taught in our constituent Institutions, keeping in view, the rapid changes and dynamism around. Our libraries are continuously updated. The University ensures not only high quality training,

education in the respective areas of knowledge to the students, but also places emphasis on all-round development of the students. Abundant opportunities are also provided for co-curricular and extracurricular activities on the campus. In the discharge of its social obligations, the University is, no doubt, committed to see that the students graduating from this University are well-trained and well-prepared for jobs and become responsible citizens of the country.

The track record of the achievements of the University is indeed commendable. It is a matter of pride for us that scores of our students have achieved successes in their respective fields and established themselves in different spheres of life. We are aware that the success of any University largely depends on the number of successful students. It produces for the service of the society and the nation.

We, therefore, take every care for your bright future career and help you to translate your dreams into reality.

Once again, I take this opportunity to welcome all of you to the family of Bharati Vidyapeeth (Deemed to be University) and wish you success in your life.

**Prof. Dr. Shivajirao Kadam**  
Pro-Chancellor

## Vice Chancellor's Message

### Hon'ble Prof. Dr. Manikrao Salunkhe

Vice Chancellor  
Bharati Vidyapeeth  
(Deemed to be University) Pune, India



It is a matter of immense pleasure for me to be a part of the Bharati Vidyapeeth (Deemed to be University) family as its Vice Chancellor. I take this opportunity of welcoming new students joining the College of Engineering as well as the Faculty of Management Studies in undergraduate as well as postgraduate programmes. Most of such students move away from the folds of their family and need to feel that they are just moving away from one family fold to another. Their teachers seniors and peers, all form an extended family from whom they can look up for any guidance support and help to move ahead in life as professionals in the study programmes they have opted.

The College of Engineering offers graduate, post graduate programmes and Doctoral programmes. The college has earned its reputation owing to its excellent infrastructure as well as qualified faculty. In terms of credentials, the College of Engineering is one of the few institutes in the country which has Programmes accredited by National Board of Accreditation (NBA) twice and application for the third cycle of accreditation is underway. This is the only institute selected by MHRD for its Technical Education Quality improvement Programme (TEQIP-II- 1.1 Programme) for the grant of Rs. 4 Crores.

Like any other area of science, engineering technology is also going through rapid changes. As far as high quality engineering education is concerned in such an ever-changing area, an institution needs to keep itself always updated through course curriculum, laboratories resources and most importantly faculty. We have a team of qualified, experienced & dedicating teaching faculty in the faculty of management Studies for constant updation of syllabi. The respective departments are supported by equally dedicated qualified laboratory staff.

Under the Faculty of Management Studies, we have courses taught at our Management Schools located in Pune, Sangli, Solapur, Kolhapur, Karad and New Delhi. Also we have an Institute for Hotel Management and Catering Technology in Pune. We have a continuous process of updation of syllabi, as far as high quality Management education is concerned. In order to impart education, Liaison with industry in the form of industrial visits, students training, expert lectures and arranging of seminars & workshops are an integral part of our educational program.

The colleges have a well designed building and other well equipped infrastructural requirements with state-of-the-art facilities. Our curriculum goes through regular revisions to incorporate new developments for imparting the course contents and knowledge beyond syllabus given in the University curriculum. Ours is a multi campus university with multi disciplinary approach. We produce graduates to become future leaders in industry, academia, government and the society. Through a good blend of course work and projects, the departments endow students with the ability to apply knowledge in multidisciplinary teams, provide leadership and technical expertise, and practice their professions with ethical approaches and concern for society and environment. We have a team of qualified, experienced & dedicated teaching faculty for constant updation of syllabi. Research is an inclusive part of the teaching and our faculty members publish research papers in indexed journals of repute with impact factor. Active interaction of learners with faculty and other academicians & professionals in the field provide exposure by way of seminars, workshops etc.

The campus is ICT enabled and the colleges provide an e-learning and e-connect environment, along with class coordination system, document management system as well as virtual class rooms. The university is situated in a serene environment. The serenity along with a complex structure of curricular, co- curricular and extra- curricular activities will shape your physical, mental and intellectual growth. As a student of Management/Engineering, you are the torch bearers of latest technology. You have the responsibility of developing an environmentally and socially sustainable society.

I, wish and assure you, on behalf of the university family, that we will help you pursue your objectives of life under the varied social, cultural and economic environment and make the University family proud of your attainments.

  
Prof. M.M. Salunkhe

## Bharati Vidyapeeth (Deemed to be University) Pune

Bharati Vidyapeeth, the parent organization of this University is one of the largest educational organizations in the country. It has 180 educational units under its umbrella including 80 Colleges and Institutes of conventional and professional disciplines..

The Department of Human Resource Development, Government of India on the recommendations of the University Grants Commission accorded the status of "Deemed to be University" initially to a cluster of 12 units of Bharati Vidyapeeth. Subsequently, 17 additional colleges / institutes were brought within the ambit of Bharati Vidyapeeth (Deemed to be University) wide various notifications of the Government of India. Bharati Vidyapeeth (Deemed to be University) commenced its functioning on 26th April, 1996.

### Constituent Units of Bharati Vidyapeeth (Deemed to be University)

1. BVDU Medical College, Pune.
2. BVDU Dental College & Hospital, Pune
3. BVDU College of Ayurved, Pune
4. BVDU Homoeopathic Medical College, Pune
5. BVDU College of Nursing, Pune
6. BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
7. BVDU New Law College, Pune
8. BVDU Social Science Centre (M.S.W.), Pune
9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
10. BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
11. BVDU College of Physical Education, Pune.
12. BVDU Institute of Environment Education & Research, Pune
13. BVDU Institute of Management & Entrepreneurship Development, Pune
14. BVDU Poona College of Pharmacy, Pune
15. BVDU College of Engineering, Pune
16. BVDU Interactive Research School in Health Affairs (IRSHA), Pune
17. BVDU Rajiv Gandhi Institute of Information Technology & Biotechnology, Pune
18. BVDU College of Architecture, Pune
19. BVDU Abhijit Kadam Institute of Management & Social Sciences, Solapur
20. BVDU Institute of Management, Kolhapur
21. BVDU Institute of Management & Rural Development administration, Sangli
22. BVDU Institute of Management & Research, New Delhi
23. BVDU Institute of Hotel Management & Catering Technology, Pune
24. BVDU Yashwantrao Mohite Institute of Management, Malkapur- Karad
25. BVDU Medical College & Hospital, Sangli



26. BVDU Dental College & Hospital, Mumbai
27. BVDU Dental College & Hospital, Sangli
28. BVDU College of Nursing, Sangli
29. BVDU College of Nursing, Navi Mumbai



The status of University was given to a cluster of these colleges and institutes in appreciation of the high level of their academic excellence and for their potential for further growth.

During the last 20 years or so, the University has achieved higher pinnacle of academic excellence and has established its reputation to such an extent that it attracts students not only from various parts of India but also from abroad. According to a survey conducted by Association of Indian Universities, this University is one among the top ten Universities in the country preferred by the overseas students for admissions. At present, there are more than 602 overseas students from 45 countries on the rolls of constituent units of this University.

During the last 20 years, there has been tremendous academic expansion of the University. It now conducts in all 290 courses in its constituent units, of them 107 are Post Graduate, 40 are Under Graduate and 37 Diploma level and 14 are PG Diploma level courses. 11 Fellowship and 5 certificate courses. All the professional courses which the University conducts such as those of Medicine, Dentistry, Engineering etc., have approval of the respective statutory councils, viz., Medical Council of India, Dental Council of India, All India Council for Technical Education etc.

The University is a throbbing center of research activities and has launched Ph.D. programmes in 79 subjects and M.Phil in 2 subjects. It has also introduced quite few innovative academic programmes such as Masters in Clinical Optometry, M.Tech. in Nano Technology etc.

The University's performance and achievements were assessed by the "National Assessment and Accreditation Council" and it was re-accredited with a prestigious "A+" Grade in 2017. Some programmes of the constituent units such as Poona College of Pharmacy, College of Engineering at Pune & the Institute of Management and Research, at New Delhi, have also been accredited by "National Board of Accreditation". Three constituent units of Bharati Vidyapeeth (Deemed to be University) are also the recipients of ISO 9001-2001 certifications.

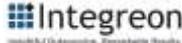
In 2017, in the assessment under National Institutional Ranking Framework (NIRF), by Ministry of HRD, Govt. of India, the university is ranked 54th at National level among universities. Also its constituents units- i.e. Poona College of Pharmacy, Pune is figured at 8th place, College of Engineering, Pune at 66th place, Institute of Management and Entrepreneurship Development, Pune at 40th place and Rajiv Gandhi Institute of Information Technology and Biotechnology at 30th place at the national level.

## **Salient and Distinctive Features of Bharati Vidyapeeth (Deemed to be University)**

### **This University:**

- | is one of the largest Deemed to be University in the country established u/s. 3 of the UGC Act, 1956;
- | is a multi-faculty University offering a variety of courses in 12 faculties namely Faculty of Arts, Social Sciences and Commerce; Faculty of Science; Faculty of Law; Faculty of Medical Sciences; Faculty of Dentistry; Faculty of Ayurveda; Faculty of Homoeopathy; Faculty of Nursing; Faculty of Pharmaceutical Sciences; Faculty of Management Studies; Faculty of Engineering & Technology and Faculty of Interdisciplinary Studies is accredited and reaccredited by the NAAC with prestigious 'A+' grade.
- | is probably the only University of its kind in the country having three self-financing Research Institutes devoted exclusively to the researches respectively in Health Related Sciences, Pharmaceutical Sciences and Social Sciences.
- | has the distinction of getting recognition from the University Grants Commission u/s. 12 (B) of its act;
- | is a University, which is academically and intellectually very productive. Its faculty members have a very laudable track record of research, publications and patents;
- | has created a special fund to provide research seed money to its faculty members;
- | has digitalized the libraries of its constituent units and which makes an extensive use of modern Information and Communication Technology in teaching, learning and research and also in administration;
- | publishes its own scientific Journal. Besides, two of its Management Education Institutes publish their own academic journals which have gained recognition in the core academic circles;
- | has established linkages with more than 50 national and international reputed academic institutions, such as North Carolina A & T University (USA), University of Cologne, (Germany), Liverpool Law School, (UK), Kingston University (UK), Pioneer Research Centre for Nano-grid Materials, Pusan National University, Busan (South Korea), Deakin University (Australia), Seford University (Australia), Oxford Brookes University (UK) and several others;
- | has several colleges of health related sciences such as Medicine, Dentistry, Ayurved, Homoeopathy, Nursing, Audiology & Speech Language Pathology, Optometry in one campus (Pune). This has facilitated introduction of interdisciplinary courses and research.
- | IRSHA, its health related Sciences Research Institute has done a good path breaking research work on Omega 3 Fatty Acids and has taken a lead in encouraging farmers to cultivated flax seeds which are major source of Omega 3 Fatty Acids.
- | Its Institute of Environment Studies & Research Education has adopted several primary schools, wherein it implements its programmes of creating environmental consciousness among the students. Its work has received national level applaud.
- | is a throbbing centre of academic activities and has organized several national and international level seminars, conferences, workshops, etc.
- | runs a School of Performing Arts, wherein graduate and postgraduate programmes in various Performing Arts including dance, music etc., are conducted in the traditional Gurukul system.

## Our Top Recruiters

## Our Top Recruiters





### **Institute of Management and Entrepreneurship Development, Pune (IMED)**

Established by Bharati Vidyapeeth in 1978, “Institute of Management and Entrepreneurship Development” (IMED) is a well known Business Schools in Western part of India. The Government of India under section 3 of UGC Act brought this Institute under the ambit of Bharati Vidyapeeth (Deemed to be University), Pune w.e.f. 20th July 2000. IMED has been consistently ranked among top Indian Business Schools in India.

IMED has splendid layout on sprawling four acres of land with 'state-of-the-art' infrastructural & instructional facilities. As a constituent of Bharati Vidyapeeth (Deemed to be University) IMED contributes in its own ways to the philosophy, vision and mission of Bharati Vidyapeeth i.e. “Be a World-Class University and a Global Resource in Innovative University Education for Ever-better World” and “Social Transformation Through Dynamic Education” respectively.

The team led by Dr. Sachin S. Vernekar, IMED could achieve the success under the able guidance of the founder-Chancellor, Hon'ble Dr. Patangraoji Kadam, Pro Chancellor, Dr. Shivajiraoji Kadam and Vice Chancellor Dr. Manikrao Salunkhe and Secretary Dr. Vishwajeet Kadam. At IMED, the students, faculty and management share team oriented common goals that are intellectually stimulating. Besides training young professionals to meet the challenges of globalization, we at IMED develop entrepreneurial skills in our students. Value addition lies at the core of our teaching curriculum and the syllabus is updated with the feedback from industry and is comparable with curriculum of leading national and international level institutes to retain edge in academics. The programmes are approved by AICTE.

*(For details regarding infrastructural facilities, resources available and other activities conducted at the institute are available on its website.)*

**Bharati Vidyapeeth (Deemed to be University)**  
**Institute of Management and Entrepreneurship Development Pune (India)**

Paud Road, Erandawane, Pune : 411 038

Tel.: 020-25425517 Telfax : 020-25431060

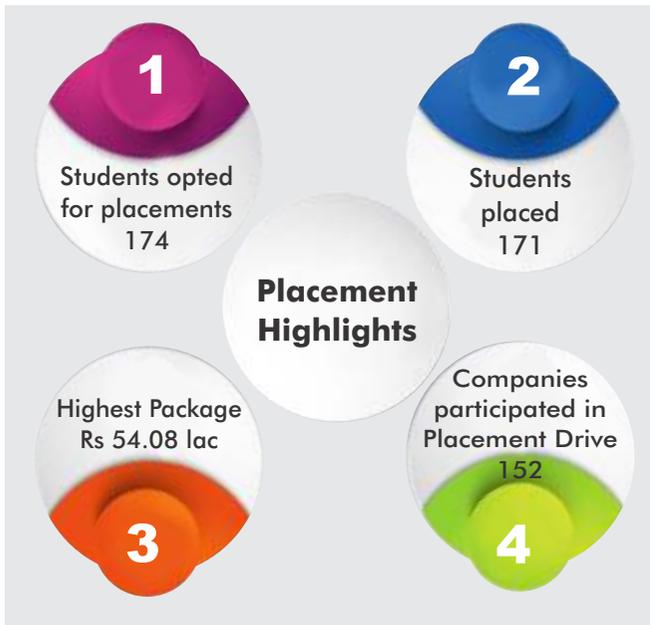
Email : [imed@bharatividyaapeeth.edu](mailto:imed@bharatividyaapeeth.edu) web [www.imed.bharatividyaapeeth.edu](http://www.imed.bharatividyaapeeth.edu)

**Bharati Vidyapeeth (Deemed to be University),  
Pune (India)**

**Institute of Management and Entrepreneurship  
Development (IMED. Pune)**

**Highlights of IMED**

1. Established in 1978, The IMED was having Permanent affiliation to Pune University. Became constituent Unit of Bharati Vidyapeeth (Deemed to be University) in 2001.
2. Ranking: Ranked 40th in India National Institutional Raking Framework (NIRF) by Ministry of Human Resource Development, Govt. of India.
3. Unique Features:
  - Corporate Resource Center (CRC): Linkages with 300+ corporates through IIPS.
  - MoU Signed: 72
  - Excellent Placements: 92% Placements
  - Highest Package: 54.36 LPA (International), 12.10 LPA (Domestic)
  - Companies Participated in Placement: 152
  - Registered Alumni Association with 3735 Members
  - Alumni Meet: "Sahyog" and Entrepreneurs Meet (PRIDE) organized every year
  - Integration of Massive Open Online Courses (MOOCs) in curriculum
  - Foreign Collaborations: Faculty and Student Exchange with School of Business and Economics, Linnaeus University Sweden
  - International Cultural and Management Fest: "Expressions"
  - 7 Tier Counseling System
  - 5 Tier Feedback System
  - Finishing School (CCEE, iSTAR Skill Development Programme, Profiling)
  - Professional Counselor for Students
4. Excellent Infrastructural and Instructional Facilities
  - a. Library Collection: Books-68760, Titles: 10311, Databases: 04 (10000+ Journals), Ebooks Access: 32+ Lac, CD-ROM-641, Periodicals-233, International Journals : 72 National Journals:110 Magazines: 51 eJournals:29 IMED Publication: 08
  - b. Well Equipped Computer Labs: 441 Computers with latest H/W configuration and S/W
  - c. Seminar Hall, Conference Halls, Smart Classrooms, Auditorium, Play Ground, Corporate Resource, and Entrepreneurship Development Center
  - d. Excellent ICT Environment: Virtual Learning Environment, Interactive Website, in-house e-Content Development (Darim eStudio, Raptivity and Lecture Capture) and Delivery System, e-library, Research Tools.
5. Student Diversity: Students from 27 states and 15 countries across the globe.
6. Admissions: Through All India Entrance Test at 14 Centers across the Country.
7. CBCS Pattern for all programmes (MBA /MCA / BBA / BCA) : Major Revisions in 2012, 2014 and 2016 and Outcome based teaching-learning and evaluation system
8. Examination Results(2015-16): MBA: 88.74% ; MBA(HR): 78.43% ; MCA: 98.82%; BBA: 86.60 ; BCA : 91.67%
9. Total Number of Faculty: 69 (Faculty with PhD: 32)
10. 40+ annual events organized every year for the holistic development of students
11. 70:30 Teaching-Learning: 30% syllabus taught by industry experts
12. Achievements in sports, NSS and Extra-curricular / Number of Prizes Won: National Level:16 State level: 04 University Level: 100+.
13. 180+ Awareness, training and sensitization activities organized (2011-2017)
14. Best Practices: Industry Institute Partnership Summit (IIPS), Sectoral Studies International Student Cell, Online Quiz, Professional Counselor, Personality Development Tips, Tea with director.
15. Innovative Practices: HR Meet, Corporate Days, , 70:30 Teaching-Learning, Flipped Classroom, Software Development Cell, 7 tier counseling and 5 tier feedback, ISR Cell, Green Initiatives and Profiling



**Programs Offered :**

<b>BBA</b>	3 Years Full Time	240
<b>BCA</b>	3 Years Full Time	60

**PLACEMENT AT A GLANCE**

NO. OF COMPANIES VISITED	152
HIGHEST SALARY PACKAGE (PER ANNUM)	` 12.00 lakh (Domestic) & ` 54.08 lakh (International).



Chief Guest Mr. Sanjay Ghodawat, being felicitated by Dr. Manikrao Salunkhe, Vice Chancellor- Bharati Vidyapeeth, Pune on the occasion of inauguration of IIPS-2017, an Dignitaries on the Dias (from left) Mr.A.Jamgunde- Entrepreneur, Mr. Balanarayan G.- General Manager HR from TCS, Dr.Manikrao Salunkhe, Mr. Sanjay Ghodawat, Dr. Sachin S. Vernekar- Director IMED and Dean FMS BVU, Dr.Sahrad Joshi- Sr.Academician.



MBA Freshers' Day 2017 at IMED Dr. Sachin S. Vernekar- Director IMED and Dean FMS BVU, with winners



Knowledge gives humility, from humility, one attains character; from character, one acquires wealth; from wealth and good deeds (righteousness) follow and then the happiness...

Established in 1992, Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research (BVIMR), New Delhi focuses on imbuing the said values across various stakeholders through adequate creation, inclusion and dissemination of knowledge in management education.

The institute has over the past few years emerged in the lead with a vision of Leadership in professional education through innovation and excellence. This excellence is sustained by consistent value enhancement and initiation of value-added academic processes in institutue's academic sytems.

Based on the fabulous architecture and layout on the lines of Nalanda Vishwa Vidyalaya, the institute is a scenic marvel of lush green landscape with modern interiors. The Institute which is ISO 9001:2008 certified is under the ambit of Bharati Vidyapeeth (Deemed to be University), Pune as approved by Govt. of India on the recommendation of UGC under Section 3 of UGC Act vide its letter notification No. F. 9 – 16 / 2004 – U3 dated 25<sup>th</sup> February, 2005.

*(For details regarding infrastructural facilities, resources available and other activities conducted at the institute are available on its website.)*

Bharati Vidyapeeth (Deemed to be University)  
**Institute of Management and Research, New Delhi**  
 Impact of Excellence "Where Winning is an attitude"

A4, Rohtak Road, Paschim Vihar, Attached to Paschim Vihar (East) Metro Station  
 New Delhi - 110063. Ph.: 011-25285808, 25284396 Website: [www.bvimr.com](http://www.bvimr.com)  
 ISO 9001: 2004 & ISO 14001: 2008 certified Institute

### Key Highlights of BVIMR

- Re-Accredited with A+ grade by NAAC
- NBA (AICTE) Re-Accredited MBA Programme
- An ISO 9001 : 2015 & ISO 14001 : 2015 certified institute.
- Ranked amongst Top 50 in the Best B-Schools Survey conducted by Business India.
- Ranked amongst “Top 10 Business Schools in Delhi / NCR”, “Top 10 Business Schools in Placements in India” & “Top 20 Business Schools in India” by Business and Management Chronicle.
- Ranked amongst Top 40 B-Schools in India, Top 10 B-Schools in North India and 2nd in Delhi by CAREERS 360.
- Recipient of ‘B-school Leadership Award’ by Star News in February 2011.
- Rated in Gold A++ category by just careers for MBA aspirants
- Excellent Placement Record with highest package offered ` 14 lac (National) & ` 18 lac (International).
- The Only B School in Delhi with adjacent Metro station.
- Recipient of Abhijeet Kadam Memorial “Adarsh Mahavidyalaya Award” for outstanding contribution in education amongst higher education institutes run by Bharati Vidyapeeth, Pune in the year 2007.
- Excellent air-conditioned infrastructural and instructional facilities with Wi-Fi enabled Campus.
- State of the art Psychometric laboratory for psychometric assessment, profiling and career counseling for students.
- Publications
  - BVIMR MANAGEMENT EDGE: Referred management journal
  - BVIMR MIRROR: Quarterly newsletter
  - HARMONY: The yearly magazine of the Institute has articles written by the faculty members & the students
  - GLIMPSES : an Annual magazine highlighting yearly achievements.
  - PUNARSANGAM : It is a quarterly alumni News Letter.
- Inclusion of foreign languages like French, German, to increase global competitiveness of students
- Active Alumni Association (UNITED BRETHREN) with international chapters in Australia, USA, UK and UAE.
- Students have won more than 300 prizes in various off-campus state level and national level events.
- Excellent Industry-Institute Interface with about Eight International conferences and fourteen national conferences, many faculty and management development programs conducted with faculty having rich industry , research, teaching and consultancy experience
- Alumni Mentoring Program; SAARTHI to bridge industry-academia gap.
- CORRPOSCHOOL, the finishing school, for grooming learners’ employability skills set under its CCPPT; Corporate Connect Personal and Professional Training Programmes.
- Academic rigour through Incorporation of Bloom’s Taxonomy and KOLB’s teaching and learning methodologies.
- An Academic Epitome, characterized by deep intellectual capital, nurturing the future leaders by imbibing entrepreneurial and intrapreneurial spirits.



*Heartiest  
Congratulations*  
to  
**Gold Medalist**  
**Mr. Ashish Jindal**  
First Rank in Bachelor of  
Business Administration (B.B.A.), 2015

### Programs Offered :

<b>BBA</b>	3 Years Full Time	360
	Morning Shift :	180
	Afternoon Shift :	180
<b>BCA</b>	3 Years Full Time	60



Bharati Vidyapeeth's Institute of Management and Entrepreneurship Development (BVIMED) Navi Mumbai centre was started in 2006, with the objective of imparting excellence in education for undergraduate students. The institute is situated amidst a picturesque backdrop of parsik hills of Belapur and strategically located among industrial hub of Mumbai, Navi Mumbai and Western India. BVIMED, Navi Mumbai centre has been conducting management and technical programs leading to the most prestigious Bachelors of Business Administration (BBA) and Bachelors of Computer Application (BCA) degree.

To pave the way for students, to flow ahead in the respective streams to become a part of "Corporate Ocean".

The Mission of the Department is to provide quality education in the area of computer science so as to enhance the competitiveness of our students in the job market and contribute to the economic, technical and social development of the Nation. The Department will maintain a positive academic environment that promotes excellence in learning and research through constructive interaction between students, faculty, staff, industry and community. The Department will utilize the available resources to instill state of the art technical knowledge and research capabilities, to encourage critical thinking, problem solving skills, and ethical responsibility and to develop students' verbal and written communication skills.

*(For details regarding infrastructural facilities, resources available and other activities conducted at the institute are available on its website.)*

**Bharati Vidyapeeth (Deemed to be University)**  
**Institute Of Management And Entrepreneurship**  
**Development, Navi Mumbai.**

Sector No. 8, CBD, Belapur, Navi Mumbai 400 614. Tel 91-22-27869202/ 2756 2582  
 Fax 91-22 27571182 E-mail: [bvimsr@bom5.vsnl.net.in](mailto:bvimsr@bom5.vsnl.net.in) Website : [www.bvimsr.com](http://www.bvimsr.com)

## ACADEMIC PROGRAMMES

The following Programmes are offered by the Institute:

No.	Course	Duration and Type	Intake Capacity
1.	Bachelor of Business Administration (BBA)	3 years full time	60
2.	Bachelor of Computer Applications (BCA)	3 years full time	60





Bharati Vidyapeeth Institute of Management, Kolhapur was established in the year 1994 under the mentorship of Dr. Patangraoji Kadam, which was brought under the ambit of Bharati Vidyapeeth (Deemed to be University), Pune in 2005-06 as a constituent unit. Earlier, it was affiliated to Shivaji University Kolhapur. The Institute is recognized by Govt. of Maharashtra and has come a long way in establishing itself as a center devoted to impart quality management and Information Technology education in Southern Maharashtra.

The Institute is located on 4.02 acres of land at Kadamwadi, Kolhapur, 1.5 kms away from central bus stand and Railway Station. The building of the institute is spacious and fulfills stipulated norms of AICTE. The campus is eco friendly and lush green conducive for higher learning.

The infrastructural facilities include well furnished Class Rooms, Seminar Halls, Reading Room, Faculty cubicles, Placement Cell, Ladies Room, Students Common Room, Amenities like Telephone facility, Banking facility on campus, spacious circulation area and ample parking space. Latest teaching / learning aids and equipments are used for imparting education. These include OHP's, LCD Projectors, Public Address System, EPBX, FAX machine etc. The library of the Institute is stocked with adequate number of text books and references & subscribes national - international magazines and journals on a continuous basis. A separate Internet section is developed in the library with 20 machines dedicated for advanced browsing.

The ultra modern computer centre of the Institute is equipped with the latest software & hardware with 160 Pentium IV workstations. The Institute provides a dedicated Leased Line for Internet facilities on campus.

*(For details regarding infrastructural facilities, resources available and other activities conducted at the institute are available on its website.)*

Bharati Vidyapeeth (Deemed to be University)  
**Institute of Management, Kolhapur**

KADAMWADI, KOLHAPUR – 416003.

Tel.: 0231 – 2668654, 2652426 Fax : 0231 – 2652426

Website : [www.bvimkolhapur.com](http://www.bvimkolhapur.com) , E-mail : [institute\\_bvimk@rediffmail.com](mailto:institute_bvimk@rediffmail.com)

**Academic Programmes Offered:**

Sr. No.	Programme	Duration and Type	Intake
1.	Bachelors of Business Administration (BBA)	3 Years Full Time	210
2.	Bachelors of Computer Application (BCA)	3 Years Full Time	120

**Salient Features of the Constituent Unit**

1. Choice based Credit System for all Courses.
2. Highly qualified experienced faculty.
3. Well equipped Library with Digital facility.
4. Computer Laboratories with advanced software's.
5. Wi-Fi Campus.
6. Students centric approach.
7. Eco friendly environment.
8. NSS Cell & Social Work forum.
9. Alumni association.
10. Recognized Research Centre.
11. Active Entrepreneurship Development Cell.
12. Placement Assistance.



Director Dr. Nitin Nayak with the Guest for Go-Green Activity -2017.



Institute of Management and Rural Development Administration, (IMRDA) Sangli has achieved the distinction of a prominent knowledge center in Western Maharashtra imparting quality Management and Computer Education for the last twenty years since its inception in 1994. IMRDA today is a place to reckon with as a foremost institute of repute among the scholastic and business circles. The success of IMRDA immensely lies in identifying and nurturing the hidden latent talents of the students coming from all quarters of the society. The students begin their journey with us as unsharpened individuals and during their span of learning amidst us get transformed into thorough professionals, good human beings, and responsible citizens and are forever our Brand Ambassadors. The fact that, our students are absorbed by the leading Indian Companies and Multi-National Corporations is the result of the remarkable efforts of our dedicated faculty members who are always keen to go out of their way to develop our students.

BVDU is awarded 'A' Grade University Status by Ministry of Human Resource Development, (MHRD) Government of India. IMRDA is approved by AICTE, New Delhi and is Re-Accredited with 'A+' Grade by NAAC. The Institute is a constituent unit of Bharati Vidyapeeth (Deemed to be University), Pune which ranks among the Best Universities in India.

*(For details regarding infrastructural facilities, resources available and other activities conducted at the institute are available on its website.)*

Bharati Vidyapeeth (Deemed to be University)

**Institute of Management And Rural Development Administration, Sangli**

Bharati Vidyapeeth Bhavan, Rajwada Chowk Sangli - 416416,

Tel : 0233 2325776 Fax : 0233 2377249

Mail : [imrda@bharatividyaapeeth.edu](mailto:imrda@bharatividyaapeeth.edu) Web : [imrda.bharatividyaapeeth.edu](http://imrda.bharatividyaapeeth.edu)

### Academic Programmes Offered:

Sr. No.	Programme	Duration and Type	Intake
1.	Bachelors of Business Administration (BBA)	3 Years Full Time	60
2.	Bachelors of Computer Application (BCA)	3 Years Full Time	60

## Highlights

- Courses are approved by AICTE, New Delhi
- Excellent infrastructure facilities, which are at par with the best school in India.
- Full-time, highly qualified and experienced faculty who are experts in different disciplines of management studies.
- Library with more than 18,000 books and 36 journals and periodicals. Library is available to the students for 12 hrs.
- The institute is active in industry interface through research, consultancy and student-driven projects.
- The institute conducts workshops, seminars and guest lectures for students to expose them to the realities of the corporate environment.
- Continuous faculty development programme in the form of Academic Promotion Council meetings are conducted on a weekly basis.

The Institute in search of excellence in the field of management education, focuses on a wide range of academic activities which include different teaching methods, research, training consultancy etc., so as to continually create intellectuals to cater the need of the need of the world business community





Yashwantrao Mohite Institute of Management, Karad is one of the constituent units of Bharati Vidyapeeth (Deemed to be University), Pune. It was established in 1994 and since then has been recognized by the All India Council for Technical Education (AICTE), New Delhi and Directorate of Technical Education (DTE), Govt. of Maharashtra.

The Institute, situated in a picturesque locale far away from the maddening crowd of a city, provides the right ambience required for learning. It attracts students from the length and breadth of the country.

Salient Features of the Constituent Unit

1. State-of-Art Infrastructure
2. Experienced and highly qualified faculty
3. Faculty is right blend of Industry and academia
4. Strong Institute-Industry-Interface to keep abreast with latest developments
5. Student centric teaching and learning pedagogy

**Academic Programmes Offered:**

Sr. No.	Programme	Duration and Type	Intake
1.	Bachelors of Business Administration (BBA)	3 Years Full Time	90
2.	Bachelors of Computer Application (BCA)	3 Years Full Time	90

*(For details regarding infrastructural facilities, resources available and other activities conducted at the institute are available on its website.)*

Bharati Vidyapeeth (Deemed to be University)  
**Yashwantrao Mohite Institute of Management, Karad**

Bharati Vidyapeeth Educational Campus, Venkateshnagar, Koyana Vasahat,  
 Malkapur, Karad-415 539 (Maharashtra State)

Tel: (02164) 241321 Fax: (02164) 241163

Website: [www.bharatividyaapeeth.edu](http://www.bharatividyaapeeth.edu) E-mail: [ymimkarad@bharatividyaapeeth.edu](mailto:ymimkarad@bharatividyaapeeth.edu)



Abhijit Kadam Institute of Management and Social Sciences is a premier leading institute in Western Maharashtra located in Solapur. The institute is approved by AICTE, recognized by UGC and is under the umbrella of Bharati Vidyapeeth (Deemed to be University), Pune. It has a well-established history and prides itself for its academic reputation. Having been set up in 1981, AKIMSS has emerged as a citadel of learning and research with a symbiotic relationship with the worlds of business and industry.

We create an environment within which actionable learning takes place and thus provide the breeding ground for managerial leadership of the future.

We presently offer post graduate programmes MBA, MCA and under graduate programmes BBA, BCA.

The institute has excellent full time faculty with a proven track record and a slew of visiting faculty who bring the experience of the real world into the classroom. Specialist scholars come and deliver lectures enabling the student to expand their horizons of gyan (knowledge), buddhi (intelligence) and vivek (the consciousness to discern). The result is that our student is so good that his/her placement takes place with minimal effort.

*(For details regarding infrastructural facilities, resources available and other activities conducted at the institute are available on its website.)*

Bharati Vidyapeeth (Deemed to be University), Pune  
**Abhijit Kadam Institute of Management And Social Sciences, Solapur.**

Vijapur Road, Solapur - 413 004.  
Tel. 0217-2341353, 2300687, 2302016  
Website; <http://www.akim.bharativedyapeeth.edu>  
E-mail : [akim@bharativedyapeeth.edu](mailto:akim@bharativedyapeeth.edu)

**Salient Features of the Constituent Unit**

- Re-accreditation with 'A+' Grade by NAAC
- Approved All India Council of Technical Education (AICTE), New Delhi
- ISO 9001 :2008 Certification by British Standard Institutions (BSI)
- Ph.D. Centre in Management
- AKIMSS Journal of Research in Management, Computer Applications & Social Sciences (ISSN No.: 2319 – 2348)
- Life Member of Association of Indian Management Schools (AIMS)
- State of Art Infrastructure
- Wi – Fi Campus
- Qualified and dedicated faculties
- The Corporate Resource Center.
- Excellent inputs for overall development of professional competencies and personality of the students.
- Placement Assistance Cell (Centralized Placement Cell at Pune)
- Well equipped library with more than 22,060 books and 48 national and international research journals
- The facility of Online Research Journals (IEEE, J-Gate, EBSCO), DELNET facility, Book-Bank facility, more than 500 Management CD's, Night Reading Room Facility.
- Video-conferencing, Excellent Internet Laboratory, Computer Laboratory
- Language Lab
- Sport Facility (Indoor and outdoor)
- NSS Wing, TWG, Co-curricular and Extracurricular Activity
- In-house banking facility
- Alumni Association

**Academic Programmes Offered:**

Sr. No.	Programme	Duration and Type	Intake
1.	Bachelors of Business Administration (BBA)	3 Years Full Time	60
2.	Bachelors of Computer Application (BCA)	3 Years Full Time	60



## PROCEDURE AND RULES FOR ADMISSION

### 1 Entrance Test - General Instructions, terms and conditions

- 1.1 BU-MAT 2018 is a ranking examination for admission to BBA/BCA Graduate programmes for 2018-19 academic session.
- 1.2 Applicant may kindly note that mere appearance in the entrance test and inclusion of name in the merit list does not confer any automatic rights to secure admission to the programme offered by the institute. The selection and admission to the programme is subject to fulfilling the admission criteria, eligibility, any such criteria as may be prescribed by the University and availability of seats to the particular programme and institute at the time of counseling.
- 1.3 Applications of candidates producing false or fabricated information will not be considered
- 1.4 Before initiating registration process, candidates should go through the Information brochure carefully for eligibility criteria, and pattern of examination etc. The information brochure shall be available at [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)
- 1.5 Incomplete online application, if not in accordance with instructions, will not be considered and processed. Applicant should carefully fill up all the fields during online application process and complete the payment process. Application once submitted finally, cannot be withdrawn/modified.
- 1.6 The entrance test fee, once paid, will not be refunded under any circumstances. Candidates who remain absent for the entrance test will forfeit their entrance test fee.
- 1.7 The Information brochure is subject to modification without notice, please check the website regularly for updations, if any.
- 1.8 The authorities of the institution reserves the right to withdraw permission, if any, granted inadvertently to any candidate who is not eligible to appear in the entrance test even though Admit card/Registration number has been issued.
- 1.9 The Admissions provided to candidates based on the result of the entrance test will be purely provisional and subject to the fulfillment of eligibility criteria as mentioned in the Information brochure.
- 1.10 Under no circumstance a change in examination centre once selected by the candidate will be allowed.
- 1.11 Candidates MUST bring the following documents to the test centre - (a) Printed copy of Admit Card (b) Any one of the authorized photo IDs (must be original, valid and non-expired): Aadhaar Card /PAN card/Driving license/Voter ID/Passport. The name on the photo identification must match with the name as shown on the Admit card. Candidate reporting to test center without the above said requisite documents shall not be allowed to appear for the entrance test.
- 1.12 All the correspondence should preferably be addressed by e-mail. The e-mail query shall be addressed only if it is not anonymous and not vague.
- 1.13 Candidates are deemed to have read, agreed and accepted the terms and conditions in the Information brochure and on completing the registration/application form for the entrance test.
- 1.14 In case differences of opinion or any ambiguity in interpretation and implementation of any of the instructions/terms/rules/criteria regarding the determination of eligibility/conduct of examinations/registration of candidates/ information contained herein, the same shall be referred to the Vice Chancellor of the Bharati Vidyapeeth (Deemed to be University) and his decision shall be final and binding on all concerned.
- 1.15 Any legal matters arising out of the total admission process through the All India Common Entrance Test of Bharati Vidyapeeth (Deemed to be University), Pune – 30 i.e. BU-MAT 2018, shall be within the exclusive jurisdiction of competent courts at Pune, Maharashtra State only.

## 2. GENERAL

The information and rules given here in are applicable for a combined test for admission to Degree Programme BBA, BCA courses of Bharati Vidyapeeth (Deemed to be University) offered at following institute. The Courses offered as mentioned in the bracket in at each institute.

1. Bharati Vidyapeeth (Deemed to be University)  
Institute of Management & Entrepreneurship Development, Pune  
(Intake BBA-240 & BCA-60)
2. Bharati Vidyapeeth (Deemed to be University) Institute of Management Studies & Research, Navi Mumbai  
(Intake BBA -60 & BCA 60)
3. Bharati Vidyapeeth (Deemed to be University) Institute of Management & Research New Delhi  
Intake BBA-360 (Morning Shift -180 + Afternoon Shift -180) & (BCA-60)
4. Bharati Vidyapeeth (Deemed to be University) Institute of Management, Kolhapur.  
(Intake BBA-210 & BCA-120)
5. Bharati Vidyapeeth (Deemed to be University) Institute of Management and Rural Development, Administration, Sangli.  
(Intake BBA-60 & BCA-60)
6. Bharati Vidyapeeth (Deemed to be University) Yashwantrao Mohite Institute of Management, Karad.  
(Intake BBA-90 & BCA-90)
7. Bharati Vidyapeeth (Deemed to be University) Abhijit Kadam Institute of Management and Social Science, Solapur.  
(Intake BBA-60 & BCA-60)
  - i) The seats will be filled on merit based on their performance in **B-UMAT-2018** Test conducted by Bharati Vidyapeeth (Deemed to be University) at designated centres.
  - ii) One seat over and above the sanctioned intake in the Programme will be reserved for wards of migrants from Jammu & Kashmir valley and Defence and Civil Service personnel engaged in fighting against terrorists activities in Jammu & Kashmir valley. (Refer D.O. No. F10-1/2003-Desk (u) Dated 5-12-2003) The candidates to be admitted against these seats must have appeared the **B-UMAT-2018** Test conducted by the Bharati Vidyapeeth (Deemed to be University), Pune. The seat will be allotted to the candidate who has secured highest marks in the entrance test among J & K candidates.

**Note :** 15% seats are reserved under Foreign / NRI / P.I.O. / OCI/ Institutional Quota Merit Category. Candidates seeking admissions to the seats under Foreign / NRI / P.I.O. / OCI/ Institutional Quota Merit category will have to apply separately on a prescribed application form. The application form will be available at the office of The Registrar, Bharati Vidyapeeth (Deemed to be University), Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-30. The form fee for this category is Rs. 1,000/- (non refundable). Seats remaining vacant after allotment to Foreign / NRI / P.I.O./ OCI Students (based on Merit), will be allotted to Indian students under Institutional Quota on the basis of merit based on the marks obtained by them in **BU-MAT 2018**. The last date for submission of form to this category at the above mentioned address is **30th May 2018 before 5.00 p.m.**

## 3. ELIGIBILITY

- (i) A candidate applying for the BBA/BCA Programme should have passed HSC (10+2) or equivalent examination from any statutory board situated in India.

The candidates who have appeared at the qualifying examination are also eligible to apply provided they complete their examination including practical Examinations, viva / assignments on or before the day of admission to the institute of their choice. Such candidates will have to produce marks statement at the time of admission.

The admission of student, will remain provisional until the other necessary certificates in original, are submitted to the institute. The last date to submit all the certificates (except statement of marks) in original shall be **August 10th, 2018**, if certificates are not submitted by the said date or the eligibility is not granted, the admission would automatically stand cancelled. Under no circumstances will an extension of the deadline be made.

- (ii) The candidate should be an Indian national.

#### 4. BASIS OF SELECTION FOR ADMISSION

- 4.1 A Candidate desirous of seeking admission to BBA/BCA Programme should fulfill the minimum eligibility condition as stated in **point no 3**, above.
- 4.2 He/She must have appeared for the BU-MAT 2018 Test, [Written Test] conducted by Bharati Vidyapeeth (Deemed to be University), Pune at designated centres.
- 4.3 The Candidate shall be offered admission on the basis of his/her rank in the final merit list and availability of the seats for a particular programme at a particular Institute of the candidate's choice at the time of counseling and admission in the concerned Institute. Mere appearance in the entrance test and inclusion of name in the merit list does not confer any automatic rights to secure admission to the programme offered by the institute. The selection and admission to the programme is subject to fulfilling the eligibility criteria.
- 4.4 In the case of candidates securing equal aggregate marks their relative rank will be determined on the basis of following order of preference:
- When the total marks at the entrance test are the same, the candidates will be ranked according to their marks according to their percentage of marks scored at SSC or its equivalent examination.
  - If equal, the candidates will be ranked on the basis of computerized random numbering..

#### 5. NATURE OF ENTRANCE TEST : B-UMAT-2018

The **B-UMAT-2018** Test will be of in all, 200 marks. It will consist of 200 multiple choice questions of one mark each with four alternatives for each, with only one right/probable choice. There is no negative marking. The break-up of questions will be as follows:

A)	Written Test	Questions	Marks
i)	Test of Numerical Aptitude	60	60
ii)	Test of Reasoning / Logical Aptitude	60	60
ii)	Test of Verbal Ability	60	60
iv)	Test of Reading Comprehension	20	20
	<b>Total</b>	<b>200</b>	<b>200</b>

#### 6. ENTRANCE TEST SCHEDULE AND ADMIT CARDS

The entrance test BU-MAT 2018 will be conducted on **3rd June 2018 from 10.00 am to 12.30 pm**. The candidates have to be present at the centre of the examination at 9:30 a.m. positively

Admit card will be available online to candidates after successfully filling up the online application form and payment of the entrance test fee. Candidates are required to download and print a copy of the admit card.

Candidates MUST bring the following documents to the test centre -

(a) Printed copy of Admit Card

(b) Any one of the authorized photo IDs (must be original, valid and non-expired): Aadhaar Card /PAN card/Driving license/Voter ID/Passport. The name on the photo identification must match with the name as shown on the Admit card.

Candidate reporting to test center without the above said requisite documents shall not be allowed to appear for the entrance test.

## 7. TEST CENTRES :

The list of cities where the entrance examination centres are located is as below :

City	Center No.	City	Center No.
Pune	01	Lucknow	08
New Delhi	02	Chandigarh	09
Navi Mumbai	03	Kolkata	10
Karad	04	Jaipur	11
Kolhapur	05	Indore	12
Sangli	06	Bhopal	13
Solapur	07		

- 7.1 Candidates shall appear at the examination centre as shown on their Admit Cards.
- 7.2 Candidates have the option of selecting their city to appear for the entrance examination during filling up of online application form.
- 7.3 Candidates are advised to familiarize themselves with the route and location of the examination centre.
- 7.4 Only registered candidates with valid admit card and identity card will be allowed at the examination centre
- 7.5 The candidates must reach the test centre at least 30 minutes prior to the commencement of test on the day of the entrance test.
- 7.6 Candidates will not be allowed to take the following items inside the examination center under any circumstances : electronic devices such as mobile phone, earphones, bluetooth, Electronic Pen/Scanner, digital wrist bands connected to phones etc., or any other items that can be used for unfair means.
- 7.7 The authorities of Bharati Vidyapeeth (Deemed to be University), however reserve the right to make suitable changes in the centre venue or schedule of the entrance test.

## 8. ENTRANCE TEST FEE :

- 8.1 **Entrance test fee: Rs 1,200 /- (non refundable)**
- 8.2 The entrance test fee shall be paid through payment gateway using internet banking mode or through debit/credit card. Service charges and other taxes for transaction as applicable by bank has to be paid by the applicant.

8.3 The entrance test fee, once paid, will not be refunded under any circumstances. Candidates who remain absent for the entrance test will forfeit their entrance test fee.

## 9. APPLICATION PROCEDURE:

A candidate desirous of appearing for the **BU-MAT-2018** entrance test is required to complete the prescribed online application form and submit to the University along with entrance test fee.

The application form is available online at : [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)

The candidates should strictly follow the instructions given in the website while filling up the application form online, and must read the instructions carefully before filling up the online application form. Instructions are mentioned at 'Registration Guide' menu which is available on website. Before filling up the application form online, candidates should:

- a) Create their login credential
- b) Have a scanned image of their recent passport size photograph(Refer to guidelines mentioned on the website)
- c) Have a scanned image of their signature, ready before filling up the online application form.
- d) Read the procedure and guidelines for online payments of test fee which is to be made through Credit Card / Debit Card / Internet Banking. (Refer to guidelines, terms and conditions for using online payment mentioned on the website)

The candidate may then proceed to fill the form and submit the completed application form. The candidate should take a print of payment receipt and completed application form for reference and as a record.

Candidates should submit the completed online application form on or before the last date mentioned in the website. (See "Important dates" in the brochure.)

Candidates are required to download and print a copy of the admit card after completion of the online application process. In case admit cards are not available online immediately after completion of online application, the candidates will be informed through email about the date of availability of admit card online.

Candidate should ensure that all information entered during the online application process is correct.

Applications of candidates producing false or fabricated information will not be considered.

The authorities of the University do not edit /modify/alter any information entered by the candidates at the time of online application process under any circumstances. Any request for change in information thereafter will not be entertained.

**For any queries related to filling online application form Email: [cet@bharativedyapeeth.edu](mailto:cet@bharativedyapeeth.edu)**

**Tel. No. 020-24407131/132/133/163**

## 10. Instructions regarding Test booklet and Answer sheet: (Written Test)

During the written test, candidates will be provided with a sealed test booklet and an answer sheet. Candidates have to fill the information regarding name, roll no, centre code and center of examination on the test booklet without opening the seal of the test booklet. The test booklet consist of 200 questions each with four alternatives. Candidates are advised not to open/ break the seal of the booklet before they are instructed to do so.

The candidates have to fill in information using a ball point pen neatly and accurately on the front side of the answer sheet and follow all instructions given. Candidates must ensure that they fill in their names, roll no, test form no and center, correctly on side 1 (front side) of the answer sheet. The answer sheet must be signed by the candidate and the invigilator. If any of the above information is missing, the answer sheet will be treated as incomplete and will not be processed further. The candidates have to mark only one option for each question on side 2 (back side) of the answer sheet. Candidates must not fold and should not make any stray marks on the answer sheet.

The test booklet and answer sheet must be submitted to the invigilator in the stipulated time of the entrance test. If the test booklet and answer sheet is not submitted to the invigilator, the candidate will be treated as absent for the entrance test.

## 11. Declaration of Result

The combined merit list of **BU-MAT 2018** based on 200 marks, i.e., written test will be declared on **15th June 2018 after 5p.m.** The combined merit list for all the institutes together will be declared. Separate merit list will be prepared for Regular category and Foreign/NRI/PIO/OCI/ Institutional Quota Merit Category.

The merit list of **BU-MAT-2018** entrance test will be declared and displayed at all the Institutes of Management of Bharati Vidyapeeth (Deemed to be University), and will also be displayed on its website. [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in) It is not possible to send individual invitation for counselling to the candidates. It shall be the responsibility of the individual candidate to see his own merit number and appear for the counselling at the centre of his/her choice as per schedule given in Point No. 12.

## 12. Counselling and Spot Admissions :

The counselling and on the spot admission session will be held at the centers as per the following schedule.

### 12.1 The counselling schedule will be as follows :

Counselling location	Admission to Institute at	Date	
BVIMR, New Delhi	BVIMR, New Delhi, IMED Pune, BVIMED, Navi Mumbai, IM, Kolhapur, IMRDA, Sangli YMIM, Karad, AKIMSS, Solapur	1st, 2nd and 3rd July 2018	For detailed schedule of counseling & result please refer the website. <a href="http://www.bvuniversity.edu.in">www.bvuniversity.edu.in</a> or <a href="http://imed.bharatividyaapeeth.edu">imed.bharatividyaapeeth.edu</a> or <a href="http://www.bvimr.com">www.bvimr.com</a>
IMED, Pune	IMED, Pune	4th, 5th, 6th and 7th July 2018	
IMSR, Navi Mumbai	BVIMED, Navi Mumbai		
Kolhapur	IM, Kolhapur		
Sangli	IMRDA, Sangli		
Karad	YMIM, Karad		
Solapur	AKIMSS, Solapur		

Counseling will begin at 10.00am onwards at all centres on scheduled days on the basis of combined merit list for BBA/BCA

The candidate must report for counselling at 10.00 a.m. only, on the date of the counselling at the respective centers.

- ▶ FAILURE TO REPORT FOR COUNSELLING ON THE SCHEDULED DATE AND TIME WILL RESULT IN INSTANTANEOUS CANCELLATION OF A CLAIM OF THE CANDIDATE TO THE SEAT.
- ▶ The candidate must note that appearance for the examination and inclusion of name in the merit list does not necessarily mean that he/she will get admission to the institute & course. The admission will depend upon the availability of seats to the particular programme and institute at the time of his counselling.
- ▶ It shall be candidates responsibility to see the result BU-MAT 2018 and confirm their merit no. The candidate should remain present for counselling as per the schedule.
- ▶ Individual counselling letters are not going to be sent. The candidate should attend counselling & on the spot admissions on their own as per the schedule given. The candidate should bring along with them proof of having appeared for the BU-MAT 2018 test such as Admit Card & or photo copy of application form / Demand Draft etc.

The candidate will be offered a seat in the Institute of their choice and course as per the combined merit list prepared by Bharati Vidyapeeth (Deemed to be University), Pune. for all the institutes and all the courses. The candidate will be called for counselling as per their merit number and will be offered a seat as per availability of the seat in the particular Institute and particular programme.

12.2 The following certificates in original along with self attested two copies each of the same are to be submitted at the time of counseling and on the spot admission.

- (a) Statement of marks (Last qualifying examination)
- (b) Passing/Degree certificate (Last qualifying examination)
- (c) Migration certificate from the University from which the candidate has passed the last examination.(other than Bharati Vidyapeeth (Deemed to be University)).
- (d) Transference /Leaving Certificate from the College last attended.
- (e) Character Certificate from Principal of the College last attended.
- (f) Affidavit regarding Gap in education on Rs 100/-stamp paper if applicable
- (g) Caste Certificate (in case of SC/ST Candidates)
- (h) Caste Validity Certificate (for SC/ST Candidates)
- (i) Change in Name Certificate (if any for married female students).
- (j) DD of the requisite fees as per the fee structure.
- (k) 5 Passport size recent photographs.

12.3 After scrutiny of their certificates, the candidates are offered admission according to their rank and availability of seats.

### 13 Fee Structure: BBA / BCA Programmes

Institute	Course	Regular Merit Category	Institutional Quota Merit Category	Foreign / NRI /PIO Merit Category	
Pune	BBA	79,300/per annum	1,00,000/per annum	US \$ 3,200/- per annum	
	BCA	69,300/per annum	90,000/per annum	US \$ 3,100/- per annum	
Navi Mumbai	BBA	62,000/per annum	1,00,000/per annum	US \$ 3,200/- per annum	
	BCA	52,000/per annum	90,000/per annum	US \$ 3,100/- per annum	
New Delhi	BBA	1,19,800/per annum	1,79,800/per annum	US \$ 3,250/- per annum	
	BCA	1,19,800/per annum	1,79,800/per annum	US \$ 3,250/- per annum	
Kolhapur	}	BBA	15,000/per annum	25,000/per annum	US \$ 1,000/- per annum
Sangli		BCA	20,000/per annum	30,000/per annum	US \$ 1,200/- per annum
Karad	}	BBA	17,000/per annum	25,000/per annum	US \$ 1,000/- per annum
Solapur		BCA	22,000/per annum	30,000/per annum	US \$ 1,200/- per annum

**Note :**\* The Fees may be revised. For fee structure applicable for 2018-19 please visit [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)

- a. The expenses in connection with Books, Uniform, Printed Forms, University Examination Fees, Industrial visits, Field Work, Summer Training, Specialized Training Modules, Special Assistance for Placement etc. will be borne by the student over and above the fees. It is desirable for every student to have their own laptop for the duration of the course.

#### Mode of Payment of Fees shall be as given below

The fee is to be paid through Bank Draft of any Nationalized bank drawn in the name of **“The Registrar, Bharati Vidyapeeth Deemed University, Pune payable at Pune”**.

If a candidate fails to confirm admission given to him/her, the same shall stand cancelled and the resultant vacancy will be offered to the next eligible candidate from the list. However, if candidate is unable to report in person, he /she can depute a representative with an authority letter signed by the candidate (appended in this brochure) along with requisite documents under sec. 12 above and Demand Draft of fees.

### 14 REFUND OF FEE :

Rules regarding cancellation of admission and refund of fee will be as per UGC norms and as per the directives given by Hon'ble Supreme Court of India; kindly, refer to the Notice Board at the time of counselling.

## 15. CONDUCT AND DISCIPLINE :

If any student is found indulging in anti national activities, or in activities that run contrary to the letter and spirit of the provisions of Acts and Laws enforced by the Government, or any activity that causes his/her behavior to be contrary to rules of discipline, will be liable to be expelled from the Institute forthwith without any notice by the Director of the Institute.

If any of the statements made in application form or any information supplied by the candidate in connection with his/her admission is, at any time, found to be false or incorrect and willful suppression of facts, his/her admission will be cancelled forthwith. The fees will be forfeited and he/she may be expelled from the Institution by the Director and prosecuted, if deemed necessary.

Each of the candidates seeking admission in the institute is required to give the following undertaking at the time of admission:-

- A) " I have read all the Rules of Admission for the current year and after fully understanding these rules, I have filled in this application form for admission for the current year.
- B) The information given by me in my application is true to the best of my knowledge and belief.
- C) I have not been debarred from appearing at any examination conducted by any Government constituted or Statuary autonomous examination authority in India.
- D) I fully understand that the Director of the Institute will have right to expel, rusticate me from the Institution for any infringement of the Rules of good conduct and discipline in general and particularly the ones referred to above and the rules of good conduct and discipline prescribed by the Institute/ University and in the undertaking given above."

## 16. MISCELLANEOUS :

- 16.1. The candidates are informed that the medium of instruction, for all programmes is English.
- 16.2. At the time of seeking admissions, a candidate will be provisionally admitted to Programme at the Institute subject to the production of the Provisional Eligibility Certificate from the University.
- 16.3. The Institution shall have the right to satisfy about the conduct and character of a candidate by verifying antecedents of a candidate through the appropriate police-authority, before admitting him/her to the Institution.
- 16.4. The Attention of the candidates is particularly invited to the provisions of rules regarding the eligibility of candidates for admission to BU-MAT and to the BBA/BCA Programme. If at any stage it is found that a candidate is not eligible either for admission to BU-MAT or BBA/BCA Programme, his/her candidature and admission even if granted provisionally will be cancelled forthwith.
- 16.5. There are a few seats available in the hostel which will be allotted on first come first served basis.

## IMPORTANT NOTICE

The students and the parents will have to submit the printouts of anti-ragging undertaking online on the following websites

**website 1: [www.antiragging.in](http://www.antiragging.in)**

**2: [www.amanmovement.org](http://www.amanmovement.org)**

This has to be submitted immediately after the confirmation of the admission.

**Note :**

As per the directions of Hon'ble Supreme Court of India Order No. SLP(C) No. 24295/2004 and SLP No. 143656/2005, WP (C) No. 173/2006 and SLP(C) No. 24296-24299/2004 all the students are hereby informed the following.

"If any incidents of ragging comes to the notice of the authority, the concerned students shall be given liberty to explain and if his explanation is not found satisfactory the authority would expel him from the institution."

All the students should note the above directives from the Supreme Court.

Registrar  
Bharati Vidyapeeth  
(Deemed to be University)

**AUTHORISATION FOR REPRESENTATIVE**

I, ..... , son /daughter of ..... , being unable to attend the counselling session for admission to the .....programme in Bharati Vidyapeeth (Deemed to be University)(name of the college) ..... on ..... here by authorize..... whose photograph is affixed below and who will sign as shown below, to represent me at the counselling and on-the-spot-admission. I hereby declare that the choice of course made by this authorised representative will be irrevocable and that it will be final and binding on me. This authorised representative will present all the necessary documents, pay the appropriate fees and complete all the necessary formalities on my behalf.

Name of the candidate: .....  
(IN CAPITAL LETTERS)

Seat No. (BU-MAT- 2018 Examination) : .....

Place: .....

Date: .....

Reason for absence: .....

Signature of the Representative

A recent passport size photograph of the representative should be affixed here.

Signature of the Candidate

A recent passport size photograph of the candidate should be affixed here.



# ANSWERS

1	A	B	C	D	51	A	B	C	D	101	A	B	C	D	151	A	B	C	D
2	A	B	C	D	52	A	B	C	D	102	A	B	C	D	152	A	B	C	D
3	A	B	C	D	53	A	B	C	D	103	A	B	C	D	153	A	B	C	D
4	A	B	C	D	54	A	B	C	D	104	A	B	C	D	154	A	B	C	D
5	A	B	C	D	55	A	B	C	D	105	A	B	C	D	155	A	B	C	D
6	A	B	C	D	56	A	B	C	D	106	A	B	C	D	156	A	B	C	D
7	A	B	C	D	57	A	B	C	D	107	A	B	C	D	157	A	B	C	D
8	A	B	C	D	58	A	B	C	D	108	A	B	C	D	158	A	B	C	D
9	A	B	C	D	59	A	B	C	D	109	A	B	C	D	159	A	B	C	D
10	A	B	C	D	60	A	B	C	D	110	A	B	C	D	160	A	B	C	D
11	A	B	C	D	61	A	B	C	D	111	A	B	C	D	161	A	B	C	D
12	A	B	C	D	62	A	B	C	D	112	A	B	C	D	162	A	B	C	D
13	A	B	C	D	63	A	B	C	D	113	A	B	C	D	163	A	B	C	D
14	A	B	C	D	64	A	B	C	D	114	A	B	C	D	164	A	B	C	D
15	A	B	C	D	65	A	B	C	D	115	A	B	C	D	165	A	B	C	D
16	A	B	C	D	66	A	B	C	D	116	A	B	C	D	166	A	B	C	D
17	A	B	C	D	67	A	B	C	D	117	A	B	C	D	167	A	B	C	D
18	A	B	C	D	68	A	B	C	D	118	A	B	C	D	168	A	B	C	D
19	A	B	C	D	69	A	B	C	D	119	A	B	C	D	169	A	B	C	D
20	A	B	C	D	70	A	B	C	D	120	A	B	C	D	170	A	B	C	D
21	A	B	C	D	71	A	B	C	D	121	A	B	C	D	171	A	B	C	D
22	A	B	C	D	72	A	B	C	D	122	A	B	C	D	172	A	B	C	D
23	A	B	C	D	73	A	B	C	D	123	A	B	C	D	173	A	B	C	D
24	A	B	C	D	74	A	B	C	D	124	A	B	C	D	174	A	B	C	D
25	A	B	C	D	75	A	B	C	D	125	A	B	C	D	175	A	B	C	D
26	A	B	C	D	76	A	B	C	D	126	A	B	C	D	176	A	B	C	D
27	A	B	C	D	77	A	B	C	D	127	A	B	C	D	177	A	B	C	D
28	A	B	C	D	78	A	B	C	D	128	A	B	C	D	178	A	B	C	D
29	A	B	C	D	79	A	B	C	D	129	A	B	C	D	179	A	B	C	D
30	A	B	C	D	80	A	B	C	D	130	A	B	C	D	180	A	B	C	D
31	A	B	C	D	81	A	B	C	D	131	A	B	C	D	181	A	B	C	D
32	A	B	C	D	82	A	B	C	D	132	A	B	C	D	182	A	B	C	D
33	A	B	C	D	83	A	B	C	D	133	A	B	C	D	183	A	B	C	D
34	A	B	C	D	84	A	B	C	D	134	A	B	C	D	184	A	B	C	D
35	A	B	C	D	85	A	B	C	D	135	A	B	C	D	185	A	B	C	D
36	A	B	C	D	86	A	B	C	D	136	A	B	C	D	186	A	B	C	D
37	A	B	C	D	87	A	B	C	D	137	A	B	C	D	187	A	B	C	D
38	A	B	C	D	88	A	B	C	D	138	A	B	C	D	188	A	B	C	D
39	A	B	C	D	89	A	B	C	D	139	A	B	C	D	189	A	B	C	D
40	A	B	C	D	90	A	B	C	D	140	A	B	C	D	190	A	B	C	D
41	A	B	C	D	91	A	B	C	D	141	A	B	C	D	191	A	B	C	D
42	A	B	C	D	92	A	B	C	D	142	A	B	C	D	192	A	B	C	D
43	A	B	C	D	93	A	B	C	D	143	A	B	C	D	193	A	B	C	D
44	A	B	C	D	94	A	B	C	D	144	A	B	C	D	194	A	B	C	D
45	A	B	C	D	95	A	B	C	D	145	A	B	C	D	195	A	B	C	D
46	A	B	C	D	96	A	B	C	D	146	A	B	C	D	196	A	B	C	D
47	A	B	C	D	97	A	B	C	D	147	A	B	C	D	197	A	B	C	D
48	A	B	C	D	98	A	B	C	D	148	A	B	C	D	198	A	B	C	D
49	A	B	C	D	99	A	B	C	D	149	A	B	C	D	199	A	B	C	D
50	A	B	C	D	100	A	B	C	D	150	A	B	C	D	200	A	B	C	D

SPECIMEN ANSWER SHEET

## DESIGNATED CENTRES

(For Information)

- 1) Bharati Vidyapeeth  
(Deemed to be University)  
Second Floor, CET Dept.,  
Bharati Vidyapeeth Bhavan,  
LBS Marg, Pune-411 030  
Tel. No. 020-24407131/132/133)  
Fax No. : 020-24329675 between  
Mon-Fri : 10.00 a.m. to 1.30 p.m. and  
2.30 to 5.00, Sat : 9.30 to 1.00)

### For Enquiry

Contact Tel No :24407131/132/133/163  
Website : [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in),  
E-Mail : [cet@bharatividyaapeeth.edu](mailto:cet@bharatividyaapeeth.edu)

- 2) Bharati Vidyapeeth (Deemed to be University)  
**Institute of Management and Entrepreneurship Development**,  
Paud Road Erandwane, Pune 038  
Tel.: 020-25425517, 25448005
- 3) Bharati Vidyapeeth (Deemed to be University)  
**Institute of Management & Research**  
A-4, Rohtak Road, Paschim Vihar,  
Attached to Paschim Vihar  
(East Metro Station),  
New Delhi - 110063.  
Ph. : 011-25285808, 25284396
- 4) Bharati Vidyapeeth (Deemed to be University)  
**Institute of Management & Research Studies**  
Sector 8, CBD, Navi Mumbai-400614  
Tel.No.022-27572433
- 5) Bharati Vidyapeeth (Deemed to be University)  
**Yashwantrao Mohite Institute of Management, Karad**  
Bharati Vidyapeeth Educational Campus,  
Venkateshnagar, Koyana Vasahat,  
Malkapur, Karad.  
Tel.: 02164-241321, 241163
- 6) Bharati Vidyapeeth (Deemed to be University)  
**Institute of Management and Rural Development Administration**,  
Rajwada Chowk, Sangli  
Tel. : 0233-2325776, 2377249
- 7) Bharati Vidyapeeth (Deemed to be University)  
**Institute of Management, Kadamwadi, Kolhapur**  
Tel.: 0231-2668654, 2652426
- 8) Bharati Vidyapeeth (Deemed to be University)  
**Abhijit Kadam Institute of Management and Social Science**  
Bijapur Road Solapur.  
Tel.: 0217- 2302016, 2341353, 6517205

Entrance test fee along with completed application form is Rs. 1200/- (**Non Refundable**)

## BU-MAT 2018 - CALENDAR OF EVENTS FOR ADMISSION TO BBA/BCA

- A) Last date for submission of online application form **30th May 2018 upto 5.00 p.m.**  
at : [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)
- B) Date and Time of Entrance Test (written) **3rd June 2018**  
**10.00 a.m. to 12.30 p.m.**
- C) Places where Written Test will be held Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Chandigarh, Kolkata, Jaipur, Indore, Bhopal.
- E) Date of declaration of merit List **15th June 2018 after 5.00 p.m.**  
[www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)
- F) Counselling and on the spot admission

Counselling location	Admission to Institute at	Date	
BVIMR, New Delhi	BVIMR, New Delhi, IMED Pune BVIMED Navi Mumbai, IM, Kolhapur, IMRDA, Sangli YMIM, Karad, AKIMSS, Solapur	<b>1st, 2nd &amp; 3rd July 2018</b>	For detailed schedule of counseling & result please refer the website. <a href="http://www.bvuniversity.edu.in">www.bvuniversity.edu.in</a> or <a href="http://imed.bharatividyaapeeth.edu">imed.bharatividyaapeeth.edu</a> or <a href="http://www.bvimr.com">www.bvimr.com</a>
IMED, Pune	IMED, Pune	<b>4th, 5th, 6th &amp; 7th July 2018</b>	
IMSR, Navi Mumbai	IMED, Navi Mumbai		
Kolhapur	IM, Kolhapur		
Sangli	IMRDA, Sangli		
Karad	YMIM, Karad		

- G) Commencement of Classes **16th July 2018**



Institute of Management and Entrepreneurship Development, Pune



Institute of Management, Kolhapur



Institute of Management and Rural Development Administration, Sangli



Yashwantrao Mohite Institute of Management, Karad



Abhijit Kadam Institute of Management and Social Science, Solapur



**Bharati Vidyapeeth**  
(Deemed to be University) Pune, India.

Bharati Vidyapeeth Bhavan, Lal Bahadur Shastri Marg, Pune - 411 030.

Phone No. : 020 24407131/132/133

Fax No. : 020-24329675

Website : [www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)

E-Mail : [cet@bharatividyaapeeth.edu](mailto:cet@bharatividyaapeeth.edu)



Institute of Management and Research, New Delhi