



BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY)

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI
'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
RE-ACCREDITED WITH 'A+' GRADE BY NAAC

BVIMR
Bharati Vidyapeeth University
Fashion What, How, Delhi



MIRROR

A Quarterly News Letter





DIRECTOR INCHARGE'S MESSAGE

MILES TO GO AHEAD



“The chief beauty about time is that you cannot waste it in advance. The next year, the next day, the next hour is lying ready for you, as perfect, as unspoiled, as if you had never wasted or misapplied a single moment in all your life. You can turn over a new leaf every hour if you choose.”

-Arnold Bennett

The new scholarly year has started and we are prepared for the upcoming activities. The previous year was loaded with different activities by the students and staff in scholarly, co-curricular, extra-curricular as well as

research and development.

The start of the new session has constantly been a favorable time – a period filled with new expectations and dreams. I am certain 2019-20 will likewise demonstrate to be an energizing year for us all; brimming with exercises. Our accentuation is to give an all-encompassing condition that will prompt mindfulness among students through imaginative and collaborative knowledge. The center of attention this year will be, to open the doors of opportunities for every student, according to the skill set they possess, also known as "Flexipertise", which is the ability to apply the acquired knowledge depending on various situations.

Keeping with the legacy, several scholarly and non-scholastic occasions were planned out. The academic session initiated with fruitful Orientation programs with an innovative approach for MBA, BBA, BCA, trailed by, Ozone day, which was celebrated to highlight the cause of saving the environment. We also celebrated 72nd Indian Independence Day, a day of freedom and joy for our students. An initiative was taken to celebrate Gandhi Jayanti along with the students in college premises, and commemorating immense contribution of the 'Father of the Nation'. On academic front, various guest talks were organized to give students insight knowledge into the functioning of an organization. Few eminent speakers who enlightened our students were Mr. P.K. Dham, Retired Judge from Delhi High Judicial Services, Ms. Brindha Trivedi, Regional Risk Manager in ICICI Bank and Ms. Seema Singh Project Manager in TCS.

Our student placement record has been great where MBA students received jobs in top MNCs like ITC, KPMG, Aditya Birla, TCS and various other leading Banking institutions.

We are looking ahead to the forthcoming new semester and the numerous things we have planned. I am sure, the students and faculty will put their best shots to add more and more laurels to the Institute.

Wishing the students good luck and the most pleasant time at BVIMR!

Dr. Vikas Nath

Director, BVIMR



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EDITOR'S MESSAGE

DEAR READERS,

It is a great honor for us to be the Newsletter Editors, for BVIMR, and likewise, a tremendous pleasure to launch its edition, 2019.

In this issue, we will describe the various projects and activities in which BVIMR students and faculty members were actively connected since July 2019 to October 2019. The various activities were covered, such as; Orientation program of MBA, BBA, and BCA, Placements program for 2019-20, Ozone day and Independence Day celebrations and Slogan Writing/Poster Making Competitions.

Furthermore, BVIMR, which is well known for the hard work, allegiance, and devotion towards its students and faculty welfare, has organized various educational and recreation programs for each course.

I would like to thank Dr. Vikas Nath (Director Incharge, BVIMR) for his positive support, and the student editors, for their perpetual support throughout the creation of this edition.

Thank you!

Ms. Anuradha
Mrs. Gagandeep Kaur

Student Editors

Anjali Kalra
Simranjeet Kaur
Arundhati
Shruti Tiwari



EVENTS AT A GLANCE

MBA ORIENTATION, JULY 1, 2019

New faces, new minds crossed the threshold of BVIMR on 1st July, 2019. An enthralling 21-day Orientation program was organized for the students of MBA first year as per the notification of AICTE, in order to familiarize the students with the institution, the faculty, their seniors, alumni and above all, themselves. The prime purpose of the induction was the enrichment of the students' personality and attitude, so that, the students could not only do well in the academic field, but also in their personal spheres. The week-wise overview of the program

WEEK 1

On the very first day, students were introduced to the various rules and regulations of the institution as well as their curriculum. They were given a tour of the campus by their respective class coordinators to get familiarized with facilities, like, library, sports ground, cafeteria, etc. Various other activities that spanned across the week were Human values, Entrepreneurship Development, Creative Art, Environment, Respect for Women, Neuro-Linguistic Programming, and Literary sessions. Students were also engaged in Physical Activity sessions, to ensure their fitness and were given essential tips to stay healthy in today's stressful environment. A special session on Human Values was organized by ISKCON Temple, which enabled the students to have better understanding of their spiritual self. A Group Discussion and Personal Interview session concluded the first week of orientation and made the students well versed with the faculty and each other.

Day 1: On the very first day, students were introduced to the various rules and regulations of the institution as well as their curriculum. They were given a tour of the campus by their respective class coordinators to get familiarized with facilities like library, sports ground, cafeteria, etc.

Day 2: On the second day, students had lessons on literary activities. They were introduced to EBSCO, an online research facility which the students have been provided with. To develop and promote entrepreneurship among students, ED lessons were also included. Lessons, like, NLP, helped the students to understand themselves in a better and methodical way.

Day 3: On the third, there were sessions on Research, Basics of Management, Current Affairs, Creative Art, Proficiency Module, Literary Activity, Social Media, and Human



Values. Sessions, like, Research and Basics of Management were helpful to students from academic point of view.

Day 4: On the following day, apart from the general lessons, there was a special lesson on Kolb's Learning, where students learnt about different types of learners and identified their own learning style and what suits them. A Poster-Making Competition was also organized on the topics, Global Warming and Digital India, which helped in spreading awareness among students through the means of art and creativity.

Day 5: A special session on Human Values was organized by ISKCON Temple, which enabled the students to have better understanding of their spiritual self. Lectures on Respect for Women, Environment and Time Management were also induced.

Day 6: GD PI A Group Discussion and Personal Interview session concluded the first week of orientation and made the students well versed with the faculty and each other. Students were called in batches of fifteen and were assessed on the basis of their communication skills, how they seize the opportunity to speak, validity of their points, and their alertness. Each student was also personally interviewed by the appointed faculty. The students were asked questions about their backgrounds, their career objectives, etc.



Figure: Students participating in the Group Discussion and Interview along with faculty members.



WEEK 2

In the second week, students were welcomed back with various sessions in the auditorium such as, *a healthy life with yoga, self-grooming, time management, focus management* etc., which were given by experts from the corporate sector and some guest faculty. Students were also addressed by our Honorable Director Incharge Dr. *Vikas Nath* on the topic: *MBA: A road to Success*. Various exams related rules were communicated by Mr. *Sanjoy Roy*. Students were given a glimpse of various societies and events that take place in the institute. Students were introduced to the college magazines, such as, *BVIMR MIRROR, FINANZA, and HARMONY* etc. A special guest talk on *How The Corporate World Works* was organized in order to make students familiar with the corporate world and its requirements. A *junior-senior* interaction session was organized which gave students an insight about the life of students in BVIMR. On the last day of Week 2, students were introduced to members of the placement cell, i.e., CRC (Corporate Resource Cell). An interaction with the alumni was also scheduled where the alumni members of the institute enlightened the students about their experiences in the institute.

Meanwhile, two days of the week were dedicated to bridge courses through which, students from non- commerce backgrounds were introduced to subjects, like, Accountancy, Statistics and Managerial Economics, so that, all the students could be at par with each other.

Day 7

This was the first day for Auditorium sessions. The beginning of the day was marked by a “Registration”, followed by sessions such as “*A Healthy Life With Yoga*”, “*MBA: A Road To Success* by our honorable Director Incharge Sir ‘Dr. Vikas Nath’ and then, ending with the rules of examination.

Day 8

On day two, there were auditorium sessions on ‘Corpo School’, ‘Self-Grooming’ by a Guest lecturer from the Corporate World and at the end, there was a learning and analyzing session on management through videos.

Day 9

On day three, there were sessions on BVIMR’s Publications in which students were told about various magazines published by the institute. Sessions on Self-Motivation and Focus Management by the trainers from Art of Living Foundation were also organized. It was a very helpful initiative for students as they were taught tips and tricks to learn how to focus in daily life.

Day 10

On day four, students had their sessions in classrooms with a special emphasis on subjects such as, managerial economics, accountancy and statistics to bridge the gap between the commerce and non-commerce students.

Day 11

On day five, students attended bridge courses sessions and sessions on Extra-curricular Activities, Physical Activities, Human Values and Literary Classes were also organized.

Day 12

The ending of the week was again followed by an auditorium session which was a combination of events, such as, Introduction of the placement cell of BVIMR, i.e., CRC and Interaction with the Alumni.

Altogether, week 2 was full of learning and students got to know a lot about how to groom and present themselves, so as to be market ready.



Figure: Glimpse of sessions in the auditorium



WEEK 3

The third week focused on the betterment of the students academically. The initiation of *Bridge Courses* helped the students brush up their skills as well as learn new techniques. It also enabled the non-commerce students to feel motivated and stress-free in the upcoming regular sessions. These sessions were insightful and beneficial. The sessions on Extra Co-curricular activities continued and promoted creativity among the students. GO GREEN, a session on environmental conservation was held, so as to generate awareness about the diminishing resources. The third week focused on the betterment of the students academically. The initiation of Bridge Courses helped the students brush up their skills as well as learn new techniques. It also enabled the non-commerce students to feel motivated and stress-free in the upcoming regular sessions.

Day 13: On Day 1, students were equipped with literary skills, marketing skills, Current Affairs, Creative Art. They were also introduced to Financial and Management Accounting, which is also their core subject this semester. There was also a session on J-GATE, an online research facility for students of BVIMR.

Day 14: Managerial Economics was introduced to students by Dr. Neetu Jain. There was also a lecture on statistics which is also a core subject. Along with Human Values, Accounting, Literary, the day concluded with Physical Activity as a refreshment for students.

Day 15: Students were provided with special sessions on MS Excel, where their technical skills were enhanced. Sessions on Current Affairs were also introduced so that the students become well versed with the events happening across the world. These sessions were insightful and beneficial.

Day 16: The sessions on Extra Co-curricular activities continued and promoted creativity among the students. GO GREEN, a session on environmental conservation was held, so as to generate awareness about the diminishing resources.

Day 17: Students were given insightful sessions on Economics, Statistics, and Current Trends in Management, Proficiency, and Literary activity, etc. *The orientation program, all in all, was a complete package full of knowledge and experience.*

Day 18: FRESHERS' PARTY

The orientation program ended with a bang as FRESHERS PARTY was organized for the new batch. The students indulged in fun activities and competed for various titles, like, Mr. and Ms. Fresher's. Thus, the students began their new journey to success in excellent spirits.



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Figure: Glimpses of celebrations of Fresher's party



The common activities that spanned across the week were Human values, Entrepreneurship Development, Creative Art, Environment, Respect for Women, Neuro-Linguistic Programming, and Literary sessions. Students were also engaged in Physical Activity sessions to ensure their fitness and were given essential tips to stay healthy in today's stressful environment. Description of a few activities is given below: -

HUMAN VALUES

Human values are a necessity in today's society and business world. Human values are the features that guide people to take into account the human element when one interacts with other human. They have many positive characters that create bonds of humanity between people and thus have value for all human beings. They are strong positive feelings for the human essence of the other. These human values have the effect of bonding, comforting, reassuring and procuring serenity. Human values are the basis for any practical life within society. In simple term, human values are described as universal and are shared by all human beings, whatever their religion, their nationality, their culture, and their personal history.

In the third week of the orientation for MBA students, 'Human Values' was taken up by Ms. Swati Rohatgi. Three sessions of 1 hour each were taken. In the first two sessions, topics such as equality, honesty, solidarity, empathy etc. were discussed. The relevance of human values in today's age and time was taken up. The need to embrace human values by everyone was discussed at length. Since the youth of today is going to run the world of tomorrow, so it is important that such topics are taken up from time to time so that students can actually inculcate the values in their daily lives.

The session was highly interactive. Some students shared their personal experiences on topics like 'social inclusion/exclusion'. Ms. Rohatgi was also comfortable enough to share her personal experiences on day-to-day interaction with her family and friends, and how it is very important to apply human values even when dealing with your own family.

In the last session, an evaluation was done in form of a written test, which consisted of true/false questions and fill ups. It was a great tool to evaluate the retaining and application ability of the students. Hopefully, in future when many of the students would be stepping into the corporate world, this awareness of human values would help them become better managers and help develop/maintain good relations with fellow colleagues.

All credit goes to the institute for making the orientation wholesome by including an overlooked subject of human values.



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PHYSICAL ACTIVITY

Mohammad Ali said, “It isn’t the mountains ahead to climb that wear you out; it’s the pebble in your shoe”. Perseverance and tenacity are often the foundational traits of success. When these are combined with dedication and teamwork, the result is outstanding. Over two hundred students of BVIMR, New Delhi wear these very traits on their sleeve and to make them recognize it an orientation program was held.



Figure: Dr. Vikas Nath, Director Incharge In charge BVIMR New Delhi enlightening students during the Sports Orientation Programme, 2019



Figure: Sports In-charge Dr. Pankaj Saini (right) and yoga specialist Mr. Pramod Kumar (left)



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Sports and athletics have been an integral part of students' life and remain vital. Keeping up that spirit, a sports orientation program was introduced for MBA 1st year by BVIMR to flame up the enthusiasm among students, give them an opportunity to display their physical powers, and gain hands on experience of organizing an orientation in years to come. Respected Director Incharge Sir Dr. Vikas Nath and respected sports in charge Dr. Pankaj Saini enlightened the students about importance of sports in life. A professional yoga teacher Mr. Pramod Kumar guided the students throughout the orientation.



Figure: Students participating in various sports activities and yoga



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Playing is the only way the highest intelligence of humankind can unfold. MBA SPORTS ORIENTATION 2019 comprises of all the sports activities which are there in the institute, so that, MBA new batch could get familiar with institute's sports activities and a sense of activeness can be built within them. An hour was scheduled in their time table to perform these activities in which twenty-five minutes, students went through the warm-up session, organized by Mr. Pramod Kumar, followed by students playing their favorite sport. The orientation programme of 21 days extravaganza included; cricket, volleyball, basketball, stretching, yoga, table tennis, 100 m race, etc.

Yoga specialist Mr. Pramod Kumar and orientation in-charge Dr. Pankaj Saini with his team of teachers and enthusiastic students made this orientation a great success. The event's success lies behind the hard work and dedication of the sports council under the guidance of Dr. Pankaj Saini. The students, teaching and non-teaching staff, everyone enjoyed to the fullest and captured the experiences which they can relish throughout life.



Figure: Students participating in various sports activities

The track and field activity included a number of sports, such as, 100mtr race, badminton, volleyball, cricket, stretching, yoga, table tennis etc. All the games and field saw a zealous participation. The activities for the boys and girls of BVIMR were icing on the cake. Especially, female students participated with commendable vigor and enthusiasm.



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Figure: Yoga specialist, MR. PRAMOD KUMAR guiding students

BVIMR thanked Mr. Pramod Kumar, the yoga specialist currently working in Bhatnagar International School as a yoga and physical activity teacher for giving his precious time and sharing his excellent skills with the students of BVIMR. He was overwhelmed by the gratitude experienced by him from the students and teachers.

LITERARY CLASSES

Session for literary and proficiency was conducted by Miss Neha Gulyani during the orientation. During this session, importance of communication and speech with different languages was discussed. Many group activities, like, group discussion, debate and article writing were conducted in the class, which involved the participation of the entire class. It involved healthy discussions and sharing of new ideas. Common mistakes were highlighted and were positively discussed to draw out solutions in order to improve the performance. It was a great experience which built confidence amongst the students to speak out their points.

PROFICIENCY

“Do the difficult things while they are easy and do the great things while they are small. A journey of a thousand miles begins with a single step.” – Lao Tzu

The meaning of this simple quote is “starting early with your learning will mean that you have time to deal with things in small steps. Even a large goal is more approachable if you break it down into smaller ones and just get started.”



Literature is all about being imaginative to the wildest of minds. BVIMR during its orientation program took the responsibility of making MBA students as managers but also creating future leaders. During the orientation program, the BVIMR undertook to imbibe such quality of imagination and creativity by means of words into prospective managers. The program was started by Dr. Neha Guliani on 15th July, 2019, who welcomed and congratulated students for being a part of BVIMR. The session on LITERARY revolved around the focus on initiative and confidence. The faculty aimed to develop interpersonal skills such as: -

- Debates
- Group Discussion
- Extempore etc.

The main focus was on the development of skills that were lacking. But with this interactive session, students were able to enhance their confidence (Stage Appearance) and were also able to build their spontaneous thoughts.

Also, the focus was on “learning the Public Etiquettes” while speaking which would automatically be helping them in the corporate sector or onto any field of their life. All the students took the initiative during the lecture of Proficiency by dropping their stage fear and grabbing the opportunities to come ahead with their knowledge as well as their skills. The best part was about the inclination of each student to learn the creative ideas and skills during a debate.

Overall, it was a great session and students expected to have more valuable sessions, like that which help them groom personality and overall development.

“The real voyage of discovery is not in seeking new landscapes but in having new eyes”- Every individual should focus on creativity and imagination which is the need of an hour in modern corporate scenario.

CREATIVE ART AND EXTRA-CURRICULAR ACTIVITIES

As a part of Orientation program, in order to ensure that holistic development of the new entrants in the MBA takes place, apart from academic oriented lectures and activities, students were exposed to lot of creative and extra-curricular activities as well. During the span of 21 days, different activities were planned and successfully executed with the support of Student head of various societies, Clubs, along with the learned faculties and experts in each field.

In the first week, familiarization to various societies and clubs of BVIMR, like, Dramatics Society-**Swaang**, Media & Photography Society- **Flash** and Entrepreneurship Development



Cell-EDmantics was scheduled where each club conducted various activities related to their club in order to create a sense of understanding and belongingness towards each such club.

When it comes to solving the world's and business's challenges, creativity, generating new ideas, thinking outside of the box and innovation are all skills that students need to understand. During Creative sessions, students were taught about the importance of creative skills and on using their imagination, learning to collaborate with your peers, and how to be self-motivated and show the creativity in workplace.

The class spent one lecture on creative selling, one lecture on creating a tower structure with the help of newspapers, a lecture on creating story through connecting dots on a piece of paper. In these group activities, the class got hands-on lesson that creative thinking and effective team work are necessary in managing business effectively.

Glimpses of activities conducted



Figure: Sessions on creative ideas and dramatics society orientation



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Figure: Introduction of Entrepreneurship Cell- EDmantics



Figure: Role Play undertaken to sensitize students on various situations faced in the corporate world



Figure: Media Society members who covered entire Orientation Program



POSTER MAKING, JULY 4, 2019

On July 4, 2019 BVIMR conducted a Poster Making Activity during orientation session for the students who just joined BVIMR to pursue MBA. The students had to work in pairs and express their views on topics, like, *Digital India, Indian Political Scenario, IT boom, Global warming and environmental planning*. The activity gave them an exciting opportunity to engage in discussion, to come up with a subject matter, negotiate the various ways in which to depict the ideas, and most importantly, be creative. All the students participated enthusiastically and there were some students who could share their views in a more appealing manner than others. They were *Aakriti Dhawan* and *Ankita Sehrawat* from MBA I A, *Priyanka Batra* and *Ghoshit Singh* from MBA I B and *Rashi Dad* and *Dhwani Garg* ranked first in MBA I C.

The event was a great success due to the zeal and active participation that was showcased by all the students.



Figure: Participants of poster making competition along with their works



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MBA FINAL YEAR ORIENTATION, JULY 11, 2019

BVIMR conducted a two day reorientation session for MBA 2nd year students on 11th and 12th July 2019. The objective of conducting the reorientation program was to guide the students in a right way which will help them in building their careers. Experts from different domains were invited to solve queries of the students. Students from all the specialization joined the session to gain insightful information. The session started with Ms. Neelam telling the students about the summer internship project reports and final placement process and guidelines. All the necessary information and policy regarding placement cell were communicated to the students.

Students had to prepare a final year project which was related to their summer internship. The project could be of two different natures, Research based project and On the Job training project. Dr. Navneet Gera and Dr. RK Sharma guided the students on how to prepare the projects - on the job and research. Dr. Manpreet Kaur briefed the students about the protocols for final year. Corporates look for talents who are ethical and stand for the values they imbibe in them. Keeping this in mind, the next part of the session was conducted by Ms. Suruchi Mittal and Mr. Premanjana Das on 'Human Values'. Ms Suruchi Mittal was an HR expert who related the session conducted by Mr. Premanjana Das on human values to corporate culture. It was an enlightening period for the students. They also mentioned that high-EQ people have become desirable to employers due to the various advantages they enjoy.

The next part of the session catered to specifically those students who have opted Finance as one of their specializations. Three panelists from the industry were called, Mr. Arun Rawal, Mr. Rajinder Arora and Capt. Rajendra Joshi, to share their experiences and expertise in the area of finance.

Day 2: The next day started on a positive note for everyone especially the HR students as three panelists from HR background, namely, Mr. Amitabh Chakraborty, Ms. Anju Malhotra and Ms. Simti Sehgal shared their views and knowledge with the students on how to improve themselves and inculcate some important habits for the interview process. As it's the final year of the students, the session was extremely insightful for students from different specializations as well. The following session was conducted for the students who had opted for marketing in the final year. Two panelists from the industry, namely, Mr. Vivek Nanda and Mr. Aditya Jain shared their experiences and some engaging stories in the field of marketing and the students were greatly inspired throughout. Overall, it was a welcoming and refreshing experience for the students after 2 months of hard work they did in their summer internship. The students came out of the session with a clear mind and they were appreciative of the reorientation. This program not only helped them in solving queries but also gave them the perspective information on how the corporate system practically works.



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Figure: Mr. Arun Rawal sharing his experience in the industry with the students specializing in finance



Figure: Capt. Rajendra Joshi addressing students' queries during the session



Figure: Final year students attending the reorientation session in the auditorium



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BBA ORIENTATION, JULY 15, 2019

BVIMR commenced its 5-day orientation program on 15th July 2019 for the 2019 – 22 Batch. DAY 1: The induction began at 10:00 am with BBA Co-ordinator Dr Neetu Jain warmly welcoming students and briefing about the BBA program and course curriculum that Bharati Vidyapeeth follows. Then it was followed by honorable Dr. A.K. Srivastava's session, introducing Bharati Vidyapeeth and its constituent units. He began with the history of the Organisation and moved forward with introducing the core members of the organisation. The students were informed about the exam system and were urged to submit all the necessary eligibility documents. Since BVIMR has a comprehensive testing system which involves continuous evaluation of students.



Figure: Dr. Neetu Jain and Dr. A. K. Srivastav speaking to the new students

BVIMR not only excel in academics but also lays prominent focus on extracurricular activities. The students were introduced with the various societies functional in the organisation by Ms. Tripti Tiwari and Dr Aparna Marwaha. The proceedings of the day were conducted by the respective class coordinators who out forth their expectations from the students.



Figure: A session was taken by Mr. M K chaubey to make the students comfortable about our digital platform of Communication ERP.



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DAY 2: The second day of induction programme began on 16 July 2019 with the corporate Resource cell in charge Dr Neelam Sharma introducing the activities and regulations of CRC. Young minds are full of open spaces and are willing to grasp in new ideas and values. A session on human values was undertaken by Dr Ajay Sahni which helped students to understand the attitude of gratitude can make a lot of difference in their lives. With a feeling of gratefulness, we don't look at what is lacking in our lives but tend to look at how abundantly blessed we are and this can help us lead positive and joyful lives. Also, if students are imparted to be grateful right from the beginning, it gives them a vision and supports them to achieve greater goals in personal as well as professional development.



Figure: Dr Aparna Marwah briefed the new students about the various cultural societies functional at BVIMR



Figure: Dr Sanjay Manocha speaking on disciplinary issues.



A session on student welfare was undertaken by Dr A K Srivastav and Dr Sanjay Manocha to bring the seriousness that our college upholds on issues such as discipline, ragging, dress code etc. This was followed by the session on Alumni Body taken by Mr. Sanjay Roy explaining students about United Brethren and also the annual meeting organised as “Milap”.

DAY 3 & 4: Bridge Course classes for the next two days i.e. 17th and 18th July bridge course classes were scheduled for students to brush up the concepts of commerce students and to bring the non-commerce students on the same level platform.

DAY 5: Fresher’s Party. A fresher's party was then organized on 19th July for the BBA students. The event started on an auspicious note by lightning up of the lamp by the respected Director Incharge BVIMR, Dr. Vikas Nath. To get the groove of the event going, a dance was performed by Tusharika. All the students of BBA first year were warmly welcomed by the final year students and further were engaged in fun activities with the freshers. The activities included paper dance, singing, pushups etc. It was again followed by an energetic dance performance by third year students which then paved the way for Mr. and Ms. Fresher's. The competition included three rounds namely- the ramp walk, dare round and a question answer round. The winners of the competition were Vishal and Tavleen. The momentum of fun and frolic was carried forward by Garvit and Galav with their musical performance. The dramatics society was represented by one of the student member Hardik Aggarwal with an act that got him a standing ovation from the entire audience.



Figure: BBA Fresher’s party

This is how the orientation program for BBA first year was successfully conducted. Orientation is an important intervention service that can help new students to acclimate and make a more successful transition to the institute.



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BCA ORIENTATION, JULY 15, 2019

BVIMR commenced the 3-day orientation programme for BCA batch 2019-22 batch on 15th July-17 July, 2019. The students were warmly welcomed and the orientation started with the introduction about Bharati Vidyapeeth Deemed to be University and the BCA course

curriculum. Following this, the students were briefed about the Ed cell and made them aware of exam rules and regulations. The day concluded with ice breaking activities and the respective class coordinators elaborating on their expectations from the students.



Figure: Dr Daljeet Singh Bawa welcoming the BCA Freshers.



Figure: Judges for BCA Freshers Mrs. Rupal Prajapati and MR. Anshit Khandelwal



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The 2nd day of BCA Orientation began with the registration process followed by a session by the discipline committee regarding decorum to be maintained and the dress code to be adhered to inside the campus. CRC department briefed the students about industrial visits and gave information regarding placements. Ms. Meenakshi Sati gave an insight on how to write good answers in exams. This was continued by a session on ERP. Hostel Rules were intimated.

After the introduction to Alumni body, session by IT cell followed. The day ended with a campus tour.

The Day began with the introduction to BVIMR media team. Then the students were introduced to the student council. Then, Industry interaction followed. The formal induction of the institute was concluded on a positive note with ISKCON



Figure: BCA Freshers during Orientation

A fresher's party was then organized "Novato Fiesta" to welcome the students of BCA batch (2019-22) with the theme 'Hollywood'.

The celebration began by lightning up of the lamp by Dr. Daljeet Singh Bawa, Mr. Ajay Kumar and by judges Mrs. Rupal Prajapati and MR. Anshit Khandelwal, followed by felicitation of the guests. There were 3 interesting rounds for upcoming Mr. fresher and Miss fresher won by Sagar and Jyoti respectively, along with other titles, like, Best walk, personified personality for participants. The audience were awarded with titles, like, best smile, well dressed etc. Adding to the glamour of the event, there were enthralling dance and singing performances by seniors.

Thus, the orientation program of BCA was successfully conducted.



INDEPENDENCE DAY POSTER MAKING

As Independence day resurgence was coming close, BVIMR organised a poster making competition to capture the essence of the "Changing face of Indian Independence" under the guidance of Dr. Ashima Bhatnagar based on the guidelines given by AICTE. The main aim was to creatively depict how far India has come since its independence in 1947. The students wore their creative hearts and depicted a plethora of new initiatives and schemes such as Digital India, developing infrastructure, scrapping of articles 377, 370 and 35A. Some students also depicted the inclusiveness of the Indian society. The judges for the event were Mr. Vivek Goyal and Mr. Sanjoy Roy who judged the posters on four criteria which were- relevance to topic, cleanliness, concept and presentation. The ones who were a notch above the rest in their depiction were- First position- Aakriti Dhawan and Ankita Sehrawat, Second position- Harsh Chhabra and Third position- Priyanka Jinal and Ananya Singh. The event was successfully concluded with commemorative photograph with the judges, coordinators and the winners.



Figure: Participants showcasing their creativity through various posters



Figure: Judges along with students coordinators and the participants.



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GURUVANDANA - 2017 – TEACHER'S DAY CELEBRATION

CRC organized Guruvandana program on Teacher's Day (5th September) – The Celebration and Appreciation day for Faculty members. All faculty and non-teaching staff attended the program with enthusiasm and high spirit, where every faculty member and staff members were facilitated by management with gift and suitable title.

Dr. Vikas Nath (Director Incharge) initiated the program by sharing his professional journey in teaching and significance of being a GURU, followed by CRC Head Dr. Neelam Sharma's address to the audience with her wise knowledge on Guru and his contribution.

Program hosted by Mr. Anuj Kumar and Ms. Gagandeep Kaur.



Figure: Teacher's Day celebration



BCA III RE-ORIENTATION

The Re-orientation program is an opportunity for any student to learn, how to navigate this campus and will introduce Bharati Vidyapeeth (Deemed to be) University Institute of Management and Research, New Delhi (BVIMR). Re-Orientation can be used to build a network of resources that will help students to start their second-year journey in a better manner on the right path.

The re-orientation program for BCA 3 was held on 11 September 2019 Wednesday at the auditorium. The reporting time for the event was from 9 a.m. to 9:30 a.m. and all the students needed to attend it. The program started at 9:30 a.m. with inaugural session By Mr. Ajay Kumar, the program coordinator, Mr. Mahesh Kumar Chaubey and Dr. Daljeet Singh Bawa



Figure: Mr. Aditya Jain, KPMG Consultant being felicitated by Mr. Ajay Kumar

The first session was taken by Mr. Mahesh Kumar Chaubey where he discussed the performance of the students in academics, their behavior, and the role of attendance and the importance of the environmental studies examination.

The second session started at 10 a.m. where Mr. Aditya Jain who is a management consultant in KPMG advisory services private limited and is currently working on Swachh Bharat Mission with the government of India. he had an interactive session with the students where he shared his story, discussed the various new trends in the IT sector and the session ended with a question-answer session where the students asked various questions regarding various opportunities, etc.



Dr. A.K Srivastava, Dean- academics discussed discipline and self-orientation. He shared his experience and the career goals students should have for a successful career. Mr. Mahesh Kumar Chaubey discussed skill development-MOOC. He told about the various courses that we can do online. Dhruv Sahni the student of BCA-5 shared the details about the ethical hacking which also grabbed the interest of students.



Figure: Dr. A K Srivastav emphasizing on the importance of discipline in life.

Followed by the session taken by Mr. Sundar Krishna Das who was formerly working with naukri.com and has now chosen the path of spirituality and joined ISKCON, where he shared human values, various tips on meditation, how can we control our anger, improve our concentration, shared the advantages of chanting.

Mr. Ajay Kumar, the program coordinator of BCA told about the segregation of marks for all the subjects and discussed the backlogs and how to deal with them. He also discussed the present failure rate as well as the details about the departmental examinations.



Figure: Students focusing on the various faculty sessions taken at BVIMR auditorium



The program was concluded by Dr. Daljeet Singh Bawa who gave the guidelines about the minor projects that the students have to make. The guidelines included details, like, the should be the objective, how it should be presented, how the project is to be made.

REPORT ON SDP

STAFF DEVELOPMENT PROGRAM ON OFFICE MANAGEMENT (23/9/2019-28/9/2019)			
DAY/DATE	S.NO	TOPIC	FACULTY
Monday (23/9/2019)	1	Introduction to Office Management & Record Keeping	Dr.Vikas Nath
Tuesday (24/9/2019)	2	Public Relations, Qualities of PR Manager, Job Analysis, Description & Specifications, Work Simplification	Mr.Anuj Kumar
Wednesday (25/9/2019)	3	Inter Personal Communications	Dr.Neelam Sharma
	4	Office Management System & its Control	Mr.Anuj Kumar
Thursday (26/9/2019)	5	Accounts & Audit	Dr.Parul Aggarwal
	6	Electronic Data Processing	Mr.Ajay Kumar
Friday (27/9/2019)	7	Filing & Indexing	Dr.Nishith Mishra
	8	Office Stationaries & Supplies	
Saturday (28/9/2019)	9	Introduction to Business Communication	Dr.Aparna Marwah





Learnings from SDP:

Day 1

First day was started with welcome speech by Dr. Vikas Nath to BVIMR Staff members & following topics were covered on First day: Requirement of office management skills, Functions & Importance of Office Management, Role and Responsibilities of Staff Members. Elements & Principle of Office Management

Day 2

The second day started with felicitation of Mr Anuj Kumar by Ms Ritika Aggarwal. Session was started with the briefing of role and responsibilities of all departments and how one department can support other department for performing their duties. Following topics has been covered of Day 2:

- Public Relation in Modern era
- Transformation of PR
- Qualities and Duties of PR Manager
- Job Analysis Components
- Importance of Public relation
- How One Department Can Help other department



Day-3

The day was scheduled with two session, first session was taken by Dr. Neelam Sharma, CRC Head of our institute .Session was started with the benefits of good interpersonal communication skill in working environment. The following topics has been covered in this session.

- Definition communication and interpersonal communication.
- Language and verbal codes.
- Nonverbal communication and behavior.
- Culture, gender, and personality in interpersonal communication.
- Perception, Listening, Emotion.
- Social cognition and the self



Second session on the same day was taken by Mr. Anuj Kumar and it began with the importance of office management in today's work culture. In this session the moderator mentioned seven basic functions of office management which includes:

the moderator mentioned seven basic functions of office management which includes:



Office Management Function:

- Planning
- Staffing
- Directing
- Communication
- Controlling
- Co-ordination
- Motivation



Day 4

The Fourth day session was started with the felicitation of Dr.Parul Aggarwal and Mr.Ajay Kumar by Ms.Ritika Aggarwal. The session began by Dr.Parul Aggarwal with the responsibilities of Finance Department. In this context he briefed the key responsibilities of CMS, SSC, Department, Exam Department, CRC, Library, and IT Department with accounts department. Next Session was started by Mr.Ajay Kumar about usage of electronic data processing at work place. While taking the session he focussed on paper less environment at work culture through live examples. He covered the following Points during the session.

- Advantages of Electronic Data Processing
- Merits and Demerits of Electronic Data Processing
- Roles of Electronic Data Processing
- Virtual Storage Device



Day 5

The Fifth day session started with the felicitation of Dr.Nishith Mishra by Ms.Ritika Aggarwal. The session began with the introduction of filing & indexing of official files in proper manner and how to create and maintain the inventory and stock of office stationaries & supplies. He covered the following Points during the session.

- Objective of Record Management
- Essentials of Filing System
- Objective of Indexing
- Types of Indexing System
- Experiencing Sharing Record





Day 6

The Six day session started with the felicitation of Dr.Aparna Marwah by Ms. Ritika Aggarwal. The session began with the introduction of business communication in today's era with equal importance of all the stakeholders including teaching and non-teaching staff members. Open Communication is a requirement for office environment where informal chats and people should be invited to join and make decisions together It was discussed that open communication can go a long way towards improving employee morale and increasing productivity and it is easy for a business to get set in their ways. Change disrupts the system and those in management are often reluctant to embrace new ideas. This can limit employee creativity, decreasing their job satisfaction and draining productivity. Open Forums can lead to better discussions which can yield results. In this context, BVIMR- New Delhi has developed a series of Formats for academic and administrative tasks for smooth functioning. Dr. Vikas Nath –Director Incharge BVIMR-New Delhi stressed on written communication rather than verbal explanations which can lead to distortion of relevant information leading to ambiguity. If an employee is unable to perform a duty, a noncompliance format was also discussed. Duty Charts of Examination and problems faced by the examination team was discussed. Various solutions were discussed and opted for relieving excess burden on any staff member and duty adjustment forms were also redrafted. It was also stressed upon that all departments should work in tandem with each other and politeness should be incorporated in day to day conversations as our customer needs to be retrained every time a situation occurs.



Valedictory Session

By all the training and sessions given by our highly skilled faculties, no wonder the staff development program went very well. All the staff learnt many of things which will help them in the fast, better and more productive functioning of their departments. The formats and the ideas given during these sessions will be applied in future so as to make the functioning of the departments more productive.

The Staff Development program was then ended with the Certificate Distribution to all staff members involved, by our Director Incharge Sir Dr.Vikas Nath.



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BBA V REORIENTATION

BVIMR commenced a day reorientation program on August 14, 2019 for the 2017 – 20 BBA 5th (Afternoon Batch). The induction began at 1:15 am with BVIMR alumni, Mukta Goel giving a motivational speech and conducting an interactive discussion with the audience, in which students actively participated. She discussed with the students how much important is to do hard work and make goals in this age, and how determination and seriousness help to achieve goals. For a more interactive session, she called 5 to 6 volunteers from the audience and did an interesting activity, explaining how to remove negativity from your life by quoting “If you constantly think negative, the negative things happen in your life”. Discussed about the work attire and the importance of wearing formal clothes by giving relatable examples, she summed up the discussion by telling the audience to choose your path and focus on it “Trust yourself, you are different”.



Figure: Mr. Anuj Kumar undertaking a session on summer training Project and its importance.

Mr. Anuj Kumar took a session on summer training project. He started by discussing On the Job project, gave an insight on all the points and briefly explained each and every point. He also discussed as per examples given by the audience and answered all the doubts students were having related to their summer training and project. Further discussing

Research based project, briefly explaining the heads that students felt were confusing, like, literature review, analysis and research methodology.



Figure: Dr Sanjay Manocha (Left) spoke on the importance of discipline and reiterated examination guidelines and Dr Parul Aggarwal (Right) took a session on various career opportunities after BBA.

Further Dr. Sanjay Manocha who is handling discipline and exam cell addressed the students by discussing new examination guidelines and discussed the importance of discipline in life by giving some examples such as Jeff Bezos and Narendra Modi and telling some beautiful quotes like “discipline is the key to success”. He further showed the students a video and explained the meaning of each letter in ‘DISCIPLINE’.

After that Dr. Parul Agarwal had a session on career options after BBA, he explained and suggested all the possible career options a student can avail after graduating with a BBA degree. He answered different questions the students had regarding MBA and different career options. He explained why job is important after graduating before going for higher studies like MBA. He motivated students to be successful and shared some quotes like “if you are only working 9 to 5, you’ll never achieve big”.



Figure: Dr Pankaj Saini emphasized on the importance of being updated with formal notifications forwarded by the institute.

Dr. Pankaj Saini, Programme coordinator addressed students on topic expectations from students. He told students to have proactive approach in life. He shared few examples how students give excuses and pretend they are not aware official communication from institute’s side. He told students to take maximum advantage out of this three-year BBA programme.



Figure: Dr Neelam Sharma briefing about the activities of placement cell.

After that Dr. Neelam Sharma had a session on placement by CRC, she discussed what all companies coming to institute and what will be the range of the package given by them. She told the students about the rules and policies of CRC that the students have to adhere to and should apply for placement keeping in mind the rules and policies discussed.



This is how the reorientation program was successfully conducted. Reorientation is an important program that can help the students to acclimate and make a more successful transition to college.

Students' Feedback: The reorientation program was an excellent learning experience. The open interactive discussion with the faculty helped students to update their knowledge and get motivation by having a clear vision and deciding their mission in life. Students felt that such reorientation program should be organized regularly every year which is very useful for the development and growth of students

SWACHHTA PAKHWADA

Our hon'ble Prime Minister has launched a mission water conservation campaign 'Jal Shakti Abhiyan' and has also stressed to make India free from 'Single use plastic'. Under the guidance of Ministry of Human Resource Development, BVIMR observed Swachhta Pakhwada during 1stSeptember 2019 to 15th September 2019. A variety of activities were undertaken to align with the aims of Swachhta Pakhwada.



Figure: JAL SHAKTI TEAM members during a group discussion.

BVIMR formed a Jal Shakti Team wherein students under the guidance of Dr. Ashima Bhatnagar studied and monitored the status and problems faced by various water conservation techniques such as Rain water harvesting, Water shed development, water recycling etc. The students actively participated in the discussion and multiple meetings were held during Swachhta Pakhwada as brainstorming sessions were common with the Jal Shakti Team. They prepared a report on the same.

Some of the important issues which were discussed in the report are as follows:-



RAIN WATER HARVESTING

Rain water harvesting is a technique of collection and storage of rainwater into natural reservoirs or tanks, or the infiltration of surface water into subsurface aquifers (before it is lost as surface runoff). One method of rainwater harvesting is rooftop harvesting. With rooftop harvesting, most any surface — tiles, metal sheets, plastics, but not grass or palm leaf — can be used to intercept the flow of rainwater and provide a household with high-quality drinking water and year-round storage. Other uses include water for gardens, livestock, and irrigation, etc.

PROBLEM FACED

One of the natural problems that hinders the efficiency of rain water harvesting system is the uneven rainfall. Secondly, the cost of rain water harvesting system and its maintenance is very high and any monetary benefit from it can only be realized after 15-20 years. The system also requires accessories in some cases as the system may be prone to chemicals or animal droppings and this water when used will cause more harm than good. The storage capacity of the system can also be an issue during heavy downpour.

SOLUTIONS

Rain water barrels can be installed as they are simple and efficient ways of rain water harvesting. To prevent the barrels from becoming mosquito breeding ground, a table spoon of vegetable oil can be added in the barrel to cut off the oxygen for larvae breeding in water. A rain garden can be developed. Rain garden is a sunken landscape that uses native plants to remove pollutants from water and allows water to percolate in the ground. Splash block- They are a great way to divert rainwater from the building's foundation.

RENOVATION OF TRADITIONAL AND OTHER WATER BODIES TANKS

The large storage tanks whose command varies from 20 to 2000 hectares are generally constructed by the government departments or local bodies. Apart from irrigation, these tanks/ponds and lakes have traditionally played an important role in drinking water supply, hydropower, ecology, tourism, culture and other domestic uses.

PROBLEMS

They require large amounts of funds and are done over a long course of time which hampers the life of people around it, Heavy silting on tank beds, Use of tank bed as dumping yards, Choked up feeder channels, Deforestation



SOLUTIONS

1. Common area development
2. Afforestation
3. Desilting the tank beds
4. Repairs in leaks

3. WATERSHED DEVELOPMENT

Watershed management is the study of the relevant characteristics of a watershed aimed at the sustainable distribution of its resources and the process of creating and implementing plans, programs, and projects to sustain and enhance watershed functions that affect the plant, animal, and human communities within the watershed boundary.

PROBLEM

- i) Land degradation in rain fed areas due to soil erosion from runoff is one of the major problems. In India it was estimated that the soil erosion in the 1990s was almost double that of soil erosion in the 1980s.
- ii) Equitable benefit sharing of watershed management within the farming communities as well as within the different locations of watershed is a huge problem.
- iii) Acute shortage of water in general and drinking water especially in summer has been observed in many watersheds with inadequate watershed management which may result in severe/ recurrent droughts. It may often result in limited and temporary food productivity gains.
- iv) Many a times, common lands do not get treated adequately and re-vegetation does not take place as expected in spite of the watershed management programs. As a result of this, domestic/ ecosystem water needs and livestock water/ fodder needs are either inadequately addressed or are made to suffer due to increased water withdrawals by other uses or due to overgrazing.
- v) Problems exist or new problems crop up due to improper understanding of the interaction between biophysical and socio-economic processes in watershed management.
- vi) Conflict among various government ministries such as those related to agriculture [with emphasis on food production], rural development [with emphasis on employment generation & poverty alleviation], forests [with emphasis on maintaining biodiversity & wildlife], as well as conflict between government bureaucracy and elected representatives in their zeal to control funds, is a major problem in watershed management programs -which requires to be resolved on a priority basis.



SOLUTIONS

- i) Promotion of community participation for the cause.
- ii) Satellite images can be used to pre plan the interventions.
- iii) A small model of the watershed system can be made to see the implications of the larger one.

4. ENSURE ALL WATER HARVESTING AND WATER TREATMENT PLANTS ARE FUNCTIONAL

Water treatment is any process that improves the quality of water to make it more acceptable for a specific end-use. The end use may be drinking, industrial water supply, irrigation, river flow maintenance, water recreation or many other uses, including being safely returned to the environment. Water treatment removes contaminants and undesirable components, or reduces their concentration so that the water becomes fit for its desired end-use. This treatment is crucial to human health and allows humans to benefit from both drinking and irrigation use.

PROBLEMS

- i) Variation in turbidity- When plants begin to experience a variation in turbidity—the cloudiness of water due to the presence of a large number of particles—it can have negative effects on the quality of the process and effluent from the plant
- ii) Variation in flow- Many times, industrial companies make educated guesses as to what they think their flow rates are going to be. If an industrial facility is not equipped to handle these variations, they'll likely experience upsets to the system that will carry turbidity over and plug any downstream filters.
- iii) Changing feed chemistry- Many surfaces and well waters have seasonal variations in water chemistry.
- iv) There can be a lack of awareness in the updates needed in the quality requirements.
- v) Secondary waste- One of the biggest mistakes made in designing raw water treatment plants is not looking carefully at the secondary waste generated by the process.

SOLUTIONS

- i) Design a slightly oversized treatment system for turbidity, anticipating that variations will occur. It's also beneficial to design a recycle system so if the water doesn't meet the quality requirements as it moves through the process, it can be recycled through and retreated more thoroughly.

ii) Variable controls can be put on feed control system.

iii) Plants should be designed with some forward thinking in mind of what might be anticipated. It is also helpful to plant for expansion and quality improvement and allow space in the plant for adding additional equipment to handle changes in quality requirements.

Get a copy of the permit requirements, carefully analyze them, and design your wastewater secondary treatment processes and sludge handling to meet the effluent discharge of the plant water to the municipality.

PROMOTION OF EFFICIENT USE OF WATER IN CAMPUS

BVIMR's digital marketing society- Netlinx also took the onus to launch a digital campaign for the promotion of efficient utilization of water in campus. They focused on creation of various posters and short texts that emphasized on the various means through which efficient water utilization can be used. The campaign went on digitally via WhatsApp and Instagram till 13th September 2019 and was a great success as it helped in reaching out to every single student of the institute.



Figure: Some of the posters used for digital promotion by our digital marketing society NETLINX

SLOGAN WRITING COMPETITION

BVIMR also organized a digital poster making with slogan writing competition on 13th September 2019. The topic of the competition was 'Harmful Effects of Single use Plastic'. The competition was open for students of all courses and a lot of students showed interest in the same. Once the results were announced, all the posters were circulated in the entire college to create awareness amongst everyone. The first position was bagged by *Virender*

Dhall of BBALLB 1 and the second and third positions were secured by *Kirti Aggarwal* of MBA III and *Ritvik Mangla* of BBA V respectively.



Figure: Some of the posters made by participants

OZONE DAY

Bharati Vidyapeeth (Deemed to Be University) Institute of Management and Research celebrated International Ozone Day on 16th September 2019 as “Ozone Day 2019” with the tag line of “NO LIFE ZONE WITHOUT OZONE”. The day incorporated many events related to environment namely Debate, Poster making, Rangoli making, Ad-Mad competition, Best out of Waste, Documentary, Face Painting, Essay writing, Environmental Quiz and Selfie with nature simultaneously after inaugural. The guest of honor for the event was Mr. Amit Kumar Thakur from TERI Institute.

The event started with inaugural ceremony, followed by facilitation of the guest of honor by Director Incharge sir then speech by Dr. Vikas Nath (Director Incharge In-charge) and a speech by Mr. Amit Kumar Thakur. The event included a Plantation Drive wherein students with Dr. Vikas Nath and Mr. Amit Kumar Thakur planted small plants in the campus. A street play was performed by the students to bring in more awareness amongst the youth. Then the event began with various competitions in which students participated enthusiastically.



Figure: Inauguration of Ozone Day and plantation by Director Incharge BVIMR Dr Vikas Nath



AD-MAD Competition

The AD-MAD Competition is all about Advertisement making for students to showcase their creativity in marketing products. The event started at 1:45 to 2:45 pm. Judges for the event were Ms. Anuradha Nain and Dr. Daljeet Singh Bawa.

There were total four groups among which the team headed by Vaibhav Monga got the FIRST PRIZE as their advertisement was fantastic and they were expert in marketing the product.

The team members of winning team were:

Vaibhav Monga	0191LLB019	9910007185
Simran Kalra	0191BBA044	7701824068
Anisha Uppal	0171BBA018	9650937655
Monaksh Khanna	0171BBA108	9810698964



Figure: Glimpses of Ad Mad along with the participants and judges.

Best of Waste Out

The event was started on a note by the judges, Dr. Anoop Pandey and Mr. Anuj Kumar with the introduction of rules and judging criteria of best out of waste on the occasion of ozone day at 1:30PM. There were 9 teams which consist maximum 3 members in each team. Event was judged by 2 judges. Teams were judged on the basis of 4 different parameters: Utilization of resources, Creativity, Final design and Presentation

Each parameter carried 10 maximum points which were marked by both the judges respectively. Average of marks rewarded by both the judges was considered as the final score for the respective teams. There are 2 winning teams:



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1st position: - team IX (Dristhi Malhotra, Simran Chaudhary and Dhairya Sethi)

2nd position: - team VII (Soumya Jain)



Figure: Glimpses of Best out of Waste.

Debate

The event took place at the institute auditorium which started at 12:40 P.M. and ended at 1:45 p.m. The competition was judged by Mr. Rahul Gupta and Dr. Sanjay Manocha. Although all the participants were good, however 2 groups came out to be winners.

The 1st group was – Tavleen Kaur and Mihir Narang of BBA and

The 2nd group was Himani Sharma and Monika Maithani of MBA.



Figure: Glimpses of debate competition along with judge's Dr Sanjay Manocha and Dr Rahul.

Documentary Making Competition

The Documentary Making Competition is all about short film on nature or environment, the event started at 12:30-1:30 pm with the note by judges, Dr. Anjali Sharma and Dr. Anoop Pandey with rules and introduction of Documentary making Competition.

There were three participants among which the group of Vaibhav Monga and Tavleen Kaur got the 1st prize.

The team members of winning team were:

- Vaibhav Monga 0191LLB019
- Arsh Ashley Jeffreys 0191MBA196
- Tavleen Kaur 0191BBA174
- Harsh Chhabra 0191BBA078



Figure: Participant during documentary making Competition.

Essay Writing Competition

ESSAY WRITING COMPETITION was organized in which the topic was 'Plastic waste Free India' and the word limit was 2500 words in which students showed great enthusiasm. We received 18 entries for the event and they showed full dedication. Dr. Neelam Sharma and Dr. Arushi Kataria were the judges for the event, they motivated and guided students for the same. The competition took place for an hour from 13:20-14:20 without any hurdles and problem. At the end 3 positions were gave to the winners in which:

- First position was bagged by Kirti Aggarwal of BBA 3C
- Second position was bagged by Ankita Sehrawat of MBA 1A
- Third position was bagged by Raghav Sinhal of BCA 1



Figure: Participants during Essay Competition.

Environmental Quiz

The event was started on a note by the judges which were Dr. Manpreet Kaur, Mr. Akanshu Gupta, and Dr. Neetu Jain with the rules and judging criteria of environmental quiz. There were 12 teams which consist 2 members in each team. There were 3 rounds

Round 01: - MCQ: In round1 there were 4 questions to each team. (No negative marking and no passing) 3 teams were eliminated.

Round 02: - Buzzer round: There was no passing in this round + 10marks for a right answer and -5 mark for a wrong answer.

Round 03: - question / answer: In 3rd round the team members can pass on the questions and for a right answer they marked +15 and for a wrong answer -5.

There are 2 winning teams: 1st position: - team11 (Vishal Yadav, Vaibhav Jain) and 2nd position: - team 9 (Ishu Chauhan, Anmol Chaudhary)



Figure: Participant during Environmental Quiz.



RANGOLIMAKING

The event was started on a note by the judges, Dr. Aparna Marwah Bawa and Ms. Bhavika Batra with the introduction of rules and judging criteria of environmental quiz. There were 5 teams which consisted 3 members in each team. There was only one round and the time limit was 2 hours. The teams were judged on the basis of the creativity and the message conveyed by them through Rangoli. There were 2 winning teams:

1st position: - Saumya Saurav BCA-1 (evening)

2nd position: - Tanvi Jain MBA-1(A)



Figure: Participant during Rangoli Making.

SELFIE WITH NATURE

The event started at 2:00 to 2:30 pm started with a mote by the judges, Dr. Ashima Bhatnagar and Dr. Bhawna Duggal with rules and introduction of the event selfie with nature. There were 2 winning teams: 1st position: - SAKSHI GAUTAM and 2nd position: - SHREYANSH JAIN



Figure: Participant during Selfie with Nature.



POSTER MAKING

The event started at 1 p.m. All the participants assembled at Amphitheatre. The sheets provided by the coordinators. The time allotted to the participants was one and a half hour. The judges were Dr. Indu Rani and Mrs. Meenakshi Sati. The theme that won the first place was Global Warming. The second place was won by theme of Wastage.



Figure: Participant during Poster Making Competition.

FACE PAINTING

The event was started on a note by the judges, Dr. Nancy with rules and judging criteria of face painting. There were 2 teams which consisted of groups of 2 as well as individual participation. The participants were given 1 and 30 minutes to complete their work.

There were 2 positions: 1st position was won by Diwanshi Kandiyal and Himank Punjabi of BCA 1st semester and 2nd position was won by Tusharika and Ramit of BCA 5st semester

The event was ended with a small congratulatory speech to the winners as well as all the participants.



Figure: Participant during Face Painting.



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Ozone Day was a successful event involving students' participation and management. The event ended up with Valedictory session wherein, the winners and coordinators of the event were awarded with certificates and gifts by Dr. Vikas Nath. The event was a great



Figure: The student coordinators along with faculty coordinators Dr R K Sharma, Dr Parul Aggarwal, Dr Sanjay Manocha and Director Incharge Dr Vikas Nath.

GANDHI JAYANTI

experience.

Poster Making Competition

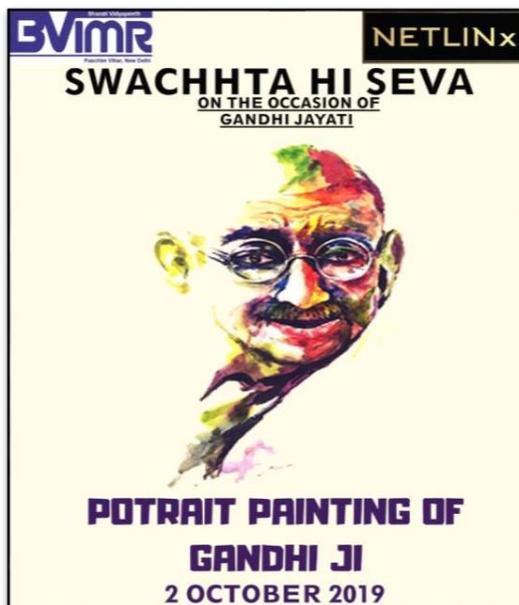


Figure: Promotional for Poster Making Competition



On account of 150th Gandhi Jayanti BVIMR organized a plethora of big events, Poster Making being one of them, under the event Swachhata hi Sewa hai as per the guidelines of MHRD. The students made various poster along with slogan.

The event had students competing in poster making that was judged by Mrs. Bawa, Ms. Ashima and Ms. Anuradha. A total of 7 students participated, each with different slogan in their posters. As per the judgement norms, two position holders- Anjali Soni and Shashank Vats received the prize. The amphitheater was packed with audience.

Overall, the event had good number of audience and participants to make it a success.

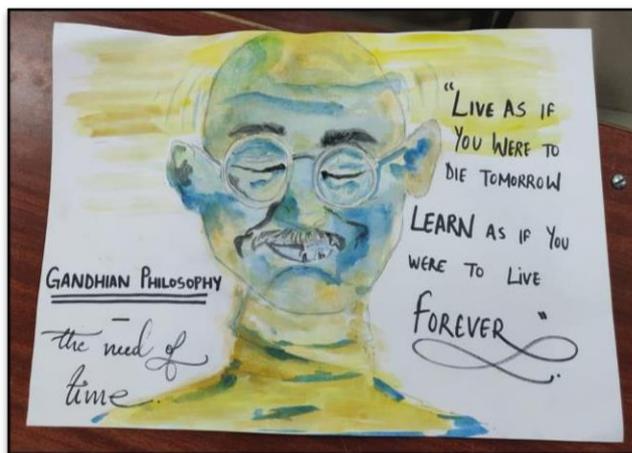


Figure: Creativity shown by participants during the Poster Making Competition.

Role Play Competition



Figure: Promotional for Poster Making Competition



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On the 150th birth anniversary of Mahatma Gandhi, BVIMR organised a role-play competition under the event Swachhata hi Sewa hai as per the guidelines of MHRD. The students enacted various roles and stories related to freedom fighters.

The event had students competing in Mono-Act that was judged by Ms. Tripti Tiwari and Ms. Neha Munka. A total of 5 students participated, each with different stories and execution in their acts. Many stories such as Mangal Pandey, Bhagat Singh, Jhansi ki Rani were brought to life. As per the judgement norms, two position holders- Shivyansh Thukral and Akshit Aggarwal received the prize. The auditorium was packed with patriotism as these acts were performed.

Debate Competition



Figure: Promotional Poster.



Figure: Winners of Role Play Competition along with judge's Ms. Tripti Tiwari and Ms. Minakshi Sati.



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On the 150th birth anniversary of Mahatma Gandhi, BVIMR organised a debate competition under the event 'Swachhata hi Sewa hai' as per the guidelines of MHRD. The students expressed their views on 'Effects of Single Use Plastic'.

The students were very active and had done a lot of research to conclude their point. The discussion was based around the two major subjects that is comfort and the detrimental effects of single use plastic and the research of the students were evident due to the statistics and current scenario that they presented

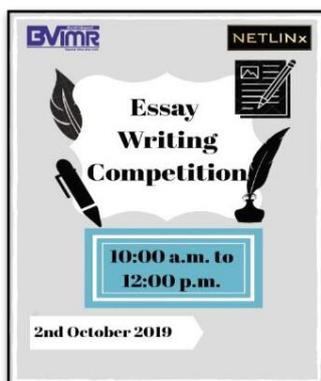
The event was evaluated by Mr. Rahul Gupta and Ms. Bhavika Batra and their evaluation was based around three criteria- clarity, relevance to topic and delivery of thought. The whole competition was very informative and saw an excellent crowd engagement. Mihir Narang of BBA was a notch above the rest and secured the first position.

The event was completed successfully by clicking commemorative photographs with the participants, winners, and judges.



Figure: Winners of Debate Competition along with judge's MR. Rahul and Ms. Bhavika Batra.

Essay Writing Competition





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As we know, in order to express our views writing is the best way. Keeping in mind the guidelines from MHRD, Department of Higher Education is requested to lead a campaign for awareness generation, therefore, ESSAY WRITING COMPETITION was organized in BVIMR on 2nd October, 2019. The topic was 'Plastic Waste Free India' with the word limit of 2500 words in which students showed great enthusiasm.

Many students took interest in the same as 18 students turned for in the event and showed full dedication out of 53 entries received. Dr. Neelam Sharma and Dr. Arushi Kataria were the judges for the event, who motivated and guided students for the same. The students having any kind of queries received help from the coordinators in the possible ways without the violation of any rules. The competition took place for an hour from 13:20-14:20

At the end, 3 positions were given to the winners from which-

First position was bagged by Kirti Aggarwal of BBA 3C

Second position was bagged by Ankita Sehrawat of MBA 1A

Third position was bagged by Raghav Sinhal of BCA 1

All the participants wrote very well and gave their 100%, but winners wrote very well. It was a very wonderful event with so much of information shared by the students.



Figure: Glimpses of Essay Writing Competition.



CORPORATE RESOURCE CELL

PLACEMENTS

The placement scenario in BVIMR has been excellent throughout. With the number of companies visiting the campus for placement. The institute has achieved sound placements for its gems due to the focused efforts of the CRC team, faculty members and dedicated students. To name few companies that have visited the campus so far for this academic year so far are Deloitte, TCS, and Airtel etc. The following companies visited the campus for placements during this academic year (2019-2020) so far: -

S. No.	Organisation
1	Axis Bank
2	Airtel
3	ITC
4	Protiviti
5	Vivo Mobile
6	Asian Paints
7	ICICI Bank
8	Berger Paints
9	Sify Technologies Ltd.
10	Outlook Group
11	MSME
12	Deloitte
13	Kotak Life Insurance
14	Naukri.com
15	Lenskart.com
16	Jaro Education
17	TCS
18	Zycus
19	E&Y



FACULTY ACHIEVEMENTS AND ACTIVITIES

Papers presented/FDP attended by the Faculty till date

S.No.	Name of Faculty	Nature of work	Topic
1.	Gagandeep Kaur Anuj Kumar, Nishu Ayedee	Journal	Creating real life through belief systems(UGC CARE)
2.	Dr. A.K Srivastav Gagandeep Kaur	Journal	An empirical analysis into the various dimensions on the basis of which EFT sessions are recommended. A study on B-school students (UGC CARE)
3.	Dr. Vikas Nath Dr. Asif Akhtar	Journal	Green Management Practices, Organizational Performance and competitive Advantage in Indian Pharmaceutical Industry- A Scale Development Approach(UGC CARE)
4.	Ms. Minakshi Dr. R K Sharma	Journal	An investigation into the application of Kano's model-Review of literature (UGC CARE)
5.	Dr. Pankaj Saini Dr R K Sharma	Journal	Indian Agriculture-issues & challenges(UGC CARE)
6.	Ms. Bhavika Batra Dr. Vikas Nath	Journal	Decoding the Millennial Luxury Consumer(UGC CARE)
7.	Ms. Gagandeep Kaur	Conference	National Conference on Recent Progressions in Economics, Commerce, Management, IT, Tourism and Agriculture in India organized by Punjab



8.	Ms. Gagandeep Kaur	Conference	Institute of Management and Technology, Khanna National Conference on Recent Progressions in Economics, Commerce, Management, IT, Tourism and Agriculture in India organized by Punjab Institute of Management and Technology, Khanna (an empirical analysis into the various dimensions on the basis of which EFT sessions are recommended. A study on B-school students)
9.	Mr. Anuj Kumar	Conference	National Conference on Recent Progressions in Economics, Commerce, Management, IT, Tourism and Agriculture in India organized by Punjab Institute of Management and Technology, Khanna
10.	Mr. Anuj Kumar	Conference	National Conference on Recent Progressions in Economics, Commerce, Management, IT, Tourism and Agriculture in India organized by Punjab Institute of Management and Technology, Khanna(Paper Presented Vertical farming: Challenges and Opportunities: A Case Review (Extended Abstract)
11.	Mr. Anuj Kumar	Conference	FDP on Business Research Methods (MHRD, Teaching Learning Centre) organized at Sri Venkateswara College, University of Delhi
12.	Mr. Anuj Kumar	Awards and Recognitions	Young Achiever's Award in International Business and Academic Excellence Awards (IBAE-2019) at the American College of Dubai. The award was presented by GISR Foundation.



Figure: Mr. Anuj Kumar, awarded with Young Achiever's Award in International Business and Academic Excellence Awards (IBAE-2019) at the American College of Dubai.



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BVIMR

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Gagandeep Kaur

Assistant Professor, BVIMR



Anuradha Nain

Assistant Professor, BVIMR



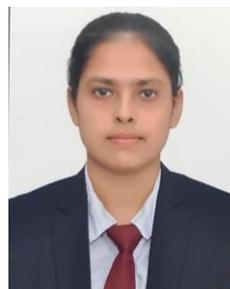
Arundhati- Student Editor, Designer



Anjali Kalra- Student Editor



Simranjeet Kaur- Student Editor



Shruti Tiwari- Student Editor



Kirti Aggarwal-Creative Designer

TEAMS INVOLVED

