



Bharati Vidyapeeth Deemed University, Pune (India)

A GRADE AWARDED BY GOVT. OF INDIA
GRADE REACCREDITATION BY NAAC

INFORMATION BROCHURE AND
APPLICATION FORM OF
ENTRANCE TEST

B-MAT-2015

For Admission to the

POST GRADUATE DEGREE COURSES
MBA (Dual Specialization), MBA (HR),
MBA (Financial Markets)

At

Bharati Vidyapeeth Deemed University

Institute of Management and Entrepreneurship Development Pune

Institute of Management and Research, New Delhi

Institute of Management and Rural Development Administration, Sangli

Yashwantrao Mohite Institute of Management, Karad

Institute of Management, Kolhapur

Abhijit Kadam Institute of Management and Social Science, Solapur



From the Chancellor's Office

Hon'ble Dr. Patangrao Kadam

M.A. L.L.B., Ph.D.

FOUNDER - CHANCELLOR



As the Chancellor of Bharati Vidyapeeth University I extend a very warm welcome to the students who are desirous of seeking admissions in our different Constituent units.

Bharati Vidyapeeth, the parent organization of this University is celebrating this year as its Golden Jubilee Year. At this moment my mind goes back over a period of five decades. Bharati Vidyapeeth initiated its academic journey with a single school. Now it is one of the premier educational institutions in the country, having under its umbrella more than 180 educational units including 80 colleges of 12 faculties. They include colleges of Medicine, Dentistry, Engineering, Pharmacy, Hotel Management and the like. There may not be any disciplines either conventional or emerging for which Bharati Vidyapeeth has not established its institution.

Within a short period of 19 years or so, Bharati Vidyapeeth University has established its academic reputation even across the national borders. Its high level of academic excellence is underscored by the fact that the Ministry of Human Resource Development, Government of India has given 'A' grade status to this University. The University's another remarkable achievement is that it has been awarded a prestigious 'A' grade by the NAAC both in its first accreditation and also in

reaccreditation. An approval by the UGC under Section 12B of its Act which our University has received by another feather in the cap of the University.

We at this University are committed to make available to our students a wide spectrum of academic options to choose from.

It has also been our endeavour to provide continuously updated education in a congenial environment to our students. I am very happy that a very large number of our past students have established their reputation as Medical Practitioners, Engineers, Pharmacy Industrialists and the like not only at the national level but also at the international level. Research is a focal area of activities of our University. We have three Research Institutes as constituent units of University. They are doing remarkable work. However, our aim is to develop this University as a Research University.

I again welcome all of you and wish you a very successful academic career as students of this University.

Dr. Patangrao Kadam

At a Glance

- A) Last date for submitting the completed application form to Bharati Vidyapeeth Deemed University C.E.T. Dept., Second Floor, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-30 : **14th March 2015**
upto 5.00 p.m.
-
- B) Date and time of Entrance Test (Written) : **22nd March 2015**
10.00 am to 12.30 pm
-
- C) Declaration of Result on www.bvuniversity.edu.in : **2nd April 2015**
www.bharatividyaapeethuniversity.net
-
- D) Group Discussion and Personal Interview schedule as Given on page 68.
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- E) Counselling and spot admission

Counselling location	Admission to Institute of	Date	
BVIMR, New Delhi	BVIMR, New Delhi	12th April 2015	For detailed schedule of counseling & result please refer the website. www.bvuniversity.edu.in or imed.bharatividyaapeeth.edu or www.bvimr.com
BVIMR, New Delhi	IMED Pune & other Institutes		
IMED, Pune	IMED, Pune		
Kolhapur	IM, Kolhapur		
Sangli	IMRDA, Sangli		
Karad	YMIM, Karad		
Solapur	AKIMSS, Solapur		

(Counseling will begin at 10.00 am at all centres)

- F) Commencement of Classes : **1st July, 2015**



From the Desk of Vice Chancellor

Prof. Dr. Shivajirao Kadam

Vice Chancellor



Dear Students,

At the outset, let me welcome all of you who are intending to join our University.

I am extremely happy to note that you have selected our University for your further studies. All of you know that Bharati Vidyapeeth University is one of the leading Universities in the country having 'A' grade awarded by Ministry of Human Resource Development, Government of India.

It is also accredited with prestigious 'A' grade in 2004 and reaccredited with 'A' grade in 2011 by the NAAC, Bangalore. It is also significant to note that some of its constituent units have ISO 2001-2009 certification. Our University has excellent infrastructure for all its constituent Institutions such as well-structured spacious buildings, continuously updated laboratories and hostels with all necessary amenities and facilities.

Today, the horizons of knowledge are expanding exponentially. It is, therefore, a challenge to cope up with this vibrant system of higher education and Bharati Vidyapeeth University is well-equipped to impart latest training and education to its students. We are committed to provide excellent teaching, learning and research under its 12 faculties. The University continuously updates the courses of studies being taught in our constituent Institutions, keeping in view, the rapid changes and dynamism around. Our libraries are continuously updated. The University ensures not only high

quality training, education in the respective areas of knowledge to the students, but also places emphasis on all-round development of the students. Abundant opportunities are also provided for co-curricular and extracurricular activities on the campus. In the discharge of its social obligations, the University is, no doubt, committed to see that the students graduating from this University are well-trained and well-prepared for jobs and become responsible citizens of the country.

The track record of the achievements of the University is indeed commendable. It is a matter of pride for us that scores of our students have achieved successes in their respective fields and established themselves in different spheres of life. We are aware that the success of any University largely depends on the number of successful students, it produces for the service of the society and the nation.

We, therefore, take every care for your bright future career and help you to translate your dreams into reality.

Once again, I take this opportunity to welcome all of you to the family of Bharati Vidyapeeth University and wish you success in your life.

Prof. Dr. Shivajirao Kadam

Bharati Vidyapeeth University, Pune

Bharati Vidyapeeth, the parent organization of this University is one of the largest educational organizations in the country. It has 171 educational units under its umbrella including 67 Colleges and Institutes of conventional and professional disciplines..

The Department of Human Resource Development, Government of India on the recommendations of the University Grants Commission accorded the status of "Deemed to be University" initially to a cluster of 12 units of Bharati Vidyapeeth. Subsequently, 17 additional colleges / institutes were brought within the ambit of Bharati Vidyapeeth Deemed University wide various notifications of the Government of India. Bharati Vidyapeeth Deemed University commenced its functioning on 26th April, 1996.

Constituent Units of Bharati Vidyapeeth Deemed University

1. BVDU Medical College, Pune.
2. BVDU Dental College & Hospital, Pune
3. BVDU College of Ayurved, Pune
4. BVDU Homoeopathic Medical College, Pune
5. BVDU College of Nursing, Pune
6. BVDU Yashwantrao Mohite College of Arts, Science & Commerce, Pune.
7. BVDU New Law College, Pune
8. BVDU Social Sciences Centre (M.S.W.), Pune
9. BVDU Yashwantrao Chavan Institute of Social Science Studies & Research, Pune.
10. BVDU Centre for Research & Development in Pharmaceutical Sciences & Applied Chemistry, Pune
11. BVDU College of Physical Education, Pune.
12. BVDU Institute of Environment Education & Research, Pune
13. BVDU Institute of Management & Entrepreneurship Development, Pune
14. BVDU Poona College of Pharmacy, Pune
15. BVDU College of Engineering, Pune
16. BVDU Interactive Research School in Health Affairs (IRSHA), Pune
17. BVDU Rajiv Gandhi Institute of Information Technology & Biotechnology, Pune
18. BVDU College of Architecture, Pune
19. BVDU Abhijit Kadam Institute of Management & Social Sciences, Solapur





20. BVDU Institute of Management, Kolhapur
21. BVDU Institute of Management & Rural Development administration, Sangli
22. BVDU Institute of Management & Research, New Delhi
23. BVDU Institute of Hotel Management & Catering Technology, Pune
24. BVDU Yashwantrao Mohite Institute of Management, Malakapur-Karad
25. BVDU Medical College & Hospital, Sangli
26. BVDU Dental College & Hospital, Mumbai
27. BVDU Dental College & Hospital, Sangli
28. BVDU College of Nursing, Sangli
29. BVDU College of Nursing, Navi Mumbai

The status of University was given to a cluster of these Colleges and Institutes in appreciation of the high level of their academic excellence and for their potential for further growth.

During the last 19 years or so, the University has achieved still higher pinnacles of academic excellence and has established its reputation to such an extent that it attracts students not only from various parts of India but also from abroad. According to a survey conducted by Association of Indian Universities, this University is one among the top ten Universities in the country preferred by the overseas students for admissions. At present, there are more than 750 overseas students from 47 countries on the rolls of constituent units of this University.

During the last 19 years, there has been tremendous academic expansion of the University. It now conducts in all 305 courses in its constituent units, of them 108 are Post Graduate, 45 are Under Graduate and 55 Diploma level courses. 12 Fellowship and Certificate courses 05. All the professional courses which the University conducts such as those of Medicine, Dentistry, Engineering etc., have approval of the respective Statutory Councils, viz., Medical Council of India, Dental Council of India, All India Council for Technical Education etc.

The University is a throbbing center of research activities and has launched Ph.D. programmes in 77 & M.phil-3 subjects. It has also introduced quite few innovative academic programmes such as Masters in Clinical Optometry, M.Tech. in Nano Technology.

The University's performance and achievements were assessed by the

"National Assessment and Accreditation Council" and it was accredited with a prestigious "A" grade in 2004 and also reaccredited with "A" grade in 2011. Quite a few programmes of the constituent units such as College of Engineering at Pune, Management Institute in Delhi and others have also been accredited by "National Board of Accreditation". Three constituent units of Bharati Vidyapeeth Deemed University are also the recipients of ISO 9001-2001 certifications.

Distinct Features of this University :

The University

- The University has been awarded "A" Grade by Ministry of Human Resources of India.
- Is one of the largest Universities in terms of Constituent Units established u/s. 3 of the UGC Act, 1956.
- Is a multi-faculty University with Twelve Faculties :
(1) Arts, Social Sciences and Commerce, (2) Science, (3) Law, (4) Medical Sciences, (5) Dentistry, (6) Ayurveda, (7) Homoeopathy, (8) Nursing, (9) Pharmaceutical Sciences, (10) Management Studies (11) Engineering and Technology, (12) Interdisciplinary Studies
- Offers a wide range of academic programmes to the students. The number of Undergraduate, Postgraduate, and Diploma Programmes are 44, 104, 37 respectively.
- Accredited by the NAAC with prestigious 'A' grade (2004) and reaccredited with 'A' grade(2011).
- Is according to a survey conducted by the Association of Indian Universities, New Delhi, among the top ten universities and preferred by the overseas students for admissions. During the year 2009-10 there are 800 overseas students from 32 countries enrolled with constituent units.
- Has eight campuses located in different cities including New Delhi.
- Is probably the only University having three self-financing research institutes devoted exclusively for researches in health related sciences, pharmaceutical sciences and social sciences.
- Has established a separate Sports Department to promote sports activities.
- Has established a Centre for Performing Arts, which runs graduate programmes in various performing arts including dance, drama, music.
- Three Constituent Units of the University are assessed by the National Board of Accreditation and are accredited with prestigious grades.
- Its three Constituent Units have also obtained ISO 2001-2009 certification.
- Has organized several international and national level Seminars, Conferences, etc.
- Is a University which academically and intellectually very productive whose faculty members have very laudable record of research publications and patents.
- Has digitalized libraries of its constituent units.
- Has created excellent infrastructure for all its constituent units, including well structured spacious buildings continuously updated laboratories and libraries and hostels with all the necessary amenities and facilities for both boys and girls.
- Has built a specialized research institute accommodating 18 laboratories for the researches in pharmaceutical sciences.
- Has launched laudable outreach programmes through NSS units.
- Is proud of its Institute of Environment Science and Research Education, which has been identified as a nodal agency by the Government of India for its programmes of biodiversity and environmental products. It has adopted several primary schools with a view to create environmental consciousness among their students.
- Has established Women's Creativity Development Centre to undertake researches regarding women, particularly, those of disadvantage groups and to promote creativity among them.



Our Campuses

Bharati Vidyapeeth Deemed University has campuses in Pune, Mumbai, Solapur, Kolhapur, Sangli, Karad and New Delhi, the capital city of India. It's two Medical Colleges are located each in Pune and Sangli.



Bharati Vidyapeeth Deemed University

Institute of Management and Entrepreneurship Development Pune (India)

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Dr. Sachin S. Vernekar
Director

Institute of Management and Entrepreneurship Development, Pune (IMED)

Established by Bharati Vidyapeeth in 1978, "Institute of Management and Entrepreneurship Development" (IMED) is one of the oldest Business Schools in Western part of India. It is the first in its category among the recognized Institutes of Management in Pune. Till July 2000, it was permanently affiliated to Pune University. The Government of India under section 3 of UGC Act brought this Institute under the ambit of Bharati Vidyapeeth Deemed University, Pune w.e.f. 20th July 2000. IMED has been ranked among top 50 Indian Business Schools and among top 3 in Pune by Outlook Magazine. IMED has splendid layout on sprawling four acres of land with 'state-of-the-art' infrastructural & instructional facilities. As a constituent of Bharati Vidyapeeth Deemed University, IMED contributes in its own ways to the philosophy, vision and mission of Bharati Vidyapeeth i.e. "Be a World-Class University and a Global Resource in Innovative University Education for Ever-better World" and "Social Transformation Through

Dynamic Education" respectively.

The team led by Dr. Sachin S. Vernekar, IMED could achieve the success under the able guidance of the founder Hon'ble Dr. Patangraoji Kadam, Vice Chancellor, Dr. Shivajiraoji Kadam and Secretary Dr. Vishwajeet Kadam. At IMED, the students, faculty and management share team oriented common goals that are intellectually stimulating. Besides training young professionals to meet the challenges of globalization, we at IMED develop entrepreneurial skills in our students. Value addition lies at the core of our teaching curriculum and the syllabus is updated with the feedback from industry and is comparable with curriculum of leading national and international level institutes to retain edge in academics. The programmes are approved by AICTE.

RANKING

- ▶ Re-Accredited with Grade "A" by NAAC.
- ▶ Ranked among Top 100 B-Schools in India by "Business Today" & India Today
- ▶ Ranked among Top 40 B-Schools in India by NHRD
- ▶ Business and Management Chronicle has ranked IMED among top ten in Western Maharashtra

VISION

"Be a global leader in Innovative Management and Information Technology Education"

MISSION

"Enable advancement of professionalism by adopting latest educational systems for delivery of Management and Information Technology Education".

QUALITY POLICY

1. State of the art Infrastructural and Instructional facilities
2. Global Benchmarking
3. HR Synergy
4. Consistent Value enhancement
5. Continuous motivation and nurturing creativity

Programs Offered

Sr. No.	Program	Duration / Type
1	MBA	2Years Full Time
2	MBA (HR)	2Years Full Time
3	MBA (FM)	2Years Full Time



"Hon'ble Smt. Pratibha Patil (Former President of India) felicitating Dr. Shivajirao Kadam- Vice Chancellor, BVU, Pune during Law Day Award Function"



"Former President of India, Hon'ble Dr. A.P.J. Abdul Kalam being presented Research Journal of the University by Dr. Sachin Vernekar"

UNIQUE FEATURES

CORPORATE RESOURCE CENTER (EXCELLENT PLACEMENT WITH FOURTEEN LAC HIGHEST PACKAGE)

Corporate Resource Centre (CRC) organizes corporate training, consultancy for industrial houses, besides providing summer and final placement for the students. The institute has its own Corporate Resource Center for Liaisoning with various Corporate. The institute has an excellent record of placement with approximately 100 Blue Chip Companies visiting the institute for placement every year.

PLACEMENT AT A GLANCE (MORE THAN 100 COMPANIES PARTICIPATE IN PLACEMENTS)

Total Companies Visited	206
Highest Salary Package	Rs. 6 Lac per annum
Average Salary Package'	Rs. 4.5 L ac per annum

Corporate Resource Centre:

IMED has a well established Placement Cell called Corporate Resource centre which has under its fold a gambit of activities like Corporate day, Certificate Course of Executive Excellence aimed at enhancing employment opportunities for students. The Cell has been consciously working towards bridging the gap that exists between Industry and academia as well as administering all the placement activities. It also gives the necessary guidelines to the students to decide the career path by counseling, guiding, motivating and mentoring.

Our prominent recruiters :

Piramal Foundation	Mark & Spencers	Harbinger	V. M. Software
Tech Mahindra	Sany Heavy Industries	Westside Stores	Trident Group
Reliance Industries	NSE	HDFC	naukri.com
Syntel	Hyatt International	IOL Chemicals	Sun Petrochemicals
United Breweries Ltd.	Mphasis	Hathway Cables	Datamatics
British Paints	Tata Communications	Birla Sunlife	Surya Group
Godrej & Boyce	Siemens India	Sava Global	ICICI Securities
Colgate Palmolive	Mobein Tech	Zenith Management Consultant	GE Capital
General Motors	AXA Business Services	Sharp business systems	Sandvik
Bank of New York-Mellon	Mahindra	Berger Paints	IDBI
Tata Technologies	Geometric Global	Synechron	Volkswagen
Cap Gemini	WNS	Bridgestone	Clutch Group
Kumar Motors	ING VYASA	Emcure Pharmaceuticals	Sungard
ITC	QED Baton	Edelweiss Securities	Larsen & Toubro

FACULTY

The faculty members of the Institute are dedicated professionals with academic excellence and rich industrial experience. They submit themselves to a rigorous, open and continuous process of appraisals and feedback from the students. This enables the faculty to fine tune their teaching skills. Independent committees, comprising of faculty/supporting staff/student body play a role in the governance of the institute and assume ownership of collective decision. Faculty members are active and regular participants in national, international conferences and symposium. They contribute to national/ international journals and collaborates with a broad range of agencies to develop and execute research/consultancy projects. Total No. of faculty : 48, Faculty with Ph. D :14, Faculty pursuing Ph. D :26, Faculty with Ind. exp.27, visiting faculty : 36



Hon'ble Shatrughan Sinha during an event.



Hon'ble Dr. Vishwajeet Kadam, Secretary Bharati Vidyapeeth being felicitated by Shri Anurag Bhatia, VP Nuclear Software Ltd.



RESEARCH & CONSULTANCY

With the pool of highly qualified staff horing rich professional experience, the institute has on active research cell, where in faculty take up research work projects are encouraged to participate in international/national seminars students are also encouraged to take up research projects as a peat of their academic curricula. The faculty members are involved in numbers of consultancy assignments.

LOCAL ACADEMIC BODY (LAB)

This forum decides upon preparation and execution of academic calendar, administration of academic activities and enhancement of academic process at IMED.

FACULTY ACADEMIC BODY (FAB)

This is a forum for development of the faculty. The body meets regularly and discuss various contemporary issues in general management. The faculty members deputed for training and seminars give Presentations to other faculty members in FAB meeting.



KNOWLEDGE RESOURCE CENTER

The library houses more than 57180 books and over 248 National and International journals and magazines. It is equipped with digital system via audio-visual facilities through videocassettes, tapes, CD-ROMs and VCDs & Internet connection and acts as academic resource for Research work. It has an open access system for all faculty and Book Bank facility for students as unique feature. Institute has the membership of British Council of India and recognized libraries in Pune. ebsco IEEE and J-GATE (Online Journals) are part of our world class Digital Library.

INFORMATION RESOURCE CENTER

The Computer center at IMED has more than 400 computers with the latest configuration. The computer center is professionally managed & equipped with three servers ported with Windows 2003 server and Linux. In addition to the general software it also has – a corporate database and SPSS. The center integrates itself with the rest of the world with leased line connection whose speed is 12 Mbps. The campus is Wi-Fi enabled. To support this Center, digital Library of 60 computers is also in operation. LCDs and Printer facility have also been made available to faculty and students.

FOREIGN LANGUAGE

Students are given a unique opportunity to learn Foreign Language either French or German to enable them to meet challenges while working with MNCs and facilitating their cross-cultural relations thus enhancing their employability.

AUDITORIUM

The campus has state-of-the-art Auditorium with more than 350 seating capacity.

MEDICAL FACILITY

The in-house Doctor visits the campus regularly and provides necessary medical help and guidance to all students and faculty members. In addition, the Institute has tieup with Bharati Hospital for any emergency.

IN - HOUSE BANKING

Bharati Sahakari Bank Ltd. is functioning within the Bharati Vidyapeeth Educational Complex. The Bank handles various banking facilities with a better rate of interest on deposits for the students, staff of Bharati Vidyapeeth and for the public at large.

SPORTS

Besides the playground with cricket pitch, Basketball, Volley ball & Badminton courts, there are provisions for indoor games like Table Tennis, Carom & Chess. The students are motivated to spend their leisure time & pay attention to their physical fitness. Dunkyard, a national inter collegiate basketball tournament is held every year.

HOSTEL

Home away from home....

Surrounded by ample open space and green garden, its envious sight is most appropriate for learning. There is a separate hostel for Girls and Boys within the premises itself with a capacity to accommodate students from different parts of the world. Security provision is available 24 hours including dedicated Mess facility. The hostels have fully equipped rooms, surrounded by ample open space and green garden. It provides , all the amenities for comfortable stay and a very conducive environment for learning..

MANAGEMENT / FACULTY DEVELOPMENT PROGRAMME

The institute has laid great emphasis on the development and continuous improvement in the skills of its faculty members. To this end, the institute organizes AICTE sponsored Staff Development programme each year with participation from faculty members from various parts of the country. The SDP is conducted to develop innovative teaching learning skills which are used to improvise the teaching pedagogy.

IMED has collaborated with Value Varsity to offer MDP's to corporate at all levels.

PUBLICATIONS

1. IMED JMSR : This is a biannual peer reviewed journal having ISSN No. 09758429. Leading Institutes in India subscribes to this journal which includes original research papers from authors globally.
2. PUBLISHED PAPERS: The faculty members of IMED have about 300 published papers to their credit. They have brought out a number of books on management subjects.
3. IMED NEWS: In house quarterly Newsletter highlighting the activities and events conducted by the institute.
4. E-Flash: MBA(IT) brings out quarterly in-house news letter which comprises of various IT related events, articles and activities carried out by the faculty and students. It includes the latest developments in the field of IT.

INTERNATIONAL STUDENT CELL

IMED has global representation of students from 18 countries who have chosen IMED as their destination for learning .

Alumni Speak

"Besides the high value management education the institute built in me a strong value system of commitment, perseverance and dynamism. I am grateful to my alma-mater for transforming me into a contemporary management professional."



Former Indian Cricket Captain Shri Kapil Dev being felicitated by Dr. Sachin Vernekar

by : Sudhakar MAVP (Marketing), Grasim Industries Ltd. (Cement Divison) Aditya Birla Group

“Bharati Vidyapeeth campus has been a centre of learning, creativity with blend of Entrepreneurial mindset, coupled with the mentoring from eminent professors and support of fellow colleagues.”

By : Sandeep Kumar Singh, General Manager HR Western Zone, Huawei Telecommunications (India) Co. Pvt. Ltd.

“IMED has helped me understand the various market challenges & also groomed me to face them.”

By : Tirthdeep Mukherjee, Sr. Operations Engineer, SAS.

“A conducive atmosphere for learning at the institute and constant industry-institute interface enhanced my personality helped me shape my career.”

By : Ujjal Bhattacharjee, Vice President - Human Resources, Fresenius Kabi India Pvt. Ltd. (German Global MNC)

UNIQUE EVENTS / ACTIVITIES OF IMED

Industry Institute Partnership Summit at IMED, Pune

On 6th sept 2014, IMED organized Industry Institute Partnership Summit (IIPS) in association with NSE, MCCIA, NSL and CS under guidance of Dr Sachin S Vernekar, Director, IMED. The event was attended by more than 100 corporate leaders from leading business organizations such as CEO's and MD's attended the meet. The chief guest for the function was Mr. P.K. Chobe, Sr. V.P. - Head CVBU, Manufacturing Operations, TATA MOTORS. The guest of honour included Anjali Byce, Director HR, SKF India Ltd., Mr. R.K. Goyal, MD, Kalyani Steels Ltd & Dr. U. Bhoite, Ex. Vice Chancellor, BVDU.

National Stock Exchange and Bharati Vidyapeeth joined hands to launch MBA courses in Financial Markets

India's leading stock exchange, the National Stock Exchange (NSE) and the Bharati Vidyapeeth Deemed University (BVDU), Pune signed an agreement to launch a two-year MBA programme in financial markets which started from 2012. This is the first time that these specialized programmes are being launched in Maharashtra. The partnership is also unique, because these courses are being initiated for the first time in a Deemed University.

The institute organizes unique events through students which run parallel with ongoing academics to cultivate their skills and fine tune the students to meet any future challenge.

CORPORATE DAY : Industry experts are invited to share their experience and deliver Guest lectures to the students on contemporary issues.

MANAGEMENT FORUMS / CLUB : The Forum activities are organized throughout the year wherein students are given platform to showcase their talents. The Events also include Quiz, Simulations, Case Studies, etc

BIT : BYTE : BOOM : An annual Inter Collegiate Competition in Information Technology



Dr. Renu Batra, Joint Secretary UGC being felicitated by Dr. Uttamrao Bhoite former Vice Chancellor Bharati Vidyapeeth, Dr. S. F. Patil former Vice Chancellor Bharati Vidyapeeth, Dr. Sachin S. Vernekar Dean FMS and Director- IMED, Dr. G Shrinivas, Joint Secretary UGC.



Dr. Sachin S Vernekar Dean FMS, Director IMED Felicitating Dr. Upali Mahanama, Sri Lanka and Dr. Venkat Subramaniam on the Occasion of International Seminar on Marketing Strategies of 21st Century.

International Conference

The 2nd International conference was organized by BVU, IMED in collaboration with Curtin University, Miri, Malaysia held at Miri, Malaysia on 2nd and 3rd October, 2014.

The conference was on Management Education: Towards Achieving Global Standards and Recognition witnessed the presence of several dignitaries and delegates from Australia, Malaysia and India.

One day national seminar on "Economic Indicators & Their Impact on the Financial Sector" was organized by Bharati Vidyapeeth IMED, Pune on 26th Feb, 2014. Eminent resource persons having rich professional experience were invited from Industry.

International Seminar on Marketing Strategies of 21st century was organized on 8th of March 2014. The aim of the seminar was to give opportunity to think critically on the contemporary issues of emerging trends and new marketing strategies.

A national seminar on "Cyber Crimes and Cyber Security" was organized on 6th March 2014. This seminar aimed to sensitize the participants about the current potential threats posed due to cyber crimes and the strategies for combating the same.



Job Fair at IMED

A one day national seminar on "Emerging Issues in Human Resource" was organized by the HR department of IMED, Pune on 10th march 2014.

PRIDE – Entrepreneurship Meet

IMED organizes Entrepreneurship meet 'PRIDE' every year. The basic purpose of the meet is to felicitate successful entrepreneurs from across the country who have significantly contributed to society in terms of providing employment opportunities and requisite products and services. More than hundred entrepreneurs attend the event.

NRPPC-National Research Paper Presentation Competition is held every year that evokes wild participation.

OZONE DAY: To highlight social and environmental issues

EXPRESSIONS : An annual International Cultural and management fest that provides the necessary platform to students for showcasing their talent

DUNKYARD : An intercollegiate Basketball Tournament held at National Level

LANGUAGE MELA: An annual festival in which competitions are organized in French and German languages.

M.D.P/F.D.P: Various management development programmes and faculty development programmes are organized throughout the year.

SAHYOG (ALUMNI MEET) : Institute organises Alumni Meet on regular basis as a leverage to enhance industry institute tie ups and careers progression of current students

GURUVANDANA (INDUSTRY INSTITUTE PARTNERSHIP SUMMIT) : Where in we felicitate corporate leaders and build the platform for exchange between industry and institutes

FOREIGN STUDENT MEET : It is gathering of foreign students for cultural exchange, feel at home and skill enhancement.

ENTREPRENEURSHIP CELL : The cell provides a platform for entrepreneurial activities so that students take up entrepreneurship as a career option.



International Conference at Miri, Malaysia. Dr Sachin Vernekar, Dean-FMS and Director-IMED receiving memento. Present on the occasion from left Y. B Dato Sri Idris Jala minister in Prime Minister Department and CEO of PEMANDU , Prof Jim Mienczakowski PVC Curtin University , Dr Pauline Ho Dean School Of Business and other Malaysian delegates.



IMED GEMS : IMED Students compete in intracollegiate festival including various curricular activities, management games, debates, sports, etc.

INNOVATIVE PRACTICES

PEDC (Personality & Entrepreneurship Development Club) The Institute's Personality and Entrepreneurial Development Club (PEDC) makes holistic efforts to develop proper personality traits among the students that are required for their future career as business managers. The Marketing, Finance, HR and IT Clubs Organize various events such as role plays, management games, case study competitions, business plans, open forum to groom the students to be competent leaders in their respective functional areas.

CCEE (CERTIFICATE COURSE IN EXECUTIVE EXCELLENCE)

The special add-on course is designed to meet the latest requirements of the corporate world and to increase employability of the MBA/MCA student, to develop them as finished products in terms of managerial skills and personal excellence.

FEEDBACK SYSTEM

IMED has its own set of internal benchmarks for maintaining delivery of assured quality to its stakeholders. This is done through its unique 7- tier Counseling system and 5-Tier feedback systems.

7-Tier Counseling system : 7-Tier Counseling system in practice to maintain high level of motivation among the students comprising of Pre-Admission Counseling, Post- Admission Counseling , Counseling through PEDC, Counseling through mentoring, Counseling through profiling, Pre Summer training counseling and Post Summer Training counseling.

5-Tier feedback systems : IMED ensures that feedback is collected on all domains and accordingly utilized for well being and development of everyone .The various feedback systems installed are : Open loop feedback system , Fortnightly academic progress report , CR report , Student Teacher Assessment Report (STAR) and Open sessions with Director .

NATIONAL / INTERNATIONAL TIE-UPS

- ▶ All India Management Association
- ▶ Confederation of Indian Industries
- ▶ National Institute of Personnel Management
- ▶ Institute of Directors
- ▶ Computer Society of India
- ▶ Pune Management Association
- ▶ IQSPL
- ▶ AMDISA
- ▶ National School of Leadership
- ▶ Association of Indian Management Schools
- ▶ Maratha Chambers of Commerce, Industries and Agriculture
- ▶ Indian Institute of Materials Management
- ▶ Institute of Marketing & Management
- ▶ National Society for Education & Training
- ▶ NHRD Network
- ▶ Higher Education Forum
- ▶ National Stock Exchange

COLLABORATION/ MOU'S INDUSTRY

IMED has 24 MoU/LoUs signed with following organization for Research, MDPS, IT Entrepreneurship consultancy; some of them are : Quality System, Process Max, SSK Busilink, Pure IT, Three Computech Solutions Pvt. Ltd., NEN, Cybe 9, Delphi Computech, Valu Varsity, ACRT, NSE (National Stock Exchange)



IMED secured First Prize of Rs. 2, 00,000 in State Level Road Safety Awareness Campaign



Bharati Vidyapeeth Deemed University
Institute of Management and Research, New Delhi
Impact of Excellence "Where Winning is an attitude"

A4, Rohtak Road, Paschim Vihar, Attached to Paschim Vihar (East) Metro Station
New Delhi -110063. Ph.: 011-25285808, 25284396 Website: www.bvimr.com
ISO 9001: 2004 & ISO 14001: 2008 certified Institute



“Think Big, Achieve Bigger”

Greetings from BVIMR- New Delhi campus!!!

Vidyadadativinaya? vinayadyatipratam |

patratvaddhanamapnotidhanaddharma? tata? sukham | |

Knowledge gives humility, from humility, one attains character; from character, one acquires wealth; from wealth good deeds (righteousness) follow and then the happiness...

Established in 1992, Bharati Vidyapeeth Deemed University Institute of Management and Research (BVIMR), New Delhi focuses on imbuing the said values across various stakeholders through adequate creation, inclusion and dissemination of knowledge in management education

Over the past years, the institute has emerged in the lead with a vision of Leadership in professional education through innovation and excellence.

Based on the fabulous architecture and layout on the lines of Nalanda Vishwa Vidyalaya, the institute is a scenic marvel of lush green landscape with modern interiors. The institute which is ISO 9001:2008 certified is under the ambit of Bharati Vidyapeeth University (BVU), Pune as approved by Govt. of India on the recommendation of UGC under Section 3 of UGC Act vide its letter notification No. F. 9 – 16 / 2004 – U3 dated 25th February, 2005.

Strategically located in West Delhi on the main Rohtak Road, BVIMR, New Delhi has splendid layout on sprawling four acres of plot with ‘state-of-art’ facilities with all class rooms, Library etc. fully air-conditioned. An added advantage to stake holders is an adjacent metro station “Paschim Vihar (East)”, which eases connectivity to the entire Delhi and NCR.

Keeping in view, our belief that leaders contribute to make differences in all spheres of the organizations and ultimately the world around them, we aim to nurture students. This is resorted by fostering the skill and enhancement of knowledge base of our students through various extracurricular, co-curricular and curricular activities through our faculty, who keep themselves abreast by various Research and FDPs and attending Seminars/Conferences. This is based on extraction of reserves of good will among our Alumni, reputation among our recruiters and energetic potential students without forgetting commitment to society as a whole.

With updated and professional environment our faculty makes distinctive contribution not only to students but to an Academia through publications, seminars, conferences apart from quality education. We also believe in corporate interaction including corporate projects undertaken by our students under continuous guidance of our faculty. These priorities are core of our efforts which has resulted in being one of the premier institutes of management in Delhi/ NCR.

At BVIMR, we are imparting quality education in management at Doctorate & Post Graduate level. We are proud to share that more than 6000 students have completed their post graduate degree from the Institute since inception.

We can state that we fulfill our commitments to prospective students, organizations, parents and the society.

Dr. Vikas Nath

Incharge Director

➤ Key Highlights of BVIMR :

- Re-Accredited with grade A by NAAC

- NBA(AICTE) Re-Accredited MBA Programme
- An ISO 9001:2008 and 14001:2004 Certified Institute.
- Ranked amongst Top 50 in the Best B-Schools Survey conducted by Business India.
- Ranked amongst "Top 10 Business Schools in Delhi / NCR", "Top 10 Business Schools in Placements in India" & "Top 20 Business Schools in India" by Business and Management Chronicle.
- Ranked amongst Top 40 B-Schools in India, Top 10 B-Schools in North India and 2nd in Delhi by CAREERS 360.
- Recipient of 'B-school Leadership Award' by Star News in February 2011.
- Rated in Gold A+ + + category by just careers for MBA aspirants
- Excellent Placement Record with highest package offered 9 lac (National) & 18lac (International).
- An added advantage to stake holders is an adjacent metro station "Paschim Vihar (East)", which eases connectivity to the entire Delhi and NCR.
- Recipient of Abhijeet Kadam Memorial "Adarsh Mahavidyalaya Award" for outstanding contribution in education amongst higher education institutes run by Bharati Vidyapeeth, Pune in the year 2007.
- Excellent air-conditioned infrastructural and instructional facilities with Wi-Fi enabled Campus.
- State of the art Psychometric laboratory for psychometric assessment, profiling and career counseling for students.
- Publications :-
 - BVIMR MANAGEMENT EDGE: Referred Management Journal (Bi-annual)
 - BVIMR MIRROR: Quarterly newsletter
 - HARMONY: Annual Magazine of the Institute
- Inclusion of foreign languages like French, German, Spanish and Chinese to increase global competitiveness of students
- An Active Alumni Association (UNITED BRETHERN) with international chapters in Australia, USA, UK and Dubai
- Students have won more than 300 prizes in various off-campus state level and national level events.
- Excellent Industry-Institute Interface with about 07 International Conferences and 14 national conferences, many faculty and management development programs conducted with the faculty having rich industry, research, teaching and consultancy experience

* ? Vision

Leadership in management education through innovation and excellence.

* ? Mission

Fostering a conducive learning eco-system of students, faculty and industry germinating capable upright managers and entrepreneurs who contribute meaningfully to industry and society.

* Quality Policy

- ✓ State of Art Infrastructural and Instructional facilities.
- ✓ Global Benchmarking
- ✓ HR Synergy.
- ✓ Consistent Value Enhancement.
- ✓ Continuous Motivation and Nurturing Creativity.

* ? PROGRAMS OFFERRED :

Sr No	Program	Duration
1	MBA	Two Years Full Time

* ? FACILITIES AVAILABLE:

➤ ? Knowledge Resource Center

The library houses over 49,000 books and over 179 National and International journals and magazines. It is equipped with digital system via audio-visual facilities through videocassettes, tapes, CD-ROMs and VCDs & Internet connection and acts as academic resource for Research work. It has an open access system for all faculty and students. Institute has the library membership of American Council and British Council of India, Proquest (ebook) EBSCO (Online Journals) & Prowess (Corporate Database) is the part of our world class Digital Library. The Institute has membership of DELNET which is worldwide network of Libraries.



* Information Resource Center

The Computer center at BVIMR has 400 computers with the latest configuration. The computer center is professionally managed & equipped with two servers ported with Windows 2008 server and Linux. In addition to the general software it also has PROWESS – a corporate database and SPSS. The center integrates itself with the rest of the world with 20 mbps lease line. The campus is Wi-Fi enabled. To add to the list a digital Library of 30 computers are also there. LCDs and Printer facility are available to faculty and students.

➤ ? Foreign Language

A unique opportunity is being given to the students of the institute to learn Foreign Languages' which are French ,German, Spanish and Chinese in order to make them capable to accept challenges in working with MNCs and facilitating their cross-cultural handling of relations.

➤ ? Auditorium

Well-decorated Auditorium with the seating capacity over 250 has entrances from ground as well as first floor with state-of-art stage system fit for seminars and cultural events.

➤ Amphi-Theatre

Pride of the Institute for its strategic location within the building, it can accommodate 200 persons.

➤ In-house Banking

Bharati Sahakari Bank Ltd. is functioning within the Bharati Vidyapeeth Educational Complex. The Bank handles various banking facilities with better rate of interest on deposits for the students of the Bharati Vidyapeeth and for the public at large.



➤ Sports Facilities

Besides the playground with cricket pitch, Basketball, Volley ball & Badminton courts there are provisions for indoor games like Table Tennis, Carom & Chess. The students are motivated to spend their leisure time & pay attention to their physical fitness. We have a full time Coach for guidance to students.

➤ ?Medical Facility :

A doctor is available in the campus for the well being of students and staff members.

➤ ?Hostel :

Home away from home...fully air conditioned girls hostel within the campus.

Surrounded by ample open space and green garden, its envious sight is most apt for learning. The hundred inmates are from different parts of the country.



➤ ? Psychometric Laboratory:

A well-equipped laboratory with many reliable tests for holistic development of students. We have counselors who mentor the students for personal as well as professional problems.



➤ ?Health Centre :

A well maintained and equipped health centre (gymnasium) for our students and faculty.

➤ ?Self Defence programs for female students

* ?ACADEMIC CONDUCT :

The faculty members of the Institute are dedicated professionals with academic excellence and rich industrial experience. They submit themselves to a rigorous open and continuous process of appraisals and feedback from the students. Our faculty has bagged many

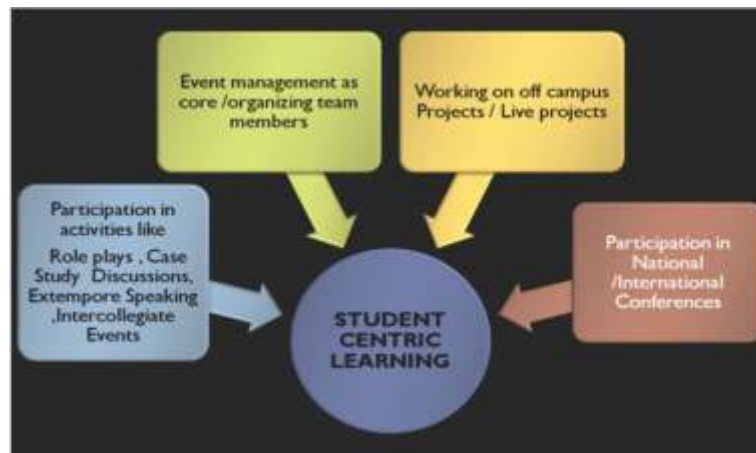
projects of national repute from various funding bodies like AICTE, UGC and ICSSR. The results are that the faculty is able to fine tune their course contents from time to time. Independent committees, comprising of faculty/supporting staff/student body play a role in the governance of Institute and assume ownership of collective decision. Some of the important committees at BVIMR are as below:

Sr. No	Name of the committees/Cells
1	Entrepreneurship Development Cell
2	Training & Development Cell (MDP/FDP)
3	Learning Resources Development Committee
4	Research Development Committee
5	Alumni Cell
6	Foreign Collaboration Committee
7	Sports Committee
8	Social/ Cultural/ Music Committee
9	Foreign Language Cell
10	Time Table Committee
11	Library Committee
12	Staff Welfare/ Anti Ragging Committee
13	Website Committee
14	Internal Quality
15	Ph.D. Cell
16	Offcampus Committee
17	Hostel Committee
18	CMS-ERP -ICT
19	Psychometric Laboratory
20	Prevention of Sexual Harassment Cell
21	Exam & Eligibility Committee

Faculty members are active and regular participants in national, international conferences and symposia. They contribute to national/international journals and collaborate with a broad range of agencies to develop and execute research/consultancy projects.

BVIMR lays great emphasis on the development and continuous improvement of the skills of both the faculty and students. The institute organizes Staff development programs and workshops for faculty every year and this witnesses participation from many faculty members from various parts of the country too.

We foster innovation and excellence in management education. Synchronizing with this mission the Institute does its best to provide students with opportunities and suitable environment for their academic and personal development. We do give them ample amount of not only classroom exposure but also hand on and live experiences through live projects, market surveys, industry assignments etc. A brief is as follows:



- ? Profiling: Profiling is undertaken for students for identifying their Career needs, personality traits Strengths, Weakness, Opportunities and Threats. This gives a clear direction in terms of inputs required for meeting corporate challenges and providing tailor made training programs to improve their performance. Also profiling is undertaken through personality assessments.
- ? Remedial and Bridge Courses: Special courses in Accounts, Mathematics and Statistics are available for newcomers to build a strong foundation for their academic growth.
- ? 7- Tier Counseling system: 7-Tier Counseling system in practice to maintain high level of motivation among the students comprising of Pre-Admission Counseling, Post- Admission Counseling, Counseling through PEDC, Counseling through mentoring, Counseling through profiling, Pre Summer training counseling and Post Summer Training counseling.
- 5-Tier feedback systems : BVIMR ensures that feedback is collected on all domains and accordingly utilized for well-being and development of everyone .The various feedback systems installed are : Open loop feedback system, Fortnightly academic progress report, CR report, Student Teacher Assessment Report (STAR) and Open sessions with Director .
- Active mentoring system: By keeping the importance of individual attention in mind, we have a mentoring system where in few students are mapped to one faculty member and the faculty works as a mentor for student. Our student receives the guidance on personal problems, career development so that he/she grooms himself/herself as an independent individual.
- ? ICICI E-Learning modules.
On the basis of an agreement with ICICI Bank, students and faculty members can qualify in pre-designed study modules of ICICI Bank on-line which has been very helpful for their placements in good organizations.
- ? Personality and Entrepreneurial Development Club
The Personality and Entrepreneurial Development Club makes holistic efforts to develop their personality and communication skills with a view to groom them as competent leaders and managers.
- ? Corporate Days and Corporate Course in Executive excellence: Corporate Day and CCEE are activities planned under Industry Institute Partnership Cell (IIPC) of BVIMR. It is a day when students get a chance to interact with experts and practicing managers from a variety of industries. These experts guide them for their future endeavors and also clear their misconceptions about the industry. They provide firsthand knowledge about actual working conditions, opportunities, problem areas.

➤ ? E-Business Quiz and E-Foreign Language Quiz

BVIMR has introduced E-business quiz and E-foreign language quiz in which two links are provided on the website (www.bvimr.com) of institute and quiz is updated on a weekly basis. First ten early and correct replies from the students are rewarded with attractive gifts and prizes to motivate the students for participation in the quiz.

➤ ? Enhancing employability and entrepreneurial skills of students

To meet the needs of present economic scenario and to enhance the employability skills of BVIMR students. The Institute has taken initiative to incorporate the following emerging areas of knowledge in the curriculum of management courses of this Institute.

➤ ? Foreign collaborations :

We have the following collaborations with foreign universities:; Indo European Study Centre, Vistula University, Poland; International Business School, Vilnius University, Lithuania.

These are academic collaborations for student exchange, faculty exchange, organization of joint seminars and conferences.

➤ Local Academic Body and Teachers' Academic Body:

Institute has two bodies i.e. Local Academic Body (LAB) & Teachers' Academic Body (TAB). All issues related to academic planning & co-Curricular Activities are discussed in the meetings of academic body, keeping in view the various courses as framed by the university and the policies there under. Accordingly, the annual academic calendar is prepared and distributed widely among the students and faculty members for strict adherence.

* ? CAREER DEVELOPMENT AND PLACEMENT :

Bharati Vidyapeeth University Institute of Management and Research has a well-established Corporate Resource Center, which facilitates the students in their career development. It gives the necessary guidelines to the students to decide the career paths by counseling, guiding, motivating and mentoring them. The Corporate Resource Center is headed by a competent individual having 18 years of industry and Academic experience and supported by student members of the placement cell. The Corporate Resource Center is equipped with the necessary infrastructure to augment the placement,



career development and successive career planning processes

The students pass through a holistic grooming cycle at BVIMR. The grooming is done through corporate exposure, Guest talks, live projects, profiling, career counseling and assessments and Mock interviews.

* PLACEMENT AT A GLANCE (Year 2013- 2014)

TOTAL COMPANIES VISITED	89
HIGHEST SALARY PACKAGE (PER ANNUM)	9 lac (National)& 18 lac (International).
AVERAGE SALARY PACKAGE	6.50 lac

We have about 35 MOUs/ LOUs signed with various companies for mutual benefits like summer trainings, MDPs, live projects, guest lectures etc.

* NATIONAL AND INTERNATIONAL TIE UPS:

We have the following tie ups:

- ?British Council
- ?American Council
- ?All India Management Association
- ?Delhi Management Association
- ?HRD Network and Delhi Productivity Council
- ?Indian Society of Technical Education
- ?Computer Society of India
- ?Association of Management Development Institute in South Asia (AMDISA)
- ?NEN (National Entrepreneurship Network)
- ?Ministry of Micro Small and Medium Enterprises

* Events and Activities :

The Institute also organizes various events in an academic year including National and International Conferences, Case writing Competition, Inter class and Inter Institute competitions, Ozone Day, Guruvandana (an event to felicitate Corporate mentors of students) Annual Alumni meet, Cultural and Sports Events and so on. A general description of events is as below:

- ? RENAISSANCE: An annual national intercollegiate Management and cultural Festival.
- ? PARISTHITI: An annual National case writing competition
- ? NATIONAL RESEARCH PAPER PRESENTATION COMPETITION: An annual national event to promote spirit of research amongst faculty and students
- ? TECHSPAN An annual national Information Technology Inter-Institute competition.
- ? GURU VANDANA: An annual programme to felicitate the corporate mentors who have guided the students in their projects.

- ? NATIONAL / INTERNATIONAL CONFERENCE: Every year National and International Conferences are organized on current & burgeoning topic.
- ? MILAP (United Brethren) :Annual Alumni Meet.
- ? ANNUAL SPORTS MEETS: An annual event for indoor and outdoor games.
- ? SCHONEAMOUR : An annual national intercollegiate foreign language festival
- ? WOMEN EMPOWERMENT SEMINAR
- ? INTERNATIONAL OZONE DAY

A walk through some of the events:



Ex Union HRD Minister Shri. Kapil Sibal at BVIMR



A glimpse into the Annual Alumni Meet



Students in action at the Annual Cultural Festival



Students performing street play in Renaissance



International Ozone Day



Blood donation camp by Eco Club



Bharati Vidyapeeth University
Institute of Management, Kolhapur

KADAMWADI, KOLHAPUR – 416003.

Tel.: 0231 – 2668654, 2652426 Fax : 0231 – 2652426

Director : Mobile No.: 9823079600

Website : www.bvimkolhapur.com , E-mail : institute_bvimk@rediffmail.com



Dr. Nitin Nayak

Director

Bharati Vidyapeeth Institute of Management, Kolhapur

Bharati Vidyapeeth Institute of Management, Kolhapur was established in the year 1994 under the mentorship of Dr. Patangraoji Kadam, which was brought under the ambit of Bharati Vidyapeeth University, Pune in 2005-06 as a constituent unit. Earlier, it was affiliated to Shivaji University Kolhapur. The Institute is recognized by Govt. of Maharashtra and MBA Programme of the Institute is approved by AICTE, New Delhi. The Institute has come a long way in establishing itself as a center devoted to impart quality management and Information Technology education in Southern Maharashtra.

Vision:

To enable advancement of professionalism in Management and Information Technology for creation of capable managers and IT experts.

Mission:

As a constituent unit of Bharati Vidyapeeth University, Institute of Management, Kolhapur contributes in its own way to the philosophy and mission of Bharati Vidyapeeth that is "Social Transformation Through Dynamic Education" envisioned by Hon. Founder – Chancellor, Dr. Patangraoji Kadam.

Goals:

- ? To impart Quality Management education to the young boys and girls within the framework of University curriculum.
- ? To involve management experts and practicing managers and in the process bridge the gap between Industry and class room teaching.
- ? To extend guidance and support to the students to pave their ways towards successful careers.
- ? To create and to maintain an environment conducive for academic excellence.
- ? To promote research consultancy and extension activities in the area of Management and Information Technology.

Work Policy of the Institute:

We are committed to impart quality education with an adequate infrastructure and dedicated faculty. Discipline, time consciousness and positive approach shall be on top of the agenda to provide the society hard and smart performers with IT skills and national zeal.

Location:

The Institute is located on 4.02 acres of land at Kadamwadi, Kolhapur, 1.5 kms away from central bus stand and Railway Station. The building of the institute is spacious and fulfills stipulated norms of AICTE. The campus is eco friendly and lush green conducive for higher learning.

Infrastructure:

The infrastructural facilities include well furnished Class Rooms, Seminar Halls, Reading Room, Faculty cubicles, Placement Cell, Ladies Room, Students Common Room, Amenities like Telephone facility, Banking facility on campus, spacious circulation area and ample parking space. Latest teaching / learning aids and equipments are used for imparting education. These include OHP's, LCD Projectors, Public Address System, EPBX, FAX machine etc. The library of the Institute is stocked with adequate number of text books and references & subscribes national - international magazines and journals on a continuous basis. A separate Internet section is developed in the library with 20 machines dedicated for advanced browsing.

The ultra modern computer centre of the Institute is equipped with the latest software & hardware with 160 Pentium IV workstations. The Institute provides a dedicated Leased Line for Internet facilities on campus.

Programmes Offered:

Sr. No.	Programme	Duration and Type	Intake Capacity
1.	Master of Business Administration (MBA)	2 Year Full Time	60 Seats

The following specializations are available in the Institute for the students of MBA: Marketing, Finance and Human Resource Management. Following combinations of Dual Specializations are available in the BVU, Institute of Management Kolhapur.

- 1) Marketing and Finance
- 2) Marketing and Human Resource Management

Please note that minimum ten students must prefer any of the above mentioned combinations to offer. Other combination of specializations will not be provided.

Faculty:

The Institute has a dedicated team of 10 well qualified and experienced faculty members on roll, of which 5 are Ph.D. holders in their respective area of specialization. Besides, external resource persons are drawn from academics and professionals with corporate experience. The Institute fulfills all academic norms stipulated by AICTE with regards to faculty and has been successful in creating congenial academic environment and teacher student relationship on campus.

List of Core Faculty Members of Department of Management Studies-

Sr. No.	Name of the faculty member	Designation	Educational Qualification	Work Experience (years)
1	Dr. Nitin Nayak	Director	M.Com., M. Phil., Ph. D.	22
2	Dr. V.M. Chavan	Professor	M. Com., M. Phil., Ph. D., FDP (IIMA)	35
3	Dr. R. A. Marathe	Professor	MBA, L.L.B. (Spl.), M.Com. Ph.D.	22
4	Dr. R. D. Jadhav	Associate Professor	MPM, D.L.L. & L.W., M. Phil., Ph.D.	18
5	Dr. B. R. Patil	Asst. Professor	LL.B., MBA, M. Phil., Ph.D.	13
6	Ms. V. V. Desai	Asst. Professor	B.Com., MBA, M.Phil.	8
7	Ms. S. A. Memon	Asst. Professor	M.Com., B. Ed, MBA, M.Phil., NET.	7
8	Mr. S. A. Jadhav	Asst. Professor	B.E.(Mech.), MBA	5
9	Ms. K.D. Patil	Asst. Professor	MBA	2
10	Ms. Manjushri Kadam	Asst. Professor	MBA, M.Phil.	3

List of Visiting Faculty Members -

Sr. No.	Name of the Faculty	Qualification	Experience (in years)
1	Prof. A.A. Basade	M.Sc. (Maths with Stat.)	42
2	Prof. Ashwinikumar Buchade	MBA., NET, LL.B. PGDBF.	03
3	Prof. V . R . Vedpathak	MA, M.Phil., B.Ed.	35
4	Mrs. Suparna Naik	MA(Eco.)	08
5	Prof. Shivraj D. Magar	CA	07
6	Mrs. S.G. Vaze	MA(German)	21
7	Mr. M.M.Havaladar	MA (Eco.)	35

Library and Information Resource Centre:

The underlying force behind every successful student is an ocean of knowledge, usually found to be in a good and well stocked library. IMK offers a well furnished library of 19,359 volumes of references and textbooks, 63 periodicals (national- international) , 587 e-journals and 14 daily newspapers for the faculty and students. The reading hall is spacious enough to accommodate 90 students at a time. During the examination the library and reading hall timings are extended for the convenience of students. A Digital Library unit having 20 P-IV workstations with 2mbps internet facility motivates the students to go for extensive use of library and Internet in the pursuit of updated knowledge.



Students in Library and Reading room

The Classrooms:

The Institute fulfils the classroom requirements stipulated by AICTE as per the recent notification. The Institute has two spacious state of the art classrooms of 84 sq. m. each, one tutorial rooms of 36 sq. m., a computer center of 150 sq. m. and a library of 242 sq. m. The specification criterion of classrooms Tutorial rooms, Seminar Halls, etc. have been meticulously observed to create effective learning environment suitable for higher education in management and Information science.

The latest teaching learning aids and equipments have been procured and used for imparting knowledge and ideas in the classroom environment. These include Slide Projector, OHPs, Audio-Visual equipments like LCD, Public address systems, Computer software/hardware etc. The students are also trained to handle learning aids as a part of classroom presentations and seminars.



Class Room



Digital Library

The Computer Centre:

The Institute has a well equipped and a state of the art networked computer laboratory with 60 computers with Pentium IV and Dual Core Processors having WINDOWS and LINUX platform and 2 Dot matrix printers, 2 Inkjet Printer, 3 Desk Jet printers and 4 Laser Printers. The Institute provides unlimited Internet access to the students.

he latest software available in the market like Microsoft Windows XP Professional with SP2, Office 2003, Visual Studio 6.0, Tally, Red Hat Linux Enterprise 4, Oracle 9i, Java, .NET etc. are made available to the faculty and students.

Two online labs accommodating 120 computers with Internet connectivity through independent 2mbps Leased Line is main feature of the Computer Centre.

Learning & Evaluation Methods:

The curriculum of the institute aims at multi dimensional personal development of students. The Institute adopts various methods for effective teaching and learning with an aim of students' involvement and interaction as mentioned below -

Case Study Analysis:

The institute believes that, case study analysis is a specific analytical tool to enhance the analytical skills, decision making abilities and managerial capabilities of students. This helps students to correlate their conceptual knowledge with the functioning of corporate firms, identifying the problem areas and arriving at the alternative courses of action. It helps in creating a simulated corporate environment in the classroom where students can showcase their knowledge and soft skills.

Guest Lectures:

Guest lectures are conducted regularly so as to keep students abreast of the latest trends in the market. An opportunity is provided to students to interact with Industry experts and entrepreneurs so as to provide them with an exposure to the current trade scenario and its relevant policies and promotional measures. This activity also stimulates Industry-Institute interface.

Quiz:

To inculcate healthy competitive spirit amongst students and to keep them aware of the current knowledge, Inter College Quiz Competitions are organized on a regular basis in addition to weekly quiz exercises in the class. Students are also encouraged to participate in Intra and Inter Collegiate Competitions of different management events like Elocution, Extempore, Paper Presentation, Essay Writing, Collage, Poster Making, Role Play, Cue Cards and Warfare etc.

Workshops:

The institute makes sincere efforts to mould the students to meet corporate expectation with the help of need based workshops which are conducted by core faculty of the Institute and/or guest experts and professionals. Every year good number of such workshops are organized invariably especially in the field of IT and functional areas of Management Studies.





Personality & Entrepreneurship Development Club (PEDC):

Personality & Entrepreneurship Development Club (PEDC) is formed with an objective of moulding students to be all-round professionals. Eminent Industrialists, Entrepreneurs and Professionals are invited as role models to interact with the students. The main objective of the PEDC is to develop the personality of a student by imparting training in soft skills, business etiquettes and corporate discipline. The individual performance and personal productivity enhancement is further supplemented by –

- ▶ Yoga and Meditation
- ▶ Management Games
- ▶ Psychometric Test
- ▶ Value Education
- ▶ Adventure Tour
- ▶ Thematic Appreciation Test
- ▶ Business Plan & Presentations

Sports:

The Institute encourages students to participate in games like Volleyball, Football, Cricket and in-house games like Badminton, Table Tennis, Wrestling and Swimming etc. are also encouraged. The Institute Football team has recently won the Inter-Collegiate Football Tournament organized by Bharati Vidyapeeth University, Pune.

National Service Scheme (NSS):

Bharati Vidyapeeth University has granted a unit of 100 NSS volunteers to the Institute. The Unit is very vibrant and undertakes number of activities on and off the campus. Need based outreach activities in the vicinity has developed ties and goodwill in the society. The following are the activities carried out by NSS Unit-

- ▶ Blood donation camp.
- ▶ Free Medical checkup
- ▶ Tree Plantation
- ▶ Health Care & Cleanliness
- ▶ Road Safety Awareness Programme

- ▶ Raksha Bandhan was celebrated with the orphans of Kolhapur Zilla Bal Kalyan Sankul by distributing sweets and fruits.
- ▶ Voluntary assistance by the students and the faculty of the Institute to Kolhapur city Police for Ganesh Visarjan Procession. (250 students).
- ▶ Developed documentaries on Anti-Terrorism & Panchganga Pollution Control.

Student Clubs:

As a part of extra curricular activities students are given opportunities to get involved in various clubs in order to nurture their area of interest and liking. Each club functions under faculty guidance to channelize student efforts in a proper direction. The following are the clubs functioning in the Institute-

- ▶ Fin Wiz Club
- ▶ Marketing Club
- ▶ HR Club
- ▶ Network Club
- ▶ IT Club
- ▶ Oracle Club
- ▶ Entrepreneurship Development Club (BIMEK)
- ▶ Personality Development Club
- ▶ Adventure Club
- ▶ Karuna Club (To help needy ones)
- ▶ Success Story Club
- ▶ Library Club
- ▶ Cultural Club



Field Visits:

The field visits to different industrial units and business organizations are arranged as a part of course curriculum, to enable students to know the intricacies of running businesses.

Live Projects:

Students are assigned live projects where they have to visit different business firms and incorporate a need based study by analyzing the situation, conducting survey and comparative studies. Live Projects inculcates problem solving attitude and research orientation among the students.

Short Selling Assignments:

Students are sent to different firms in the town to observe and perform in the firm for a short period of time to gain hand-on work experience and participate in their Business activity. This activity generates confidence and contributes to experiential learning.

Summer In-Plant-Training:

As part of the curriculum students are sent to different corporate firms of repute to undertake summer in-plant training where in they apply their knowledge and skills in a professional work environment outside the classroom. They are provided with a guide from the organization and a faculty guide in the Institute to perform the task systematically and in a professional manner. The study carried out is submitted to the university as a partial fulfillment of the program.

Social Responsibility: 'Sudama Computer Training Mission

As a part of the social responsibility of the Institute, the students are involved in social activities. Institute of Management, Kolhapur in joint association with Rotary Club has undertaken the mission to impart computer training to 350 students. These students are from 6th to 9th standard from 5 municipal schools in the vicinity of the Institute. It was observed that the status of computer education in the selected schools was not up to the mark. The Institute has undertaken a responsibility to fill in this gap through this mission. The faculty members from Department of Computer Applications along with 40 student volunteers duly trained are involved in the mission. This activity is scheduled on every Sunday in the Institute and two working days in the respective schools. The students short listed for the training are from underprivileged section of the society and most of them are dwelling in slums.



Placement Cell:

The Institute has an active Placement Cell headed by a faculty member of the rank of Professor assisted by two faculty members. The Placement Cell provides assistance for the Summer Placement, Winter Placement and Final Placement of PG students. Every year, a Placement Brochure of MBA students is published and forwarded to the various companies on an all India basis for inviting them for campus-recruitment. The Placement Record of the Institute is excellent to the extent of 100%. Our students have been successfully placed in the recent past in the following reputed companies, to mention a few -

- ▶ IPCA Laboratories Ltd.
- ▶ Metlife India Insurance Co. Pvt. Ltd.
- ▶ BVG India Ltd.
- ▶ Flash Electronics India Pvt. Ltd.
- ▶ Karvy Stock Broking Ltd.
- ▶ Infomedia India Ltd.
- ▶ YES Bank Ltd.
- ▶ SYNTEL Ltd.
- ▶ Country Club India Ltd.
- ▶ AVIVA Life Insurance
- ▶ Bharat Vikas Utility Services Ltd.
- ▶ India.Com Ltd.
- ▶ India Bulls Ltd.
- ▶ Gati Logistics Corporation Ltd.
- ▶ ICICI Bank Ltd.
- ▶ ICICI Prudential Life Insurance Co.
- ▶ WNS Global Services Pvt. Ltd.
- ▶ XPS Cargo Ltd.
- ▶ HDFC Bank Ltd.
- ▶ Bajaj Allianz Ltd.

Please note that the Students should remain present half an hour before the scheduled time of B-MAT 2015 Entrance Examination.





Bharati Vidyapeeth University

Institute of Management And Rural Development Administration, Sangli

Bharati Vidyapeeth Bhavan, Rajwada Chowk Sangli - 416416,

Tel : 0233 2325776 Fax : 0233 2377249

Mail : imrda@bharativedyapeeth.edu Web : imrda.bharativedyapeeth.edu



Dr. Gupta
Director, BVU IMRDA, Sangli

About the Institute.....

Institute of Management and Rural Development Administration, (IMRDA) Sangli has achieved the distinction of a prominent knowledge center in Western Maharashtra imparting quality Management and Computer Education for the last twenty years since its inception in 1994. IMRDA today is a place to reckon with as a foremost institute of repute among the scholastic and business circles. The success of IMRDA immensely lies in identifying and nurturing the hidden latent talents of the students coming from all quarters of the society. The students begin their journey with us as unsharpened individuals and during their span of learning amidst us get transformed into thorough professionals, good human beings, responsible citizens and are forever our Brand Ambassadors. The fact that, our students are absorbed by the leading Indian Companies and Multi-National Corporations is the result of the remarkable efforts of our dedicated faculty members who are always keen to go out of their way to develop our students.

BVDU is awarded 'A' Grade University Status by Ministry of Human Resource Development, (MHRD) Government of India. IMRDA is approved by AICTE, New Delhi and is Re-Accredited with 'A' Grade by NAAC. The Institute is a constituent unit of Bharati Vidyapeeth Deemed University, Pune which ranks among the Best Universities in India.

About Sangli

Located on the banks of River Krishna with a population of 28 lakhs, Sangli is one of the major districts contributing to the development of our Nation. Housing around 'Thirty Sugar Factories', Sangli has the distinction of 'Highest Sugar Production' in India. For more than two-centuries now, the 'Rajapuri Turmeric', one of the finest qualities of turmeric available in the world is exported to almost eighty countries across the globe, from Sangli. The prices of turmeric for entire Asian region is also regulated from Sangli 'Haldi Market'. Sangli-Miraj the twin cities are also known as the 'Cities of Hospitals'. These cities among them house around 400 Hospitals and have accomplished the unique distinction of 'Highest Doctor-Patient Ratio' in the whole of India. The world acclaimed Kirloskar Industries also hail from Sangli.

The Institute is centrally located in Sangli city and is just about one kilometre from central bus terminus and three km. from railway station. The twin-cities are well connected by rail to almost all parts of India. It has direct connectivity to Bangalore, Tirupati and Ernakulam to the south, Hazrat Nizamuddin to the north, Mumbai to the west and Howrah to the east. There are direct buses to Mangalore, Bangalore and Hyderabad. An Airport is shortly coming up at the outskirts of Sangli. Right now the nearest airports are at Kolhapur and Belgaum at a distance of 50 and 120 km. respectively.

VISION

To make our presence felt as a global knowledge hub imparting Management and IT education.

MISSION

Social Transformation through Dynamic Education

GOAL

To develop successful and compassionate human beings.

PROGRAMMES OFFERED

No.	Name of the Programme	Duration	Intake Capacity
1	Master of Business Administration (MBA)	2 Years Full Time	60
2	Master of Computer Application (MCA)	3 Years Full Time	30
3	Master of Computer Application (MCA)		
	Integrated 5 Yr. Programme (BCA + MCA)	5 Years Full Time	60
4	Bachelor of Business Administration (BBA)	3 Years Full Time	60
5	Bachelor of Computer Application (BCA)	3 Years Full Time	60

FACILITIES AVAILABLE

INFRASTRUCTURE

IMRDA is a massive educational complex. The infrastructure is vibrant and persistent efforts are taken to keep abreast of the latest technological developments. It comprises of well-furnished classrooms, seminar hall, reading room, separate faculty cubicles, escalators and other amenities like in-house banking and large circulation space. Latest teaching & learning aids and equipment are incorporated to impart quality education, these include Wi-Fi, LCD projectors, reprographic facilities etc. The library is well stocked with sufficient number of latest text books, reference books, periodicals and referred national and international journals. Computer Lab of the Institute has 120 Nos. Intel Core i5 and 110 Nos. Intel Core i3 Processors, supported by latest software and hardware components.

RESEARCH CENTER

Research activities are carried out vigorously at IMRDA. Six of the in-house faculty members are approved Guides for PhD in Management and Computers. Presently 14 Research Scholars are pursuing their PhD under these guides.

LIBRARY AND INFORMATION CENTER

The library is the life-line for the students and faculty members. It helps the faculty members to keep abreast of the current developments in the corporate world. It facilitates the students to refer various books from world renowned



authors, management thinkers and IT stalwarts. The library empowers the students to get an in-depth knowledge about the curriculum and prepares them not only to face the competitive world with confidence but to excel in the chosen field. The library is Wi-Fi enabled and has a vast collection exceeding 18000 books in various disciplines of Management and Computer Studies. It subscribes over 50 referred journals, periodicals and sufficient number of e-journals.

COMPUTER LAB

The Institute is equipped with five hi-tech labs with the latest configurations. There are 120 Nos. Intel Core i5 and 110 Nos. Intel Core i3 Processors. The labs act as advanced software learning centers. The entire campus is connected on LAN with high end switches, which enables the students to get round the clock access to all learning resources. It has got internet connectivity of 2 Mbps FTTH broadband.

LECTURE HALLS

They are the celestial halls where knowledge is imparted to the students. The lecture rooms are equipped with LCD projectors and public address system. Accordingly, the walls and ceilings are so designed to achieve the best acoustic balance. There are also several tutorial rooms for face-to-face interaction between the teacher and students.

DISTANCE EDUCATION CELL

We have a distance education cell, which enables the students, who want to pursue higher education, but are unable to do so, due to their personal constraints. The distance cell of IMRDA has been instrumental in developing the skill sets of its students, who incorporate the acquired skills in their present job/profession and climb the corporate ladder at ease.

LANGUAGE LAB

A separate section is dedicated to enrich the linguistic skills of the student community. The students get expert guidance not only from the in-house faculty members but are also provided with audio and audio-visual resources to brush up their skill sets.



Sr. No.	Name of the Faculty Member	Qualification	Designation	Experience	
				Industry	Teaching
1	Prof. Dr. Om Prakash Gupta	M.Sc., PGDBA., MBA., LLB., PhD	Director	26	25
2	Prof. Dr. Sawant Sambhaji Bajirao	MBA., GDC & A., M. Phil., PhD	Joint Director	10	10
3	Prof. Dr. Krishnaswamy Subbaraman	M.Sc., MMS., PhD	Professor	25	13
4	Prof. Dr. Jamsandekar Pallavi Prasad	MCA., SET., PhD	Professor	01	17
5	Prof. CA Kulkarni Prasanna Dhirendra	FCA (Chartered Accountant)	Associate Professor	16	19
6	Prof. Suryawanshi Chandrashekhar Raghunath	MBA (Pursuing PhD)	Associate Professor	02	16
7	Prof. Dr. Kanthe Rajesh Uttam	MBA., PhD	Associate Professor	03	10
8	Prof. Bidnur Vijay Venkatesh	MBA., DLL (Pursuing PhD)	Associate Professor	06	14
9	Prof. Dr. Amarja Satish Nargunde	M.Com., MBA., MJ., PhD	Associate Professor	**	09
10	Prof. Dr. Pratap Raghunath Desai	M.Sc., MBA., PhD	Associate Professor	04	09
11	Prof. Dr. Madhumita Nitin Nayak	M.Com., DBM., M.Phil., PhD	Associate Professor	**	07
12	Prof. Dr. Patil Ramchandra Dadu	M.Com., MBA., M.Phil., DCM., PhD	Assistant Professor	**	10
13	Prof. Dr. Patil Prashant Surgonda	BE., MBA., PhD	Assistant Professor	06	10
14	Prof. Pujari Rajendra Shripad	MCA., MCM., (Pursuing PhD)	Assistant Professor	**	08
15	Prof. Patil Babasaheb Dnyandeo	MCA., MCM., M.Phil., (Pursuing PhD)	Assistant Professor	03	14
16	Prof. Patil Suvarna Mahavir	MCA., (Pursuing PhD)	Assistant Professor	01	13
17	Prof. Gaikwad Anjali Sandeep	MCA., (Pursuing PhD)	Assistant Professor	**	11
18	Prof. Jayanthi Selvaraj Munswamy	MBA., (Pursuing M.Phil)	Assistant Professor	01	09
19	Prof. Venkatesh Kanthaswamy	MBA., (Pursuing PhD)	Assistant Professor	12	06
20	Prof. Patil Jagadish Gajananrao	MBA., (Pursuing PhD)	Assistant Professor	01	06
21	Prof. Mahat Shabnam Sikandar	MBA-ITM., M.Phil., (Pursuing PhD)	Assistant Professor	01	06
22	Prof. Gala Deepali Mayur	MBA., (Pursuing M.Phil)	Assistant Professor	01	07
23	Prof. Shah Alok Suresh	MCA., MCP.,	Assistant Professor	**	06
24	Prof. Mujawar Riyajuddin Yakub	MCM., MCA	Assistant Professor	**	08
25	Prof. Waghmode Manisha Laxman	MCA., MBA., (Pursuing PhD)	Assistant Professor	**	13
26	Prof. Mulla Ayesha Shahanvaj	MCA., (Pursuing PhD)	Assistant Professor	**	14
27	Prof. Saharabuddhe Dhanashri Vijay	MCA., (Pursuing PhD)	Assistant Professor	**	05
28	Prof. Shinde Manisha Jaywant	MBA-ITM, MCA	Assistant Professor	02	05
29	Prof. Jadhav Akhilesh Kumar	MBA	Assistant Professor	02	01

ACADEMIC CONDUCT

OUR FACULTY

The faculty members are the torch-bearers of IMRDA. The culture prevailing at IMRDA is such that the students are treated as the kith and kin of the faculty members. The faculty members at IMRDA are a culmination of varied regional backgrounds i.e. north, west and from southern part of our country. The faculty members with very rich industrial and academic experience nurture the students with utmost care. The students approach the respective faculty members without any fear or prejudice in their minds. The princely atmosphere at IMRDA paves way for the new students to mix-up with their fellow students in a very short period of time.

CURRENT AFFAIRS AND DEBATES

It is our practice at IMRDA to frequently invite distinguished personnel from academia and industry to discuss on the important international and national business trends. The current issues are discussed in a conducive atmosphere and sometimes in an informal manner on the data collected from reputed newspapers like Economic Times, Times of India, Indian Express etc. It is a sort of Brain storming session for the students.

WORKSHOP AND SEMINARS

In order to make the students equipped of real life situations which enhances their creative ability to face different situations, we conduct various workshops and seminars in which distinguished experts share their professional experiences.

CAREER DEVELOPMENT AND PLACEMENT

ALUMNI

IMRDA has a registered Alumni Association. It acts as a platform to create an everlasting bonding between the old and new students. It helps the students for placements and their career advancements.

PLACEMENT CELL

IMRDA has an energetic frontline placement cell comprised of Training and Placement Officer (TPO), faculty members and student representatives who look after the placement activities of the Institute.

OUR RECRUITERS

Our recruiters list include Cognizant Technology Solutions, Infosys, Zensar Technology, Wipro, Persistent Technology, Kanbay, JMR Infotech, Bay



Square, Datafix Technology, QualSoft, Compassion Technology, Kalpana Software, Sawant Infotech, List Software, AXAR Group, Cipla, Invest Mantra, ICICI Bank, ICICI Prudential, HDFC, Chowgule Motors Ltd., Barclay Bank, Samruddhi Industries Ltd., Galaxy Cables, India Infoline, Pierlite India Ltd., Muthoot Finance Corporation etc.

GUEST LECTURES

To utilize the expertise of different institutes, industries and organizations, guest lectures are conducted in our institute in varied subjects for all the courses.

INDUSTRIAL TOURS

In order to give a feel of the corporate environment the students are taken on industrial and educational tours to various industries, corporations and Government departments.

EVENTS AND ACTIVITIES

NATIONAL SERVICE SCHEME

IMRDA has a dedicated NSS cell. The students actively participate in various philanthropic activities. It moulds them not to have a mercenary attitude and in fact, shapes their lives to extend a helping hand towards other fellow human beings and the environment.

BLOOD DONATION CAMP

At IMRDA we organize blood donation camps on various occasions, wherein the students and the faculty members actively participate and donate blood and in a way fulfil their duty towards the needy patients.

MEDICAL AND DENTAL CHECKUP

Medical and dental checkup camps are organized by IMRDA. The students and senior citizens are benefitted due to these free camps. The medicines are also distributed free of cost to the beneficiaries.



GYAN BHARATI

We at IMRDA organize a National Level Book Fair 'GYAN BHARATI' annually. It is one of the major attractions for the general public in this part of the world. Gyan Bharati has been well received by all the age groups right from very young children, college students to professionals and voracious readers. Leading publishing houses from across India participate in this book fair. Internationally renowned Popular Publishers & bookstores claim that the people's interest in books has gone up dramatically because of our annual exhibition. Gyan Bharati is a very good platform for the budding professionals to showcase their talents to professionally manage an event independently with very little participation from the faculty.

CULTURAL, CO-CURRICULAR AND SPORTS ACTIVITIES

In addition to its continuing rich tradition of excellent academic performance, the students of IMRDA are equally good in sports and other cultural activities. A few students have been selected to compete at the national level competition.

FRESHER'S DAY

The new students are welcomed into the IMRDA family by the existing IMRDAians with a grand fresher's day at the beginning of the academic year. An informal introduction of students marks the day long function. This sort of interaction helps the new students to adapt to the new conditions in a very effective manner within a short period of time.

MANCON

Another grandeur of IMRDA is 'MANCON'. The students figuring in the Merit List, Best Students and Best Class by measuring the performance of consecutive years are awarded by distinguished personalities who are invited as chief guests to grace the occasion. Annual exhibition is also displayed along with the cultural events during this function. The students participate with great interest and work hand-in-hand in order to make the occasion a grand success.





Bharati Vidyapeeth University

Yashwantrao Mohite Institute of Management, Karad

Bharati Vidyapeeth Educational Campus, Venkateshnagar, Koyana Vasahat,
Malkapur Road, Karad-415 539 (Maharashtra State)

Tel: (02164) 241321 Fax: (02164) 241163

Website: www.bharativedyapeeth.edu E-mail: ymimkarad@bharativedyapeeth.edu

INTRODUCTION

Yashwantrao Mohite Institute of Management, Karad is one of the constituent units of Bharati Vidyapeeth Deemed University, Pune. It was established in 1994 and since then has been recognized by the All India Council for Technical Education (AICTE) New Delhi and Directorate of Technical Education (DTE), Govt. of Maharashtra.

The Institute, situated in a picturesque locale far away from the maddening crowd of a city, provides the right ambience required for learning. It attracts students from the length and breadth of the country.

VISION, MISSION AND GOALS

As a constituent unit of Bharati Vidyapeeth Deemed University, Yashwantrao Mohite Institute of Management, Karad contributes in its own ways to the philosophy and mission of Bharati Vidyapeeth "Social Transformation through Dynamic Education" envisioned by its Founder-Chancellor, Dr. Patangrao Kadam.

GOALS OF THE INSTITUTE:

- ? To provide educational facilities for training young men and women for careers in management and related fields in any form of organizations.
- ? To develop entrepreneurial skills of the youth so as to enable them to utilize the locally available resources.
- ? To improve the decision-making skills and administrative competence of would be managers.
- ? To explore, create and develop knowledge through applied and conceptual research relevant to management and its underlined disciplines and to disseminate such knowledge through publication.
- ? To conduct training programmes, seminars, symposia, etc. to develop professional knowledge, skills and attitudes of the practicing managers, executives and other personnel in related fields.
- ? To assist business organizations in solving their management related problems through consultancy services.



Institute Building

LOCATION

The Institute is located off the Pune-Bangalore National Highway (NH-4) at Koyna Vasahat, Malkapur, Karad, which is about 165 Km from Pune, situated on the confluence of the rivers Krishna & Koyna. It is the largest and one of the richest green belts in Western Maharashtra. It is the birthplace of Late Shri. Yashwantrao Chavan the architect of modern Maharashtra and former Deputy Prime Minister of India. It is also well connected by rail and road.

PROGRAMMES OFFERED

ACADEMIC PROGRAMME OFFERED

Sr. No.	Programme	Duration	Intake
1.	MASTER OF BUSINESS ADMINISTRATION (MBA)	2 years	120 seats

FACILITIES

1. INFRASTRUCTURE:

Bharati Vidyapeeth Deemed University, Yashwantrao Mohite Institute of Management, Karad (BVDUYMIMK) is located on a sprawling site on the foot of the Agashiv hills in Koyna Vasahat, Malkapur, Karad. The infrastructural facilities include well furnished Class Rooms, Seminar Hall, Reading Room, Faculty Rooms, Placement cell, Ladies Room, Common space for students, Amenities like toilet blocks & spacious circulation space that includes lush green lawns. Latest teaching / learning aids and equipment are used for imparting ideas. These include LCD projectors, Public Address System, EPBX, etc.

2. FACULTY:

The Institute is proud to have a dedicated and highly motivated team of faculty members. The core faculty or full-time faculty comprises of Professors, Associate Professors and Assistant Professors who are all MBAs with an average age of 40 years and average industrial experience of 11 years. Visiting & guest faculty drawn from the industry and academics ably supports the core faculty. Together the faculty at the institute is well versed in facilitating a 'Student-Centric Teaching-Learning' process.

3. THE LIBRARY AND INFORMATION CENTRE

The library, a centre of self-learning has been playing an important role in supplementing academic activities and boosting research. The library is well enriched with a collection of sufficient number of text and reference books on various subjects related to the curricula of different programmes.

The students are issued books under Home Reading scheme, which they can keep for a week; a free access reading room is open for the students during working hours.

A Book Bank scheme is also run for the benefit of students belonging to SC/ST category. The students in groups of four are issued one set of textbooks for duration of a semester. The library subscribes to 114 national and international journals and magazines.

4. COMPUTER CENTRE

The Computer Centre is a place where students can use Internet services, printing services, CDs on various courses; and can prepare their seminar presentations. The centre has multiple nodes, printers, scanners and CD writers to serve the students effectively.



ACADEMIC CONDUCT

Classroom teaching is made interactive by adopting teaching methodologies like Case studies, Role-Plays, Simulation Exercises, Presentations, Video and Audio shows. Classroom teaching is further reinforced by exposure to work environment enabled by:

Field Visits

Field visits, an integral part of the course curriculum, inculcates problem-solving attitude among the students. These field visits are mainly conducted to help students analyze problems, conduct surveys and comparative studies in order to familiarize the student with the general functioning of the organization in diverse areas. A detailed report submitted by the students thereafter adds to the pride possession of our information centre.



Study Projects

A student shall be required to select a topic for study from their elective functional area in consultation with departmental committee. It may be in the form of analysis of a problem, development of a new product, method and technology or application of some new methods, policy analysis etc. The activities may include collection of information, data analysis & interpretation of collected data and suggesting solutions and alternatives etc. This is expected to be a project based learning exercise, to be undertaken by the students under the guidance of a teacher.

Research & Consultancy

The research and consultancy activities have been integrated with teaching and learning programmes of the Institute. The students have to undertake a course in Research Methodology, seek an assignment in an industry during the summer vacation and work on some problem or issue leading to a management action or IT solution. The teachers guide the students in this respect. The reports and monographs generated by students and faculty are the important sources of new knowledge, ideas and renewed understanding in the areas of Management and Information Technology. The faculty is involved in development of curriculum, courseware, systems and case studies etc.

Summer In-Plant-Training

As a part of the curriculum, students have to undertake summer training whereby they apply their knowledge and skills in a professional setting outside the classroom. Working under the faculty advisor, students undertake a thorough study of the organization, which includes analyzing and evaluating some of the problems currently faced by the organization. The student is required to submit a report, summarizing the work. This report gives an opportunity to the student to analyze a particular problem or area chosen for the study, thereby sharpening their analytical skills.

CAREER DEVELOPMENT AND PLACEMENT

PERSONALITY AND ENTREPRENEURSHIP DEVELOPMENT CLUB (PEDC)

The Personality and Entrepreneurship Development Club (PEDC) wherein eminent industrialists are invited to interact with the students and workshops are held for overall development of personality. The main objective of the PEDC is to develop the personality of a student, provide training in soft skills such as decision-making, communication, self-organization, teaming, motivation and leadership. For improving the individual performance and personal productivity, the following methods and techniques have been employed:

a) Yoga and meditation b) Adventure tour c) Management games d) Thematic Apperception Test

PLACEMENTS

The placement activities are coordinated by the students under the guidance of a placement coordinator. The students can use the BVDUYMIMK Alumni contact file, which contains over 1235 names of our Alumni. The Institute takes all-round efforts in providing employment opportunities to the students.

Our Recruiters include	
Emerson Climate Technologies (India) Ltd.	ICICI Bank.
ICICI Prudential Life Insurance Co.	HDFC Bank
Manugraph Ltd.	IPCA Laboratories
Cipla	Bajaj Tempo Ltd.
Crompton Greaves Ltd.	Atharva Solutions Pvt. Ltd.
Bharat Vikas Group	Jain Irrigation Equipments
L&T Cement	Priyadarshini Polypacks
Capsilon	Reliance Petrileum
Zydus Cadilla	Goa Fans Ltd.
Ajanta Fabrics	Hindustan Gears
C-DAC	Hindustan Feeds
Reliance Petrochemicals Ltd.	Bajaj Alliance Insuran,
Ranade Agro	Vishal Megamart
Tata AIG Life Insurance	Reliance Infocomm
Zenith Computer	

EVENTS AND ACTIVITIES

ACTIVITIES

BVDUYMIMK provides a conducive learning environment for students to enhance their creative skills, harness talent and utilize their potential in becoming capable leaders. Students are encouraged to participate in activities such as debates, quiz contests, students' magazine, management & cultural festivals etc. with the

objective of all round students' development, various sports activities are also organized. The Institute has arrangement with the local sports authorities for conduct of sports events at the local sports stadium. Hands-on business experience is imparted through conduct of seminars, workshops, guest lectures, case studies, presentations etc. Opportunities of team work and organization is provided through various forums and committees.



ANNUAL EVENTS

IT VISION a workshop on recent trends in IT is organized every year wherein, eminent academicians, CEOs, authors and consultants address students.

MANAFEST a guest lecture series on topical issues of management and business throws light on the recent trends in management and developments in Global business



ACHIEVEMENTS OF THE INSTITUTE

- The Director of the Institute, Dr. Om Prakash Gupta, was awarded the 'Gurumauli Albert D'Souza Adarsh Pradhyapak Puraskar' for the year 2009.
- ? The faculty members of the Institute have published more than 100 research papers in international journals in the past 5 years.
- ? The Institute has received an award from the Maharashtra Rajya Rakth Sankraman Parishad, Govt. of Maharashtra for having regularly conducted blood donation camps.
- ? The faculty members of the Institute have published 54 research articles in national journals and 70 research articles in international journals in the last 9 years



Tree Plantation



Cultural Event



Cultural Activity



Inauguration of Annual Sports Week



Blood Donation Camp

PLACEMENTS

The placement activities are coordinated by the students under the guidance of a placement coordinator. The students can use the BVDUYMIMK Alumni contact file, which contains over 1000 names of our Alumni. The Institute takes all-round efforts in providing employment opportunities to the students.





Bharati Vidyapeeth University, Pune

Abhijit Kadam Institute of Management And Social Sciences, Solapur.

Vijapur Road, Solapur - 413 004.

Tel. 0217-2341353, 2300687, 2302016

Website; <http://www.akim.bharatividyaapeeth.edu>

E-mail : akim@bharatividyaapeeth.edu



Dr. V. S. Mangnale,
Director, AKIMSS, Solapur

Abhijit Kadam Institute of Management and Social Sciences is a premier leading institute in Western Maharashtra located in Solapur. The institute is approved by AICTE, recognized by UGC and is under the umbrella of Bharati Vidyapeeth University, Pune. It has a well-established history and prides itself for its academic reputation. Having been set up in 1981, AKIMSS has emerged as a citadel of learning and research with a symbiotic relationship with the worlds of business and industry.

We create an environment within which actionable learning takes place and thus provide the breeding ground for managerial leadership of the future. We presently offer post graduate programmes MBA, MCA and under graduate programmes BBA, BCA & Integrated MCA.

The institute has excellent full time faculty with a proven track record and a slew of visiting faculty who bring the experience of the real world into the classroom. Specialist scholars come and deliver lectures enabling the student to expand their horizons of gyan (knowledge), buddhi (intelligence) and vivek (the consciousness to discern). The result is that our student is so good that his/her placement takes place with minimal effort.



Vision

"To emerge as a value centred leading educational institute in the field Management, Information Technology & Social Sciences"

Mission

"Social Transformation through Dynamic Education"

Goals

1. To provide affordable and high quality education to students in management and computer application fields.
2. To inculcate human values in management education and research for enabling our graduates to effectively lead society in the emerging border-less world.
3. To bring about healthy synergy between the worlds of business and industry, on the one hand, and those of pedagogy and research, on the other.
4. To benchmark against the best and continuously improve in all spheres and at all times.
5. To create a learning environment, while helping students to add value in all fields of business activity.

Salient Features

1. Re-accreditation with 'A' Grade by NAAC
2. Approved All India Council of Technical Education (AICTE), New Delhi
3. ISO 9001:2008 Certification by British Standard Institutions (BSI)
4. Ph.D. Centre in Management
5. AKIMSS Journal of Research in Management, Computer Applications & Social Sciences (ISSN No.: 2319 – 2348)
6. Life Member of Association of Indian Management Schools (AIMS)
7. Quarterly News Letter
8. State of Art Infrastructure
9. Wi – Fi Campus
10. Qualified and dedicated faculties
11. The Corporate Resource Center.
12. Excellent inputs for overall development of professional competencies and personality of the students.
13. Placement Assistance Cell (Centralized Placement Cell at Pune)
14. Well equipped library with more than 21,428 books and 48 national and international research journals
15. The facility of Online Research Journals (IEEE, J-Gate, EBSCO), DELNET facility, Book-Bank facility, more than 500 Management CD's, Night Reading Room Facility.
16. Video-conferencing, Excellent Internet Laboratory, Computer Laboratory
17. Language Lab
18. Sport Facility (Indoor and outdoor)
19. NSS Wing, TWG, Co-curricular and Extracurricular Activity
20. In-house banking facility
21. Alumni Association



About Solapur City

Solapur city, famous for its Chadder , Handloom, Powerloom and Beedi Industries, covering an area of 14844.6 sq.kms., it is one of the important districts in Maharashtra State of India.

It is situated at a distance of 410 Kms. from the Maharashtra State Capital of Mumbai by road and train. It falls on the Mumbai-Chennai and Mumbai-Hyderabad railway track.

The nearest domestic Air-Port is Pune and the international Air-Port is Mumbai. Solapur is at a distance of 245 kms. from Pune, 305 Kms. from Hyderabad (Andhra Pradesh). The national highways viz. NH-9, NH-13 and NH-211 pass through the city making Solapur on the frontline of the commercial map of India.

The city is having 11 Talukas and is surrounded by Ahmednagar and Osmanabad districts in the north,



Osmanabad and Gulbarga (Karnataka State) in the East, Sangli and Bijapur (Karnataka State) in the South and Pune, Satara districts in the West.

Shrikshehra Pandharpur, considered as 'Southern Kashi' of India and Kuldaivat of Maharashtra State is the honour of this district.



Programme Offered

The institute offers following programmes.

Sr. No.	Programme	Duration	Semesters	Intake Capacity
1.	MBA	Two Years	Four	60
2.	MCA	Three Years	Six	30
3.	MCA	Two Years (Lateral Entry)	Four	20% of Intake
4.	MCA (Integrated)	Five Years	Ten	30
5.	BBA	Three Years	Six	60
6.	BCA	Three Years	Six	60

Infrastructure

The campus of the institute is located in twin city area of Solapur spread over in 2.82 acres of land. The institute has well equipped and furnished Class-Rooms, Seminar-Hall, Conference-Hall, Computer Labs, Library, Boys & Girls Common Room, HOD cabin, Faculty-Cabin & Administrative Office.

Classrooms

The classrooms and comfort meets state of the art equipment in our ergonomically designed classrooms. Modern teaching aids like LCD & OHP projects and structured sitting arrangements makes the classroom learning more interactive.

Seminar Hall

The seminar hall is well equipped with modern aids like audio video aids, LCD arrangement, Backup power arrangement that enables the student and the staff for effective learning.

The institute conducts special seminars for career development, Personality Development and counselling.



Library

The institution has augmented the Infrastructure to keep pace with academic growth. It has an up-to-date library with facilities like Open Access System, Book Loan Scheme, DELNET and SOUL; it has an Internet lab and a Server with a Firewall built in to prevent virus through internet access from creeping into the system.

Open access facility is available for the students through which students are allowed to enter into the area where the books are kept. The students can see the availability of books inside the library and accordingly allowed to issue the books at home.

The magazines and journals are kept in the display board. The students can directly pick up them and read it in the reading room.

There is a separate Reference Book Section in which the students and the staff members sit in the reference room section.

Recent books, CDs and periodicals are added every year. The faculty is provided with internal facility through LAN.

The institute is having a Research Cell under which the faculties write the papers and get it published in National and International journals. Each of the faculty members has presented their Research Papers in National Seminars or conferences. We have undertaken socially significant research projects, in the thrust area of research being marketing, business development, IT and HRM.

Books	:	21,428
International Journals	:	24
National Journals	:	24
E-Resources	:	04
CD/DVDs	:	500
Back Volumes of Journals	:	468

Technology Centres

The Institute houses spacious class rooms, conference and seminar halls. The Institute has a special skill lab for developing the managerial skills of the students. All the rooms and halls are aptly ventilated and lighted.



The students have provided with audio visual aids for learning like LCDs, OHP and audio systems. The students have a special dress code including blazers.

There is a special internet lab where students can access to Internet. An Internet lab has set up in C-S Environment with a Firewall built in to prevent virus through internet access from creeping into the system.

The institute has a well versed computer lab where students are acquainted with the Information System today. There are three computer labs each have capacity of each 40 computers.

All these computers are in LAN and have a well powered backup. The Information System Centre is professionally managed and equipped.

All the computers have protected by Quick Heal Console Unit. Each lab is under CCTV surveillance.



Guest Faculty

The institute invites the different personalities with special backgrounds to give additional inputs to the students. The experts conduct the sessions which contains subjects like, HR practices, Retailing, Advertising, Share Market issues, Consumer behaviour etc.



On each Saturday, where in the experts from the corporate worlds are invited from various fields to conduct interactive sessions and to encourage open exchange of experiences and views.

Recently, the institute organizes the session on Budget and career opportunities in Banking Sector across the world.



Students Awards

The institute allows the students to participate in extra-curricular activities organized by other institutes located in nearby area or state. The MBA students have won the first prize in quiz completion held at Solapur.

Students were participated in various intercollegiate competitions. The students of MBA, BBA participated in Electro exhibition. The students have given the practical exposure toward implementation of Management skills.

Industrial Visits

AKIMSS institute visits different organizations in each year. Our students are visited to various companies; they study the methods of producing the products, the methodology they uses. The TQM is analyzed and studied by our student.

The students have to submit the report to the concern coordinator.



Events & Activities

Mid-term seminar, Annual seminar, Class Room Seminars, Workshops and Conferences are the common features of our academic programmes. The students are given many opportunities to express their organizing skills and communication skills in such programs. Experts from the field are invited as resource persons to share their knowledge and expertise with student community.

Case study method and Group Discussions are widely used techniques by our faculty members to develop the analytical abilities, presentation skills and leadership skills in the students. Intensive field-work and projects are undertaken by the students to know the current behavioral pattern in the business world and the society outside.



The institute has encouraged its students to participate in extracurricular activities including sports and games. The institute organizes various extracurricular activities and invites the student's participation.

Every year the events like Intercollegiate Cultural Competitions are organized. The Institute has organized



Lakshya event in which the various competitions such as Role Plays, Musical Skit Plays, Dramas, and Extempore were organized.

The Institute has well equipped facilities for conducting the different games in the premises. The Institute organises Sports events every year through which Interclass competitions in Cricket, Volley Ball, Football, Table Tennis, Chess, Carrom. Our Institute has NSS wing with 50 NSS volunteers. Under this AKIMSS organises various social activity throughout the year and every year AKIMSS conducts Special Winter Camp

Alumni Association

Our Institute have an alumni association named SWAA. The valuable suggestions are taken from the alumni who have studied the curriculum.

These suggestions are given by the alumni depending on their experiences while applying their bookish knowledge in the real work environment.

These suggestions are valuable and hence are the BOS faculty members while designing the new curriculum. These feedbacks are taken in the form of suggestions whenever the alumni visit the institute.

Our Proud Recruiters

BVU AKIMSS has its own placement cell coordinated by students under the guidance of coordinator through which the students are assisted for being placed in reputed companies. The institute's students are working in renowned companies.

Sr. No.	Name of the Company	Package (in Lacs)
1.	VISHWA Infrastructures & Services Pvt. Ltd.	5.4
2.	Bajaj Auto Ltd.	3.6
3.	Airtel Ltd.	2.4
4.	Subhash Projects & Marketing Ltd.	2.4
5.	Reliance Fresh Ltd.	2.4
6.	Gati Logistics Pvt. Ltd.	1.4
7.	Pepsico India Pvt. Ltd.	1.2
8.	Vishnu Laxmi Co-op. Grape Distillery Ltd.	1.2
9.	AXIS Securities & Sales Ltd.	1.2

MBA PROGRAM

The Masters in Business Administration (MBA) is a full time two year programme of 100 – 120 credits with courses spread over 4 semesters. The program consists of core courses requisite to business education, open courses that are inter-disciplinary in nature and general courses that are focused towards skill development, career development and are value adding. During the third semester, the students can opt for DUAL SPECIALIZATION to enhance employability. The electives offered are Marketing, Finance, Human Resource Management, Banking and Insurance, Information Technology, International Business, Retail, Production, Hospitality Management, Financial Markets.

- The elective is offered if minimum of 10 students opt for any of the areas mentioned.
- The student has to select two areas of specializations that are offered by the institute.
- Both the electives have equal weightage and there is no concept like Major or Minor.

There is high emphasis on Continuous evaluation system, projects, and industry training / internships.

MBA (HR) PROGRAM

The Masters in Business Administration in Human Resource (MBA - HR) is a full time two year programme of 100 – 120 credits with courses spread over 4 semesters. Apart from courses that impart business management knowledge, the program has in-depth focus on HR area, that include, Compensation Management, Labour Economics, Managerial Competencies, Human Resource Information System, Labour Laws, Strategic HRM, Training and Development, Performance Management Systems, Organisational Development, Cross cultural management, Assessment centres , HRD instruments.

In addition, the students of MBA-HR can opt for electives in areas of Marketing, Finance, IT etc. There is high emphasis on Continuous evaluation system, projects, and industry training / internships.

MBA IN FINANCIAL MARKETS

It's a two year full time program launched in collaboration with National Stock Exchange (NSE) which is designed to meet industry expectations. The program imparts in-depth sectoral knowledge. It offers a blend between core business management knowledge and Financial markets.

The students can opt for electives from among options such as Marketing, Finance, Human Resource Management, Banking and Insurance, Information Technology, International Business, Retail, Production, Hospitality Management etc

CHOICE BASED CREDIT SYSTEM

The choice based credit system encourages student participation in academic programmes.

TEACHING – LEARNING PROCESS

Programme – A unit of study that a student undertakes that leads to certification (i.e. MBA, MBA-HR, MBA-FM).

Courses – The smallest unit of assessment in a programme (i.e. subject)

Credit – A measure of efforts required from a student to learn a course

One credit equals to 15 hours of lectures / 30 hours of Laboratory work / 30 hours of field work / 30 hours of minor project / 20 hours of internship

CATEGORIES OF COURSES

Core Courses : which pertain to the discipline of study and are either foundational or specializations. It consists of compulsory courses and elective courses.

Open Courses : They are ancillary courses from other disciplines / specializations and are interdisciplinary.

General Courses : These are value adding courses expected to enhance knowledge and skill for career development, or knowledge about societal concerns.

ASSESSMENT

For all courses, the examination will be conducted by the University.

For all courses, both University Examination (UE) and Internal Assessment (IA) constitute separate heads of passing.

Grade : Percentage score in a course converted into a letter grade

Grade Point (GP): Grade mapped against a numeric scale.

Weightage : The performance at University Examination (UE) and Internal Assessment (IA) will be combined to obtain Grade point Average (GPA). The weights for performance at University Examination will be 60% and that of Internal Assessment will be 40%.

Semester Grade Point Average (SGPA) : overall performance indicator for a semester

Cumulative Grade Point Average (CGPA) : Cumulative performance indicator upto a given semester.

Award of Class : on successful completion of programme, the final CGPA is mapped against a respective class.

GRADING SYSTEM

Range of Marks (out of 100)	Grade Point	Grade
80 Marks 100	10	O
70 Marks 80	9	A+
60 Marks 70	8	A
55 Marks 60	7	B+
50 Marks 55	6	B
40 Marks 50	5	C
Marks 40	0	D

PROCEDURE AND RULES FOR ADMISSION

1. GENERAL

The information and the rules given herein are applicable for a combined test for admissions to the first year of two years full time post graduate degree programme Master of Business Administration(MBA), Master of Business Administration-Human Resource (MBA-HR), Master of Business Administration in Financial Markets (MBA-FM) of Bharati Vidyapeeth Deemed University, Pune offered at

1. Institute of Management and Entrepreneurship Development, Pune
[Intake: MBA-180, MBA(HR) - 60, MBA(FM)-60]
2. Institute of Management & Research, New Delhi.
[Intake : MBA - 180]
3. Institute of Management, Kolhapur.
[Intake : MBA- 60]
4. Institute of Management and Rural Development, Administration, Sangli.
[Intake : MBA- 60]
5. Yashwantrao Mohite Institute of Management, Karad.
[Intake : MBA - 120]
6. Abhijit Kadam Institute of Management and Social Sciences, Solapur.
[(Intake : MBA-60)
 - ▶ The seats will be filled on merit based on their performance in B-MAT-2015 Test and GDPI conducted by Bharati Vidyapeeth Deemed University at the designated centers.
 - ▶ One seat over and above the sanctioned intake of the programme at each center is reserved for sons and daughters of migrants from J & K valley, Defence and Civil Service personnel engaged in fighting against terrorist activities in J & K valley (D.O. No. F10-1/2003-Desk (U) dated 5-12-2003). The candidates to be admitted against these seats must have appeared the B-MAT-2015 and GDPI conducted by Bharati Vidyapeeth Deemed University Pune.

Note :

- ▶ 15% seats are reserved under Foreign / NRI /P.I.O. / OCI/ Management Merit Category. Candidates seeking admissions to the seats of this category will have to apply separately on prescribed application form (fee of Rs. 1,000/-) and submit the same to The Registrar, Bharati Vidyapeeth Deemed University, Pune. Seats remaining vacant after allotment to Foreign / NRI / P.I.O./ OCI/ Merit students, will be allotted to Indian students under management category on the basis of merit based on the marks obtained by them in B-MAT 2015. The last date for submission of form to this category is 14th March 2015 before 5.00 p.m.

2. Eligibility

- i) A graduate with bachelor or Masters Degree from any discipline who has passed with minimum 50 % marks in aggregate (45 % in case of SC/ST candidates) from a recognized University.

OR

The candidates in the final year Degree (Bachelors or Masters) are also eligible to apply. The admission of student, will remain provisional until the other necessary certificates in original, are submitted to the institute. The last date to submit all the certificates in original shall be 25th August 2015 If the certificates are not submitted by the said date or the eligibility will not be granted to the admission would automatically stand cancelled.

- ii) The candidate should be an Indian National.

* Note :

The term aggregate marks used here shall mean the grand total marks obtained by the candidate, taken together for all the subjects, based on which the class declaration is made in that particular University from where the candidate has obtained degree. The candidate should have completed minimum of 15 years of formal education (10+2+3 or 10+2+4 basis). The candidates who have pursued their graduation in any medium other than English will have to complete an orientation course in English provided by the Institutes satisfactorily. The candidate who has done his graduation on part time or one time seating basis or on a two year basis are not eligible.

3. NATURE OF ENTRANCE TEST "B-MAT 2015"

- 3.1 The Entrance Test B-MAT 2015 for admission to MBA Programme will be of 250 marks. It will consists of (A) Written Test and (B) Group Discussion and Personal Interview. The written test will be conducted from 10.00 am to 12.30 pm, for a duration of two and half hours. The GD and PI will be held at the designated centres as per schedule mentioned in this brochure. The candidates have to be present at the centre of the examination at 9:30 a.m., positively
- 3.2 The written test comprises of 200 marks. It will be of 200 multiple choice questions of one mark each with four alternatives. with single correct or most probable answer. There is no negative marking. The break-up of marks will be as follows.

A)	Written Test	Questions	Marks
i)	Current Affairs	20	20
ii)	Mathematics at X level	30	30
iii)	Logical and Abstract Reasoning	50	50
iv)	Computer Awareness	20	20
v)	Verbal Ability and Reading comprehension	40	40
vi)	Quantitative Aptitude	20	20
vii)	Management Skill	20	20
	Total	200	200

B) Group Discussion and Interview Test

i)	Performance in Group Discussion	30
ii)	Performance at Interview	20
	Total	50

4. TEST CENTRES :

4.1 The B-MAT 2015 Test will be held at following centers.

Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Karnal, Patna, Chandigarh, Kolkata, Jaipur, Ahmedabad, Hubli, Indore.

4.2 For selecting choice of centre to appear for the entrance examination, write the corresponding number of the centre as shown in the table below :

Center	Center No.
Pune	01
New Delhi	02
Navi Mumbai	03
Karad	04
Kolhapur	05
Sangli	06
Solapur	07
Lucknow	08
Patna	09

Center	Center No.
Karnal	10
Chandigarh	11
Kolkata	12
Jaipur	13
Ahmedabad	14
Hubli	15
Indore	16

For example if the center is Pune fill as -

4.3 The authorities of Bharati Vidyapeeth Deemed University , however, reserve the right to make suitable change in center venues or schedule of B-MAT 2015 test.

5. APPLICATION PROCEDURE:

5.1 A candidate desirous of seeking admission to MBA, MBA (HR), MBA(FM), Programme should submit the application form, enclosed along with this brochure, duly completed along with payment of Rs. 1,500/- towards entrance test fee in cash or through bank draft on any Scheduled Bank on any branch of Bharati Sahakari Bank Ltd. drawn in favour of "The Registrar, Bharati Vidyapeeth Deemed University, payable at Pune.

5.2 The Completed application form along with payment of entrance test fee is to be submitted to the "Admission Office, Bharati Vidyapeeth Deemed University, Bharati Vidyapeeth Bhavan, L.B.S. Marg,Pune 411030 " either in person or through Post / Courier.

5.3 The last date of submission of application form will be 14th March 2015 by 5:00 pm.

5.4 An incomplete application form or an application form which is not accompanied by necessary payment , will not be entertained and processed.

5.5 The University will not be responsible for any delay or loss of application/ admission card/counselling letter/any communication in transit. Such delay will not be condoned.

6. INSTRUCTIONS FOR COMPLETING THE APPLICATION FORM :

The candidate should avoid overwriting, cutting, erasing on the Application Form. Any discrepancies in the statements and/or submission of incomplete form will lead to its rejection / cancellation of admission.

- 6.1 The candidates name mentioned in the form, should be the same as mentioned in the documents of Bachelor's Degree examination. While writing the name on the form one box for one alphabet is to be used and after the end of the word one box should be left blank.
- 6.2 In Item No. 3 of form please put figures in appropriate box. Suppose your date Birth is 5th January 1985, it will be written as follows:

05	01	1985
DD	MM	YYYY

The address for communication be written in capital letters in the space provided under item No.6 in the form .e.g. 161/B,D.L.W Colony will be written as under.

1	6	1	/	B,	D.	L.	W	C	O	L	O	N	Y
---	---	---	---	----	----	----	---	---	---	---	---	---	---

- 6.3 The year of passing to be entered under item number 11. in the application form is the year in which the examination was held and not the year of declaration of result . This information is to be entered in figures (e.g.2009)

2	0	0	9
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If a candidate has not passed earlier but is appearing for the final year degree examination then the circle provided for "Appearing" is to be marked (✓)

- 6.4 If Entrance Test Fee is remitted through a Bank Draft, name of Bank be entered in the space provided.
- 6.5 A passport size photograph should be affixed at the appropriate place in the application form. The photograph should be firmly affixed by using glue. It should not be pinned on the form .The photograph should be duly attested by the principal /Head of institution ,where the candidate had studied or by a Gazetted Officer. The attestation of photograph should be done in such a way that the photograph is not defaced.
- 6.6 The declaration in the application form should be duly signed by the applicant.

7. ISSUE OF ADMISSION CARDS

- 7.1. Admission cards for B-MAT 2015 test will be dispatched by post to the candidates under the certificate of posting .The admission card will indicate roll number and test center allotted to the candidate with its address.
- 7.2. The candidate must not mutilate this admission card or change any entry, made therein, after it has been authenticated by authorities.
- 7.3. In case the admission card is not received by the candidate, by 20th March 2015 he/she should contact at the office of concerned designated center or Bharati Vidyapeeth Deemed University, Pune one day prior to test during working hours for collecting duplicate admission cards. In such a situation candidate should bring two copies of the same photographs along with him/her and a proof of submission /mailing of the application form.

8. ENTRANCE TEST

The entrance test B-MAT 2015 will be conducted on 22nd March 2015 from 10.00 am to 12.30 pm. The candidates have to be present at the centre of the examination at 9:30 a.m. positively

9. Group Discussion and Personal Interview

Group discussion and Personal Interview will be held at following centres as detailed below -

A candidate can appear only once at any of the centres as per the following schedule

Name of center	Venue for GDPI	Date	Time
Pune	Institute of Management and Entrepreneurship Development, Erandwane, Pune 411 038 Tel.: 020-25425517, 25448005	22nd March 2015	1.30 pm
		23rd March 2015	10.00 am
New Delhi	Institute of Management & Research A-4 Opp. Ordnance Depot. NH-10 Paschim Vihar, Extension Rohtak Rd, New Delhi-110 063 Tel.: 011-25285808, 25284396, 25278446	22nd March 2015	1.30 pm
		23rd & 24th March 2015	10.00 am
Kolhapur	Institute of Management, Kadamwadi, Kolhapur Tel.: 0231-2668654, 2652426	22nd March 2015	1.30pm
Sangli	Institute of Management and Rural Development Administration, Sangli Tel. : 0233 2325776	22nd March 2015	1.30pm
Karad	Yashwantrao Mohite Institute of Management, Karad. Tel. : (02164)241169	22nd March 2015	1.30pm
Solapur	Abhijit Kadam Institute of Management and Social Science, Bijapur Road Solapur. Tel.: 0217- 2302016, 2341353, 6517205	22nd March 2015	1.30pm
Other Centres	Lucknow, Karnal, Patna, Chandigarh, Kolkata, Jaipur, Ahmedabad, Hubli, Indore.	22nd March 2015	1.30 pm

It is not possible to send invitations for GD and PI and counseling to the candidates individually. They must attend GD and PI and counseling sessions as per the schedule given in this information brochure.

10. DECLARATION OF RESULT

The combined merit list of B-MAT 2015 based on 250 marks, i.e., written test of 200 marks and GDPI (Based on 50 marks) will be declared on 2nd April 2015. The combined merit list for all the institutes together will be declared. Separate merit list will be prepared for Regular category and Foreign/NRI/PIO/OCI/ Management Category.

The merit list of B-MAT-2015 entrance test will be declared and displayed at all the Institutes of Management of Bharati Vidyapeeth Deemed University and will also be displayed on its website. It is not possible to send individual invitation for counselling to the candidates. It shall be the responsibility of the individual candidate to see his own merit number and appear for the counselling at the centre of his/her choice as per schedule given in No. 12. on page 69/70.

11. BASIS OF SELECTION FOR ADMISSION

11.1 A Candidate desirous of seeking admission to MBA, MBA (HR), MBA(FM), Programme should fulfill the minimum eligibility condition as stated in (2)

11.2 He/She must have appeared for the B-MAT 2015 Test, [Written Test Group discussion and Interview (GDPI)] conducted by Bharati Vidyapeeth Deemed University, Pune at designated centres.

11.3 The Candidate shall be offered admission on the basis of his/her rank in the final merit list and availability of the seats for a particular programme at a particular Institute of the candidate's choice at the time of counseling and admission in the concerned Institute.

11.4 In the case of candidates securing equal aggregate marks their relative rank will be determined on the basis of following order of preference:

- a) When the total scores are the same, the candidates will be ranked according to their marks in written test.
- b) If equal, the candidates will be ranked according to their percentage of marks obtained at HSC or its equivalent examination.
- c) If equal, the candidates will be ranked according to their percentage of marks scored at SSC or its equivalent examination .
- d) When all the above scores are the same, the candidates will be ranked on the basis of computerized random numbering.

12. Counselling and Spot Admissions :

The counselling and on the spot admissions session will be held at centers as per the following schedule.

The counselling schedule will be as follows :

Counselling location	Admission to Institute of	Date	
BVIMR, New Delhi	BVIMR, New Delhi	12th April 2015	For detailed schedule of counseling & result please refer the website. www.bvuniversity.edu.in or imed.bharativedyapeeth.edu or www.bvimr.com
BVIMR, New Delhi	IMED Pune & other Institutes		
IMED, Pune	IMED, Pune		
Kolhapur	IM, Kolhapur		
Sangli	IMRDA, Sangli		
Karad	YMIM, Karad		
Solapur	AKIMSS, Solapur		

The candidate must report for counselling at 10.00 a.m. only, on the date of the counselling at the respective centers.

- ▶ FAILURE TO REPORT FOR COUNSELLING ON THE SCHEDULED DATE AND TIME WILL RESULT IN INSTANTANEOUS CANCELLATION OF A CLAIM OF THE CANDIDATE TO THE SEAT.
- ▶ The candidate must note that appearance for the examination and inclusion of name in the merit list does not necessarily mean that he/she will get admission to the institute & course. The admission will depend upon the availability of seats to the particular programme and institute at the time of his counselling.
- ▶ It shall be candidates responsibility to see the result B-MAT 2015 and confirm their merit no. The candidate should remain present for counselling as per the schedule.
- ▶ Individual counselling letters are not going to be sent. The candidate should attend counselling & spot admissions on their own as per the schedule given. The candidate should bring along with them proof of appearing for the B-MAT 2015 Test such as Admit Card & or photo copy of D.D. etc.

The candidate will be offered a seat in the Institute of their choice and course as per the combined merit lists prepared by Bharati Vidyapeeth Deemed University, Pune. for all the institutes and all the courses. The candidate will be called for counselling as per their merit number and will be offered a seat as per availability of the seat in the particular Institute and particular course.

The following certificates in original along with self attested two copies each of the same are to be submitted at the time of counseling and spot admission.

- (a) Statement of marks (Last qualifying examination)
- (b) Passing/Degree certificate (Last qualifying examination)
- (c) Migration certificate from the University from which the candidate has passed the last examination.(other than Bharati Vidyapeeth Deemed University).

- (d) Transference /Leaving Certificate from the College last attended.
- (e) Character Certificate from Principal of the College last attended.
- (f) Affidavit regarding Gap in education on Rs 20/- stamp paper if applicable
- (g) Caste Certificate (in case of SC/ST Candidates)
- (h) Caste Validity Certificate (for SC/ST Candidates)
- (i) Change in Name Certificate (if any for married female students).
- (j) DD of the requisite fees as per the fee structure.
- (k) 4 Passport size recent photographs.

The Mode of Payment of Fees shall be as given below

The fee is to be paid through Bank Draft of any Scheduled bank drawn in the name of Registrar, Bharati Vidyapeeth Deemed University, Pune payable at Pune.

If a candidate fails to confirm admission made to him/her, the same shall stand cancelled and the resultant vacancy will be offered to the next eligible candidate from the list. However, if candidate is unable to report in person, he /she can depute a representative with an authority letter signed by the candidate (see Page No. 75) along with requisite documents under sec. 12 above and DD of fees.

12.2 The Attention of the candidates is particularly invited to the provisions of rules regarding the eligibility of candidates for admission to B-MAT and to the MBA Programme. If at any stage it is found that a candidate is not eligible either for admission to B-MAT or MBA Programme, his/her candidature and admission even if granted provisionally will be forthwith.

12.3 FEE STRUCTURE

The Fees including tuition fee, College Development Fee and other fee are as follows.

Institute	Regular Merit Category	Management Merit Category	Foreign / NRI / PIO / OCI Merit Category
* New Delhi	ˆ 2,50,000/- p.a.	ˆ 3,50,000/- p.a.	US \$ 9,100 p.a.
* Pune	ˆ 1,75,000/- p.a.	ˆ 2,30,000/- p.a.	US \$ 7,600 p.a.
Sangli	ˆ 55,000/- p.a.	ˆ 90,000/- p.a.	US \$ 4,000 p.a.
Kolhapur	ˆ 55,000/- p.a.	ˆ 90,000/- p.a.	US \$ 4,000 p.a.
Karad	ˆ 55,000/- p.a.	ˆ 90,000/- p.a.	US \$ 4,000 p.a.
Solapur	ˆ 55,000/- p.a.	ˆ 90,000/- p.a.	US \$ 4,000 p.a.

* for Pune & New Delhi centres, candidates will have to pay additional fee of Rs. 9,000/- towards Cyber security course. This fee should be paid along with the above mentioned fees during Admission.

Note :

- a. The expenses in connection with Books, Uniform, Printed Forms, University Examination Fees, Industrial visits, Field Work, Summer Training, Specialized Training Modules, Special Assistance for Placement etc. will be borne by the student over and above the fees. It is desirable for every student to have own laptop for duration of the course.
- b. At the time of admission, an amount of Rs. 300/- has to be paid towards eligibility fee and Rs. 100 towards house magazine subscription. This fee will not be refunded under any circumstances.
- c. At the time of admission a candidate has to pay library deposit. This deposit shall be refunded upon completion of the course.

REFUND OF FEE :

In case of cancellation of Admission the Refund policy will be as follows :

- (1) In the event of student withdrawing before the starting of the particular course, the entire fee collected from the student, after a deduction of the processing fee of Rs. 1,000/- (Rupees One thousand only) shall be refunded.
- (2) If a student submits his application for cancellation of admission in a prescribed form (duly completed) within 15 calendar days from the date of commencement of the particular course, 10 percent of total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid by him and the balance amount will be refunded.
- (3) If a student submits his application for cancellation of admission in a prescribed form (duly completed within 30 calendar days from the date of commencement of the particular course, 20 percent of the total amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid by him and the balance amount will be refunded.
- (4) If a student submits an application for cancellation of admission after 30 calendar days from the date of commencement of the particular course, no refund will be made and Rule (5) may also be invoked. However, if the application for cancellation of admission is submitted before the last date prescribed for admission, and if the vacated seat is filled by another candidate, 25% of the amount of tuition fees prescribed for the course will be deducted from the amount of tuition fee paid and the balance amount will be refunded.
- (5) If any student admitted to any course leaves the course after the prescribed last date for admission of the particular course no refund will be made and he will be required to pay full amount of tuition fees for the remaining entire duration of the course.

CONDUCT AND DISCIPLINE :

If any student is found indulging in antinational activities, or in activities that run contrary to the letter and spirit of the provisions of Acts and Laws enforced by the Government, or any activity that causes his/her behavior to be contrary to rules of discipline, will be liable to be expelled from the Institute forthwith without any notice by the Director of the Institute.

If any of the statements made in application form or any information supplied by the candidate in connection with his/her admission is, at any time, found to be false or incorrect and willful suppression of facts, his/her admission will be canceled forthwith. The fees will be forfeited and he/she may be expelled from the Institution by the Director and prosecuted, if deemed necessary.

Each of the candidates seeking admission in the institute is required to give the following undertaking at the time of admission:-

- A) " I have read all the Rules of Admission for the current year and after fully understanding these rules, I have filled in this application form for admission for the current year.
- B) The information given by me in my application is true to the best of my knowledge and belief.
- C) I have not been debarred from appearing at any examination conducted by any Government constituted or Statuary autonomous examination authority in India.
- D) I fully understand that the Director of the Institute will have right to expel, rusticate me from the Institution for any infringement of the Rules of good conduct and discipline in general and particularly the ones referred to above and the rules of good conduct and discipline prescribed by the Institute/ University and in the undertaking given above."

MISCELLANEOUS :

1. The candidates are informed that the medium of instruction, for all programmes is English.
2. At the time of seeking admissions, a candidate will be provisionally admitted to Programme at the Institute subject to the production of the Provisional Eligibility Certificate from the University.
3. The Institution shall have the right to satisfy about the conduct and character of a candidate by verifying antecedents of a candidate through the appropriate police-authority, before admitting him/her to the Institution.
4. There is no age limit for admission
12. Differences of opinion and disputes arising in the interpretation and implementation of the clauses in this Brochure, if any, will be referred to the Vice-Chancellor of the Bharati Vidyapeeth Deemed University, Pune and his decision shall be final and binding on all the concerned.
13. Any legal matters arising out of the total admission process of MBA through All India Common Entrance Test of Bharati Vidyapeeth Deemed University, Pune - 30 i.e. B-MAT-2015 will be in the courts of Pune, Maharashtra State.

IMPORTANT NOTICE

The students and the parents will have to submit the printouts of antiragging undertaking submitted online on the following websites

website 1: www.antiragging.in

2: www.amanmovement.org

This has to be submitted immediately after the conformation of the admission.

Note :

As per the directions of Hon'ble Supreme Court of India Order No. SLP(C) No. 24295/2004 and SLP No. 143656/2005, WP (C) No. 173/2006 and SLP(C) No. 24296-24299/2004 all the students are hereby informed the following.

"If any incidents of ragging comes to the notice of the authority, the concerned students shall be given liberty to explain and if his explanation is not found satisfactory the authority would expel him from the institution."

All the students should note the above directives from the Supreme Court.

Registrar
(Bharati Vidyapeeth Deemed University)

AUTHORISATION FOR REPRESENTATIVE

I,, son /daughter of, being unable to attend the counselling session for admission to thecourse in Bharati Vidyapeeth Deemed University Colleges, on whose photograph is affixed below and who will sign as shown below, to represent me at the counselling and on-the-spot-admission. I hereby declare that the choice of course made by this authorised representative will be irrevocable and that it will be final and binding on me. This authorised representative will present all the necessary documents, pay the appropriate fees and complete all the necessary formalities on my behalf.

Name of the candidate:

(IN CAPITAL LETTERS)

Roll No.:

Place:

Date:

Reason for absence:

Signature of the Representative

A recent passport size photograph of the representative should be affixed here.

Signature of the Candidate

A recent passport size photograph of the candidate should be affixed here.

ANSWERS

1	A	B	C	D	51	A	B	C	D	101	A	B	C	D	151	A	B	C	D
2	A	B	C	D	52	A	B	C	D	102	A	B	C	D	152	A	B	C	D
3	A	B	C	D	53	A	B	C	D	103	A	B	C	D	153	A	B	C	D
4	A	B	C	D	54	A	B	C	D	104	A	B	C	D	154	A	B	C	D
5	A	B	C	D	55	A	B	C	D	105	A	B	C	D	155	A	B	C	D
6	A	B	C	D	56	A	B	C	D	106	A	B	C	D	156	A	B	C	D
7	A	B	C	D	57	A	B	C	D	107	A	B	C	D	157	A	B	C	D
8	A	B	C	D	58	A	B	C	D	108	A	B	C	D	158	A	B	C	D
9	A	B	C	D	59	A	B	C	D	109	A	B	C	D	159	A	B	C	D
10	A	B	C	D	60	A	B	C	D	110	A	B	C	D	160	A	B	C	D
11	A	B	C	D	61	A	B	C	D	111	A	B	C	D	161	A	B	C	D
12	A	B	C	D	62	A	B	C	D	112	A	B	C	D	162	A	B	C	D
13	A	B	C	D	63	A	B	C	D	113	A	B	C	D	163	A	B	C	D
14	A	B	C	D	64	A	B	C	D	114	A	B	C	D	164	A	B	C	D
15	A	B	C	D	65	A	B	C	D	115	A	B	C	D	165	A	B	C	D
16	A	B	C	D	66	A	B	C	D	116	A	B	C	D	166	A	B	C	D
17	A	B	C	D	67	A	B	C	D	117	A	B	C	D	167	A	B	C	D
18	A	B	C	D	68	A	B	C	D	118	A	B	C	D	168	A	B	C	D
19	A	B	C	D	69	A	B	C	D	119	A	B	C	D	169	A	B	C	D
20	A	B	C	D	70	A	B	C	D	120	A	B	C	D	170	A	B	C	D
21	A	B	C	D	71	A	B	C	D	121	A	B	C	D	171	A	B	C	D
22	A	B	C	D	72	A	B	C	D	122	A	B	C	D	172	A	B	C	D
23	A	B	C	D	73	A	B	C	D	123	A	B	C	D	173	A	B	C	D
24	A	B	C	D	74	A	B	C	D	124	A	B	C	D	174	A	B	C	D
25	A	B	C	D	75	A	B	C	D	125	A	B	C	D	175	A	B	C	D
26	A	B	C	D	76	A	B	C	D	126	A	B	C	D	176	A	B	C	D
27	A	B	C	D	77	A	B	C	D	127	A	B	C	D	177	A	B	C	D
28	A	B	C	D	78	A	B	C	D	128	A	B	C	D	178	A	B	C	D
29	A	B	C	D	79	A	B	C	D	129	A	B	C	D	179	A	B	C	D
30	A	B	C	D	80	A	B	C	D	130	A	B	C	D	180	A	B	C	D
31	A	B	C	D	81	A	B	C	D	131	A	B	C	D	181	A	B	C	D
32	A	B	C	D	82	A	B	C	D	132	A	B	C	D	182	A	B	C	D
33	A	B	C	D	83	A	B	C	D	133	A	B	C	D	183	A	B	C	D
34	A	B	C	D	84	A	B	C	D	134	A	B	C	D	184	A	B	C	D
35	A	B	C	D	85	A	B	C	D	135	A	B	C	D	185	A	B	C	D
36	A	B	C	D	86	A	B	C	D	136	A	B	C	D	186	A	B	C	D
37	A	B	C	D	87	A	B	C	D	137	A	B	C	D	187	A	B	C	D
38	A	B	C	D	88	A	B	C	D	138	A	B	C	D	188	A	B	C	D
39	A	B	C	D	89	A	B	C	D	139	A	B	C	D	189	A	B	C	D
40	A	B	C	D	90	A	B	C	D	140	A	B	C	D	190	A	B	C	D
41	A	B	C	D	91	A	B	C	D	141	A	B	C	D	191	A	B	C	D
42	A	B	C	D	92	A	B	C	D	142	A	B	C	D	192	A	B	C	D
43	A	B	C	D	93	A	B	C	D	143	A	B	C	D	193	A	B	C	D
44	A	B	C	D	94	A	B	C	D	144	A	B	C	D	194	A	B	C	D
45	A	B	C	D	95	A	B	C	D	145	A	B	C	D	195	A	B	C	D
46	A	B	C	D	96	A	B	C	D	146	A	B	C	D	196	A	B	C	D
47	A	B	C	D	97	A	B	C	D	147	A	B	C	D	197	A	B	C	D
48	A	B	C	D	98	A	B	C	D	148	A	B	C	D	198	A	B	C	D
49	A	B	C	D	99	A	B	C	D	149	A	B	C	D	199	A	B	C	D
50	A	B	C	D	100	A	B	C	D	150	A	B	C	D	200	A	B	C	D

SPECIMEN ANSWER SHEET

DESIGNATED CENTRES

(For issuing Application form, Information Brochure & for getting information)

- 1) Bharati Vidyapeeth University
Second Floor, CET Dept.,
Bharati Vidyapeeth Bhavan,
LBS Marg, Pune-411 030
Tel. No. 020-24407131/132/133)
Fax No. : 020-24329675 between
Mon-Fri : 10.00 to 1.30 and
2.30 to 5.00, Sat : 9.30 to 1.00)
- 2) Bharati Vidyapeeth University
Institute of Management and
Entrepreneurship Development,
Paud Road Erandwane, Pune 038
Tel.: 020-25425517, 25448005
- 3) Bharati Vidyapeeth University
Institute of Management &
Research
A-4, Rohtak Road, Paschim Vihar,
Attached to Paschim Vihar
(East Metro Station),
New Delhi - 110063.
Ph. : 011-25285808, 25284396
- 4) Bharati Vidyapeeth Deemed University
Dental College & Hospital
Sector No.7, Opp. Kharghar
Railway Station, CBD, Belpada,
Mumbai - 400 614
Tel.: 022-27564654, 27564655,
- 5) Bharati Vidyapeeth University
Yashwantrao Mohite Institute of
Management, Karad
Bharati Vidyapeeth Educational
Campus, Venkateshnagar, Koyana
Vasahat, Malkapur, Karad.
Tel.: 02164-241321, 241163
- 6) Bharati Vidyapeeth University Institute
of Management and Rural
Development Administration,
Rajwada Chowk, Sangli
Tel. : 0233-2325776, 2377249
- 7) Bharati Vidyapeeth University
Institute of Management,
Kadamwadi, Kolhapur
Tel.: 0231-2668654, 2652426
- 8) Bharati Vidyapeeth University
Abhijit Kadam Institute of
Management and Social Science
Bijapur Road Solapur.
Tel.: 0217- 2302016, 2341353, 6517205

Cost of Brochure Rs. 200/-
(Rs. 400/- by post) Entrance test
fee alongwith completed application
form Rs. 1500/-)

B-MAT 2015 - CALENDAR OF EVENTS FOR ADMISSION TO MBA, MBA (HR), MBA (FM)

- | | |
|--|--|
| A) Last date for submitting completed Application Form to Bharati Vidyapeeth University, Pune 411030 | 14th March 2015
before 5.00 p.m. |
| B) Dispatch of Admission Card (B-MAT 2015) | On receipt of completed application |
| C) Date and Time of Entrance Test (written) | 22nd March 2015
10.00 a.m. to 12.30 p.m. |
| D) Places where Written Test will be held | Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Patna, Karnal, Chandigarh, Kolkata, Jaipur, Ahmedabad, Hubli, Indore. |
| E) Group Discussion & Interview | New Delhi
Pune
Kolhapur, Solapur, Karad, Sangli
and Other Centres |
| F) Declaration of Result | 22nd, 23rd & 24th March 2015
22nd & 23rd March 2015
22nd March 2015
22nd March 2015
2nd April 2015
at 5.00 p.m. |
| G) Counselling and spot admission | |

Counselling location	Admission to Institute at	Date	
BVIMR, New Delhi	BVIMR, New Delhi	12th April 2015	For detailed schedule of counseling & result please refer the website. www.bvuniversity.edu.in or imed.bharativedyapeeth.edu or www.bvimr.com
BVIMR, New Delhi	IMED Pune & Others Institutes		
IMED, Pune	IMED, Pune		
Kolhapur	IM, Kolhapur		
Sangli	IMRDA, Sangli		
Karad	YMIM, Karad		
Solapur	AKIMSS, Solapur		

(Counseling will begin at 10.00am onwards at all centres on all days)

(H) Commencement of Classes **1st July 2015**

NOTE:

1. The completed Application Form along with D.D. of Rs. 1500/- payable at Pune drawn on Bharati Sahakari Bank Ltd. or any Scheduled Bank in favor of the **Registrar, Bharati Vidyapeeth University** is to be submitted to the following address on or before 14th March 2015
"The Registrar Bharati Vidyapeeth Bhavan, Lal Bahadur Shastri Marg, Pune 30."
2. The result of B-MAT 2015 Test will be available in the institutes and it will also be displayed at our website www.bvuniversity.edu.in
www.bharativedyapeethuniversity.net

Online application forms are available on the website



Institute of Management and Entrepreneurship Development, Pune



Institute of Management, Kolhapur



Institute of Management and Rural Development Administration, Sangli



Yashwantrao Mohite Institute of Management, Karad



Abhijit Kadam Institute of Management and Social Science, Solapur



**BHARATI VIDYAPEETH
DEEMED UNIVERSITY, PUNE (INDIA)**

Bharati Vidyapeeth Bhavan,
Lal Bahadur Shastri Marg, Pune - 411 030.
Phone No. : 020-24325510, 24325509, 24407131/132/133
Fax No. : 020-24329675
Website : www.bvuniversity.edu.in
www.bharatividyaapeethuniversity.net



Institute of Management and Research, New Delhi