

**11<sup>th</sup>**  
**NATIONAL CONFERENCE**

**ON**  
**“CARVING OF NOVEL INDIA”**

**SHAPING INDIA FOR 21<sup>ST</sup> CENTURY**  
**11<sup>TH</sup> MARCH' 2017**

**Knowledge Partners**



**Bharati Vidyapeeth Deemed University**  
**Institute of Management & Research, New Delhi**

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## ABOUT THE CONFERENCE

Carving of a novel India is envisioned by all the leaders who chaired the largest democracy of our Mother India. Though it has experienced a blend of paradigms but this is something a part of journey. The vision of the 11th National Conference borrowing its essence from visionary leaders like Honorable Prime Minister Shri Narendra Modi who has started plotting and re-engineering the structural and orthodox policies. Further paving the ground for regaining the title of Golden Bird. Originating from the roots of Bhagwad Geeta, India is the Guru of the entire world, It is the need of the hour to start concreting the theory of Indian Ethics and pay the debt owed to this land by contributing towards shaping India for 21st century.

The 21st Century's organizational structure is designed to better the position of the business for the next leg of its growth and to achieve its aggressive financial targets. India consistently sets the standard for innovation and growth in one of the world's most exciting markets there by infusing operating, management and human resource synergies. The restricting dynamics of the Country's corporate structure aims at boosting conducive industrial policies while government is looking at new strategies to budget for outcomes.

## BHARATI VIDYAPEETH INSTITUTE OF MANAGEMENT AND RESEARCH, NEW DELHI

BVIMR was established in 1992, Re-accredited with "A" grade by NAAC. BVIMR is an ISO 9001:2015 Quality Management and ISO 14001:2015 environmental management certified institute. It is ranked as one of the "Top 50 B- schools in India" and "top 5 b- schools in Delhi" by business India, business and management chronicle and careers 360. The institute is recently honored with "B – school leadership award" by star news. Having four acres oasis in west Delhi, it is only institute attached with metro station (Paschim Vihar, West Delhi). BVIMR has world class infrastructural and institutional facilities (stage of art facilities, air conditioned classrooms, library and hostel) which facilitate excellence in teaching, research, consultation and other professional activities.

The institute has carved its niche with a vision "to be a World Class management institute for transforming society through dynamic education". The Team led By Dr. Vikas Nath (Director, BVIMR) aims at developing entrepreneurial skills in our students besides training young professionals to meet the challenges of Globalization.

## CONFERENCE OBJECTIVES

- Providing a platform for academicians, corporate, research scholars and students to contribute towards the vision of the conference with the blend of their experiences.
- Fostering the analytical skills in the core and non- core domain of the participants.
- Contributing towards the pool of resourceful knowledge and ideas to carve its niche.
- Provide an opportunity to all the participants for networking and collaboration in future research projects.



## CALL FOR PAPERS

The suggested topics may include the following (but are not limited to):

- Restructuring banking structure
- Tax reforms to reduce compliance burden
- Leveraging foreign investments
- Demonetization and its socio-economic impact
- MSME sector –An emerging pillar of Indian Economy.
- Land Reforms in India.
- Managing government finances for inclusive growth.
- Governance in Indian education sector.
- New theories and paradigms for evaluating
- Innovative marketing strategies for global competitiveness
- Leveraging digital marketing for competing globally
- Crowd funding and Micro finance an aid for MSME's.
- Distributive and cloud computing for effective coordination.
- India's progression as cashless economy
- Internet of everything and "grid of things"
- 21st century people practices
- Change management
- Impact of US elections on Indian and world economy
- Impact of technological transformation on cashless economy
- Cyber security: challenge for cashless India
- Prudential norms
- Capital market and Foreign institutional investors
- Modernization of Trading and Settlement Systems
- Forex Risk management
- Climate change and Security
- Green technology and sustainability
- Carbon crediting
- Changing colors of banking in India

## PUBLICATION OF PAPERS

All the accepted papers will be published in Conference Proceedings with ISBN No. (Hard Copy) \*\*. Best papers selected by the editorial board will be considered for publication in the well-renowned JOURNAL of InderScience publisher and BVIMR management edge index and listed at : EBSCO publishing, USA, Ulrich periodicals directory ©, Proquest, USA\* .

\*\* Additional copy of the book can be obtained by paying additional cost of ₹300.

\* Final Decision will be taken by InderScience Editorial Board after reviewing the papers.

## PRESENTATION OF PAPERS

All the accepted papers will be presented in the Conference. The corporate/academicians/research scholars/ students can present their papers through a power-point presentation. Students can also opt for poster presentation. For more details visit : [www.bvimr.com](http://www.bvimr.com)

## BEST PAPER AWARD

The best three papers will be given cash prize with memento and certificate.

### CASH PRIZE

First prize ₹ 5000/-

Second prize ₹ 3000/-

Third prize ₹ 1000/-

In addition certificate and memento will be given to the best papers of each session.

## CONFERENCE REGISTRATION

**CORPORATE/ACADEMICIAN** ₹ 2000/-

**RESEARCH SCHOLAR** ₹ 1500/-

**STUDENT** ₹ 1000/-

The last date of registration is on 4th March' 2017. The registration fees can be paid through online transfer/cheque/DD in favour of **DIRECTOR BVIMR, New Delhi.**

\* Fee includes seminar kit, certificate of presentation/participation, lunch and high tea.

\* Registration is mandatory for all the authors/co-authors of an accepted paper.



## IMPORTANT DATES

Submission of Abstract	January 31, 2017	Acceptance of Full Paper	February 26, 2017
Acceptance of Abstract	February 3, 2017	Conference Date	March 11, 2017
Submission of Full Paper	February 20, 2017		

## GUIDELINES FOR SUBMISSIONS

The review committee will review the abstract and paper. Only those abstract along with full research paper approved by the review committee will be selected for presentation in Conference. One copy of the abstract along with full research paper in Microsoft Word should reach the conveners of the conference by February 20, 2017. The electronic copy should be mailed to [nc17.bvimr@gmail.com](mailto:nc17.bvimr@gmail.com). Author(s) will be notified of acceptance by February 26, 2017.

## GUIDELINES FOR ABSTRACT

Abstracts must include a clear indication of the purpose of research, research methodology, major results, implications, and key references. The author(s) should clearly mention under which area of interest of the conference the abstract is to be included. They should adhere to the following: Length: 200 words excluding title/cover page and References Font: Times New Roman Font Size: 12 points Spacing: 1.5 Title page: Title, author(s), affiliation(s), contact details.

## GUIDELINES FOR PAPER

The electronic version of the paper must include a clear indication of the purpose of research, objectives, research methodology, major results, implications, and key references. They should adhere to the following:

1. All text should be in 1.5 space with 1-inch margins on all the sides on A4 size paper using the Font Times New Roman of size 12.
2. First page of the paper should include title of paper, name of author with contact details and name of organisation.
3. Second page of manuscript should have the abstract of 200 words.
4. References should be arranged in alphabetical order and as per the APA (American Psychological Association) Guidelines.

## CONFERENCE COMMITTEE

### CONFERENCE GENERAL CHAIR

**Prof. (Dr) Vikas Nath**

Director

### CONVENORS

Dr. GeetuTuteja

Dr. Neetu Jain

Dr. Anoop Pandey

### CO-CONVENORS

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Dr. Broto Bhardwaj

### STUDENT ORGANISERS

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Chetan Singh Chadha

Shiva Uppal

Radhika Gupta

Vidhi Sharma

### CONTACT DETAILS

For any query kindly feel free to email on [nc17.bvimr@gmail.com](mailto:nc17.bvimr@gmail.com) or can contact to the following students:

1. Radhika Gupta (M : 9540584046)

2. Vidhi Sharma (M : 9540584057)

Paper submission in Absentia: those who cannot attend the conference but wish to submit a paper in absentia are requested to send their abstract/full paper by 10th February, 2017. However, papers submitted in absentia will not be eligible for publication in the conference proceedings.