

Bharati Vidyapeeth (Deemed to be University) Institute of Management & Research, New Delhi

An ISO 9001:2015, 14001:2015 Certified Institute A-4, Paschim Vihar, New Delhi. (Ph.: 25284396 Fax: 011-25286442)

Date: 29-10-21

Notice: Scheme of Marks for BBA-3rd & 4^{4rth} Semester 2018 course (Regular/Backlog students)

Dear Students,

This is to bring into your notice that below mentioned scheme of marks for subjects will be followed.

Scheme of Marks for BBA-3rd & 4rth Semester 2018 (Regular/Backlog students)

Subject Code	Name of Subject	Exami nation pattern	Credit	Weightage of marks for Regular Students	Weightage of marks for Backlog Students
		UNIVE	ERSITY S	SUBJECTS	
302	Organizational Behavior.		4	UE = 60 Marks IA = 40 Marks: Break up of IA = 40 Marks: First Internal = 10 Marks	UE = 60 Marks
303	Principles of Marketing.	UE & IA			IA = 40 Marks
304	Introduction to Financial Management				Break up of IA =40
305	Entrepreneurship Development			Second Internal = 10 Marks CES = 10 Marks Attendance = 10 Marks	Marks: 1st Internal = 20 Marks 2nd Internal = 20 Marks
		DEPARTM	IENTAL	SUBJECTS	
301	Computer Applications for Business(Theory - 4 & Lab -1)	CCA	5	Total Internal Assessment: 40 marks First Internal: 10 marks Second Internal: 10 marks CES: 10 marks Attendance (Class Participation): 10 marks Departmental Evaluation Through Project Report & Viva: 60 marks: {Project Report: 20 marks Viva-Voce (Based on Subject and Project Report): 40 marks Total Marks: 100marks	First Internal – 40 marks Second internal – 40 marks Viva-Voce (based on entire syllabus): 20 marks Total Marks: 100 Marks
306	Start-up Management		2	Total Internal Assessment: 40 marks First Internal: 10 marks Second Internal: 10 marks CES: 10 marks Attendance (Class Participation): 10 marks Departmental Evaluation Through Viva (Based on B- Plan/Project): 10 marks Total Marks: 50 marks	First Internal – 40 marks Second internal – 40 marks Viva-Voce (based on entire syllabus): 20 marks Total Marks: 100 and will be further scaled down to 50 marks

Scheme of Marks for BBA-4rth Semester (2018 course) (Regular/Backlog students)

Subject Code	Name of Subject	Exami nation patter n	Credit	Weightage of marks for Regular Students	Weightage of marks for backlog Students
		UNIV	ERSITY	SUBJECTS	
402 403 404 405	Human Resource Management International Business Business Research Business Laws.	UE & IA	4	UE = 60 Marks IA = 40 Marks: Break up of IA = 40 Marks: First Internal = 10 Marks Second Internal = 10 Marks CES = 10 Marks Attendance = 10 Marks	UE = 60 Marks IA = 40 Marks Break up of IA = 40 Marks: 1st Internal = 20 Marks 2nd Internal = 20 Marks
		DEPAR	TMENTA	AL SUBJECTS	
606	Enhancing Personal & Professional Skills (Theory - 3 & Lab -2)	CCA	4	Total Internal Assessment: 40 marks First Internal: 10 marks Second Internal: 10 marks CES: 10 marks Attendance (Class Participation): 10 marks Departmental Evaluation Through Project Report & Viva: 60 marks: {Project Report: 20 marks Viva-Voce (Based on Subject and Project Report): 40 marks Total Marks: 100marks	First Internal – 40 marks Second internal – 40 marks Viva-Voce (based on entire syllabus): 20 marks Total Marks: 100 Marks
605	Basics of Taxation		2	Total Internal Assessment: 40 marks First Internal: 10 marks Second Internal: 10 marks CES: 10 marks Attendance (Class Participation): 10 marks Departmental Evaluation Through Moodle from complete syllabus Total Marks: 50 marks	First Internal – 40 marks Second internal – 40 marks Total Marks: 80 and will be further scaled down to 50 marks

Note: UE (University Examination), IA (Internal Assessment) and CCA (Comprehensive Continuous Assessment), Marking Scheme may change if university notifies any changes in it.

Dr. Nancy Goel

Dr. Aarushi Kataria

(Programme coordinator) BBA 3rd Semester

HOD

Dr. Nishith Mishra

Dr. Yamini Agarwal

Exam Incharge Director

CC: 1-To be uploaded on website and ERP

2-CMS to send all visiting and regular Faculty members of BBA 3rd Sem



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Notice: Scheme of Marks for BBA-3rd & 4^{4rth} Semester 2015 course (Backlog students)

S.No.	Course/Sem	Name of exam	Exam Pattern	Break up of marks (For backlog paper)
1	BBA – III	Road Safety & Management	Departmental	First Internal – 40 marks Second internal – 40 marks Total marks: 80 Marks (will be Scaled up to 100 marks)
2	BBA III	Basics of Taxation	Departmental	First Internal – 40 marks Second internal – 40 marks Total marks: 80 Marks (will be Scaled up to 100 marks)
3	BBA IV	Industrial Exposure	Departmental	Project report (Part A, B, C & D) – 60 marks Viva Voce – 40 marks Total marks: 100
4	BBA IV	Intellectual Property Rights	Departmental	First Internal – 40 marks Second internal – 40 marks Total marks: 80 Marks (will be Scaled up to 100 marks)

Dr. Nancy Goel

Dr. Aarushi Kataria

(Programme coordinator)

BBA 3rd Semester

Dr. Parul Agrawal

Dr. Nishith Mishra

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