

Blood Donation Camp – Social Endeavour at Bharati Vidyapeeth Institute of Management and Research, New Delhi on 13th January, 2015.

For the cause of humanity and to commensurate with the auspicious occasion of **Birth**day of **Hon'ble Dr. Patangrao ji Kadam, Founder - Bharati Vidyapeeth and Chancellor - Bharati Vidyapeeth University, which falls on 8th January, 2015, and Hon'ble Dr. Vishwajeet ji Kadam - Secretary, Bharati Vidyapeeth which falls on 13th January, 2015;** Bharati Vidyapeeth Institute of Management and Research (BVIMR) Educational Complex in association with **DELHI MEDICAL ASSOCIATION and GTB Blood Bank** is organizing Blood Donation Camp.

The camp was honoured by the presence of former captain of National Hockey Team, Mr. Zafar Iqbal. More than 150 enthusiastic employees and over 350 students participated in this noble cause. The program continued for the whole day and the Social Club was able to collect 200 units. Every donor donated approximately 480 ml of blood after passing through preliminary medical tests like BP, HB, weight-check etc. The camp concluded with refreshments, a certification of appreciation and Donor card.



Prof. (Dr.) Vikas Nath-Director, BVIMR welcomed the Chief Guest Mr. Iqbal, Former Hockey Team Captain and thanked him for participating in such noble cause. The Director shared his views and said that everyone should donate blood as it replicates human values and social responsibility towards our society. We thank our donors for their participation and will continue to associate ourselves with such initiatives in the near future.



Dr. Kohli – Director, Delhi Medical Association shared his views that in a country like India, where the population is in plenty and to achieve these nos. is not touch we are still short of 30 % of units required by our country. He shared the benefits of donating a single unit and how it saves three lives.

The event was organized by the BVIMR Social Club Team which ensured by display of a street play that the society should not hold back from the noble cause due to various myths associated with it.

The Camp was held under the guidance of Dr. Kohli –Director , Delhi Medical Association , Dr. Mehta and the complete team of Delhi Medical Association and GTB Blood Bank.



The initial six donars were felicitated with a Donor cup by Sh. Iqbal- Former Hockey Team Captain who was the Chief Guest at the Blood Camp.



About Bharati Vidyapeeth Institute of Management and Research:

Bharati Vidyapeeth , the parent organization goes back to five decades when it initiated its academic journey with a single school. Now it is one of the premier educational institutes in the country, having under its umbrella more than 180 educational units including 80 colleges of 12 faculties. To name a few we have Colleges of Medicine, Dentistry, Engineering, Pharmacy, Hotel Management and many others. There may not be any discipline either conventional or emerging for which Bharati Vidyapeeth has not established its institution. Within a short period of 19 years or so, Bharati Vidyapeeth University has established its academic reputation even across the national borders. Its high level of academic excellence is recognized by the Ministry of Human Resource Development. Government of India has given 'A' grade status to this university . The University's another important achievement is that it has been awarded a prestigious 'A' grade by the NAAC both in its accreditation and also in reaccreditation. An approval by the UGC under section 12 B of its Act which our university has received is another feather in the cap of the university. We at this university are committed to make available to our students a wide spectrum of academic options to choose from. It has also been our endeavour to provide continuously updated education in a congenial environment to our students. The university ensures not only high quality training , education in the respective areas of knowledge to the students, but also places emphasis on all round development of the students. Abundant opportunities are also provided for co-curricular and extracurricular activities on the campus. The university is also committed to see that the students graduating from this university are well trained and well prepared for jobs and become responsible citizens of the country.