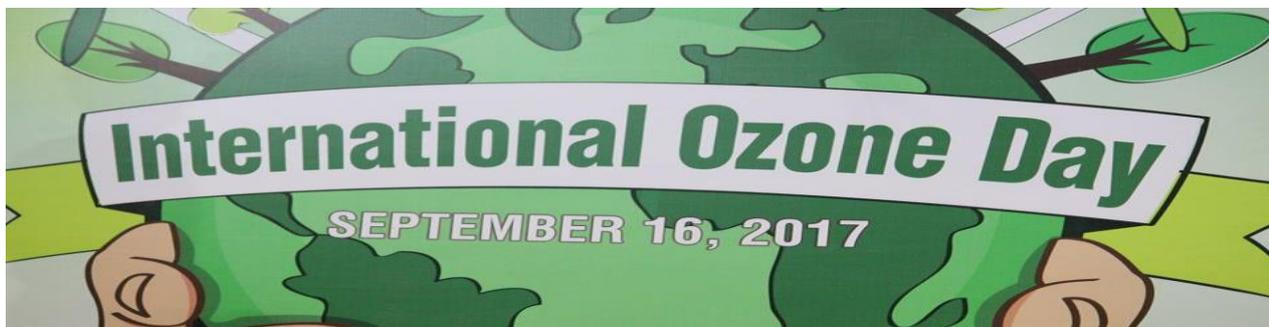




## International Ozone Day, 16<sup>th</sup> September 2017



BVIMR, New Delhi organised the International Ozone Day on 16th September, 2017 to spread awareness about depletion of the Ozone layer and other environmental hazards and to promote eco friendly practices. World Ozone Day has been celebrated since 1994 to mark the day back in 1987 when the Montreal Protocol was signed.

**Event: International Ozone Day**

**Date: September 16, 2017**

**Time: 9:00 am – 2:00 pm**

**Participants: All MBA, BBA and BCA students**

The event started traditionally with the lighting of lamp by our honourable director Dr. Vikas Nath followed by felicitation of our guests which are from SAMVENDNA an NGO which is working to save ozone in a different way. The guests included: Ms. Namrata Kwatra (President), Ms. Anjali and Mr. Aman. The guests took the dais to spread knowledge on various ways and methods by which we can protect the ozone layer and the environment around us and the habits we can inculcate in our daily lives that will help in creating a sustainable future.



Dr. Vikas Nath, Director BVIMR, New Delhi, faculty coordinator and guests Inauguration program

The day was also marked by the announcement of the Student Council at BVIMR for the year 2017. The members of council were chosen by teachers on the basis of a rigorous interview process and their performances in academics as well as co curricular activities. The members of the student council are: Tushar Jindal (President), Nidhi Singh (President), Phalguni Pahuja (Vice President), Sarthak Popli (Vice President), Shivali Mehta (Secretary) and Varun Goyal (Treasurer).



The creativity of the students was clearly reflected in the way the amphitheatre was decorated using balloons, flowers and other material. It looked splendid and was a treat to the eyes of the spectators.

The theme was to galvanize all the students to increase their efforts to address the challenges. Keeping this as the objective, several events were organized.

The Ozone Day comprised of a plethora of events organized by the student coordinators and aimed at creating awareness about the need to preserve the ozone layer.

## Rally

It was the very first event of the day and was unanimously joined by many students and the faculty members. Starting from the green circle where our director sir was planting trees along with the NGO SAMVEDNA's members Ms. Namrata kawtara ,Ms. Anjali and Mr. Aman ,the rally travelled throughout the college from canteen to the ground and whole college carrying slogans and banners by the students emphasizing the protection and preservation of the mother earth. Loud chanting of the slogans were the power punch of the rally. The slogan “ **paed lagao vatavaran bachao** “ was one of the slogan our own director sir spoke for the better environment. The rally was captured by the members of the media team and was lead by the teachers and the main members.



## Rang De (Face, T-shirt, & Face Painting)

The event was conducted with a theme of “Ozone and Climate: Restored by a World United” at the Amphitheatre keeping in mind to spread awareness about saving the ozone layer in a creative manner. The participants had to bring their own material and could work in a team size of 2. Each team was given 1 hour to showcase their talent and use of natural colours was emphasized. This year 17 teams participated in this event and were judged by Ms. Anuradha.



## Hunt Show

On account of Ozone Day, BVIMR's Hunt Show was conducted on 16<sup>th</sup> September, 2017 in the institute's auditorium. The event had students competing in Mono-Act that was judged by Dr. Gagandeep Kaur. A total of 11 students participated, each with different stories and execution in their acts.



*Winner of the Talent Hunt Competition, Priyanka Batra and other participants showing acting skill*

## Pitch It

The theme for the event was “A profitable, sustainable, ozone-friendly business”, i.e., the participants had to present a business plan that was not only profitable, but also sustainable, and particularly, not detrimental to the ozone layer. The students took part in the event individually, as well as in teams, and proposed some very innovative plans concerning ecotourism, biofuelers, waste management, online marketing of recycled projects, manufacturing products from bees, etc.

The judges for the event were Dr. Parul Agarwal and Dr. Anoop Pandey. They listened patiently to all the presentations for an hour and a half, before giving their valuable feedback and announcing the winners.

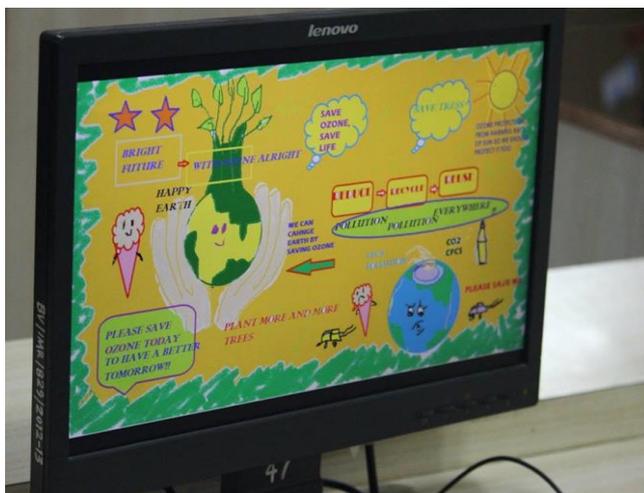
## **BATTLE OF BRANDS**

Each team were allotted a company like Microsoft, Apple etc. The team was given 5 minutes time to explore the CSR policies of the organization and then they were being called to express their views and elaborate about the company in time duration of 3 minutes .The two teams which were being called were given a time of 1 minute to intersect and stand with the brand company they were being provided.

The event ended with Judge Dr.Broto Bhardwaj And Mr. Rahul Gupta evaluating each group on four criteria's namely content , presentation ,communication and fact and figures.

## **"DIGI-CARD": Go digital. Go Green**

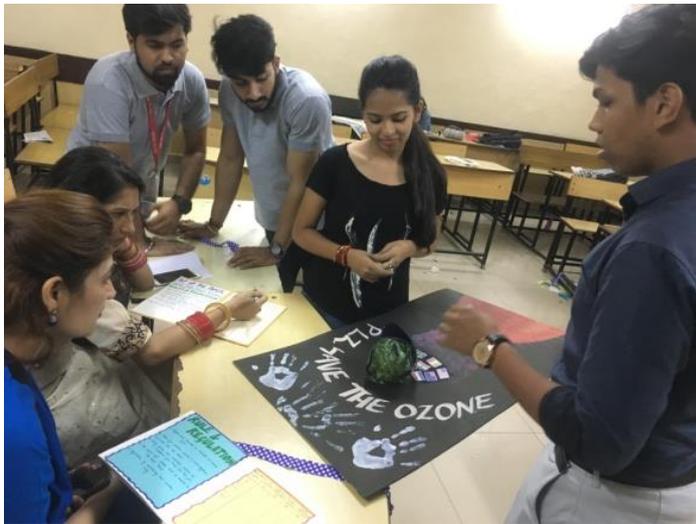
The main aim of this event was to create awareness among people in a digital way. It was about to create e-card which should revolve around ozone and its importance participant have to show their creativity how they can send a social message in a digital way. The participant can use Ms-word, PowerPoint or Paint to make their e-card/ pictures, but no internet was allowed.



*Students showing their creative skill in making green greetings card, Digi-Card*

## **PEP UP THE PAPER**

One of the event organized was PEP UP THE PAPER which aimed for using waste paper and cardboard and portrait the negative impact of ozone layer depletion on earth and living beings. They evaluated each paper craft activity on the parameters of creativity ,waste paper utilization and the message conveyed from each participants work.



*Students participating in the Pep-Art competition where students showed their innovative and creative skill*

### **Rang Manch Rangoli**

There were in total 21 teams having students from BBA, BCA and MBA classes.

The teams were allotted a time of 45 minutes to make their rangoli and each team had to give some message that they were trying to convey through their Rangoli. The event was full of enthusiasm with participants prepared beautiful Rangoli's depicting the need for ozone layer. The event ended with Our Judge Mrs Tripti Tiwari evaluating each rangoli on four criteria's namely creativity, eco friendly material used, message being conveyed, and how much theme related the rangoli was.



### **HOLISTIC HEALING**

A very beautiful concept of dealing with psychological dilemmas of a being was introduced for the first time on this ozone day. The title contains the whole meaning i.e. development of being as a whole. The aim was to provide each participant with few moments that could be an energiser for their soul and mental wellbeing. Life is not always in your favour and we (human beings) are the greatest pawns of time. The concept was entirely based on telling the respective participants how nature contributes towards our holistic development. Its main focus was to acknowledge people with the nature's support in difficult times. The concept of holistic healing was bought up by Harshit Garg; student of MBA-2. An approximate of 25 entries were received.



To give the participants with a tender feel of nature the event was organised in the green circle. Each participating candidate was provided with fresh water because water itself carries healing properties.



*All the student coordinators after the successful completion of the Ozone Day event*

With this, the eventful day came to end. This event helped in spreading the message of protecting the environment around us. Students took home the ideas on how they can play their part in saving the environment by making small changes in their lives and take a step towards a better and healthy future.

The event could not have been a real time success without the contribution of the whole team of BVIMR INTERNATIONAL OZONE DAY 2017.

The zeal and enthusiasm with which the students participated led to the success of the event. The day shall be cherished by each participant and the facilitator because the actions backed by positivity never fail to lose its charisma.