



**Bharati Vidyapeeth University**

**INSTITUTE OF MANAGEMENT & RESEARCH NEW DELHI**

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## **National Conference**

**On**

**Carving of Novel India on 19<sup>th</sup> August 2017 at BVIMR, ND**

A Nation is its values- it's lived by values. The true strength of the nation lies not in the brute force of the state but in the robustness of its values & the strength of its moral character. India then is, in its essence, a set of values that inspired and guided our unique freedom struggle and are enshrined in our constitution- Swaraj, truth, non- violence, compassion, dignity, liberty, equality & unity in diversity. Borrowing that same essence from our visionary leaders and coinciding that with the country's modern structure; we hence worked on creating an essence of making the Mother India a golden bird as it was called in the books of history. Bharati Vidyapeeth Deemed University, Institute of Management and Research (BVIMR), New Delhi organised the 11<sup>th</sup> National Conference on 19<sup>th</sup> August 2017 with the Theme- "Carving of Novel India, Shaping India for 21<sup>st</sup> Century". The event started on the note of enlightening the auspicious lamp as a tribute to Ma Saraswati, the goddess of knowledge which was then followed by the felicitation of our guests Mr. Rajneesh Gupta, Mr.Salil Sharma and Prof. Dr. Sushil by Director Sir.



Director, Dr. Vikas Nath giving the talk on Carving of Novel India

For the Conference, more than 40 research papers were received from all across the nation from research scholars of top universities and institutions. The papers were related to the different broad streams of management such as marketing, finance, industrial relation, human resources and information technology. The compilation of the papers was published as e-book on "Sustainable Competitive India" which was released by the dignitaries.



Prof. Sushil, Ex-Deputy Director and Professor, IIT Delhi being felicitated by Director, Dr. Vikas Nath



Mr. Rajneesh, ACP Police, being felicitated by Director, Dr. Vikas Nath.

Dr. Neetu Jain, Convener thanked the scholars for such an amazing response reflected through the papers received and briefed about the event. Director, Dr. Vikas Nath drew attention on how the theme was chosen and a pointer that the event is being held in the independence week itself. Dr. Vikas Nath largely emphasised us to be more of technology driven and to initiate small steps to make India more digitalised. He shared his concern of how people these days work on the problems for a short span and do not work on it till the root cause of the problem is treated. Director Sir also launched the poster for 9<sup>th</sup> International Conference and e- book. After which, he requested the guests to address the panel with his kind words. Mr. Rajneesh gave a brief of his timeline about how a mechanical

engineer got into Delhi Police. He is an IPS officer, who has been working for the betterment of the society for the past 25 years.



Mr. Salil, Head, HR, Intex, being felicitated by Director, Dr. Vikas Nath

He also told that his team is working towards digitalisation and what are they aiming for in the coming future. Mr. Salil Sharma who has been working as an HR personnel for more than 20 years, explained about corporate innovation and the HR trends which are of huge importance to final year students. Prof. Dr. Sushil stated India is a future market and how us being brand-conscious is an asset for the economy. He stated live examples and connected those with the facts concentrating on future growth perspectives. The inaugural ended with the closing remarks and vote of thanks by Dr. Broto Bhardwaj, Co-convenor of the conference, of providing such an opportunity of organising the event and heartiest appreciation to the dignitaries and panel. All the participating scholars were wished good luck.

Session initiated by welcome address by student organising team followed by Felicitation of Chief Guest, Mr. Ravi Bansal head, Nuclear Power Corporation of India limited. It was a required moment when Director sir personally expressed gratitude to each participant and opening up another opportunity of participation in 9<sup>th</sup> International conference which will take place on 19<sup>th</sup> and 20<sup>th</sup> January, 2018. Our Chief Guest, Mr Ravi Bansal, Head, Nuclear Power Project, North India, gave a brief and sound speech emphasizing importance of Nuclear Plant and clear off wrong notions that nuclear plants are unsafe for visit. He even showed the glimpses of existing beautiful flora and Fauna that exists around the Nuclear plant. Then event was wrapped up by Dr. Ashima Bhatnagar which is the vital part of every conference where contribution was made by various authors and co-authors in the conference. It was really insightful for the audience having sound knowledge database symbolising the nature of conference call for papers. With this as legacy is to be transferred now comes the opportunity to open platform as 9<sup>th</sup> International Conference, 2018 where flyer was launched by all dignitaries and conference organising team with a short teaser on “Sashaktikaran: Empowering to create smart future through digitization.” An awaited moment for all conference delegates as prize distribution ceremony has arrived where prizes were given to overall conference winners. Best paper award was given to Ms. Sonal Thukral SRCC, second best paper award was given to Ms. Harshleen and Ms. Tanya Jain, BVIMR and Third Best paper Award was given to Prof R. K. Singh and Ms. Priya Chaudhary, Delhi School of economics, Delhi University along with this they were given cash prizes and mementos. Best paper from each panel was also recognised as we had Dr. Anoop Pandey, BVIMR from Panel 1, Ms. Shruti Bhuttani and Dr. Nk Gupta JIMS IP University from Panel 2, Ms Preksha Jain and Ms. Laksmi Bansal, BVIMR from Panel 3 and Mr. Harsh Jain with Mr. Rachit Singh, BVIMR from Panel 4 were awarded mementos and certificate.