



Bharati Vidyapeeth Deemed University
INSTITUTE OF MANAGEMENT AND RESEARCH, NEW DELHI

5th International Conference on
“Excellence & Sustainable Development: Emerging Global Trends”
scheduled on February 19-20, 2011

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Mrs Shallu Singh
Mr Parul Aggrawal

Date : 3- Aug -2010

Ref No : BVU/IMR/ND/152/2010-11

Subject: Call for papers – 5th International Conference on “Excellence & Sustainable Development: Emerging Global Trends” scheduled on February 19-20, 2011

Dear Sir/Madam,

Greetings from BVIMR!!

Bharati Vidyapeeth University Institute of Management & Research , New Delhi is an ISO 9001:2008 certified Institute and its MBA program is duly accredited by National Board Of Accreditation (AICTE) and has been graded A* on national and A** on state level by CRISIL , Mumbai. The institute has been ranked amongst top 50 B-Schools in India and top 5 in Delhi by Business India in its November 2009 issue.

Keeping in liaison with our tradition of imparting knowledge through meaningful and content rich research, training and interaction, we are organizing an International Conference on “**Excellence & Sustainable Development: Emerging Global Trends**” scheduled on **February 19-20, 2011.**

Sustainable development calls for improving the quality of life for the entire world’s population without increasing the use of natural resources beyond the earth’s carrying capacity. While sustainable development may require different actions in every sphere of the world, the efforts to build a truly sustainable way of life requires the integration of action in three key areas- *economic growth and equity, conserving natural resources and environment & social development*

We take this opportunity to invite you for your invaluable contribution to this international conference. This event would provide a common forum for academia, corporate and practitioners to exchange their views on the various areas related to sustainable development. Paper presentations and contributions by the invited speakers will definitely enrich the experience of the participants.

The details of the conference are available in the brochure enclosed herewith. Kindly circulate the brochure among the faculty members and research scholars of your Department/Institute.

For more details about the Institute visit our website at www.bvimr.com . In case of any query please mail at conference.bvimr@gmail.com

Looking forward to see you at BVIMR!!

With Regards

Dr. Sachin S. Vernekar
Director

5th International Conference

On

“Excellence & Sustainable Development :
Emerging Global trends ”

February 19-20 , 2011

CALL FOR PAPERS



BHARATI VIDYAPEETH DEEMEDUNIVERSITY

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

An ISO 9001:2008 Certified Institute

BVIMR'S 5th International Conference

On

“Excellence & Sustainable Development: Emerging global trends ”

February 19-20 , 2011

“Sustainable Development is development that meets the need of the present without compromising the ability of future generations to meet their own needs.”

- *Our Common Future* , Report of the world Commission on Environment and Development (The Brundtland Report, 1987)

Keeping in league with the past, Bharati Vidyapeeth Deemed University Institute of Management & Research, New Delhi (BVIMR) is glad to announce 5th International Conference on “**Excellence and Sustainable Development : Emerging Global Trends.**” . BVIMR keeps in pace with the changing global trends and ensures to provide common platform to academicians and corporate for discussions and deliberations . In past the institute has organized various international conferences like “*WTO and its Impact on developing economies, “Mergers and acquisitions- The global dimensions cross cultural dimensions”, “Retail Marketing”, and “Challenges arising from global recession : strategies for management”* .The institute also organizes various AICTE Sponsored National conferences, faculty development programs, seminars and workshops.

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The **Objectives of the Conference** are:

- ❖ To understand the grim situation which calls for sustainable development.
- ❖ To highlight the contribution of various economies, governments, business houses, society and educational institutions for sustainable development

- ❖ To provide a common platform for the international exchange of thoughts and views of good practices from all over the world.
- ❖ To discuss the challenge of striking balance in economic growth and ecology .
- ❖ To develop strategies for the way ahead.
- ❖ To discuss the opportunity for business in future for environment friendly society.

TOPICS TO BE DISCUSSED : In this context , the organizers invite contributions in the following non – exclusive tracks:

Track 1: Sustainability Development– Conceptualization and Dissemination

- ❖ Conceptualization of sustainability in changing business scenario
- ❖ Renewable Energy Source and sustainable development
- ❖ Emerging technologies – Liasoning with sustainable development
- ❖ Forestry and Climate change issues
- ❖ Sustainability in different functional areas / processes of business
- ❖ Learning and living for a viable future: The action plan for the next generation.

Track II : Education and Learning : A Basic Toolkit for Sustainable Development

- ❖ Education for sustainable development (ESD) – Training the trainers first.
- ❖ Value based education system (VBES) For Sustainable Development
- ❖ Reorientation of learning systems and research for sustainable development

Track III : Innovation and Globalization for Sustainable Production and Consumption

- ❖ Changing unsustainable patterns of consumption and production – What may be done ?
- ❖ Green products and services – Redrafting of marketing efforts
- ❖ Greener jobs – Need of the hour
- ❖ Sustainable marketing
- ❖ Championing innovation in realizing effective sustainability
- ❖ Entrepreneurship and sustainability
- ❖ Sustainability in a globalised business world
- ❖ Innovation and design for sustainability
- ❖ Sustainable transportation systems
- ❖ Legal framework for sustainable development

Track IV: Governance for Sustainable Development

- ❖ Evolving management role in partnering Corporate Social Responsibility strategies for sustainable development
- ❖ Accelerating sustainable development – whose responsibility?
- ❖ The role and perspective of government and business in transitioning to greener economies.

- ❖ Quality of life and sustainability.
- ❖ Gender balance – The Hand tool for sustainability
- ❖ Institutional framework for sustainability

Track V : Regional Approaches for Sustainability

- ❖ Moving on for sustainability- The Copenhagen methodology and outcomes
- ❖ Evaluation of Outcomes from the Earth Summits'
- ❖ Effectiveness of United Nations and Multilateral system in the global sustainability initiatives
- ❖ Global strategies for sustainable development
- ❖ Global issues engulfing sustainable development
- ❖ Role of emerging economies in sustainable development
- ❖ Non Violence – Can it be declared as the foundation of sustainability
- ❖ Sustainable development in Asia-pacific Region- Is only SAARC responsible?
- ❖ Sustainable development in United States and Canada
- ❖ Sustainable development in European subcontinent
- ❖ Sustainable development in third world countries

FOR WHOM :

We look forward to have participation from the following areas:

- Executives from Corporate sector/ Multinational corporations
- Entrepreneurs
- Policy makers
- Faculty members from various disciplines across globe.
- Research scholars from related disciplines
- Students

GUIDELINES FOR ABSTRACT SUBMISSION

Selection of papers for presentation and discussion will be based on detailed abstracts of about 400 words. Abstracts must include a clear indication of the purpose of paper, major results, implications, and key references. The author(s) should clearly mention under what track the paper should be included . They should adhere to the following:

Length : 300-400 words excluding title/cover page and references

Font : Times New Roman

Font Size : 12 points

Spacing : 1.5

Title page : Title, author(s), affiliation(s), contact details

The experts will review abstracts and only those abstracts approved by the reviewers will be selected. One hard copy and a soft copy of the abstract in Microsoft Word for Windows should reach the convener not later than **November 15, 2010**. The electronic copy should be mailed to **conference.bvimr@gmail.com** . Authors will be notified of acceptance by **November 25, 2010**.

Acceptance of the abstract implies that at least one of the authors will attend the program and present the paper. In case a paper is submitted for presentation in absentia, a processing fee of Rs 500 would be charged.

GUIDELINES FOR SUBMISSION OF SELECTED PAPERS

One hard copy and one soft copy each in Microsoft Word of the paper selected for presentation will have to be submitted to the convener **by January 15 ,2011** The electronic version of the paper should be sent to **conference.bvimr@gmail.com**. Papers must include a clear indication of the **purpose, major results, implications, and key references**. They should adhere to the following:

1. One hard copy at the institutional address and an electronic version of the manuscript in MS Word format should be submitted via E-mail to the convener of the conference at **conference.bvimr@gmail.com** .
2. Manuscript should be of 4000-5000 words approximately, excluding tables, graphs & charts.
3. All text should be in double space with 1-inch margins on all the sides on A4 size paper using an Font Times New Roman of size 12.
4. The first page of the manuscript should have the title of the paper, name of the author(s), organizational affiliation, complete mailing address, phone number, fax number and E-mail address. Please do not indicate author name, affiliation, or any other such information in the manuscript elsewhere.
5. Second page of manuscript should have the abstract of 300 to 400
6. All tables, charts, and graphs should be prepared on separate sheets, after the references section, and numbered continuously in Arabic numerical as referred to in the text. The sources, wherever necessary, should be mentioned at the bottom.

7. Last page of the manuscript must have a brief autobiographical sketch of all the authors, about 100 words for each author.
8. References should be arranged in alphabetical order and use the APA Guidelines.

Please Note :

- * Please report at 9:00 am on 19 th Feb. 2011 for registration and collect your conference kit for detailed program schedule and souvenir.
- * The institute shall make arrangements for lodging for female delegates in institute's air-conditioned ladies hostel which shall be purely on first come first serve basis.

SCHEDULE OF EVENTS

Last date for receiving abstracts	December 31, 2010
Information about acceptance of abstracts	January 5 , 2010
Last date for submission of final paper	January 15 ,2011
Last date for registration	January 31, 2011
International Conference Days	19-20 February 2011

VENUE AND DURATION

The programme is scheduled for two days during February 19-20, 2011 at BVIMR Campus, New Delhi.

REGISTRATION DETAILS:

• Corporate/ Industry	2500 INR	US \$100
• Faculty/Academicians	1500 INR	US \$50
• Research Scholars/ Students	500 INR	US \$ 25

Note:

❖ The registration fee includes the conference kit, lunch, tea & coffee.

PAYMENT MODE

Demand draft in favour of Director, Bharati Vidyapeeth University Institute of Management & Research, payable at New Delhi.

CONTACT INFORMATION

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Co-convener

Prof. (Dr.) Sachin S. Vernekar
Chairman
Director, BVIMR

Location of BVIMR:

BVIMR is located at a strategic location on Rohtak Road . The Institute is well connected to all places via road and metro . It takes about 30 minute drive from airport and railway station . The institute has an adjacent metro station “Paschim Vihar East .”.The road map is as below :



List of Hotels in Delhi nearby BVIMR

Sr no	Name of the Hotel / Address	Contact Number
1	Hotel City Park, Pitampura, Delhi	011-42310100, 42310101
2	Lotus Nikko Hotel ,8-A Community Centre , Paschim Vihar , New Delhi	+(91)-(11)-25256095,25285378
3	Hotel Mughal Palace,A-5, Vishal Enclave, Opposite Post Office , Rajouri Garden, New Delhi -27	+(91)-(11)-25460101, +(91)-(11)- 25420302, +(91)-(11)-25420304, +(91)-(11)-25155839

4	Aman Palace Deluxe Hotel, A-40, Vishal Enclave, Rajouri Garden, New Delhi -27	+ (91)-(11)-2591555, + (91)-(11)-25160111, + (91)-(11)-20553595,
5	Hotel Manav Residency , 2/80, Club Road, Punjabi Bagh (West), Delhi	+ (91)-(11)-65451804, + (91)-(11)-25439727
6	Nice Palace Hotel , 17A/13, Gurudwara Road Karol Bagh, New Delhi, Delhi 110005	+ (91)-(11)-28750821 Mobile 09311040621
7	Metro City Hotels Karol Bagh , Delhi	+ (91)-(11)-25733561
8	Indraprastha Hotel , Karol bagh , Delhi	+ (91)-(11)-28757726
9	Kabila Hotel and Guest House , Karol Bagh, Delhi	+ (91)-(11)-41547867
10	Raunak Hotel , Karol Bagh, Delhi	+ (91)-(11)-45060000
11	Maharaja Continental Hotel, Pahar Ganj, Delhi	+ (91)-(11)-41541741
12	Lido Dinners Hotel, Cannaught Place , New Delhi	+ (91)-(11)-41536000
13	Hotel Oasis , Hd-8, Pitampura, Delhi - 011 27311274	+ (91)-11-27311274, 27313763 27316983,

REGISTRATION FORM

Name of the programme : **5th International Conference on “Excellence & Sustainable Development: Emerging Global Trends ”**

February 19-20 , 2011

Venue : Auditorium BVIMR

Name of the participant : _____

Designation : _____

Name of organization : _____

Phone No. (O) : _____

(R) _____

Mobile : _____

Fax : _____

E-mail : _____

Payment Details

We hereby enclose a demand draft/ cheque for Rs. _____

No. _____ Dated _____

Drawn on _____

In favour of Director, Bharati Vidyapeeth Deemed University Institute of Management & Research, payable at New Delhi.

Dated _____

Signature _____

Please send it to:

**BHARATI VIDYAPEETH DEEMED UNIVERSITY INSTITUTE OF MANAGEMENT
& RESEARCH**

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