



# BHARATI VIDYAPEETH UNIVERSITY

INSTITUTE OF MANAGEMENT AND RESEARCH, NEW DELHI

■ An ISO 9001:2008 Certified Institute ■ MBA Programme Accredited by NBA (AICTE)  
Ranked Among Top '50' B-Schools in India & Top '5' in Delhi by Business India & Hindustan Times



Presents

# RENAISSANCE

(Management & Cultural Fest)

...rediscover yourself

## DAY 1

- Sur Sangam (Solo Singing)
- Vyapaar Prashnotri (Business Quiz)
- Vigyapan Abhinaya (Ad-Mad Show)\*
- Bazaar (Management Game)
- Vaad Vivaad (Debate)\*
- Rangaavali (Rangoli Making)
- Mehfil (Antakshri)
- Aaja Nachle (Jam Session)

## DAY 2

- Hasya Pratiyogita (Laughter Challenge)
- Pratibha Pradarshan (Talent Hunt)\*
- Isharon- Isharon Mein (Dumb Charades)
- Nukkad Natak (Street Play)
- Dhoom Machale (Group Dance)\*
- Mukabhinaya (Mime)
- Mr. & Ms. Renaissance\*
- Vastra Shringar (Fashion Show)

28th & 29th  
January-2011

Mr. Daljeet Singh Bawa  
Mrs. Sonia Malik  
Mrs. Shikha Gandhi

Organizing Team  
Renaissance' 11

\* CASH PRIZES

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### **BRIEF ABOUT THE EVENTS**

➤ **Rena Sur Sangam (Solo Singing)**

In this event students from various Institutes/Colleges will be participating in a team of maximum three and singing a song of their choice. This is one of the most awaited events of Renaissance and students from various colleges actively participate in it.

➤ **Rena Vyapaar Prashnotri (Business Quiz)**

There will be 3-4 rounds and the participating teams will be asked questions regarding current business affairs and burning topics.

➤ **Rena Vigyaapan Abhinay (Ad- Mad Show)**

This event gives an opportunity to the students to show their creative talents by designing advertisements for the products given to them on spot.

➤ **Rena Bazaar (Management game)**

This event is apt for management students. Teams will be provided with a stipulated sum (Imaginary) for the game on the spot and they will have to show their marketing talents and business sense.

➤ **Rena Vaad Vivaad (Debate)**

The participating teams will be given topics one week in advance and debate will take place on the assigned topic.

➤ **Rena Rangaavali (Rangoli making)**

In this event team has to prepare the rangoli design based on the theme given to them on spot.

➤ **Rena Mehfil (Antakshri)**

It is one of the most enjoyable events filled with loads of music and masti. Here the teams will have to sing songs under the prescribed rules in different rounds.

➤ **Rena-Aaja Nachle (Jam Session)**

Ending the day with the same zeal and enthusiasm after the daylong fun activities all the students come together to enjoy on the dance floor.

➤ **Rena Hasya Pratiyogita (Laughter Challenge)**

As the name depicts it brings smile and laughter to the face of the people. Participants present their jokes and comedy item within the given time.

➤ **Pratibha Pradarshan (Talent Hunt)**

“Talent is what you possess; genius is what possesses you.” It is an event which helps you to show your unique talent that distinguishes you from the mob.

➤ **Rena Isharon- Isharon mein (Dumb Charades)**

The event demands good actors and fast thinkers in which a team member will act and second will guess the act of the other within the prescribed time.

➤ **Rena-Nukkad Natak (Street Play)**

This event involves presenting a play on any social issue. It tries to enlighten viewers about social issues that need attention

➤ **Rena-Dhoom Macha Le (Creative Dance)**

The students participate in this event with great zeal and enthusiasm. This is one of the events in which participating teams will present their group dance including western, folk, classical and fusion etc.

➤ **Rena-Mukabhinaya (Mime)**

Mime is acting with no words. It stresses on the systematic coordination of facial and body muscles. The performer suggests the different objects and spaces, even if staying in one spot, through his gifts of creating illusions so believable that he can virtually make the audience to see the prop or place.

➤ **Rena- Mr. & Ms. Renaissance**

This event has three to four rounds and tries to bring out the best student based on introduction, question-answers, ramp walk and individual performance.

➤ **Rena-Vastra Shringar (Fashion Show)**

This event attracts maximum spectators to view the eye catching fashion show by the BVIMR students.



**Bharati Vidyapeeth University**  
**Institute of Management And Research, New Delhi**  
**A-4, Paschim Vihar New Delhi – 110063**

## **RENAISSANCE'11**

### **Schedule: DAY I - 28<sup>th</sup> JANUARY 2011**

<b>EVENT</b>	<b>VENUE</b>	<b>TIME</b>
INAUGURAL FUNCTION	AUDITORIUM	10:00-11:00 am
SOLO SINGING	AUDITORIUM	11:00-12:30pm
AD MAD SHOW	AMPHI THEATRE	11:00-12:30pm
RANGOLI MAKING	IST FLOOR CORRIDOR	11:00-12:30pm
ANTAKSHRI	AUDITORIUM	12:30-2:00 pm
MANAGEMENT GAME	COMM. LAB	12:30-2:00 pm
BUSINESS QUIZ	AUDITORIUM	2:30-4:30pm
DEBATE	COMM.LAB	2:30-4:30pm
JAM SESSION	GROUND	4:30-6:00pm

### **Schedule: DAY II - 29<sup>th</sup> JANUARY 2011**

<b>EVENT</b>	<b>VENUE</b>	<b>TIME</b>
LAUGHTER CHALLENGE	AUDITORIUM	9:30-11:00 am
STREET PLAY	AMPHITHEATRE	9:30-11:00 am
TALENT HUNT	AUDITORIUM	11:00-12:30 pm
DUMBCHARADES	AMPHITHEATRE	11:00-12:30 pm
MIME	AMPHITHEATRE	12:30-1:30 pm
PRIZE DISTIBUTION	AUDITORIUM	2:00-4:00 pm
CREATIVE DANCE	MAIN STAGE	4:00-5:30 pm
Mr. & Ms. RENA	MAIN STAGE	5:30-8:00 pm
FASHION SHOW	MAIN STAGE	5:30-8:00 pm

## **RULES FOR VARIOUS EVENTS**

### **DAY-1 (28 January, 2011)**

1. ***Rena Sur Sangam (Solo Singing)***: (Max. 2 entries from each Institute/College)
  - a. Total Time duration will be 15 minutes. Durations of the song should be between 4-6 minutes.
  - b. Maximum number of accompanists is two.
  - c. Participants have to bring their own instruments & props (if required).
  - d. Any adjustment required from the organizers should be informed at least 10 days in advance.
  - e. The proposed song should be decent.
  - f. Judgment will be based on the qualities like swar, tal, composition and general impression.
  - g. Judgment by the judges will be final & binding to all parties.
  
2. ***Rena Vyapaar Prashnotri (Business Quiz)***: (A team of 2 participants from each Institute/College)
  - There will be a written preliminary round at the beginning and teams will be selected for final.
  - Finals will be oral with audio/visual questions.
  - The specific rules regarding evaluation procedure, time to reply and the type of round will be given before the actual start of the competition.
  - 6 teams will be short listed for the finals.
  - Judgment by the judges will be final & binding to all parties.
  
3. ***Rena Vigyaapan Abhinay (Ad-mad Show)***: (A team of 3-5 participants from each Institute/College)
  - a. 5 minutes would be given to prepare the advertisement.
  - b. Product for the advertisement will be given on the spot.
  - c. Maximum 5 minutes for performing the advertisement.
  - d. The content of the advertisement should be decent.
  - e. Participants have to bring their own instruments & props (if required).
  - f. Judgment by the judges will be final & binding to all parties.
  
4. ***Rena Bazaar (Management game)***: (A team of 2 participants from each Institute/College)
  - a. Teams will be provided with a stipulated sum (Imaginary) for the game on the spot.
  - b. Time duration for artificial business will be of 1 hour.
  - c. The students will be judged based upon the strategies undertaken by the team members.
  - d. Judgment by the judges will be final & binding to all parties.

5. ***Rena Vaad Vivaad (Debate)***: (A team of 2 participants from each Institute/College)
  - a. The topics will be given one week in advance. The participants need to contact the organizers for the same.
  - b. Each team should have one member speaking for and another against the motion. Paper reading is not allowed.
  - c. The time limit for each speaker is 5 minutes.
  - d. Judgment by the judges will be final & binding to all parties.
  
6. ***Rena Rangaavali (Rangoli making)***: (A team of Max. 2 participants from each institute/college).
  - a. Necessary materials to be brought by the teams only.
  - b. Topic and place for making rangoli will be allotted on the spot and at the end participants have to relate their Rangoli to the given theme.
  - c. Time duration for preparation will be 60 minutes.
  - d. Only one medium shall be used – flower petals, saw dust, pulses, rice (without pasting).
  - e. The participants have to manage within the space provided by the organizers.
  - e. Judgment by the judges will be final & binding to all parties.
  
7. ***Rena Mehfil (Antakshri)***: (A team of 2 participants from each Institute/College)
  - a. There will be a preliminary screening round.
  - b. Maximum of 6 teams will be short listed.
  - c. Selection of songs should be decent.
  - d. Judgment by the judges will be final & binding to all parties.

## DAY-2 (29<sup>th</sup> January, 2011)

1. ***Rena Hasya Pratiyogita (Laughter Challenge)***: (A team of 1-2 participants from each institute/college)
  - a. The final CD and script should be submitted to the organizers in advance and the team shall not deviate from the same.
  - b. Each participant will be given 5 minutes each to present its comedy item on the stage.
  - c. Use of indecent language or actions is strictly prohibited otherwise it may lead to disqualification of the team.
  - d. Judgment by the judges will be final & binding to all parties.
  
2. ***Rena-Pratibha Pradarshan (Talent Hunt)***: (Max. 2 entries from each Institute/College)
  - a. Each participant will be given 5 minutes to present their item on the stage.
  - b. Singing talent will be excluded as students can participate in rena- sur sangam
  - c. Judgment will be most likely based on the qualities like idea, creativity uniqueness etc.
  - d. Use of indecent language or actions is strictly prohibited otherwise it may lead to disqualification of the team.
  - e. Judgment by the judges will be final & binding to all parties.
  
3. ***Rena Isharon- Isharon mein (Dumb Charades)***: (A team of 2 participants from each Institute/College)
  - a. Topic will be given on the spot.
  - b. 2 minutes will be provided to act and react.
  - c. Judgment by the judges will be final & binding to all parties.
  
4. ***Rena-Nukkad Natak (Street Play)***: (A team of 7-8 participants from each institute/College.)
  - a. Any social topic can be chosen and intimated well in advance.
  - b. Any personal remarks, aspersions, character assassination etc. are not allowed.
  - c. Vulgarity or bitter insinuation in presentation should be avoided. Innocent satire or humor is expected.
  - d. Each team will bring its own props etc.
  - e. Mike, sound system etc is not allowed.
  - f. Maximum Time allowed will be 15 minutes.
  - g. The item will be judged basically on qualities like theme, work on acting, stage craft, design and general impression.
  - h. Judgment by the judges will be final & binding to all parties.
  
5. ***Rena-Dhoom Macha Le (Creative Dance)***: (A team of 4-8 participants from each Institute/college)

- a. Dance should be a fusion dance. It can include elements of classical, folk, western, and Indian modern dances.
- b. The theme should unfold itself through the dance choreography.
- c. Live and recorded music can be included in the same performance
- d. Suggested themes-
  - National integration
  - Success
  - Love
  - Nature
  - Devotions
  - Humour
  - Any social problem
- e. Maximum time allowed will be 10 minutes.
- f. Gestures, Costumes, & song wordings etc should be decent otherwise it may lead to disqualification of the team.
- g. All props etc. to be brought by the team itself.
- h. Team should carry CD and the same should be submitted to the organizers well in time before the event.
- i. Judgment will be based on qualities like technique, rhythm, innovation, expression, costumes, footwork, and general impression.
- j. Judgment by the judges will be final & binding to all parties.

**6. *Rena-Mukabhinaya (Mime):*** (A team of maximum 5 participants from each Institute)

- a. Topics will be provided 30 minutes before the event.
- b. Duration of performance will be maximum 5 minutes.
- c. Judgment will be most likely base on the qualities like idea, creativity of presentation, use of makeup, music and general impression.
- d. Judgment by the judges will be final & binding to all parties.

**7. *Rena- Mr. & Ms. Renaissance*** (Maximum 2 participants from each institute.)

- a. Each participant has to bring his or her own props etc.
- b. There will be 3-4 rounds comprising introduction, individual performance, Question-answers, ramp walk etc.
- c. Judgment by the judges will be final & binding to all parties

# **RENAISSANCE '11**

## **Registration Form**

**We confirm your participation in Renaissance '11:**

**Institute Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail (Institute):** \_\_\_\_\_

**E-Mail (Personal):** \_\_\_\_\_

**List of Participants with personal contact numbers:**

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_

**Name of the Event for participation:** \_\_\_\_\_

**Note:**

- IF REQUIRED, PHOTOCOPY MAY BE USED
- SEPARATE REGISTRATION FORM FOR EACH EVENT PARTICIPATION TO BE USED.

**Signature of the team leader**

For any queries and sending registration of Renaissance '11, email at: [rena.bvimr2011@gmail.com](mailto:rena.bvimr2011@gmail.com)  
or contact on the numbers available on the poster.