

**Bharati Vidyapeeth University**  
INSTITUTE OF MANAGEMENT AND RESEARCH, NEW DELHI  
**An ISO 9001:2000 Certified Institute**  
**“Where winning is an attitude”**  
**MAKING A VISIONARY LEADER OUT OF YOU**

Established in 1992, Bharati Vidyapeeth University Institute of Management And Research (BVIMR), New Delhi enjoys the reputation of being one of the premier institutes imparting quality education in management. As a major constituent unit amongst 182 institutions of Bharati Vidyapeeth family, which was founded by Hon'ble Dr. Patangraoji Kadam in 1964, the institute has over the past few years emerged in the lead with a vision of Leadership in professional education through innovation and excellence.

The institute which is ISO 9001:2000 certified is under the ambit of Bharati Vidyapeeth University (BVU), Pune as approved by Govt. of India on the recommendation of UGC under Section 3 of UGC Act vide its letter notification No. F. 9 – 16 / 2004 – U3 dated 25<sup>th</sup> February, 2005.

BVIMR is one of the top 100 B-Schools in India running MBA programme, duly accredited by NBA, Govt. of India and other professional P.G./ UG leading to MBA-International Business, PGDBM, MMS, BBA/BCA.

The team led by Dr. Sachin Vernekar, BVIMR could achieve the success under the able guidance of the Founder Hon'ble Dr. Patangraoji Kadam, Vice Chancellor, Dr. Shivajiraoji Kadam and Secretary, Shree Vishwajeet Kadam.

The institute is running the following academic courses as per approved curriculum of Bharati Vidyapeeth University, Pune: -

1. Master of Business Administration (MBA)
2. Master of Business Administration – International Business (MBA – IB)
3. Bachelor of Business Administration (BBA)
4. Bachelor of Computer Applications (BCA).
5. Master of Management Sciences (MMS)

At BVIMR, the students, faculty and management share dynamic and team oriented common goals that are intellectually stimulating. Besides training young professionals to meet the challenges of globalisation of Indian economy, we at BVIMR develop entrepreneurial skills amongst our students.

Value addition lies at the core of our teaching curriculum and is updated with the feedback from industry and compared with curriculum of leading national and international level institutes to retain edge in academics.

### **Architecture and Location**

Based on the fabulous architecture and layout on the lines of Nalanda Vishwa Vidyalaya, the institute is a scenic marvel of lush green landscape with modern interiors.

Strategically located in West Delhi on the main Rohtak Road, BVIMR, New Delhi has splendid layout on sprawling four acres of plot with ‘state-of-art’ facilities with all class rooms, Library etc. fully air-conditioned. **Only institute in NCR with attached Metro station**

### **Ranking**

NAAC Accredited Grade “A” University.

NBA Accredited MBA Programme

An ISO 9001-2000 Certified Institute

Ranked as A+ by Business India in October, 2008

Ranked 7th by Business Sphere Feb. 2009 in North India

DALAL STREET, in its Business School Directory 2008 has ranked BVIMR in the top 100 Business Schools of India.

### **Quality Policy**

1. State of Art Infrastructural and Instructional facilities.
2. Global Benchmarking
3. HR Synergy.
4. Consistent Value enhancement.
5. Continuous motivation and nurturing creativity.

## **Vision**

Leadership in professional education through innovation and excellence.

## **Mission**

Fostering a conducive learning eco-system of students, faculty and industry germinating capable upright managers and entrepreneurs who contribute meaningfully to industry and society.

## **UNIQUE FEATURES**

### **Knowledge Resource Center**

The library houses more than 30,000 books and over 180 National and International journals and magazines. It is equipped with digital system via audio-visual facilities through videocassettes, tapes, CD-ROMs and VCDs & Internet connection and acts as academic resource for Research work. It has an open access system for all faculty and students. Institute has the membership of American Council and British Council of India. **EBSCO** (Online Journals) & **Prowess** (Corporate Database) is the part of our world class Digital Library.

### **Information Resource Center**

The Computer center at BVIMR has more than 330 computers with the latest configuration. The computer center is professionally managed & equipped with three servers ported with Windows 2003 server and Linux. In addition to the general software it also has PROWESS – a corporate database and SPSS. The center integrates itself with the rest of the world with broad band Radio Link whose speed is 4 Mbps. The campus is wi-fi enabled. To add to the list a digital Library of 30 computers are also there. LCDs and Printer facility are available to faculty and students.

### **Foreign Language**

A unique opportunity is being given to the students of the institute to learn Foreign Language which are French & German in order to make them capable to accept challenges in working with MNCs and facilitating their cross-cultural relations.

### **Auditorium**

Well-decorated Auditorium with the seating capacity over 250 has entrances from ground as well as first floor with state-of-art stage system fit for seminars and cultural events alike.

### **Amphi-Theatre**

Pride of the Institute for its strategic location within the building, it can accommodate more than 290persons.

### **In-house Banking**

Bharati Sahakari Bank Ltd. is functioning within the Bharati Vidyapeeth Educational Complex. The Bank handles various banking facilities with better rate of interest on deposits for the students of the Bharati Vidyapeeth and for the public at large. The Bank is providing its services on all seven days.

### **Sports Facilities**

Besides the playground with cricket pitch, Basketball, Volley ball & Badminton courts there are provisions for indoor games like Table Tennis, Carom & Chess. The students are motivated to spend their leisure time & pay attention to their physical fitness.

### **Hostel:**

*Home away from home...fully air conditioned.*

Surrounded by ample open space and green garden, its envious sight is most apt for learning. The hundred inmates are from different parts of the country.

### **INNOVATIVE PRACTICES**

#### **PEDC (Personality & Entrepreneurial Development Club):**

The Institute's Personality and Entrepreneurial Development Club (**PEDC**) makes holistic efforts to develop proper personality traits among the students that are required for their future career as business managers. The marketing, finance, HR and IT Clubs which organizes various events such as role play, management games, case study, business diary, Group Discussions, Open Forum to groom the students to be competent leaders in their respective functional areas.

### **Certificate course in Executive Excellence**

An Add –on course is designed to increase the employability of the MBA students to make them as finished products in terms of managerial skills and personal excellence.

The course syllabus is distributed through out IInd & IIIrd Trimesters.

### **E-Learning Certificate programme of ICICI Bank**

Bvimr has extended its academic horizons in association with ICICI Bank, which is offering 150 modules in banking and finance for the benefit of faculty and students. This is flexible learning with on line test and guidance. The best students who are awarded this certificate will be considered for appointment at ICICI.

### **Certificate Course in Indian Commodity Market**

A special certificate course for MBA students to learn Indian commodity market.

### **PUBLICATIONS:**

1. **BVIMR MIRROR:** Quarterly newsletter and
2. **MANAGEMENT EDGE:** Half Yearly Research based Journal.
3. **HARMONY:** Magazine edited and reported by the students. The articles published are also written by the students.
4. **PUBLISHED PAPERS**

The Faculty members of BVIMR have more than 100 published papers to their credit. They have brought out 5 books on various management subjects.

### **INDUSTRY- INSTITUTE INTERFACE**

The Institute conducts many programmes for the overall development of the students in association with industry. The Institute's *Industry Institute Partnership Cell (IIPC)* is sponsored by AICTE for holding events that promote Industry- Institute interface. Some of the events are as follows:

- **CORPORATE DAY:** Industry experts are invited to deliver Guest Lectures to the students on contemporary issues.
- **RENAISSANCE:** An annual Management Festival.
- **PARISTHITI:** An annual case writing competition

- **TechSpan:** An annual Information Technology Inter-Institute competition.
- **GURU VANDANA:** An annual programme to felicitate the corporate mentors who have guided the students in their projects.
- **NATIONAL / INTERNATIONAL CONFERENCE:** Every year an National and International Conferences are organized on current & burning topics.
- **MILAP (United Brethren) :** Annual Alumni Meet.
- **ANNUAL SPORTS MEETS:** An annual event both indoor and outdoor .

### **MDP's & FDP's:**

The institute with the help of its faculty and experts from corporate conducts management development programmes regularly for the corporate.

### **International Linkages**

Every year a number of experts from Academia and Industry from various parts of the globe visit our campus and address our students.

### **Corporate Resource Centre (Excellent Placement Records)**

Corporate Resource Center (CRC) organizes corporate training, consultancy for industrial houses, besides providing summer and final placement for students.

### **Achivements**

#### **Academic :**

BVIMR received Abhijeet Kadam Memorial “Adarsh Mahavidyalaya Award” for outstanding contribution in education amongst all institutes run by Bharati Vidyapeeth, Pune.

The institute has a consistent track record of academic excellence that it reflected year after year in the university merit list. In 2001, eleven BVIMRITES have secured top positions in the merit list. In continuation, in 2004 seven students and in the year 2005 six students have topped the university merit list. In the year 2006, 2007 and 2008 as well BVIMR students have topped the university merit list.

Dr. Sachin S. Vernekar, Director of the institute has been honoured with the title of “**BEST ACADEMICIAN AWARD**” of the year 2005 in the International Conference held at International Center of Amity Business School, NOIDA. He is also recipient of

“**MERI DILLI**” award from NNS Media Group for outstanding contribution to the field of education. He was also awarded “**INTERNATIONAL SPEAKERS AWARD 09**” for his outstanding contribution in HR DEVELOPMENT worldwide by **Rapport Bangladesh Limited, Dhaka**. He is also conferred with the fellowship by AIMA

He is also Elected as Representative of Institutional Members of All India Management Association (AIMA) for the term 2007-2009.

Wg.Cdr. B.R.Chawla Professor has been elected to the National Council of Indian Society for Training and Development.

### **Others**

BVIMR students have won more than 300 prizes in various co-curricular activities, management games, debates, sports and cultural events held at various business schools all over India.

### **Tie-ups**

British Council

All India Management Association

Delhi Management Association

HRD Network and Delhi Productivity Council

Indian Society of Technical Education

Computer Society of India.